



# Sri Dharmasthala Manjunatheshwara College, Ujire-574240



## E-Bulletin

Volume: 20

Edition: 21



### Principal's Desk

This year, as we celebrate the 79<sup>th</sup> Independence Day of our nation, we are reminded of the immense sacrifices made by countless individuals who fought bravely to secure the freedom we cherish today. Independence is not only about enjoying the fruits of liberty but also about safeguarding it with responsibility and respect. For students, this means realizing that true freedom can only be sustained through proper education, awareness of one's rights, and a deep understanding of the Constitution that binds us together as a nation.

National integration does not begin on large platforms alone; it starts at the grassroots level, within families, among neighbors, and in educational institutions. Our college plays a crucial role in this process, as it is here that students from diverse backgrounds come together, learn, share, and grow. This interaction fosters unity, mutual respect, and collaboration, which are the very foundations of a strong and united country.

In these changing times, the role of students becomes even more significant. It is the duty of every young citizen to uphold freedom, respect diversity, and safeguard the spirit of unity. The responsibilities of leadership taken on by student representatives during the recent oath-taking ceremony at the Students' Fora inauguration are not just formalities; they are commitments to meaningful action. Through their leadership, supported by the guidance of our dedicated faculty, we are confident that our institution will continue to thrive and contribute to the nation's progress.

Let this Independence Day remind us that the legacy of freedom can only be preserved through discipline, unity, and collective effort. Together, let us pledge to honor our independence with rightful regard and work towards building a brighter future for all.

**Prof. Vishwanatha P**  
**Principal**

## Programmes Organised

### Independence Day Celebrations

- The 79<sup>th</sup> Independence Day was celebrated with a disciplined parade and patriotic songs with the slogan of building a '*New India that progresses with prosperity, safety, and bold steps*' at Shri Ratnavarma Heggade Stadium, Ujire. Major General M V Bhat, a retired army officer, hoisted the flag in the presence of Dr Sathishchandra S, Secretary of the SDM Educational Institution, Heads of various SDM Educational Institutions, members of the Staff, and students. NCC Cadets performed a rifle drill to the acoustics of the Rovers and Rangers, orchestrated with the band set. The Students of the SDM Kala Kendra sang the national anthem.



## Student Activity Fora Inauguration

- The Student Activity Fora 2025-26 was inaugurated on 13 August 2025. Sri N R Damodar Sharma, Barkur, was the chief guest. Speaking on the occasion he said, *'Every student has a warrior within, and that warrior can become a leader. To grow into a leader, dedication and self-confidence are essential.'* Dr



S Satheeshchandra, Secretary of SDM Educational Institutions, Ujire, inaugurated the Fora by lighting the lamp and advised the students to actively participate in extracurricular activities along with the academic performances. Prof. Vishwanatha P, Principal of the College, administered the oath to the newly elected student representatives. The Department of Journalism's Chiguru journal special edition was released on the occasion.

- The Department of Economics and Rural Development, in association with Kukke Sri Subrahmanyeshwara College, Subrahmanya, organised a Book and Edited Volume release, along with a guest lecture on *'Inclusive Growth in Kautilya's Arthashastra'* on 14 August 2025. Dr Satheeshchandra S, Secretary of SDME



Society, released the book titled *'A Search for Inclusive Growth in Arthashastra'*, authored by Dr G V Joshi, Former Professor of Economics, Mangalore University, and Prof. Ramesh Salián, Professor of Economics, Jawaharlal Nehru University (JNU), New Delhi, as well as the Edited Volume, *'Rural Development for Job Creation and Poverty Alleviation in Emerging Economies'*, edited by Dr Mahesh Kumar Shetty H and co-edited by Dr Ganaraja K. Prof. Vishwanatha P, Principal of the College, presided over the function. Dr G. V. Joshi delivered a special lecture on the occasion. Dr Dinesha P T, Principal of KSS College, Subrahmanya, was the Guest of honour.

### Hasire Usiru Programme

- The NSS Units, in association with Rotary Club, Belthangady & Baduku Kattona Banni (R), Ujire, an NGO, organised 'Hasire Usiru – Ek Ped Maa Ke Naam', an environment protection programme on 2 August 2025. Sri Clifford Lobo, Assistant Conservator of Forest (ACF), Mangalore Sub division, inaugurated



the programme. Dr Satheeshchandra S, Secretary of SDME Society, Ujire, was the Chief Guest. Rtn Prakash Prabhu, President, Rotary Club, Belthangady, Sri Mohan Kumar K, Coordinator of Baduku Kattona Banni (R), Ujire, and Ms Kiran Patil, Sub-Zonal Forest Officer (DRFO), Belthangady were present on the occasion. Prof. Vishwanatha P, Principal of the College presided over the programme. During the programme, 1,000 saplings were distributed to students. NSS volunteers were tasked to monitor the growth of these saplings. A total of 173 NSS volunteers actively participated in the programme.

### National Chemistry Day

- The Department of Chemistry celebrated National Chemistry Day on 6 August 2025, to mark the birth anniversary of Sir Prafulla Chandra Ray, an eminent Indian Chemist, who is hailed as the Father of Indian Chemistry. Dr Sowmya B P, Dean, SDM PG Studies, Ujire delivered a guest lecture on the theme 'Youth for Global Leadership and Innovation in Science', on the occasion. All the faculty members and around 100 Chemistry students attended the event and participated enthusiastically.





### Tuluvere Aati Aatide Onji Dina Programme

- The Department of History and Tulu Sangha jointly organised '*Tuluvere Aati Aatide Onji Dina*' a Special Day Celebration programme on 13 August 2025. Ms Gowaravi was the Student Coordinator. Mr Sadananda B Mundaje, A folklore Artist, was the Chief Guest. Ms Shakunthala, Dean of Commerce & HOD of Business Administration, presided over the event. Ms Gowarvi was the student coordinator. Ms Abhijna Upadhyaya, Assistant Professor of the Department of History and 180 students of BA actively involved and participated in the programme. Students showcased a cultural programme, representing the Tulunadu tradition of music and dance.



### Workshops

- The Department of Kannada organised '*Kata Rachana Kamatta*', a workshop for Optional Kannada students, on 12 August 2025. Dr Govinda Raja M Kallura, a noted Kannada short story writer and Assistant Professor, Department of Kannada, Central University of Kerala, was the resource person. Mr Gajanana R. Bhat, IQAC Coordinator, presided over the programme. Dr Bojamma K N, Head of the Department of Kannada, along with the faculty members, was present. 55 students benefited from this programme.



- The Department of Digital Media and Film Making organised a unique stop-motion animation film making workshop titled '*Animated Artefacts*' at Manjusha Museum Dharmasthala, from 30 July to 10 August 2025, as part of the MoU between the two institutions. The activity included students



creating clay artefacts and animated movies using hand-made materials. Six teams created movies, out of which the best one was awarded a prize. Mr Shailesh Kumar, HOD of Computer Science, was the Chief Guest at the valedictory ceremony. Sri Ritesh Sharma, Director of the Museum, Madhava Holla, HOD of Digital Media and Film Making, and all the faculty of the department were present.

- The SDM-Rotary Career Guidance & Placement Cell (HRD) organised a ten-day workshop on '*Financial Accounting and Controlling Using SAP Software*' for the final year BBA and BCom students at SDM Engineering College, Ujire, from 30 July to 10 August 2025. The resource person for



the programme was Mr Narayan R, Associate Director and Consultant in Financial Accounting & Controlling, Arya-Chanakya Technology Pvt. Ltd., Bengaluru. 76 students participated in the workshop.

- The Department of Home Science, in association with the Department of History, organised an inter-departmental programme: '*Fabric of Civilization: A Leadership Lens on the History of Textiles*', on 8 August 2025. Ms Shobha S, HOD of Home Science, and Dr Sanmathi Kumar, HOD of History, were the resource persons. The session aimed to promote interdisciplinary learning and to appreciate the heritage.



### Association Inaugurations

- The Department of Biotechnology organised the inauguration of its students' association programme on 2 August 2025. Dr Sunil C Ramesh, Research Scientist, Syngene International Ltd., Bengaluru, delivered a talk on the '*Role of Microbes in Bioremediation*' on the occasion.
- The Department of Hindi, organised the Inauguration of 'Hindi Sangh' on 4 August 2025. Sri Sunil Pandit, Principal, SDM Residential P U College, Ujire, was the guest of honour. Prof. Shridhara N Bhatta, Registrar Administration of the College, presided over the programme.





- The Rovers and Rangers Unit of SDM College organised the inauguration of its Activities for the academic year 2025-26 and a training programme on the Nipun and Rajyapuraskar Award Exams on 12 August 2025. Mr Harsha Kumar K N, ALT (Scouts), was the resource person. Prof. Vishwantha P, Principal of the College, presided over the programme. The guests released a wall magazine on the occasion. Mr Prasad Kumar, Rover Scout leader, Dr Ganavi, Ranger leader, and Unit leaders Pratham G K and Veekshitha K. were present at the programme.



- The Youth Red Cross Unit of the college organised the Inauguration of Activities for the academic year 2025-26 on 1 August 2025. Mr B Ganesh Nayak, Registrar (Evaluation) of the College, presided over the function. Dr Bojamma K N, Head of the Kannada Department and member of Dakshina Kannada District Red Cross, delivered a talk on the 'Role of Youth in Social Well-being'. During the programme, a wall magazine prepared by the students was unveiled, and a documentary created by the students was released.





## Guest Lectures

- Women Grievance Redressal Cell and Internal Complaints Committee, in association with Women Development Cell, organised a special talk on '*Health Management through Naturopathy and Yoga*' for students to promote awareness about holistic approaches to health and well-being on 5 August 2025. Dr



Samruddhi Ariga, Assistant Professor, SDM College of Naturopathy and Yogic Sciences, Ujire, was the resource person. Around 100 students of BCom and BSc benefited from this programme

- The Department of Computer Science, in association with the SDM-Rotary Career Guidance and Placement (HRD) Cell of the College organised a special lecture on '*Artificial Intelligence and Scientific Innovations Creating Opportunities in Business Administration and Management*', for the final-year BCA, BBA, and



BCom students on 4 August 2025. Around 375 students actively participated and benefited from the session. Dr Nagaraj S, Associate Professor, Department of Computer Science, Alliance University, Bengaluru, was the resource person. He elaborated on how Artificial Intelligence (AI) and Scientific Innovations are ushering in a new era of technological advancement. Prof. Vishwanatha P, Principal of the college, presided over the programme.

- The Department of Commerce organised a special guest lecture on '*Employability Skills and Job Reality in the Modern Job Market*' for the students of III BCom and BBA in association with SDM-Rotary Career Guidance and Placement (HRD) Cell of the College on 8 August 2025. Mr Preetham Prasad S, Placement Officer, Reliance Skilling Academy, Bengaluru, was the resource person. A total of 350 students participated in the programme.


- The Department of Kannada, in association with Gamaka Kala Parishath, Belthangady Taluk, organised a guest lecture titled '*Gamaka Vaachana - Vyakhyana on Uttara Kumarana Pourusha*', on 8 August 2025. Sri Ramakrishna Bhat and Mrs Medha Ashok attended as the resource persons and addressed the gathering.
- The Department of Home Science organised a guest lecture on "*Extending Shelf Life: Techniques and Trends in Food Preservation*" on 7 August 2025. Dr Shashiprabha, Assistant Professor, Department of PG Studies and Research in Chemistry of the College, was the resource person.



- The Department of Home Science organised a guest talk on '*Adolescent Psychology: Need for Counselling*' on 8 August 2025. Ms Padmashree K, Assistant Professor, Department of Psychology, of the College was the resource person. The session helped students gain a deeper understanding of adolescent behavior and the role of mental health professionals.



## Alumni Interactions

- The Department of Computer Science organised an alumni interaction for the final year BCA students with Mr Ananth, a top rank holder in PG-CET, on 12 August 2025. The session provided valuable insights into career planning, higher studies, and skill development.
- The Department of Digital Media and Film Making organised an alumni interaction on 4 August 2025. Two esteemed alumni, Mr Abhiram Sharma (Executive Produce, Non-Fiction, Colors Kannada) and Prashanth (Executive Producer, Zee Kannada), shared their industry insights with the students.





- The Department of Business Administration organised an alumni interaction for the students of I and II BBA students on 5 August 2025. Mrs Sangeetha, Data Analyst, Cognizant Technologies Pvt. Ltd. Mangalore, oriented the current students about the soft skills and its importance in the corporate house.
- The Department of Business Administration organised an alumni interaction for the students of I and II BBA students on 5 August 2025. Mr Shreyas, an MBA Student at Sahyadri College of Engineering and Management, Mangalore, talked about MBA and career opportunities available.
- The Department of Home Science organised an alumni interaction on 4 August 2025. Ms Jyothi Ullas Raikar, Student of BEd, SDM College of Education, Ujire, interacted with the III-year Home Science students and shared her experiences and insights on higher education and career opportunities.





- The Department of History organised an alumni interaction on 'Legacy of History' by Ms Madhavi N S, A student of MSc Psychology, Alva's Autonomous College, Mudbidre, on 4 August 2025. 52 students of I BA History attended and interacted with resource person.



## Community Oriented Activities

- The Department of Botany organised a *Lab in Cab* programme for the SSLC Students of Government High School, Nidle, Dharmasthala on 8 and 9 August 2025. Mr Abhilash K S, Assistant Professor conducted experiments and demonstrations such as 'Anatomy of Monocot Stem', 'Microscopic Observation of Lactobacillus' using a compound Microscope. Ms Apoorva and Mr Ranjan of II BSc participated in the programme. 77 students of the School benefited from this programme.
- The Department of Digital Media & Film Making under the Lumos student association, organised 'Viveka', a Digital Literacy Campaign, at SDM Kannada Medium School, Ujire on 8 August 2025. The campaign covered crucial topics such as internet usage, its advantages and disadvantages, and an introduction to social media.



- The Department of Botany, in association with NSS, organised an awareness programme on 'Save Energy' at Government High School, Nidle, Dharmasthala, on 6 August 2025. 77 students participated in the event. Ms Akshatha, Ms Nisha, and Mr Uday Gowda of Second Year BSc shared important knowledge in an easy-to-understand and interactive way. Mrs Shantha Shetty, the Headmistress of the School and her colleagues extended their full cooperation for the event.



- The Department of Physics organised a Lab in Cab (Jnana Vistara) programme at SDM High School, Belal on 8 August 2025. Experiments related to light, reflection, refraction, lenses, multiple reflection, total internal reflection, wave propagation, electromagnetic induction, 2-stroke and 4-stroke petrol engines were demonstrated. Ms Namratha and Ms Sowmya, Assistant Professors of the Department were the resource persons. 110 students benefited.



- The Department of Home Science organised extension activity 'Save Electricity' for the VIII Standard students at Government Higher Primary School, Badanaje, on 11 August 2025. The programme created awareness about the importance of conserving electricity and adopting energy-efficient practices in daily life.



- The Department of Home Science conducted an extension activity, 'Save Water', for the 7th standard students of DKZP Government Higher Primary School, Dompadapalke, on 11 August 2025. The main objective was to make the students aware of the importance of water conservation and the need for sustainable usage of this vital resource. The students of the department took an active role in the programme.





- The Department of Home Science conducted an extension activity, '*Road Safety and Civic Sense*' for the 8<sup>th</sup> standard and '*No Food Wastage*' for the 7<sup>th</sup> standard students of SDM Secondary High School, Ujire, on 11 August 2025. The activity aimed to create awareness about safe practices on the road among young learners and the importance of responsible civic behavior in daily life.



## Study Visit

- The Department of Retail and Supply Chain Management organised a one-day industrial visit to Metro Chips, Thotatadi, for the first-year and the second year students on 6 August 2025. During the visit, the students experienced real-time operations, including production processes, packaging, and supply chain flow, enhancing their practical understanding of classroom concepts. 77 students benefited from the programme.





- The Department of Retail and Supply Chain Management organised a one-day industrial visit to Swasthik Cashews, Belthangady, for the first-year students on 6 August 2025. During the visit, the students witnessed the cashew processing cycle, including the stages such as sorting, roasting, shelling, grading, packing, and overall supply chain flow. Faculty members of the Department accompanied and guided the 36 students during the visit.



## Competitions

- The Department of Software and App Development organised a college level, interdepartmental, '*Verba Quest*' - Quiz and Debate Competition, on 1 August 2025. The event featured three exciting rounds. The debate was conducted in three rounds, and the team with the highest overall score emerged as the winner, taking home the prize.



- Our College won third prize in the inter-college short play competition on the theme 'Turbulence of the Present Times', organised by Sri Odiyoor Shri Sansthan, on 6 August 2025.



## Student Lecture Series

- Ms Padmashree G K, III BSc delivered a Lecture on 'Social Media addiction and Prevention', under Student Lecture Series, on 8 August 2025.



## Staff as Resource Persons

- Mr Shreyas J Palande, Assistant Professor, Department of Sanskrit was invited as the Chief Guest for “संस्कृतोत्सव” programme held at SDM Aided High School, Dharmasthala, on 8 August 2025.



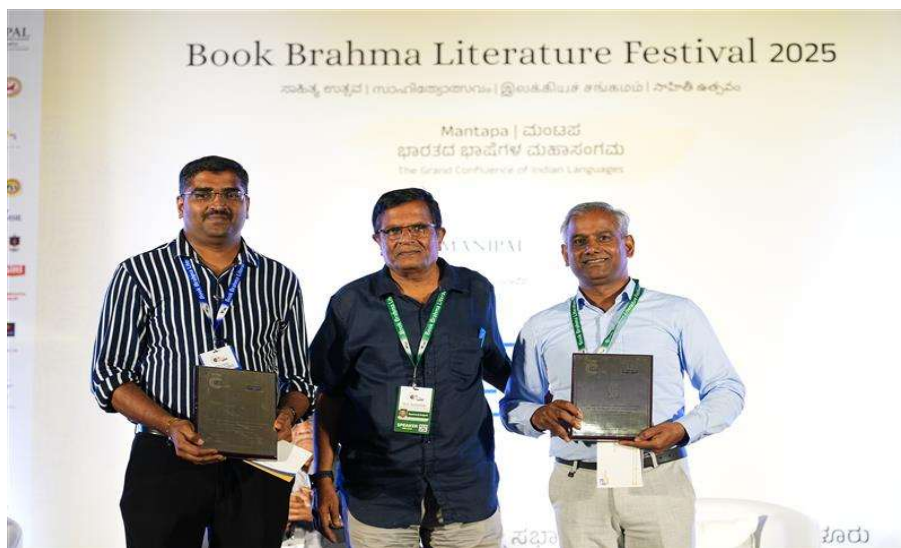
- Dr Sanmathi Kumar, Assistant Professor and Head, Department of History was invited as a Resource Person to deliver a talk on ‘Kargil Vijaya Diwas 2025’ on 1 August 2025. The programme was organised by Vyutapatti Sangha Humanities Association Sri Dharmasthala Manjunatheshwara P U College Ujire.

## Staff Achievements

- Dr Manjushree R, Head, Department of PG Studies and Research in English is awarded with an Indian Patent for '*AI – Based English Language Learning Device*'. Design No: 455986-001.



- Dr Rajashekar H, Assistant Professor, Department of Kannada was awarded Special Prize at Book Brahma Literary Festival, Bengaluru for his novel '*Odalugondavaru*' on 8 August 2025.





## Paper Publications

- Dr Ganaraja K, Head, Department of Economics, published an article titled '*Community-Based Health Insurance and Financial Risk Protection in Karnataka: Insights from Karnataka*' in IER Journal of Health and Demography Volume-10(2) January 2025 with ISSN: 2454- 9207.
- Dr Akshatha K, Assistant Professor, Department of PG Studies and Research in Social Work, and Mr Pradeep K, Assistant Professor, Department of PG Studies and Research in Statistics published a research article titled '*Discovering the Influence of Social Media Addiction on Sleep Quality and Psychosocial Wellness among Adolescents: A Cross-sectional Study*' in Indian Journal of Health and Wellbeing. ISSN-p-2229-5356.E-2321-3698.Volume 16, Issue 2-II June- 2025.Peer reviewed (Refereed) &Indexed. pp- 446-452.
- Dr Athul S Semitha, Assistant Professor, Department of PG Studies and Research in Social Work published a chapter titled '*Intersectionality in Women's Political Participation in Karnataka's Grama Panchayaths (2000-Present) : A review of Caste, Class and Religion*' – (Page No. 98 - 106 in the Book titled "Status of Tribals in Society – A Global Perspectives – ISBN: 978-81-969930-8-5. Published by Metta Mangal Maitri Publications.
- Ms Shobha S, Head, Department of Home Science, published a paper titled '*Empowerment of Rural Women through Building Sustainable Kitchen Garden*' in the International Journal of Multidisciplinary Educational Research with ISSN:2277-7881.
- Ms Abhijna Upadhyaya, Assistant Professor, Department of History, published an article titled '*The Legacy of Rajguru: A Revolutionary Freedom Fighter" in Gina Shodh Sangam*' of Gina Devi Shodh Samsthan. Haryana Issue 8, Volume No. 13, ISSN number 2321-8037, 214-216.

## Staff Paper Presentations

- Dr Sanmathi Kumar, Assistant Professor and Head, Department of History, presented a Research paper titled '*Benefits of Artificial Intelligence in History Discipline*' in a two-day Multidisciplinary National Seminar on Artificial Intelligence organised by Baghmara College, Baghmara, Dhanbad, Jharkhand in association with Gautham Buddha Naitik Shiksha Mission, Jharkhand, on 7 and 8 August 2025.

## Staff Participation

- Dr Sudheer K V, Assistant Professor, Department of Psychology, participated in an online webinar on '*Designing Research Study*', organised by Nirmala Memorial Foundation College of Commerce and Science (Autonomous), Mumbai, in collaboration with St. Xavier's College, Mumbai, on 12 August 2025.

## Student Achievements

- Ms Chaya and Ms Dhanyashree, Final Year Students of BVoc in Retail & Supply Chain Management, participated in the National Level UG & PG Management, Cultural & Sports Fest Shreshta 2025 organised by SDM College of Business Management, Post Graduate Centre for Management Studies & Research, Mangalore, on 6 and 7 August 2025. The duo showcased their creativity and artistic skills in the Face Painting Competition and secured second prize.



- Mr Mahammad Shaheer K, a final year student of BVoc in Retail & Supply Chain Management, participated in the National Level UG & PG Management, Cultural & Sports Fest Shreshta 2025 organised by SDM College of Business Management Post Graduate Centre for Management Studies &



Research, Mangalore, on 6 and 7 August 2025. He demonstrated exceptional strength and determination in the Arm Wrestling Competition and secured the first prize.

- Ms Pallavi and Ms Suraksha Acharya, students of SDM Sports Club, secured a silver medal in the 22nd Women's All India Inter Zonal Netball Championship 2025-26 held at Punjab University, Chandigarh from 1 to 3 August 2025.



- The Students of SDM Theatre Centre, SDM College (Ujire) have secured the III Prize in the Intercollegiate Short Drama Competition held on 06 August 2025 on the theme "Varthamanada Tallanagalu", organised by Odiyooru Shreegala Janmadeenostava Samithi as part of Poojya Shreegala Janmadinostava celebrations.



- Mr Pratham G K of III Bcom B, Mr Nithin Shetty G A of III Bcom C, Mr Darshan C.M of III Bcom C, and Mr Sunay M Jain of II Bcom B, four Rovers of our college participated in the National Rover/Ranger Carnival—In Reverent Memory of Rashtrapati Scout Captain M.V. Pranjal, held at the Hoskote Camping and Training Center, Permbur, Chennai, from 03rd August to 09th August 2025.
- Five NSS Volunteers attended a workshop on the Flagship Scheme – Building Future India, held at University College, Mangaluru, Hampankatta on 7 August 2025. The programme aimed to raise awareness about various flagship schemes and inspire youth to actively contribute to India's vision for 2047.
- Volunteers from the Youth Red Cross unit, along with Ms Manjushree K, Red Cross coordinator, participated in the Geneva Convention Day celebration at Prerana Auditorium, Indian Red Cross Society, Mangaluru, on 12 August 2025. The programme was organised by the Indian Red Cross Society, Dakshina Kannada District Branch, Mangalore, and Youth Red Cross, Mangalore University. Mr Harsha and Ms Rashmitha from II BSc secured third place in the Red Cross-related quiz competition.

