



### Principal's Desk

June 5th marks a significant day on the global calendar, *World Environment Day*. It serves as a reminder to all of us about the importance of preserving and protecting the natural world we are a part of. As an educational institution, we have the responsibility not only to impart knowledge but also to instill values that promote sustainable living and environmental awareness among students.

Students play a key role in shaping the future, and that future must be green, clean, and healthy. As responsible members of society, our students must take the lead in creating awareness and taking action. The environment is not just a subject to be studied; it is a living reality that affects every aspect of our lives, our health, our resources, and our very survival. Small actions, when done collectively and consistently, can lead to powerful change.

Let us treat every day as Environment Day by being mindful of our actions, reducing plastic use, conserving water and energy, and respecting nature. In today's rapidly changing world, the responsibility of safeguarding the environment lies not just with policymakers and environmentalists but with each one of us, especially the educators and the students who represent the voice of the future. Educational institutions are not merely centers for academic learning, but also the nurturing grounds for habits, values, and responsible citizenship. Teachers must lead by example, instilling in students a sense of environmental ethics, while students, in turn, should carry these lessons into their homes, communities, and beyond.

Simple daily actions, such as avoiding littering, segregating waste, reducing single-use plastics, and respecting green spaces, speak volumes about our environmental consciousness. It is through collective small efforts that we can bring about a significant change. Observing World Environment Day is not just about planting trees or attending seminars, it is about renewing our commitment to sustainable living. Let this day serve as a powerful reminder of the role we all play in preserving our planet. By embracing eco-friendly habits in our schools and homes, we not only protect the earth but also inspire our communities to do the same. Let us grow not only in knowledge but in responsibility too.

**Prof Vishwanatha P,**

**Principal**

## Academic and Administrative Audit Visit



The Academic and Administrative Audit visit to various PG Departments of the College was held on 29 April 2025 and the UG Departments on 6 and 7 May 2025. It is an internal review aimed at enhancing institutional performance and academic quality.

Speaking on the occasion, Dr Satheeshchandra S, Secretary of SDM Educational Society, Ujire, emphasised the importance of aligning teaching and learning processes with evolving educational demands. Dr Sowmya, Dean, made a presentation of the SDM PG Centre, followed by a visit to various departments for the audit. Prof Vishwanatha P, Principal of the College, made a presentation of the college on the occasion, followed by a visit to various departments and facilities of the college for auditing. In the exit meeting held on the 7th, the team members expressed their happiness with the performance of the college at various levels and suggested areas for improvement. Dr A Jayakumar Shetty, Former Principal of the College, Dr Shankaranarayana K, Former HoD of English, and Mr Shashishekara N Kakathar, Academic Coordinator of SDM Educational Society, were the members of the Audit Team.

## Programmes Organised

### 'Maneesha' Bagged Best College Magazine



The college annual magazine “Maneesha” published for the academic year 2023-24 bagged first prize for the Best College Magazine in the Mangalore University-level competition, earning the top distinction for its creativity and editorial excellence. The award was presented at a formal ceremony held at Mangalore University, where the University Vice-Chancellor, Prof P L Dharma, felicitated the college Principal, Prof Vishwanatha P. The dignitaries present at the event included University Registrar (Administration) K Raju Mogaveera, Registrar (Evaluation) Dr H Devendrappa, and Finance Officer Dr Sangappa Y. College Registrar (Evaluation) Prof B Ganesh Nayak, PG Dean Dr Sowmya B P and Maneesha Editorial Coordinator Dr Rajashekhara Halemane and Member Virat Padmanabha were also present in the award ceremony.

**MoU**

A Memorandum of Understanding (MoU) between Adichunchanagiri Institute for Molecular Medicine, Adichunchanagiri University, and Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, has been signed. This MoU is intended to build capabilities of human resources (students, research scholars and faculty) through skill development programs and advanced research collaborations in the areas of Medicinal Chemistry for the synthesis of small molecule libraries to target various diseases. It is also intended to enhance research and academic standards by mutual lab visits for faculty and students for specific Chemistry related programs. This MoU will be in force for three years from the date of signing. Dr Shashiprabha, Department of PG Studies and Research in Chemistry, is the coordinator.

**Indian Patent**

Dr Shashiprabha, Department of PG Studies and Research in Chemistry, and Ms Divya P, Department of Chemistry, published an Indian Patent for their research work titled “Method for Obtaining Derivatives of 2-Isobutoxy-5-(Thiazol-2-Yl) Benzene”.



**Yasho Vijaya**

The NSS Unit, in collaboration with the Baduku Kattona Banni Team, Ujire, the Rotary Club, Belthangady, and other partner organisations, conducted a Felicitation programme “Yasho Vijaya” at Sri Krishnanugraha Hall, Ujire, on 25 May 2025. The event recognised top-performing SSLC students from Government Schools across Belthangady Taluk. As part of the initiative, school bags and umbrellas were distributed to 600 students from Classes 1 to 7.



**‘Sharasetu Bandhana’ Harikatha Performance**



The Department of PG Studies and Research in Journalism and Mass Communication organised Harikatha performance “Sharasetu Bandhana”, centered on the characters of Arjuna and

Anjaneya, by Mr Sheni Murali, Harikatha Artist and Senior Journalist, on 15 May 2025. After presenting the Harikatha, the artist said that it is a form of folk art, which possesses the power to impart moral consciousness that advocates righteousness, tailored to contemporary needs and expressed through innovative artistic dimensions. He emphasized the idea that only when one transcends ego does the positive radiance of personality truly expand. The musical accompaniment was provided by Shripathi Bhat Belleri on the harmonium and Srivatsa Acharya Mudipu on the tabla. Dr Padmanabha delivered the introductory remarks. The programme was anchored by Ms Divyashree Hegde.

### Webinars

- The Department of PG Studies and Research in Chemistry organised an International Webinar on “Phytochemicals and their Synthetic Derivatives as Emerging Therapeutic Agents” on 20 May 2025 through Google Meet. The resource person was Dr K N Venugopala, Professor, College of Clinical Pharmacy, King Faisal University, Saudi Arabia, affiliated with the Durban University of Technology, Durban, South Africa. The resource person delivered an informative session, shedding light on the immense potential of naturally derived compounds and their modified forms in the development of novel therapeutic agents. He explained about isolation, characterization, biological activities, and synthetic modifications of phytochemicals, emphasizing their role in addressing current health challenges. Dr Shashiprabha and Dr Nefisath P, coordinated the programme. All the faculty and students of the I and II MSc Chemistry and Organic Chemistry attended the programme.

- The Department of PG Studies and Research in Commerce organised NSE Sponsored Webinar on “Securities Market and Financial Literacy at an Early Age” on 23 May 2025. Mr Suhas Rajput, Serial Entrepreneur, Proficient Minda and Track on Travellers, was the resource person. The resource person addressed the students about financial markets, basic investment understanding, and practical money management skills. The webinar effectively demonstrated that early financial education empowers young people to make informed decisions, understand market dynamics, and build a foundation for future financial success.



### Training Programme/Workshop

- The Department of Computer Science, in collaboration with SDME Society, Ujire, organised an “ICT Training Programme” for the Primary and Secondary School Teachers on 21, 22, 26 and 27 May 2025. The programme aimed to enhance digital competencies among school teachers, equipping them with essential ICT skills for effective classroom integration and professional growth. The resource person was Mr Satheeshchandra P D, Assistant Professor, Department of Computer Science. The lab instructors Ms Prathima and Ms Rakshitha assisted the participants throughout the training programme.





- The Department of PG Studies in Statistics organised a Workshop on “Power BI: Advanced Dashboards and DAX”, on 31 May 2025, for II MSc Statistics students. The resource person for the workshop was Mr Shailendra N R, Assistant Manager – Data Decision Support, OSB Group, Bengaluru. The resource person explained how to extract data, data modelling, various Power BI tools, AI visuals, reporting and creating dashboards, formulas, and how to publish a report created in Power BI. Dr Savitha Kumari, Head, was also present. Mr Pradeep K, Ms Supriya S P, and Ms Shwetha Kumari coordinated the programme. Around 21 students of the II MSc Statistics participated in the workshop.



- The Department of PG Studies and Research in Commerce organised a two-day Entrepreneurship Development Workshop titled *Entrepreneurial Ignite – Transforming Ideas into Ventures* on 30 and 31 May 2025, to nurture the entrepreneurial spirit and empower students to translate innovative ideas into sustainable ventures. The event was inaugurated by Mrs Soujanya Hegde, Anchor, Entrepreneur, and National Trainer at JCI India, who lit the lamp and set an enthusiastic tone for the workshop. The event was presided over by Prof. Vishwanatha P, Principal of the college. Dr Sowmya P B, Dean of PG Studies, and Dr Priya Kumari S V, Head of the Department, were also present on the occasion.

In the first session, Mrs Soujanya Hegde spoke on “Start Smart and Lead Strong.” In the second session, Mr Abraham James, Senior Faculty at RUDSETI, Ujire, addressed the topic “Self-Employment – What and Why?”.

On May 31 the third session was conducted by Mr. Lohit Kumar Jain, Faculty at RUDSETI, Ujire, who spoke on “Support System for Entrepreneurship.” The final session of the workshop was presented by Mr. Venugopal S. J., Entrepreneur and Behavioural Training Facilitator at JCI India, who spoke on “Networking and Building Strategic Partnerships.” Mr. Venugopal S.J., Entrepreneur and Behavioral Training Facilitator, JCI India, as the chief guest, delivered the valedictory address.



- The Department of PG Studies and Research in Commerce organised a Two-Days Workshop on MS Excel, in the computer lab of SDM PG Centre on 27 and 28 of May 2025. The workshop was inaugurated by Mr. Pradeep K, Assistant Professor, Department of PG Studies and Research in Statistics. The sessions covered foundational aspects of Excel, including basic operations, use of formulas, shortcut keys, and advanced formatting techniques. The hands-on training approach provided students with practical exposure to various Excel tools and functions.



## Guest Lectures

- The Department of PG Studies and Research in Commerce organised a guest talk on “Positive Performance” on 16 May 2025. Ms Ashwini H, Assistant Professor, Department of PG Studies and Research in Psychology, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, was the resource person. The speaker emphasized practical strategies for creating psychological safety, developing growth mindsets in traditional hierarchies, and implementing positive leadership practices across generational divides.



- The Department of PG Studies and Research in Physics organised a guest lecture on “The Road Ahead” on 24 May 2025. The resource person was Prof Keshav T N, Former Principal, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire. All the students of I and II MSc Physics attended the session.

- The Department of Postgraduate Studies and Research in Social Work, in association with the Entrepreneurship Development Cell, organised an enlightening guest lecture on “Pathway to Self-Reliance: RUDSETI’s Self-Employment Training Initiatives” on 31st May 2025. Mr. Abhraham James, Senior Faculty at RUDSETI Ujire, served as the resource person. The event was well-received by the students, offering valuable insights into entrepreneurship as a tool for sustainable development and community empowerment.



- The Department of PG Studies and Research in Physics organized a special talk on “Solving the Schrodinger Equation- A Numerical Approach” on 30 May 2025. The resource person was Dr Praveen Prakash D’Souza, Assistant Professor, Dept. of Physics, St. Aloysius (Deemed to be University), Mangalore. He briefly discussed the overview of the Schrödinger equation, its significance in quantum theory, and the challenges associated with its analytical solutions in complex systems. He also explained about numerical methods used to solve quantum mechanical problems, with particular emphasis on the Schrödinger equation’s radial part solution.

## Career Guidance Programmes

- The Department of PG Studies and Research in Social Work, under the student forum SYNERGY, organised the HRD Series 15 on “Fit for the World: Career Growth and Emotional Mastery in Social Work” on 28 May 2025. The resource person was Ms Ramya K T, Assistant Professor, Department of PG Studies and Research in Psychology, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire. The guest speaker shared valuable insights on the process of working abroad in the field of social work, emphasizing the importance of acquiring international certifications or licensures. She stressed the importance of self-love in the social work profession. The speaker encouraged daily mindfulness practices such as meditation and deep breathing, and also discussed strategies to handle mood swings.



- The Department of PG Studies and Research in Physics organized a career guidance session titled *“How to Successfully Prepare for Your Competitive Exams”* for M.Sc. Physics students on 30 May 2025. The resource person was Dr. Praveen Prakash D’Souza, Assistant Professor, Dept. of Physics, St. Aloysius (Deemed to be University), Mangalore. He shared detailed information about prominent examinations such as CSIR-NET, GATE, JEST, KSET and others. Additionally, he highlighted career prospects and opportunities post-qualification, including research fellowships, Ph.D. programmes, and teaching/research positions in reputed institutions. Both I and II year MSc Physics students actively participated in the event.



## Alumni Interaction

- The Department of PG Studies and Research in Statistics organised an alumni interaction by Mr Sumukha Upadhyaya, a Trainee at Test Yantra, Bangalore, for the I and II MSc Statistics students on 7 May 2025. The speaker emphasized the importance of identifying and pursuing relevant courses during the academic journey. He highlighted the importance of pursuing additional certification courses, advised the students to keep the resume format simple and professional. He stressed the importance of maintaining a positive attitude and being well-prepared to discuss the projects listed on the resume. Ms Supriya S P and Ms Shwetha Kumari coordinated the session.



- The Department of PG Studies and Research in English organised an alumni interaction by Ms Roopa S, Lecturer, Department of English, Hoysala PU College, Nelamangala, on 15 May 2025. The speaker spoke on "*Immediate Struggles as You Step into Professional Life: Experience in PU*". Dr Manjushree R, Head, Mr Manu A R, and all the students of I and II MA English attended the session.



## Career-Oriented Programmes

- The Department of PG Studies and Research in Chemistry, under CONCHEM, organised “Career Compass – Navigate your Future” programme on 7 April 2025 for II MSc Chemistry and Organic Chemistry students. Mr Anil Kumar, Anthem Biosciences Ltd, Bangalore, was the resource person. The speaker shared his expertise in Client Relations, Employee Engagement, CSR, and Academy-Industry coordination. Dr Naveen Kumar and Dr Sujay M M, coordinated the programme.
- The Department of PG Studies and Research in Psychology organised a Pre-placement Talk by Insights on 17 May 2025 through Zoom Meet. Ms Navya Bachanna, HR Manager and Consultant Psychologist, Insighte, was the resource person. The speaker discussed the structure and functioning of the organization, mentioned the job roles for psychologists, social workers and teachers. Students from MSc Psychology, BA/BSc Psychology, MSW, and BEd, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, and students and faculties from St Agnes College, Mangalore, attended the session. Ms Ashwini Shetty coordinated the programme.



## Study Camp

The Department of PG Studies and Research in Social Work, in collaboration with Valmiki Maharshi Adivasi Budakattu Vasati Shaale, under the theme “Budakattu Shodhane - Samskruti, Samvaada, Sankalpa”, organised a Five Day Tribal Study Camp titled “Budakattu Samudaaya Adhyayana Shibira – 2025” at Poonachi Village, Hanur Taluk, Chamarajanagar District, from 20 May to 24 May 2025. This camp served as a hands-on learning platform for the students to explore tribal lifestyles, cultural practices, and development challenges. Over five days, the students engaged in field surveys focusing on school dropouts, cultural exchange programs, street plays, and Participatory Rural Appraisal (PRA) exercises. Highlights included interactions with community elders Ms Bhagyashree, a retired tribal school teacher, and participation in local traditions, including a village wedding. The initiative, led by Dr Ravishankar K R and Dr Akshatha K, along with student leaders Mr Deekshith and Ms Dayana, concluded with travel exposure in Mysuru.



## Industrial Visit

The Department of PG Studies and Research in Commerce conducted an educational industrial visit to Coimbatore, Tamil Nadu, on 7 May 2025. The industries visited were as follows: Maruthi Industry, Kurumbapalayam, S S Kulam, Coimbatore, where the students explored about the manufacturing of various types of pulverising machines used in food processing, chemical, and pharmaceutical industries; THG Publishing Private Limited, the printing division of “The Hindu” Group, where the students learnt about the various stages of the newspaper printing process. They also observed cutting, folding, and bundling processes managed with minimal human intervention using automated machines. Then the students visited Tea Factory, where they were introduced to the complete process of tea manufacturing, from plucking fresh tea leaves to the final packaging. Finally, they visited Chocolate Manufacturing Unit, where they witnessed the process of converting cocoa beans into finished chocolate products through roasting, grinding, conching, and tempering.

## Community-Oriented/Extension Activities

- The NSS Unit, in collaboration with the Baduku Kattona Banni Team and the NSS Belthangady Zone, conducted School Renovation Programme “Sevayajna” at Government Higher Primary School, Nidle, Dharmasthala, on 27 April 2025.



- The Department of PG Studies in Statistics organised a Visit to Government First Grade College, Vamadapadavu, on 30 May 2025, in the sphere of extension activity and social responsibility. The faculty of the department Mr Pradeep K and Ms Supriya S P, Assistant Professors, arranged an orientation programme on “Career Opportunities in Statistics and Data Science” for BSc Mathematics students. They emphasized the importance of higher education. Dr Mahesh, Faculty, Department of Mathematics, Government First Grade College, Vamadapadavu, was also present. Two students from the I MSc Statistics Ms Deepa and Ms Pruthvi, also participated in this visit.



## Student Lecture Series

Mr Anuroop Kumar, II MSc Biotechnology, delivered a lecture on “Time Travel from 1 Gram of Soil”, under Student Lecture Series, on 19 May 2025. The speaker delved from a minuscule soil sample, exploring its biological, chemical, and geological components. Dr Sujay M M, Staff Incharge, Co-Curricular Committee, and Dr Sudarshan coordinated the session.

## Staff Paper Presentation

- Dr Manjushree R, Assistant Professor, Department of PG Studies and Research in English, presented a research paper titled “Motherhood Rewritten: Maternal Ambivalence and Subversion in Modern Women’s Fiction” in the Two Day National Conference on ‘Social Transformation through English Language and Literatures’ held in Karnatak University, Dharwad, on 16 and 17 May 2025.
- Mr Harshith Kumar Shetty N and Ms Mamatha K, Assistant Professors, Department of PG Studies and Research in Commerce have presented research paper titled “Customers Adoption of Digital Banking: Analysing key Determinants in RIIM International Conference (RIC) 2025 (Hybrid Mode) on “Emerging Trends in Global Business Management: A Changing Landscape” organised by Ramachandran Institute of Management, Pune, Maharashtra, India on 18 and 19 April 2025.
- Dr. Priya Kumari S V, Associate Professor, Department of PG Studies and Research in Commerce presented a research paper titled “A Study on Impact on Digital Literacy on well-being of Rural Women” in Two-Day International Conference on “AI driven Global Trends in Commerce” held at the Department of PG Studies and Research in Commerce, Mangalore University, Mangalagangothri, Karnataka, India on 29 and 30 May 2025.
- Dr Suresh Babu K N, Associate Professor, Department of PG Studies and Research in Commerce resented a research presented a paper titled “A Comparative Study on Performance Evaluation of Hybrid Mutual Funds” in a Two-Day International Conference on “AI driven Global Trends in Commerce” held at the Department of PG Studies and Research in Commerce, Mangalore University, Mangalagangothri, Karnataka, India on 29 and 30 May 2025.
- Ms. Masuda, Assistant Professor, Department of PG Studies and Research in Commerce has presented a research paper titled “AI Driven Predictive Analytics: A Study of Consumer Awareness and Buying Behaviour” in a Two-Day International Conference on “AI driven Global Trends in Commerce” held at the Department of PG Studies and Research in Commerce, Mangalore University, Mangalagangothri, Karnataka, India on 29 and 30 May 2025.

## Staff Achievements

- Ms Ashwini H, Assistant Professor, Department of PG Studies and Research in Psychology, successfully completed 6 months Diploma Course in “Psychotherapy” and secured Grade ‘A’, provided by Manomantra Psychological and Training Services, Hyderabad, Telangana - 83, Reg under MSME, GOI, held from 1 October 2024 to 31 March 2025.
- Dr Mahesh Kumar Shetty H, Assistant Professor, Department of Economics and Rural Development, attended as an inaugurator for the School Renovation programme “Sevayajna” at Government Higher Primary School, Nidle, Dharmasthala, on 27 April 2025, organised by the Baduku Kattona Banni Team, Ujire, in association with the NSS Units of the College and NSS Belthangady Zone.
- Dr Dhaneshwari, Associate Professor, Department of PG Studies and Research in Social Work, attended as a resource person and delivered a talk on “Mental Health and Wellbeing for People Living with HIV/AIDS” at DKRDS Belthangady on 7 May 2025.
- Mr Ashwith H R, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, delivered a resource talk on “Campus to Career: A Session on Professional Skills and Global Job Prospects” organised by the Department of PG Studies and Research in Statistics, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, on 9 May 2025.
- Dr Manjushree R, Assistant Professor, Department of PG Studies and Research in English, attended as a judge for the Writer’s Relay and Spell Bee Competitions conducted as part of the International Conference organised by SDM College of Naturopathy and Yogic Sciences, Ujire, from 12 May to 15 May 2025.
- Dr Raghavendra S, Associate Professor, Department of PG Studies and Research in Physics, attended as a resource person and delivered a talk on “Does Social Worker need Science?” organised by the Department of PG Studies and Research in Social Work on account of HRD Lecture Series on 14 May 2025.

- Mr Ashwith H R, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, judged an event “Mr and Miss Naturopathy” conducted as part of the International Conference organised by SDM College of Naturopathy and Yogic Sciences, Ujire, from 12 May to 15 May 2025.
- Dr Dhaneshwari, Associate Professor, Department of PG Studies and Research in Social Work, attended as a resource person and delivered a talk on “Capacity Building of District Level Leaders of SHG Leaders of DKRDS” at DKRDS Belthangady on 23 May 2025.
- Dr Mahesh Kumar Shetty H, Assistant Professor, Department of Economics and Rural Development, attended as a guest for the felicitation programme “Yasho Vijaya” held on 25 May 2025 at Sri Krishnanugraha Hall, Ujire, organised by the Baduku Kattona Banni Team, Ujire, in association with the NSS Units of the College, the Rotary Club of Belthangady, and other supporting organisations.
- Dr Lakshminarayana K S, Assistant Professor, Department of Commerce inaugurated the Inter-class Commerce Fest Spoorthi - 2K25 organised by the Commerce Association of Govt. First Grade College, Belthangady on 16 May 2025.

## Staff Participation

- Dr Lakshminarayana K S, Assistant Professor, Department of Commerce, attended the Two Day National Conference on “Bridging the Many Phases of Matter” jointly organised by the Department of PG Studies and Research in Physics and Research and Development Cell of the College on 14 and 15 March 2025.
- Dr Sahana K, Assistant Professor, Department of PG Studies and Research in Physics, attended a Five Day Online Faculty Development Programme on “Emerging Trends in MEMS and Memory devices for Next-Gen Electronics” organised in association with School of Electronics Engineering and the Faculty Development Centre, Vellore Institute of Technology, Chennai, from 28 April to 2 May 2025.

- Mr Ashwith H R, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, attended a Five Day National Online Faculty Development Programme on “Beyond the Basics: Advanced Research Methodologies for the Modern Scholar” organised by the Department of Business Administration, Srinivas Institute of Technology, Mangaluru, from 12 May to 16 May 2025.
- Ms Masuda, Assistant Professor, Department of PG Studies and Research in Commerce, attended an online International Webinar on “Recent Trends in Management and Commerce” organised by Paradox International Publications, Kerala, on 24 May 2025.
- Ms Masuda, Assistant Professor, Department of PG Studies and Research in Commerce, participated in Five Day FDP on “Research Methods and Data Analysis Using SPSS” organised by Department of Management Studies, Swami Keshvanand Institute of Technology, Management and Gramothan, Jaipur(Rajasthan) from 26 to 30 May 2025.

## Student Achievements

- NSS Volunteer Nevil Naveen Moras, representing Mangalore University, participated in the International Conference “Icon Youth 2025” on the theme ‘Envisioning India’s Future: Youth as Changemakers’ organised by the Ministry of Youth Affairs and Sports, Government of India, in collaboration with Yenepoya (Deemed to be University), Deralakatte, Mangalore, on 15 and 16 May 2025.





- The PG students won the championship in the State Level Techno Cultural Fest “AAKAR 2025” held at AJ Institute of Engineering and Technology, Mangalore, on 20 and 21 May 2025.



## Student Paper Presentations

- Ms Deeksha from II M Com and Ms Anagha A M from II M Com (IBM) presented a research paper titled “A Study on Impact on Digital Literacy on well-being of Rural Women” in a Two-Day International Conference on “AI driven Global Trends in Commerce” organised by the Department of PG Studies and Research in Commerce, Mangalore University, Mangalagangothri on 29 and 30 May 2025.
- Ms Amrutha Dongre from II MCom presented a research paper titled “A Study on Factors Affecting Share Price Volatility in the Indian Stock Market” in Two-Day International Conference on “AI driven Global Trends in Commerce” in a Two-Day International

Conference on “AI driven Global Trends in Commerce” organised by the Department of PG Studies and Research in Commerce, Mangalore University, Mangalagangothri on 29 and 30 May 2025.

- Ms. Anusha K from II MCom (IBM) presented a research paper titled “AI Driven Predictive Analytics: A Study on Consumer Awareness and Buying Behaviour” in a Two-Day International Conference on “AI driven Global Trends in Commerce” organised by the Department of PG Studies and Research in Commerce, Mangalore University, Mangalagangothri on 29 and 30 May 2025.
- Ms. Uma B from II MCom (IBM) presented a research paper titled “A Comparative Study on Performance Evaluation of Hybrid Mutual Funds” in a Two-Day International Conference on “AI driven Global Trends in Commerce” organised by the Department of PG Studies and Research in Commerce, Mangalore University, Mangalagangothri on 29 and 30 May 2025.

## Sports

Our college team, Mr Vikram Rajamai and Mr Rahul B S, won the Mangalore University Intercollegiate Tennis Championship 2024-25 with the Loren Rolling Trophy held at SMS College, Brahmavara on 31 May 2025.

