

Sri Dharmasthala Manjunatheshwara

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Principal's Desk

Humanities and basic sciences have greater scope.....

Studying humanities and basic sciences is crucial for several reasons, each contributing to the development of individuals and society as a whole: Humanities guide us to inculcate critical thinking and analytical skills: The humanities teach critical thinking, argumentation, and the ability to analyze complex texts and ideas. These skills are essential in problem-solving and decision-making. Cultural awareness and empathy: Understanding history, philosophy, literature, and art fosters a deeper appreciation of different cultures and perspectives, promoting empathy and social cohesion. Communication Skills: Humanities emphasize writing, speaking, and debating, which are vital for effective communication in both personal and professional contexts. Ethical Understanding: Studying ethics, philosophy, and history helps individuals develop a moral compass and understand the implications of their actions on society. Study of Basic Sciences helps in learning, Foundation for Technological Advances: Basic sciences like physics, chemistry, botany, and zoology are the foundation upon which applied sciences and technologies are built, driving innovation and economic growth. Problem-Solving Skills: Science education promotes analytical thinking and problem-solving skills, which are crucial for tackling complex challenges in various fields. Natural Phenomena: A knowledge of basic sciences helps individuals understand and explain natural phenomena, enhancing their appreciation of the world around them. Informed Decision-Making: Scientific literacy enables individuals to make informed decisions about health, environment, and technology, contributing to better personal and societal outcomes. Together it has Combined Importance, as it focuses on Interdisciplinary Insights: Combining insights from humanities and sciences can lead to more holistic solutions to complex problems, integrating ethical, cultural, and technical considerations. Well-Rounded Education: A well-rounded education that includes both humanities and sciences fosters a more versatile and adaptable workforce capable of navigating a rapidly changing world. Innovation and Creativity: Exposure to diverse fields stimulates creativity and innovation, as cross-disciplinary thinking often leads to breakthroughs that purely technical or purely humanistic approaches might miss. Democratic Engagement: An understanding of both human cultures and scientific principles is essential for informed civic participation, enabling citizens to engage with public policy and societal issues more effectively. In essence, the study of humanities and basic sciences enriches individual lives, strengthens societies, and fosters a more informed, empathetic, and innovative world. With best wishes

Dr B A Kumara Hegde, Principal





Interactive Session on "Crafting an Impactful Profile"

The Department of Economics and Rural Development, in association with Chanakya University, Bangalore, organised an interactive session on "Crafting an Impactful Profile". Dr Chetan Singai, Chief Consultant and Convener, National Education Framework, Ministry of Education, Government of India, and Dean, School of Law, Governance and Public Policy, Chanakya University, Bangalore, was the resource person. The speaker addressed the students regarding how to prepare an impactful profile. He also drew the attention of the students towards the need for skills to be updated and career opportunities in the present competitive world. Sri Venkatesh and Sri Kumaraswamy Faculties of Chanakya University, Bangalore, were also present. Dr B A Kumara Hegde, Principal, SDM College (Autonomous), Ujire, presided over the function. Dr Mahesh Kumar Shetty H, Assistant Professor, coordinated the programme. Around 150 students attended the session.







Pre-Placement Training Drive

The PG Placement and Progression Committee organised a Three Days Pre-Placement Training Drive for the final year PG students of the college from 23 May to 25 May 2024 at SDM PG Centre, Ujire. Ms Hema, Ms Anuradha, Mr Shashank and Mr Vinay, Professional Trainers, Karna Consultancy Services LLP, Bangalore, were the resource persons. The resource persons conducted training on Linkedln Profile Creation, Job Searching Techniques, Model Resume Preparation, Interview Etiquette and Mock Interview and many more areas. Mr Suveer Jain, Dr Athul S Semitha, Assistant Professors, Department of PG Studies and Research in Social Work, and Dr Vasanth Kumar, Assistant Professor, Department of PG Studies and Research in Chemistry, were the conveners of the programme. Around 320 final year students from various PG departments participated in the training drive.







Special Talks/Guest Lectures

- The Research and Development Cell organised a special talk on "Scope and Structuring of Scientific Publications from Project under Promotion of Research Activities" by Dr Sudhakar Y N, Assistant Professor (Senior Scale), Department of Chemistry, Manipal Institute of Technology, Manipal, on 8 May 2024 at SDM PG Centre, Ujire. The main objective of the programme was to motivate the students to publish articles in reputed journals resulting from their project work and dissertations. The resource person gave information about the outlay and contents of the article. Innovation in the research work plays a significant role in generating a greater output, he said. He also advised to write review articles and take the help of Al tools to draft the paper. Dr Vishwanatha P, Dean, SDM PG Centre, Ujire, Dr Sowmya B P, Director, Research & Development Cell, Dr Shashiprabha, Coordinator of the programme and members of the Research and Development Cell, graced the programme with their presence. About 150 participants, including students from MSc Chemistry, MSc Organic Chemistry, MSc Biotechnology, MSc Psychology, MSc Physics, MA English, and MCom, were the beneficiaries of the programme.
- The Department of PG Studies and Research in Physics organised a guest lecture on "Scope and Research in Sensors and Future Opportunities in Physics" on 27 May 2024. The resource person was Dr Chandrashekhara Shetty T, Associate Professor and Head, Department of PG Studies in Physics, St Aloysius Deemed to be University, Mangalore. Dr Raghavendra S, Head, coordinated the programme. I and II MSc Physics students attended the session.
- The Department of PG Studies and Research in Psychology organised a guest lecture on "Genetics
 Unlocking the Code of Life" on 21 May 2024. The resource person was Dr B A Kumara Hegde,
 Principal, SDM College (Autonomous), Ujire. I MSc Psychology students attended the session. Ms
 Ashwini Shetty, Assistant Professor, coordinated the programme.







Workshops

• The Department of PG Studies and Research in Commerce organised a workshop on "Personality Development" for the I MCom students on 6 May 2024. The resource person of the workshop was Mr Chandrahas Balanja, Trainer, JCI India. The resource person oriented students about the



importance of personality development in this competitive era and conducted many activities that helped them participate lively and enthusiastically throughout the workshop.

- The Department of PG Studies and Research in Commerce, in association with the Entrepreneurship Development Cell of the College, organised a two-day state-level workshop on "Entrepreneurship Development Programme" on 22 and 23 May 2024. Resource persons were from RUDSETI, Ujire.
- The Department of PG Studies in Statistics organised a "Two Day Hands-on Power Bl and Tableau Workshop" on 18 and 19 May 2024. The resource person was Mr Shailendra N R, Assistant Manager, Data Decision Support, OSB Group, Bengaluru. During the first day, the resource person





explained how Power BI works, why it's been used, its Architecture and its Parts/features. Also, he explained how to insert the data, Data modelling, Primary key, Secondary key, Cardinality, cross-filter direction, DAX, Filters, Slices, Measures, Visualization and Descriptive Statistics. During the second day, he taught about Tableau. He shared the history of tableau, what are the types, how to insert the data, how to do the visualisation based on the needs, the difference between Power BI and Tableau and Tableau certifications. Around 43 I and II MSc Statistics students attended the workshop. Mr Pradeep K, Assistant Professor, coordinated the programme.





Alumni Interactions

• The Department of BVoc in Retail and Supply Chain Management organised an alumni interaction for IV semester BVoc students on 7 May 2024 by Ms Deeksha K D. The speaker spoke about "Systems Applications and Products in Data Processing (SAP)". Mr Praveena D, Assistant Professor, coordinated the event.



• The Department of BVoc in Retail and Supply Chain Management organised an Alumni Interaction for I Semester BVoc students on 29 April 2024 by Ms Deeksha A. The speaker spoke about skills to be acquired by the students. Mr Ashwith H R, Assistant Professor, coordinated the event.



• The Department of Journalism and Mass Communication organised an Alumni Interaction with Mr Vinayaka Matapathi, Reporter, Vishwavani, on 22 May 2024. Addressing the students, the speaker spoke about his early professional life and shared valuable insights on career choices, suggested some tips to become a successful reporter, and explained the reporting field. Faculties of the department and students of I and II MCJ were present during the session.





Field Visit/Industrial Visit/Camp

• The Department of BVoc in Retail and Supply Chain Management organised an industry visit to Vinayaka Rice Mill, Belthangady, on 2 May 2024 for the I BVoc students. Mr Ashwith H R, Assistant Professor, coordinated the visit. A total of 47 students participated in the visit.



• The Department of BVoc in Retail and Supply Chain Management organised an industry visit to Sandhya Fresh, Ujire, on 4 May 2024 for the I BVoc students. Mr Ashwith H R, Assistant Professor, coordinated the visit. A total of 47 students participated in the visit.



 The Department of BVoc in Retail and Supply Chain Management organised an industry visit to Amruth Textiles, Ujire, on 5 May 2024 for the I BVoc students.
 Mr Ashwith H R, Assistant Professor, coordinated the visit. Twenty students participated in the visit.



• The Department of BVoc in Retail and Supply Chain Management organised an industry visit to Mahaveera Textiles, Ujire, on 5 May 2024 for the I BVoc students. Mr Ashwith H R, Assistant Professor, coordinated the visit. A total of 10 students participated in the visit.







 The Department of BVoc in Retail and Supply Chain Management organised an industry visit to Delta Packaging Solutions, and Power Point Batteries, Moodbidri, on 8 May 2024 for the II BVoc students. Mr Ashwith H R, Assistant Professor, coordinated the visit. A total of 31 students participated in the visit.





• The Department of PG Studies and Research in Commerce organised a One Week Inter-State Industrial visit to Jawaharlal Nehru Port Authority and Eric Apparel Pvt. Ltd. for II MCom students from 2 May to 7 May 2024. The students visited Jawaharlal Nehru Port Authority, situated in Nava Sheva, Navi Mumbai, Juna Sheva, Maharashtra. Mr Mukund Dongre, Deputy General Manager, Marketing Department, staff of JNPA, explained the various activities of the port. Students got more information about the legal frameworks and logistics proceedings of the port. Students also visited the Eric Apparel Pvt. Ltd. which is situated in Eric House, Vikas Metal Compound, Vikhroli West, Mumbai.









The Department of PG Studies and Research in Social Work organised a Collaborative Tribal Camp with NGO Swami Vivekananda Youth Movement, Mysore, for I MSW students from 15 May to 18 May 2024. The tribal camp included Orientation, Institutional Visits, Home visits, Tribal Study and Camping activities at Mysore, Saraguru and HD Kote of Mysore District.



Study Visit

Fourteen BSc students and one faculty Dr Mahesh K B from the Government First Grade College, Vamadapadavu, visited the Department of Mathematics and Physics on 21 May 2024 as a part of a study visit. They interacted with the staff to learn about subject-related queries and activities of the department. They also visited the



journalism lab, library and other infrastructural facilities available to the students. Prof S N Kakathkar, Vice Principal, SDM College (Autonomous), Ujire, briefed the students about the importance of the visit. Ms Namratha Jain, Assistant Professor of Physics, explained Physics models, and Prof B Ganesh Nayak, HoD of Mathematics, explained the importance of Mathematics to the students.





Student Lecture Series

• Ms Deepa Shree V, II MSc Statistics, delivered a student lecture on "Application of Statistics in Mythology" under the Student Lecture Series on 17 May 2024. She spoke about how ancient India meets modern science, about Natural Language Processing and its use in decoding the old unknown scripts. She concluded that Mythology is not a myth;



it's a science. Ms Supriya S P, Assistant Professor, coordinated the programme. Dr Raghavendra S, Head, Department of Physics, was also present. Around 50 PG students of different departments attended the session.

 Ms Gayathri Narayanan, Il MSc Psychology, delivered a student lecture on "Personality Traits behind Ice Cream Preference" under the Student Lecture Series on 22 May 2024. She presented her research on how personality traits influence ice cream preferences, supported by empirical data and psychological theories. Dr Akshatha K, Assistant Professor, coordinated the programme.
 Ms Ashwini Shetty, Assistant Professor, was also present. Around 15 PG students from different departments attended the session.

Staff Paublication

- Dr Sanmathi Kumar, Head, Department of History, published a research paper titled "Ethics in Higher Education" in the Multidisciplinary National Seminar Book titled 'Indigenous Practices in Higher Education in India: Steps Ahead' published by the Department of Economics and Rural Development, SDM College (Autonomous), Ujire, sponsored by the Indian Council of Social Science Research, New Delhi, in Collaboration with Rashtriya Samaj Vigyan Parishad (R), New Delhi, on 1st May 2024 with ISBN No: 978-93-5813-749-1, Volume 1, Issue 1, 2024.
- Dr Mahesh Kumar Shetty H, Assistant Professor, Department of Economics and Rural Development, published a research article titled "Performance Evaluation of Basava Housing Scheme: A Study in Belthangady Taluk" in Futuristic Trends in Social Sciences, IIP Series, Volume 3, Book 5, Part 1, Chapter 7, bearing e-ISBN: 978-93-5747-493-1, May 2024.





Dr Mahesh Kumar Shetty H, Assistant Professor, Department of Economics and Rural Development, published a research article titled "An Economic Impact of Janaushadhi on the General Public: A Study in Belthangady Taluk" in Futuristic Trends in Social Sciences, IIP Series, Volume 3, Book 5, Part 1, Chapter 8, bearing e-ISBN: 978-93-5747-493-1, May 2024.

Staff Achievements

- Dr Vishwanatha P, Head, Department of Chemistry, and Dean, PG Centre, guided PhD to Mr Krishna Karanth on the thesis titled "Synthesis and Characterization of Some Bioactive Molecules -Triazolopyridine, Quinoline, Benzisoxozoleand Benzimidazole Derivatives".
- Dr Nefisath P, Associate Professor, and Dr Shahshiprabha, Assistant Professor, Department of PG Studies and Research in Chemistry, have been granted a USA Patent No.: US 11,981,643B1 dated May 14, 2024 on "Oxoimidazolidine Derivatives as Anti-Tubercular Agents".
- Dr Sanmathi Kumar, HoD of History, presented a research paper titled "Identifying the Challenges and Approaches in Social Science Research" at the Multidisciplinary International Seminar IRCIMAP-2024 organised by Tathagat Teachers Training College, Kalyanpur, Dhanbad, Jharkhand, in association with TOUCAN Research and Development, Bangalore, on 15 and 16 May 2024.
- Ms Ashwini Shetty, Assistant Professor, Department of PG Studies and Research in Psychology, delivered a resource talk on "Effective Parenting" on 25 May 2024 in an orientation programme for parents of l PUC students organised by SDM PU College, Ujire, at SDM CNYS Hall, Uiire.
- Ms Ashwini Shetty, Assistant Professor in the Department of PG Studies and Research in Psychology, delivered a resource talk on "Know Yourself" for II PUC students of SDM PU College, Ujire on 17 and 18 May 2024.









- Dr Akshatha K, Assistant Professor in the Department of PG Studies and Research in Social Work, attended as a resource person and conducted an awareness programme for HIV-infected children and adolescents on the theme "How to remain motivated during difficult times?"
- Mr Ashwith H R, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, judged an event named "Stand up Comedy" under Inter-Department Competition 'Sanchaya' organised by Hobby Circle on 29 April 2024.



• Mr Ashwith H R, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, judged an event named "Stress Interview" under Inter-College UG Fest 'Ekashunyam' organised by the Department of Computer Science on 30 April 2024.



- Mr Praveena D, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, successfully completed the certificate course on "Overview of Personality Development Training" on 16 May 2024 conducted by Infosys Springboard.
- Mr Praveena D, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, successfully completed the certificate course on "Basics of Business Communication" on 17 May 2024 conducted by Infosys Springboard.





Staff Participation

- Dr Mahesh Kumar Shetty H, Assistant Professor, Department of Economics and Rural Development, attended a National Level Master Training Programme on "Mera Yuva (MY) Bharath and Digital Literacy" organised for NSS Programme Officers by the Ministry of Youth Affairs and Sports, Government of India, and Yenepoya (Deemed to be University) Mangaluru, Mudipu, on 23 and 24 May 2024.
- Dr Sahana K, Associate Professor, Department of PG Studies and Research in Physics, attended an online live training programme on "EBG and FSS" conducted from 4 May to 25 May 2024 by Yourmentor Training Team, Education Center, Bhopal, Madhya Pradesh.

Students Achievements

• Mr Gagan Gowda, Il BA, got selected for the Indian Kabaddi Coaching Camp. He is the only player selected from Karnataka state.



A team of 11 UG students from the Department of Chemistry won the overall runners prize in the
University Level Fest "Elixir 2024" held at Mangalore University, Konaje, on 29 April 2024. Ms
Anusha, III BSc, secured first place in Videography, Ms Ruchira, II BSc, secured second place in
Seminar, and Mr Tejas and Ms Ananya secured second place in quiz.





 The men and women team of the college secured first place in the Mulki Sundarram Shetty Trophy Inter-Collegiate Volleyball Tournament held at Mulki Sundarram Shetty College, Shirva, on 5 April 2024.



 The women football team of the college secured third place in the Mangalore University Inter-Collegiate Women Football Tournament held at Alva's College of Physical Education on 23 April 2024.







• The men netball team of the college won championship and women team won runner-up in the Senior State Netball held at Bangalore on 18 and 19 May 2024.





 The women team secured runner-up and men team secured fourth place in the Mangalore University Inter-Collegiate Men and Women Power-Lifting Championship held at Dr G Shankar GFGC, Udupi, on 15 May 2024.





The men and women team of the college won the championship in the Mangalore University Inter-Collegiate Men and Women Netball Tournament held at Sri Dhavala College, Moodbidri, on 9 May 2024.

