



Principal's Desk

A Time of Transition and Renewal

April marks a significant transition period for our institution, when one chapter closes and another begins. As we approach the end of the even semester, we witness not just the culmination of academic efforts but also the transformation of our students into capable individuals, ready to face the challenges of the world beyond.

This moment of ending is also a beginning for the institution itself. The admission process for the new academic year is in full swing, and our dedicated teaching and non-teaching staff are working tirelessly to maintain the standards of excellence that define us. Their unwavering commitment ensures that we continue to attract and nurture the brightest minds, even in today's highly competitive landscape.

April stands as a symbol of continuity, growth, and promise where past achievements meet the potential of the future. It is both a farewell and a welcome, a reminder that with every end comes a new beginning.

Prof Vishwanatha P,

Principal

SDM Journalism Students' Short Film Receives National Recognition



The students of the Department of PG Studies and Research in Journalism and Mass Communication secured Second Best Film award at 'Cinerama 2025', the 7th National Level Short Film festival held at Amrita Vishwa Vidyapeetham Mysuru Campus (Deemed to be University), Mysuru, for their short film "Vishpala" under the category '60-Hour Film-making Challenge' on 3 April 2025. The students received the award from actress Milana Nagaraj. The film 'Vishpala' was produced by Mihira Productions, with Archana S Bhat, a first-year journalism student, credited with the story, screenplay, and direction. Karthik Pai and Vishwas, second-year journalism students, handled the cinematography. Mallesh worked as the co-director, and Karthik Pai, along with lecturer Indhudhar Haleyangadi, handled the editing. Department students Sanjay Chitradurga, Yakshit, Grishma Gowda, Manoj, Harish, and Soumya worked on the production team.

Programmes Organised

SPL Season 3 Cricket Tournament



The college organised “SPL Season 3 Cricket Tournament” on 12 and 13 April 2025. Sri Janardhana, MD, SDM Multispeciality Hospital, Ujire, was the chief guest for the inaugural ceremony. Prof Vishwanatha P, Principal, was the president. Dr Naveen Kumar Jain’s team, ‘SDM Sun Risers XI’ emerged as the overall champions, and Mr Suman Jain’s team, ‘SDM Super Stars’ claimed the runners-up trophy. Mr Suman Jain emerged as the player of the tournament and Mr Sumukh was awarded the best batsman of the tournament. Dr Rajath, SDM Hospital, Ujire, and Mr Vikram, Proprietor of Spectrum Studio and Events, Dharmasthala, were the guests of honour for the valedictory programme. Dr Shridhara N Bhat, Registrar, presided over the valedictory ceremony and handed over the trophies to the winners.

Industry-Student Interaction Programme

- The Department of PG Studies and Research in Physics organised an Interaction Talk with an Industrial Representative, Mr J Ravi Kumar, Proprietor, Technilab Instrument, Bengaluru, on 1 April 2025 for I MSc and II MSc Physics students. The resource person highlighted potential career opportunities for physics graduates in the electronics instrumentation sector. This included roles in research and development, product design, and technical support. The speaker also shared advice on skill development, such as learning specific software tools and understanding industry standards. A total of 20 students attended the session. Dr Sahana K coordinated the programme.
- The Department of PG Studies and Research in Chemistry, under CONCHEM, organised an Industry-Student Interaction programme on 7 April 2025. Dr Sumesh Eswaran, Deputy General Manager, Anthem Biosciences Pvt Ltd, Bengaluru, was the resource person. The resource person spoke on the topic “Opportunities in Industry”. The event aimed to bridge the gap between academic learning and industry insights, providing valuable perspectives on emerging trends. MSc Chemistry and Organic Chemistry students of the department and students from Vivekananda College, Puttur, attended the programme.



Prize Distribution Programme



The Department of Computer Science, under the IT Club, organised the “Prize Distribution Programme” on 1 April 2025, marking the conclusion of an eventful academic year. The ceremony was graced by the esteemed presence of Ms Nanda Kumari, Vice Principal, as the Chief Guest. The event was also honoured by the presence of Mr Shailesh Kumar, Head of the Department, and Ms Divya Yadav, Staff Coordinator. The student coordinators were Mr Suhas and Ms Amshitha. The programme commenced with a welcome address by Ms Nanda Kumari, who emphasized the importance of perseverance and continuous learning, followed by Mr Shailesh Kumar’s insightful address on academic excellence and the role of extracurricular activities in shaping students’ careers. During the ceremony, winners of various IT Club competitions were recognized and felicitated. Additionally, special achievers excelling in different fields were honoured for their outstanding contributions and accomplishments. The event concluded with a vote of thanks.

Placement Drive



- The Department of PG Studies and Research in Chemistry, in association with the Placement & Progression Committee, hosted a placement drive conducted by Anthem Biosciences, Bangalore. An esteemed interview panel from Anthem Biosciences visited the campus, including Dr Sumesh Eswaran, Deputy General Manager, R & D Division, Dr Ramesha B, Senior Manager, Analytical Research, Mr Anil, HR Manager, Mr Shankar Bhat, Manager, Analytical Research, and Mr Ravikrishna K, Senior Manager, QC. The drive was coordinated by Dr Vasantha Kumar. II MSc Chemistry and II MSc Organic Chemistry students of the department and II MSc Chemistry students from Vivekananda College, Puttur, participated in the drive.
- The Department of PG Studies and Research in Social Work organised a placement drive by Stepping Stones Centre, Bangalore, on 4 April 2025 for MSW (Medical and Psychiatry Specialization) and MSc Psychology students of the college. Vijaya Singaravel, Administrator, and Neethu Mol S, Head of Inclusive Education Stepping Stones, attended as panelist for the drive. About 30 students participated in the drive.



Alumni Interactions

- The Department of PG Studies and Research in Chemistry organised an alumni interaction by Mr Shridhar Swamy on 29 March 2025 for I MSc Chemistry and Organic Chemistry students. The speaker shared his journey from student to teacher and highlighted the opportunities and challenges in the teaching field. He emphasised effective communication, lesson planning, and student engagement, and also provided guidance on preparing for competitive examinations such as CSIR-NET and SET.



- The Department of Statistics organised an alumni interaction by Mr Roshan Shetty, Data Scientist, John Deere Company, Pune, on 1 April 2025. The speaker emphasized the importance of statistical tools and software like R, Python, Machine Learning, etc., and also highlighted the importance of higher studies in Statistics, internship and industry exposure. He also spoke about the various competitive examinations. Ms Manjula coordinated the session.



- The Department of PG Studies and Research in Commerce organised an alumni interaction by Mr Praneeth Jain, Executive Accounts & Admin, Ecumene Habit Solution Pvt Ltd, Bengaluru, on 3 April 2025 for MCom and MCom (IBM) students. The speaker shared his valuable insights on corporate culture, the importance of upskilling and communication. He emphasized the role of extra-curricular activities in building confidence and networking.



- The Department of PG Studies and Research in Statistics organised an alumni interaction by Ms Dhanya J D, Process Executive, Mindteck (India) Limited, Bangalore, on 5 April 2025 for I MSc and II MSc Statistics students. The speaker shared her journey from campus to corporate, providing valuable insights into how she approached various companies during her job search. She also elaborated on the types of interviews she faced, the nature of questions typically asked by interviewers, and how to effectively tackle them. She emphasized the importance of a well-crafted CV and guided students on when and how to begin their job search. Ms Shwetha Kumari and Ms Supriya S P coordinated the session.



Career-orientation Programme

The Department of Commerce organised a career-orientation programme on “Career in CMA (US) and ACCA Courses” for II BCom A Section and III BCom A, B and C Section students on 26 March 2025. CA Vinod Chandran, Director, Mylogics Institution, Bengaluru, was the resource person. Dr Lakshminarayana K coordinated the programme. About 200 students attended the session.



Study Visits/Field Visits

- The Department of BVoc in Retail and Supply Chain Management organised an industrial visit to Mahalasa Traders, Belthangady, for I year BVoc in Retail and Supply Chain Management students on 23 March 2025. Mr Ashwith H R coordinated the visit.



- The Department of BVoc in Retail and Supply Chain Management organised an industrial visit to Delta Packaging Solutions, and Power Point Batteries, Moodbidri, for I year BVoc in Retail and Supply Chain Management students on 25 March 2025. Mr Ashwith H R coordinated the visit.



- The Department of PG Studies and Research in Commerce organised a field visit to Power Point Battery Industries, Moodbidri, Sri Vasudeva Cashews, Karkala, and Udayavani - Manipal Media Networking Ltd, Manipal, on 28 March 2025 for the MCom students. In the Power Point Battery Industry, the students learnt about Battery Manufacturing Process, Supply Chain Management, Market Trends, Sustainability Practices, Innovation, and Technology. In Sri Vasudeva Cashews, they explored operations of a food processing business, supply chain management, marketing strategies, and financial practices. Then in Udayavani – Manipal, they gained knowledge on how a media organisation operates, from content creation to business management, marketing, and digital transformation.



- The Department of Kannada organised a field visit to Sri Manjunatheswara Samskruti Samshodhana Prathishtana, Dharmasthala, on 29 March 2025 for I BA Kannada optional students. During the visit, Dr Vignaraju, President, Samsrkuti Samshodhana Prathishtana, addressed the students regarding preserving manuscripts for the coming generation and spoke on its importance from the historical and cultural point of view. Then the students met Dharmadhikari Dr D Veerendra Heggadeji and received his blessings. Dr Shrinatha M P and Ms Bhavya coordinated the visit.



Community-oriented/Extension Activities

- The Department of PG Studies and Research in Psychology, in association with SDM English Medium School, Dharmasthala, organised a “Psychological Assessment Camp” on 12 April 2025.



- The Department of PG Studies and Research in Social Work, in collaboration with Dharmasthala Gram Panchayat, organised an awareness programme by performing a street play focusing on the theme “Importance of Nutritious Food” at Dharmasthala Panchayat, to spread awareness among the public about the importance of healthy eating habits and balanced nutrition. The street play was performed by a group of I MSW students, who used creative storytelling, songs, and engaging dialogues to deliver key messages about food and nutrition.
- The Department of PG Studies and Research in Social Work, in collaboration with Ujire Gram Panchayat, organised an awareness programme by performing a street play focusing on the theme “Importance of Nutritious Food” at SDM Aided Higher Primary School, Ujire, to spread awareness among students about the importance of healthy eating habits and balanced nutrition. The street play was performed by a group of I MSW students, who used creative storytelling, songs, and engaging dialogues to deliver key messages about food and nutrition.

- The Department of PG Studies and Research in Social Work, in collaboration with Kalmanja Gram Panchayat, organised an awareness programme by performing a street play focusing on the theme “Importance of Nutritious Food” at Government Higher Primary School, Kalmanja, to spread awareness among students about the importance of healthy eating habits and balanced nutrition. The street play was performed by a group of I MSW students, who used creative storytelling, songs, and engaging dialogues to deliver key messages about food and nutrition.
- The Department of PG Studies and Research in Social Work, in collaboration with Mittabagilu Gram Panchayat, organised an awareness programme by performing a street play focusing on the theme “Importance of Nutritious Food” at Kolli Temple Fair, intending to spread awareness among the public about the importance of healthy eating habits and balanced nutrition. The street play was performed by a group of I MSW students, who used creative storytelling, songs, and engaging dialogues to deliver key messages about food and nutrition.
- The Department of PG Studies and Research in Social Work, in collaboration with Charmady Gram Panchayat, organised an awareness programme by performing a street play focusing on the theme “Importance of Nutritious Food” at Charmady Panchayat, to spread awareness among the public about the importance of healthy eating habits and balanced nutrition. The street play was performed by a group of MSW students, who used creative storytelling, songs, and engaging dialogues to deliver key messages about food and nutrition.
- The Department of PG Studies and Research in Social Work, in collaboration with Mundaje Gram Panchayat, organised an awareness programme by performing a street play focusing on the theme “Nutritious Food” at Government Primary School, Mundaje, intending to spread awareness among students about the importance of healthy eating habits and balanced nutrition. The street play was performed by a group of MSW students, who used creative storytelling, songs, and engaging dialogues to deliver key messages about food and nutrition.

Student Lecture Series

- Mr Shahid Afrid, II MSW, delivered a lecture on the topic “Burning Planet, Ailing Bodies – The Health Impact of Global Warming”, under Student Lecture Series, on 17 March 2025. The speaker explained how the world is currently experiencing the devastating effects of climate change. He highlighted the causes of global warming, including industrial pollution, deforestation, excessive carbon emissions, and unsustainable human activities. Dr Akshatha, Department of PG Studies and Research in Social Work and Co-curricular Committee Coordinator, coordinated the programme. Around 30 students from different PG departments attended the session.
- Ms Sonakshi, II MSc Organic Chemistry, delivered a lecture on “Drama and Health”, under Student Lecture Series, on 3 April 2025. The speaker discussed the therapeutic benefits of drama, focusing on its positive impact on mental health. She highlighted how drama can aid in emotional expression, reduce stress, and contribute to overall well-being. Dr Sujay M M, Staff Incharge, Co-curricular Committee, coordinated the session.

Staff Publications

- Dr Sanmathi Kumar, Department of History, published a research paper titled “New Trends in Regional Historiography in South India” in the International Journal of Multidisciplinary Educational Research®, UGC approved Journal, Peer Reviewed and Refereed International Journal, Scopus Review ID: A2B96D3ACF3FEA2A, Volume 14, Issue 3, ISSN No: 2277-7881; Impact Factor: 9.014, April 2025, Page No. 14-19.
- Dr Mahesh Kumar Shetty H, Department of Economics and Rural Development, published a research paper titled “Financial Inclusion through Priority Sector Lending: A Study on the Credit Delivery and Growth of MSMEs in India” in the International Journal of Scientific Research in Engineering and Management (IJSREM), Volume: 09, Issue: 04, April 2025, SJIF Rating: 8.586 bearing ISSN: 2582-3930.

- Dr Mahesh Kumar Shetty H, Department of Economics and Rural Development, published a research paper titled “Women Empowerment in Line with Viksit Bharath: A Study on Entrepreneurship Impact of Mudra Yojana” in the International Journal of Research and Analytical Reviews (IJRAR), UGC and ISSN Approved - International Peer Reviewed Journal, Refereed Journal, Indexed Journal, Impact Factor: 7.17, E-ISSN 2348-1269, P- ISSN 2349-5138, Volume 12, Issue 2, April 2025, Page No: 225-236.
- Ms Bhagyashri, Department of Political Science, published a research paper titled “The Role of Self-Help Group in Women’s Empowerment: A Case Study in Belthangady Taluk, Dakshina Kannada District of Karnataka” in the Indian Journal of Women’s Studies, a peer-reviewed journal, ISSN: 2348-3865, Volume: 06, Issue: 2, 2024.

Staff Paper Presentations

- Mr Ashwith H R, Department of BVoc in Retail and Supply Chain Management, presented a research paper titled “Assessing the Influence of Social Media on Buying Behaviour of Rural Consumers with Special Reference to Belthangady” in the National Conference on ‘Mass Media Professionalism: Contemporary Experiments, Socio-cultural Dimensions and Future’ jointly organised by the Department of Journalism and Mass Communication and the Department of BVoc in Digital Media and Film Making, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, on 13 March 2025.
- Dr Sanmathi Kumar, Department of History, presented a research paper titled “Impact and Challenges of AI on Higher Education in India” in the Two Days Multidisciplinary International Seminar on ‘Impact & Challenges of AI on Global Scenario’ organised by Lal Bahadur Shastri Memorial College, Jamshedpur, along with Internal Quality Assurance Cell (IQAC), in association with TOUCAN Research and Development, Bengaluru, on 11 and 12 April 2025.
- Dr Akshatha K, Department of PG Studies and Research in Social Work, presented a research paper titled “Mental Health and Social Inclusion” in the National Seminar

‘Samprathi 2025 - Building Inclusive Societies: Social Management Strategies for Sustainable Development’.

- Dr Akshatha K, Department of PG Studies and Research in Social Work, presented a research paper titled “Business Model Innovation for Sustainable Growth” in the One Day National Conference on ‘Expanding Horizons - Diversification Strategies for Sustainable Growth’.

Staff Achievements

- Mr Pradeep K, Department of PG Studies and Research in Statistics, attended as a resource person for the Career Guidance Programme and spoke on the topic “Career Opportunities and Higher Education available for the Statistics and Mathematics Undergraduates” organised by the Department of Mathematics, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, on 25 March 2025.
- Mr Abhilash K S, Department of Botany, attended as a resource person and delivered a talk on “Composting from Kitchen Waste, Vermi-Composting and Solid Waste Management” in the Summer Camp for Grade 5 students organised by SDM CBSE School, Ujire, on 2 April 2025.
- Mr Ashwith H R, Department of BVoc in Retail and Supply Chain Management, delivered a talk on the topic “Interview Mastery” at SVS College, Bantwal, on 8 April 2025.
- Dr Sudheer K V, Department of Psychology, attended as an external evaluator for the Dissertation Pre-submission Colloquium organised by the Department of PG Studies and Research in Psychology, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, on 15 April 2025.
- Dr Akshatha K, Department of PG Studies and Research in Social Work, delivered a resource talk on the topic “Empowering Education: Unlocking your Potential” for the undergraduate students organised on behalf of NSS Zone inauguration programme.

- Dr Akshatha K, Department of PG Studies and Research in Social Work, delivered a resource talk on “The Puberty Journey” in the Secondary English Medium School, Dharmasthala.

Staff Participation

- Mr Praveena D, Department of BVoc in Retail and Supply Chain Management, attended the One Day Faculty Empowerment Programme on “RE-IN-VENT: Connecting Research, Education, Innovation and Entrepreneurship” organised by SDM IT, Ujire, in association with the Institution’s Innovation Council, on 22 March 2025.
- Mr Prasad Kumar, Department of Commerce, attended the One Day Faculty Empowerment Programme on “RE-IN-VENT: Connecting Research, Education, Innovation and Entrepreneurship” organised by SDM IT, Ujire, in association with the Institution’s Innovation Council, on 22 March 2025.
- Dr Nefisath P and Dr Sujay M M, Department of PG Studies and Research in Chemistry, attended the One Day Faculty Empowerment Programme on “RE-IN-VENT: Connecting Research, Education, Innovation and Entrepreneurship” organised by SDM IT, Ujire, in association with the Institution’s Innovation Council, on 22 March 2025.
- Dr Akshatha K, Department of PG Studies and Research in Social Work, attended the One Day Faculty Empowerment Programme on “RE-IN-VENT: Connecting Research, Education, Innovation and Entrepreneurship” organised by SDM IT, Ujire, in association with the Institution’s Innovation Council, on 22 March 2025.
- Mr Nataraj H K and Ms Bhagyashri, Department of Political Science, attended a faculty development programme on the topic “Research Methodology” held at St Aloysius (Deemed to be University), Mangalore, on 9 April 2025.

Student Achievements

- Ms Anusha M K, III year BVoc in Retail and Supply Chain Management, presented a research paper titled “Assessing the Influence of Social Media on Buying Behaviour of Rural Consumers with Special Reference to Belthangady” in the National Conference on ‘Mass Media Professionalism: Contemporary Experiments, Socio-cultural Dimensions and Future’ jointly organised by the Department of Journalism and Mass Communication and the Department of BVoc in Digital Media and Film Making, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, on 13 March 2025.
- Mr Shreeram Marathe, MSc Physics, presented a poster titled “Resonant Frequency Shift Based Soil Moisture Detection using High Gain Decagonal Microstrip Antenna” in the Two Days National Conference on ‘Bridging the Many Phases of Matter (NCBMPM - 2025)’ jointly organised by the Department of PG Studies and Research in Physics and Research & Development Cell, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, on 14 and 15 March 2025.
- Ms Jyobitha Keloth, MSc Physics, presented a poster titled “Recent Developments in RF Energy Harvesting Systems using Microstrip Antennas - A Review” in the Two Days National Conference on ‘Bridging the Many Phases of Matter (NCBMPM - 2025)’ jointly organised by the Department of PG Studies and Research in Physics and Research & Development Cell, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire, on 14 and 15 March 2025.
- The MCom and MCom (IBM) students of the Department of PG Studies & Research in Commerce attended a State Level Inter-Collegiate Management & Cultural Fest “Edify-2025” organised by Manel Srinivas Nayak Institute of Management, Bondel, on 2 and 3 April 2025.

