

Sri Dharmasthala Manjunatheshwara College, Ujire-574240

E-Bulletin

Volume: 20





Principal's Desk

The academic year has begun on a successful note and is progressing with full momentum. It is encouraging to witness active participation from students and faculty alike in both academic and institutional activities. One of the key highlights of this phase has been the smooth conduct of college elections and the formation of various student bodies.

With the election of class representatives, student forum members, and the College Union, we now have a robust student leadership structure in place. Class representatives play a vital role in maintaining communication between students and faculty. They are expected to voice their classmates' concerns, support class discipline, and ensure that academic responsibilities such as attendance, assignments, and participation are taken seriously.

The various student forums within departments are responsible for organising academic and cultural activities, discussions, and workshops that enrich the learning environment. These platforms offer students opportunities to showcase their talents, engage with peers, and develop organisational and leadership skills.

The College Union, as the central student body, has a broader role in representing the student community, coordinating inter-departmental events, and encouraging participation in both co-curricular and extracurricular initiatives. The Union is also expected to promote unity and uphold the institution's values.

It is important to understand that student representatives are not merely title holders; they are facilitators of progress. They carry the responsibility of ensuring the success of academic activities by motivating their peers, maintaining decorum, and actively contributing to the academic culture of the college.

With continued cooperation between students, their representatives, and faculty members, we are confident that this academic year will be both productive and memorable for all.

Prof Vishwanatha P Principal





Superannuation

Mr Shanthi Prasad N and Mr Jinnappa, Office Staff of the College attained superannuation. The Staff Association felicitated them on 31 August 2025. Members of their family too were present on the occasion.



Institutional Recognition

Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire secured the 16th position in the Outlook-ICARE Rankings 2025 for top private Mass Communication institutes, according to Outlook India. In the same list, the college also achieved 22nd position in MSW, 33rd position in BBA, 45th position in BSc, 62nd position in B Com and 65th position in BA.







Programmes Organised

The Internal Quality Assurance Cell (IQAC) organised a one-day workshop, "Strategic Roadmap for Transitioning from Autonomous College to Deemed-to-be University", on 19 July 2025. Prof H N Nagaraj, Vice-Chancellor of P K Das University, was the resource person. He discussed the key differences between



autonomous colleges and deemed-to-be universities, and offered insights into preparing the Detailed Project Report (DPR) essential for the transition. Core Committee members, and NAAC Criterion Heads participated.

Spatika, the student association of the department of Chemistry, was inaugurated on 18 July 2025. Ms Moulya S Jain and Ms Sinchana D S were elected as President and Vice-President, respectively. Dr Vishwanatha P, Principal of the College, presided over the programme. Dr Ashwini Shetty, Assistant



Professor of Psychology, delivered a guest lecture, "Nurturing Mental Wellness in College Life" on the occasion.







The Eco Club and Sasyasourabha of the Department of Botany organised Paddy Cultivation Activity at Rathnamanasa on 20 July 2025. Mr Yatish Balanja, Warden of Rathnamanasa, was the resource person. The event provided hands-on experience traditional paddy cultivation to 25 students



from I and III BSc. Ms Shakunthala B, Ms Manjushree K and Ms Bhavya D Nayak, faculty members of the department coordinated the programme.

The Department of Economics and Rural Development, in association with the NSS Units of the College, Department of Dakshina Kannada Health and Family Welfare, Taluk Panchayat, Belthangady, Grama Panchayat, Ujire, and Taluk Hospital, Belthangady, organised an awareness programme on world



population on account of the 'World Population Day' on 11 July 2025. Dr Deepak Rai, Taluk Medical Officer, Puttur, was the resource person. Dr Sanjath R B, Taluk Medical Officer, Belthangady, presided over and Prof Vishwanatha P, Principal of the College, inaugurated the programme. Dr Ganaraja K, HoD, Dr Ramesh, Medical Officer, Taluk Hospital, Belthangady, Smt Tarakesari, BEO, Belthangady, and staff from Taluk Hospital, Belthangady were present on the occasion. 180 students participated in the event.





Lumos, the student association of the department of BVoc (Digital Media and Film Making), was inaugurated on 19 July 2025. RJ Abhishek Shetty from Radio Sarang, St. Aloysius College, Mangaluru, was the chief guest. Ms Ankitha (President) and Mr Pavan Kumar K (Secretary) were elected as the new office bearers for the academic year 2025–26.



Literary Association, the student association of the department of English, was inaugurated on 18 July 2025. Mr Raghav Sharma, Public Relations Officer of Suddi Bidugade Weekly, Beltangady, was the chief guest. He emphasised the importance of English as a universally acknowledged language and



encouraged students to actively participate in departmental initiatives like the School Adoption Programme and Guest Lecture Series to enhance their language skills. Prof. Gajanana R Bhat, Head of the Department, wished the students success in their activities.





Vishista: Passionately Unique, the student association of the department BVoc (Retail and Supply Chain Management, was inaugurated on 16 July 2025. Ms. Priyanka, Assistant Professor, Department of MBA, Srinivas Institute of Technology, was the chief guest and inaugurator of the event.



History Association, the student association of the department of History, was inaugurated for the academic year 2025-26 on 18 July 2025. Dr Pramod M G, HoD of History, Vivekananda College, Puttur was the chief The programme included the guest. felicitation of PUC exam toppers: Ms Shubha



and Ms Bhavya, the unveiling of the first issue of the Wall Magazine "Anveshane", and various student-led activities. A total of 144 BA History students attended the programme.

Gruhavani, the student association of the department of Home, was inaugurated on 25 July 2025. Miss Anjali H R and Miss Aishwarya H R were elected as the President and Vice-President for the academic year 2025–26. The inauguration was followed by a guest lecture on "Empowering Young Minds Through Home



Science - Learn for Life," by Prof. Alphonsamma, Former Head of Home Science Department.





Kannada Sanga, the student association of the department of Kannada, was inaugurated on 15 July 2025. Dr H S Sathyanarayana, a prominent critic of Kannada Literature was the chief guest. He also released the student wall magazine and addressed the gathering. Dr Vishwanatha P, Principal of the College, presided over the



programme. Dr Bojamma K N, Head of the Department, provided introductory remarks and welcomed the gathering. The office bearers of the association—Ms Manasa, Ms Amrutha, Mr Rangaswamy, Ms Shifana, Ms Swapna, and Mr Sanketh—along with the faculty members, actively participated in the event. Dr Rajashekar, Associate Professor coordinated the programme.

SIGMA, the student association of the department of Mathematics, was inaugurated on 25 July 2025. Dr Antheesh R, Associate Professor, Dept. of Artificial Intelligence, SDMIT, Ujire was the chief guest. He released a wall magazine and a poster created by the students and distributed badges to the office



bearers. Ms Shobitha was elected as the President and Mr Manjunath H was elected as the Vice President of the association. Mr Ganesh Nayak B, Head of the Department, presided over the programme. Dr Antheesh delivered a guest lecture on "The Mathematics Behind Artificial Intelligence: From Theory to Thinking Machines" on the occasion.





Spectra the student association of the department of Physics, was inaugurated on 22 July 2025. Dr Subrahmanya Bhat, Assistant Professor, Department of Electricals and Electronics Engineering, SDMIT, Ujire, was the inaugurator. He released a wall magazine and an E-magazine. Dr Savitha Rao, Dean of Science



and HoD of Statistics, was the chief guest. Ms Apeksha Jain, HoD presided over the programme. Mr Rohan and Mr Avinash, from III BSc, were elected as President and Vice President of the Association respectively.

Rajya Ranga, the student association of the department of Political Science, was inaugurated on 17 July 2025. Prof S N Kakathkar, the Academic Coordinator of SDME Society, Ujire was the chief guest. Mr Nataraj, HoD, faculty members, office bearers of the association and students were present.



Sankhya Association, the student association of the department of Statistics, was inaugurated on 25 July 2025. Dr Bhaskar Hegde, Dean of the Arts Faculty and HoD of Journalism, was the chief guest. Dr Hegde spoke on 'The need for science students to focus on science writing' on the occasion.







Cognito, the student association of the department of Psychology, was inaugurated on 31 July 2025. Dr Tejeshwar Dhananjaya, Assistant Professor of Psychology, KAPMC was the chief guest. Dr Savitha Kumari K, Dean of Science, presided over the programme and released the department wall magazine. Dr



Vandana Jain, HoD and Staff President of Cognito briefed about the plan of actions for the current academic year. Ms Padmashree G K, student president welcomed the gathering, Ms Amrutha introduced the chief guest, Ms Yashaswi U K, Student Secretary proposed the vote of thanks. Ms Zakiya mastered the ceremony. Dr Sudheer K V coordinated the programme.

Commerce Campus Association, the student association of the department of Commerce and Business Administration, was inaugurated for the year 2025-26 on 30 July 2025. Mr CS Ganesh Shenoy, was the chef guest. Prof Vishwanatha P, Principal of the College released "Vanika" the Wall Magazine of the Commerce



Department. Ms Spandana M M, IIII B Com was elected as the CEO. The members of the Commerce Campus Association (CCA) took a solemn oath, pledging their commitment to the goals and objectives of the association. Mr Mallikarjun, Secretary of CCA presented the Annual Report of 2024-25. Mr Yashwanth, CFO of CCA proposed a vote of thanks.





Yakshagana Training Activities of the Extra Curricular Committee was inaugurated on 18 July 2025. Sri Ashok Bhat, Ujire was the chief guest. Speaking on the occasion he emphasised the importance of learning and propagating Yakshagana collective as а art form. highlighting the centre's role in enhancing



students' concentration and academic performance. Dr Naganna DA, the new coordinator, welcomed, while Dr Sridhara N Bhatta, Registrar Administration, highlighted the enhanced facilities for learning the art form.

The SDM-Rotary Career Guidance and Human Resource Development (HRD) Centre conducted a 15-day training workshop on "MS Excel with Power BI" from 10 July 2025 to 24 July 2025. The workshop comprised five training programmes, each lasting three days, and involved 389 students from various final-year



BCom and BBA classes. The sessions were handled by Mr Narayan K, a skilled trainer from Arya Chanakya Technology Ltd., Bengaluru. The structured training offered in-depth insights into the tools employed in contemporary industries for data analysis and reporting. Students displayed considerable enthusiasm and engaged actively in learning digital analysis and business intelligence skills through MS Excel and Power BI. Dr Nagaraj Poojari, coordinator of the Centre, coordinated the programme.

The Hobby Circle was inaugurated on 26 July 2025. Mr Shivananda U L, Dharmasthala, a renowned poet and drama writer was the chief guest.





Guest Lectures

The Women Grievances Redressal Cell, Internal Complaints Committee in association with the Student Welfare Committee, Women Development Cell and IQAC, organised a special talk on "ಆಕಾಶಕ್ಕೆ ಏಣಿ ಹಾಕಿ" by Dr Deepali Dongre, a leading Dentist and a Personality Trainer, Ujire on 24 July 2024. Dr Dongre emphasised that dreams were the first steps to success, stating that the broader the dreams, the greater the success. Thus, dreaming was essential on the path to achievement. Various activities were conducted to engage the students actively. Prof Nanda Kumari, Vice Principal of the College, presided over the programme. The programme benefited approximately 150 BCom and BCA students.



- The Department of Chemistry organised a guest lecture on "Nurturing Mental Wellness in College Life" on 18 July 2025. Dr Ashwini Shetty, Assistant Professor in the Department of PG Studies and Research in Psychology, addressed the students of the department.
- The Department of BVoc in Retail & Supply Chain Management organised a guest lecture on "Success Starts with Self: Personality Development Tips" on 16 July 2025. Ms Priyanka, an alumna and Assistant Professor in the Department of MBA at Srinivas Institute of Technology was the resource person.
- The Department of Commerce, in association with Amulya Financial Literacy Centre, Belthangady, organised a guest lecture on "Social Security Schemes and Cyber Security" on





account of Bank Nationalisation Day for the students of III BCom on 19 July 2024. Ms Kavitha Shetty, LDM, Canara Bank RO, Mangalore, Mr Ajeya, Director, RUDSETI, Ujire and Ms. Usha Nayak, Amulya FLC, Belthangady were the Resource Persons. 200 students participated in the programme. Mr Harish Shetty and Ms Pavithra UK were the staff in charge of the programme.

- The Department of Home Science organised a guest lecture on "Empowering Young Minds Through Home Science – Learn for Life" on 25 July 2025. Prof. Alphonsamma, Former Head of the Department of Home Science was the guest speaker.
- The Department of Physics organised a guest lecture on "Atoms to Apps" by Dr Subrahmanya Bhat, Assistant Professor in the Department of Electricals and Electronics Engineering, SDMIT, Ujire, on 22 July 2025. The lecture explored the evolution of atomic theory and its role in shaping the digital electronic age and modern technological applications. Staff members and Physics students from I, II, and III BSc participated in the event.
- The Department of Psychology organised a guest lecture on "Preparing for Competitive Exams" for the final year psychology students under the banner of "Psych-Explora- In-House Activities for Psychology Students on 30 July 2025. Ms Jayashree S, Former Assistant Professor, IIPR, Bangalore was the resource person.







The Department of Psychology organised aguest lecture on "Ecological Learning and Behaviour: Perspectives from Primatology" on 31 July 2025. Dr Tejeshwar Dhananjaya, Assistant Professor of Psychology, KAPMC was the resource person. The Psychology students as well as the students and staff members of CBSE School, Ujire, attended the lecture. Dr Sudheer K V, Assistant Professor of Psychology, coordinated the programme.



Alumni Interactions

- The Department of English organised an Alumni Interaction on 8 July 2025. Mr Sham Prasad, Senior Executive - Strategy Planning, JioStar India, Bangalore, interacted with the III BA Optional English students on 'Text to Script: An Exploration of a Student's Life from Literature Classes to the Script Writer of a Media House'.
- The Department of Kannada organised an Alumni Interaction on 16 July 2025. Ms Dashami G, a former student of the Optional Kannada programme, currently pursuing her PhD at Mysore University, addressed the gathering and shared her experiences from college.





The Department of Botany organised an Alumni Interaction on 26 July 2025. Ms Mandara and Mr Rohiya, who are pursuing post-graduation at Kateel Ashok Pai Memorial Institute Shivamogga, interacted with the second year Botany students.



The Department of Psychology organised an Alumni Interaction for the final year Psychology students on 'Pursuing Higher Education in Psychology' on 30 July 2025. Ms Preemal Roshni Pinto engaged with the students during the session.







Co-Curricular / Extra Curricular and Extension Activities

- The Department of BVoc in Retail and Supply Chain Management organised 'Vigyapanam', an intra-department social awareness advertisement-making competition, on 23 July 2025. Mr Ashwith H R, HoD, coordinated the event.
- The Department of Botany organised a Lab in Cab programme at SDM High School Belal, on 28 July 2025. Ms Manjushree K, and Ms Bhavya D Nayak, Assistant Professors of Botany conducted the programme. A total of 80 students from 8th, 9th and 10th Std. witnessed and benefitted.



The Department of Psychology organised an extension activity, "Goal Setting with SWOC Analysis and Time Management", at SDM English Medium School, Dharmasthala, on 28 July 2025.



The Department of Psychology organised a Lab in Cab programme at SDM CBSE High School, Ujire, on 30 July 2025. Dr Vandana Jain, HoD, interacted with the students on, "Intelligence Assessment".







Career Orientation Programme

The Department of Commerce organised a Career Orientation Programme on CA, CS and CMA for the I BCom students, in association with Pareeksha Academy, Udupi, on 7 July 2024. CA Sahil Sharma and Mr Chandan Rao were the Resource Persons. A total of 280 students participated in the programme.

Social Responsibility/ Awareness Programme

- NSS Units of the College organised "ಸಹಸ್ರ ವೃಕ್ಷ ಅಭಿಯಾನ" at SDM Secondary School, Ujire, with the aim of raising awareness and encouraging action towards environmental conservation through tree plantation on 18 July 2025. Rotn. Prakash Prabhu, from the Rotary Club, Belthangady, was the Chief Guest. Sri Suresh Kumar, Head Master, SDM Secondary School, Ujire, presided over the programme. Dr Mahesh Kumar Shetty H, NSS Programme Officer, coordinated the event and conducted the orientation session.
- Dr Sudheer K V, Ms Padmashree K, Assistant Professors, Department of Psychology, and III BSc Psychology students conducted a counselling awareness campaign for the firstyear UG students on 07 June 2025.







The NSS Induction Programme for the academic year 2025-26 was held on 19 July 2025. Dr B A Kumara Hegde, Former Principal and Senior NSS Programme Officer of the College, and JFD Shankar Rao B, Zone Trainer at JCI India and Former NSS Programme Officer, Vani PU College, Belthangady were the resource



persons. Dr Mahesh Kumar Shetty H, Programme Officer of the Unit organised the Programme. A total of 149 volunteers participated in the event.

The NSS activities for the academic year 2025-26 were inaugurated on 16 July 2025. Dr Sheshappa K, Coordinator of NSS, Mangalore University was the chief guest. Prof Vishwanatha P, Principal of the College, presided over the programme. A significant part of the event was the exchange of



responsibilities to the newly appointed NSS volunteer leaders marking the beginning of their leadership journey in community service. Dr Mahesh Kumar Shetty H, Programme Officer of the Unit organised the Programme. A total of 150 volunteers participated actively.

The NSS Units, in association with the NCC Army & Naval Wing, organised KARGIL VIJAY DIWAS on 26 July 2025. Dr Gopala Krishna Kanchodu, a proud Ex-soldier, Indian Army was the chief guest. Prof Vishwanatha P, Principal of the College, presided over the programme.



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Staff as Resource Persons

- Mr Ashwith H R, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, participated in an External Academic Advisory Meeting of the Department of BVoc in Logistics and Supply Chain Management at St. Aloysius College, Mangalore on 25 July 2025.
- Dr Bhanuprakash B E, Assistant Professor, Department of Commerce, was invited as a chief guest in Kargil Vijay Diwas Celebration, organised by SDM DEd College, Ujire, on 26 July 2025.
- Ms Padmashree K, Assistant Professor, Department of Psychology, was invited as a resource person to speak on "Healthy Family, Happy Children" at SDM School, Dharmastala, on 23 July 2025.



Shridhara Dr Bhatta, Registrar Administration of the College was invited as a resource person to celebrate Gurupoornima at Vivekananda College, Puttur, on 11 July 2025.







Staff Publications

- Dr Mahesh Kumar Shetty H, Assistant Professor, Department of Economics and Rural Development, published a research paper titled "The Impact of Insurance Density on Penetration in the Indian Insurance Market: A Study" in SHODHA. a UGC CARE listed Biannual, Bilingual Research Periodical, - ISSN 2249-0396 Volume -15 Issue -1 July -December 2025, Page No: 137-149.
- Dr Bhanuprakash, Assistant Professor, Department of Commerce, published an article about Kargil Vijay Diwas in Upayuktha newspaper on 26 July 2025.
- Dr Bhanuprakash B E, Assistant Professor, Department of Commerce, published an article titled "ತೆರಿಗೆ ಪಾವತಿ: ರಾಷ್ಟ್ರ ನಿರ್ಮಾಣಕ್ಕೆ" in Upayuktha newspaper on 24 July 2025.
- Ms Abhijna Upadhyaya, Assistant Professor, Department of History, published an article titled "The Swadeshi Movement's Pioneering Spirit before Gandhi's Era" in Gina Devi Shodha with Impact Factor 7.834, July-25th 2025. Volume no- 13, Issue No- 7, Page no-183-186. Published by- Guranram Educational and Social Welfare Society Haryana.
- Dr Rajashekhar, Assistant Professor, Department of Kannada, published an article titled "Kabbigara Kavam: Deshitanada Bhashika Prayoga" in the book "Pramana Embudu Pramana," edited by Dr Swomya Hirekudru, and released by the Kannada Vibhaga of Kerala Kendriya Vishwa Vidyalaya, Periya. ISBN -976-93-342-34-17-4.
- Dr Rajashekhar, Assistant Professor, Department of Kannada, published a research paper titled "Kamaneya Bedagu: Loukika Aloukika Neleya Tatvika Shodha," which was published in the TULUVA Research Magazine in June 2025. The magazine's ISSN is 2347-3452.





Staff Achievements

- Dr Ganaraja K, Head, Department of Economics and Rural Development, inaugurated SDM PU NSS Activities of the year 2025-26 held at SDM PU College, Ujire on 5 July 2025.
- Dr Rajashekhar, Assistant Professor, Department of Kannada, delivered an invited lecture on "Rachanika Vimarshe" for the PhD course work students organised by Maharaja College, Mysuru on 6 July 2025.
- Mr Praveena D, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, delivered an invited talk on "Cultivating Happiness: Practical Strategies for a Stress-Free Life" for the final year BVoc students organised by the Department of BVoc in Software and Application Development, SDM College (Autonomous), Ujire on 9 July 2025.
- Dr Naganna, Assistant Professor, Department of Kannada, attended as a resource person for the Series lecture on Kannada Jnanapeetha Awardees held at SDM High School, Belal, organised by Belthangady Taluk Kannada Sahitya Parishat on 11 July 2025.

Staff Paper Presentations

- Dr Sanmathi Kumar, Assistant Professor and Head, Department of History, presented a Research paper titled "New Trends and Modern Approaches of Primary Data on Social Sciences" in a Two Day Multidisciplinary International Seminar NTMAPSD 2025 organised by TOUCAN Research and Development, Bengaluru, in association with International Journal for Research and Studies Jharkhand on 18 and 19 July 2025.
- Mr Sooryanarayana Bhat P, Associate Professor, Department of English, presented a paper titled "Stories of Kindness: Reflections from My Part of India" in the two-day International Conference": Bridging the Arts and Sciences for Human Betterment. organised by the Institute of Aging, University of Wisconsin, Madison, USA on 29 and 30 July 2025.





Staff Participation

- Mr Sooryanarayan Bhat P, Associate Professor, Department of English, participated in the South Asia Teaching English Online Conference 2025 on 17, 18 and 19 July 2025. He attended a 60-minute panel discussion titled "Creating Space for Everyone: Inclusive Practices in Action," "Visual Thinking: Tips, Tools, and Techniques for the Inclusive Classroom", and "Dyslexia and Inclusive Language Teaching" on 17 July 2025. "Future-Ready Classrooms: Cultivating Global Citizenship through English", "The Heart of the Classroom: Developing Our People Skills in ELT" and "Teaching English for the Future: Integrating 21st Century Competencies in ELT" on 18 July 2025. "Enhancing English Language Learners with Al: Practical Tools for Listening, Speaking, Reading, and Writing", "Using Al to Support Large, Diverse, and Low Resource Classrooms" and "Al in Action: Supporting Teacher Professional Development" on 19 July 2025.
- Mr Nataraj H K, Assistant Professor, Department of Political Science, participated in a short-term course on MOOC and E-Content Development from 18 to 24 June 2025, achieving a Grade A+.
 - Mrs Bhagyashri, Assistant Professor, Department of Political Science, participated in a Short-Term Course on MOOC and E-Content Development from 18 to 24 June 2025, achieving a Grade A.





Student Achievements

Mr Puneeth Kumar (I MSW) and Mr Manoj (II BCom) secured a bronze medal in the South Zone National Fast Five Netball Championship held at Mahendra Engineering College, Tamil Nadu, on 17 and 18 July 2025.



Ms Pallavi (III BCom), Ms Suraksha Acharya (III BCom), Ms Dhanushree (III BA), Ms Bhoomika (II BCom), and Ms Varshitha (II MSW) secured bronze medal in the South Zone National Fast Five Netball Championship held at Mahendra Engineering College, Tamil Nadu, on 17 and 18 July 2025.





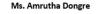


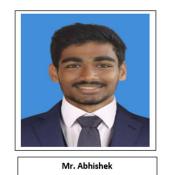
Ms Rashmi (I MSW), Ms Sahana (II BCom), Ms Sai Chinmaye (I BCom), Mr Chinthan B C (I MSW), Mr Ganesha (III BA), and Mr Manikanta (III BCom) participated in the South Zone National Fast Five Netball Championship held at Mahendra Engineering College, Tamil Nadu, on 17 and 19 July 2025.



Mr Abhishek (I M Com) and Ms Amruta Dongre (II M Com) cleared the UGC National Eligibility Test (NET) conducted by the National Testing Agency.







Ms Gowravi and Mr Manvith (III BA, Optional English) conducted a School Adoption Programme at Government Lower Primary School, Neerachilume, on 31 July 2025. The Students discussed Action Words. Ms Apoorva K Hegde, Assistant Professor of English, guided the students.