

Sri Dharmasthala Manjunatheshwara

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Principal's Desk

Explore and utilise your talents....

Exploring and utilizing talent involves several steps:

Identification Identify individuals with unique skills, abilities, and passions within your team or organization. This can be done through performance evaluations, self-assessments, or talent assessments. Development Invest in the development of talent through training, mentorship programs, or specialized projects that allow individuals to hone their skills and expand their knowledge. Empowerment Provide opportunities for talented individuals to take on challenging roles and responsibilities that align with their strengths and interests. This could involve giving them autonomy, creative freedom, and the resources they need to succeed. Recognition and Reward Acknowledge and reward the contributions of talented individuals through promotions, bonuses, or public recognition. This helps to motivate them and encourages others to strive for excellence. Collaboration Foster a collaborative environment where talented individuals can share their expertise and learn from one another. Encourage crossfunctional teams and interdisciplinary projects to leverage diverse talents and perspectives. Feedback Regularly provide constructive feedback and guidance to help talented individuals further develop their skills and overcome challenges. This shows that their growth and success are valued by the organization.

By following these steps, organizations can effectively explore and utilize talent, unlocking the full potential of their workforce and driving innovation and success.

Hidden talents are often undiscovered or overlooked abilities that individuals possess but may not showcase regularly. Discovering and nurturing these hidden talents can bring a sense of fulfillment and enjoyment to one's life.

With best wishes

Dr B A Kumara Hegde, Principal





Programmes Organised

National-level Seminar

The Department of English, SDM College, Ujire, had organised a National Seminar on "Theatre Texts at Crossroads: East -West Encounter on 16 March 2024. Prof Venkappa K, former Head of the Department, English, was the inaugurator. Dr Joseph Koyipally, Professor, Central University, Kerala, delivered the Keynote speech on 'Theatrical Texts of English and other European Languages Translated into Indian Languages'. Dr BA Kumara Hegde, Principal of the College appreciated the Department for hosting the National Seminar in his presidential remarks. The inaugurator and the guests were felicitated by the Department at the occasion. Professor Gajanana R Bhat, Head, Department of English welcomed the dignitaries and the audience while Mr Sooryanarayana Bhat, Associate Professor, proposed a vote of thanks. Mr Vignesh Aithal and Ms Shubharani P S, Assistant Professors mastered the ceremony.



The second session was carried out by Dr Avinash T, Professor, Sahyadri College, Shivamogga on 'Theatrical Texts of Indian Languages Translated into English and other European Languages'. The session was followed by interactions.





• Students from MMK and SDM, Mysore staged the play 'Macbeth'. Mr Yashwanth, SDM Kalakendra, assisted the students with costumes and stage setting.



• Dr Shridhara N Bhat, Dean of Humanities presiding over the valedictory stressed on the need for the collaboration of language departments of the college in organising seminars on Literature. Dr Shankaranarayana K, former HOD, English addressed the audience and motivated the staff and students. He was also honoured by the department. Prof Sai Nath, Principal, MMK and SDM, Mysore was present on the occasion. Dr Manjushree, Head, PG Studies and Research in English welcomed the gathering while Prof Gajanana R Bhat, Head Department of English proposed a vote of thanks. Mr Deepak Sharma and Mr Manu, Assistant Professors of English mastered the valedictory. Students and Faculty from various colleges of the state were present.





ANOKHA - 2K24 Fest

The Department of Statistics organised an Inter-class fest ANOKHA - 2K24 on 21 March, 2024. Prof S N Kakathkar, Vice-principal and Head, Department of Physics inaugurated the event by lighting the lamp. While addressing the students, he explained the meaning of ANOKHA - uniqueness and such a fest provides an opportunity to exhibit the talents of the students. He also advised the students to work hard in order to reach their set goal. The chief guest Dr B A Kumara Hegde, Principal Principal of the COllege suggested the students to enjoy the golden period of their life (student life) and learn new things in this competitive world whenever possible.



Prof Vishwanath P, Dean of PG Studies as a Chief Guest of the Valedictory function, addressed the students to gain skills and knowledge by participating in such fests since they were the foundation stone of their life. Dr Savitha Kumari, HOD of Statistics congratulated all the participants and also statistics students for organising the fest even with small strength. Ms Manjula and office bearers of Sankhya association were present.



Workshops Organised

'Katha Kattuva Bage'

Research and story should always create curiosity in us, story creation is possible only if curiosity is born" said writer Rajshree Rai Perla. She spoke while inaugurating the 'Katha Kattuva Bage' story writing workshop organised by the Kannada Sangha at the SDM College (Autonomous) on 20 March 2024.



A story is perfect only if there is innovation and observation. So storytellers should keep this in mind. No matter how the story is written, the class in which it is read is important. Therefore, the storyteller should create, develop and thereby reach the reader, she said.

Dr BA Kumara Hegde, Principal of the College presided over the programme and highlighted the importance of storytelling. "Students should develop the habit of reading. Multifaceted reading is essential. This increases our knowledge base. So expand your knowledge base, develop healthy habits," he added. Dr Bojamma K N, HoD, staff and students of the department were present.

Dr Rajasekhara Halemane, Programme Coordinator, welcomed while student Prajwal proposed a Vote of Thanks and student Reshma compared the event.

The Department of PG Studies and Research in Psychology and UG Department Psychology had organised a two-day workshop under MoU with Kateel Ashok Pai Memorial College, Shivamogga on basic and advanced Counselling skills on 18 and 19 March 2024. The resource persons were Ms Ananya SM and Ms Hani Kuruvari, faculties of KAPM College.







Advanced Excel

The Department of PG Statistics organised a workshop on "Advanced Excel" by Mr Pradeep Kumar, Assistant Professor, Department of PG Studies in Statistics, SDMC Ujire, on 25 March 2024, in SDM PG Centre Ujire. The resource person spoke on the topics such as Limitations, Navigation and Editing, Protecting and sharing, Remove Duplicates, and Conditional formulas. Around 42 students of I MSc and II MSc Statistics attended the workshop.



Botany Study Tour

The Department of Botany organised a Botanical study tour for the 2nd B.Sc. students of Botany from 19 to 21 of February, 2024 as a part of their curriculum which deals with 'Ecology and Conservation Biology'. Study tour's purpose was to expose the students to various ecosystems in order to provide them with practical knowledge.

37 students accompanied by 4 faculties and a lab assistant studied visited Honnavara, Kumta, Yana, Sagara, Kuppalli, and Sringeri. Dr B A Kumar Hegde, Head of the Department and Principal, ensured the success of the tour in every step of the way. Ms Shakunthala B accompanied and provided educational insights on the tour. Mr Abhilash K S organised and executed the process.

Social Responsibility Initiatives Committee

Social Responsibility Initiatives Committee in association with NSS and Department of Computer Science participated in Paddy Harvesting at Dompadapalke, Ujire, on 16 March 2024. 35 students participated in the event.







Guest Lectures

- The Department of Chemistry organised a Special invite lecture on "Prospects in Chemistry" on 20 March 2024. Dr P K Vasudeva, Director Quadrivalent Pvt. Ltd, NITK Surathkal, Mangaluru was the speaker. He delivered a talk on Processing in Pharmaceutical Companies, Career Opportunities in Chemistry as a chemist. He also spoke on preparation of UPSC examination. About 64 students were benefited by the programme.
- The Department of Political Science organised a guest talk on "Quantum Physics" by Professor T N
 Keshav, former Principal and retired Physics Professor at SDM College Ujire, on 20 March 2024, for
 the Political Science students.



 The Department of PG Studies in Statistics organised a guest lecture by Mr Prithviraj Jain, Assistant Professor, Department of Computer Science, NMIMIT, Nitte, on "Big Data Analytics Tools and Technology" on 23 March 2023, at PG Centre, Ujire, for II MSc Statistics Students.
 The guest speaker spoke on Big Data, Business Intelligence, Hadoop, Map reducer, Fume and

Apache Hive. Around 17 students from II MSc statistics attended the session. Mr Pradeep K,

Assistant Professor, coordinated the event.





Placement Activity

The Department of B.Voc in Retail and Supply Chain Management had organised a placement related activity titled "Interview Attending Skills" to VI semester students on 01 March 2024. Mr Ashwith H R, Assistant Professor, Department of B Voc in Retail and Supply Chain Management coordinated.



Cleaning Drive

The Department of B.Voc in Retail and Supply Chain Management took up a cleaning drive on behalf of Swachcha SDM Abhiyaan from SDM PG Centre Bus Stop to the end of Yashovana Arboretum on a daily basis from 18 to 24 March 2024. All the Retail and Supply Chain students participated and staff-in-charge Mr Shashank B S was present in the cleaning drive campaign.







Teach-to-reach

Department of PG Studies and Research in Psychology in association with Counseling had organised a Teachto-reach individual consultation programme for students of Excel PU College, Guruvayankere on 22 March 2024. Ms Ashwini H and Ms Vimarsha Jain coordinated the programme along with 4 students of I year MSc Psychology, Ms Anupama, Ms Bhargavi, Mr Chaithanya, Ms Gowthami. (Student-in-charge). Total 7 students of the college received counselling for their stress and academic issues.



Alumni Interaction

The Department of PG Studies and Research in Physics had organised an Alumni Interaction session for I and II M Sc students on 20 March 2024. Dr Y R Kartik (2014-16 batch alumnus) was the resource person. He talked to students about future opportunities in Physics, various career options after M Sc and current research areas. He also demonstrated some deep concepts in Physics using simple paper models.

Student Lecture Series

• The Department of PG Studies and Research in Physics organised Student Lecture Series-16 under co-curricular committee on 22 March 2024. Ms Soujanya Ramesh Patagar from II M.Sc Physics delivered a lecture on the topic "Kinematics of Sports". Mr Anil Bhat, I MSc Physics Mastered the Ceremony. 33 students from various PG Departments attended the programme. Dr Raghavendra S, Head, Department of PG Studies and Research in Physics, was present during the session. Ms Sowmya K, Assistant Professor, Department of PG Studies and Research in Physics was the programme in-charge.





The Department of PG Studies and Research in Physics organised a Wall Magazine Competition under Electro Hub, the Hobby Club of the Department on 07 March 2024. A total of 8 teams participated in the competition, representing both I and II year M Sc Physics students. These teams showcased their creativity and knowledge by presenting insightful and engaging content related to physics. The competition provided an excellent platform for students to demonstrate their passion for physics and fostered a sense of collaboration and friendly competition among participants.

NSS Activities

- NSS units in association with ಬದುಕುಕಟ್ಟೋಣ ಬನ್ನಿ team conducted an interaction programme with Mr Ramesh Aravind on 14 March 2024. He inspired volunteers with his words and appreciated volunteers for their work towards saving Kannada Medium School. Total of 35 volunteers participated in this event.
- NSS volunteers participated in Srujana, an Inter College Fest for NSS Volunteers conducted at Canara College Mangalore on 14 March 2024. Volunteers bagged first place in best out of waste and second place in street play. Total of 20 volunteers participated in various competitions.
- NSS units in organisation with the Social Responsibility Initiative Committee and department of computer science organised a paddy harvesting programme at Dompadapalke on 16 February 2024. Volunteers learnt about various skills of paddy harvesting. Total of 28 volunteers were present.
- NSS units organised a lecture on the topic of "ಸಭಾಕಂಪನ" by Mr Dhanush K P, Senior NSS volunteer on 16 February 2024. Total of 48 volunteers were present in this event.
- 2024 NSS units organised a paddy harvesting programme at Dompadapalke on 18 February 2024. Volunteers learned about various skills of paddy harvesting. Total of 18 volunteers were present.
- NSS units in association with SDM Sports Club organised a felicitation programme for national and state achievers on 20 March 2024. In this ceremony our volunteers Nikshep N and Sinchana T were





felicitated for participating in NIC held at Belagavi and volunteer Chandrikawas also felicitated for representing our college in state RD.

- NSS units organised a plant watering programme at Suvarnavana on March 22, 2024. Total of 3
 volunteers participated in this event.
- NSS units in association with นณชช่นีภูเตนวู team conducted a Shramadaana programme at Government School at Halepete on 24 March 2024. Total of 18 volunteers participated in this event

Sports

 Mangalore University Inter-collegiate Men and Women weight lifting championship was held at SDMCBM Mangalore on 18 and 19 March 2023. Men and Women both section won the runnerup in this tournament.









The Department of Physical Education had organised the Annual Athletic Meet 2023-24 on 25 and 26 March 2024. Mr Yogesh Kumar Nadakkar, proud alumni and national athlete inaugurated the Athletic meet and Dr B A Kumar Hegde, Principal of the college presided over the function. Mr Ramesh H, Ms Sharada and Mr Sudeena coordinated the meet.

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The Department of Physical Education had organised the inter class tug of war competition for men and women on 19 and 20 March 2024. In the women's section 28 teams participated and in the men's section 32 teams. Mr Sudeena and Ms Sharada coordinated these events.







• Sugan M C, Mayur D R, Vishruth H R, Pavan, Mohan Raj G, Yashawanth Thelkar V C, Gagan R, Tarun S, Chinthan B C, Adithya C S won the All India Inter University Men Netball tournament held at Sri Siddhartha Institution of Technology, Tumkur, from 12 to 15 March 2024. Mr Sudeena was coach of the team and Mr Nithin took part as an assistant coach.



The Women Grievance Redressal Cell Activities

The Women Grievance Redressal cell and Internal Complaints committee organised a Health Awareness

programme for girl students at PG CENTRE Ujire on 21 March 2024 Dr Sujataha K J, Dean and Vice Principal SDMBNYS College attended as Resource person and conducted the session. 170 Women students attended the programme. Ms Malini Anchan Chairperson Women Grievance Redressal cell and Internal Complaints committee present over the programme. Dr Dhaneshwari, Member WGRC and Ms Anushree Student representative PG , WGRC and ICC organised and Coordinated the event.







Staff Achievements

- Dr Sanmathi Kumar, HOD and Assistant Professor, Department of History SDM College (Autonomous)
 Ujire, has delivered talk as a resource person at a workshop on Research Project in History
 Discipline organised by IQAC and Department of History Government First Grade College
 Belthangady on 20 March 2024.
- Dr Bojamma K N, HOD, Department of Kannada has participated as a resource person in the Dakshina Kannada Zilla Sahithya Sammelana on 24 March 2024 at Mangalore.
- Dr Dhaneshwari, Associate Professor, Department of PG Studies and Research in Social Work attended as resource person to an event and delivered a session on Promoting Inclusivity and Equality through Gender Sensitisation for College students held at GFGC Vittal on 12 March 2024. 100 students attended the talk.
- Dr Dhaneshwari, Associate Professor, Department of PG Studies and Research in Social Work attended as a resource person and delivered a session on use of Menstrual Cups for Women of JVK SKDRDP held at KDRDP, Amrutha Varshini, Dharmasthalala as a part of Women's day celebration on 15 March 2024. More than 50 women were benefited by the programme. Officials In-charge of the project and Ms Sangeetha, State Coordinator, Taluk Coordinators were present during the programme.
- Dr Sanmathi Kumar, HOD and Assistant Professor of History delivered Guest talk as a part of Guest Lecture on Temple Heritage of Tulunadu organised by the Department of History in association with Department of Humanities Alva's College(Autonomous) Moodbidri on 22 March 2024.
- Dr Sanmathi Kumar, HOD and Assistant Professor of History participated as a University Nominee of BOS in History by the Mangalore University and in the Academic Council of Vivekananda College and attended BOS meeting held on 19 March 2024 as the Third meeting of the BOS in Vivekananda College, Puttur.
- Ms Samhita S Mysorae, Senior Production Associate, Department of Journalism, participated as a judge to the Face Make-up contest organised by Department of Home Science, SDM Degree College, Ujire, on 29 February 2024.





- Mr Ashwith H R, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management judged the event named "Fashion Show" on 14 March 2024, a State-level UG fest named 'Jhenkaar 2k24' organised by SDM PG Centre, Ujire.
- Mr Ashwith H R, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management judged the event named Debate on 21 March 2024, a inter-class level UG fest named 'Anokha' organised by Department of Statistics, SDM College, Ujire.
- Mr Ashwith H R, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management judged the event named "Stress Interview" on 29 February 2024 organised by Department of M.Sc Chemistry at Seminar hall 1, SDM PG Centre, Ujire, as part of Science Day celebrations.
- Mr Ashwith H R, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management judged the event named "Movie Quiz" under 'Madhyamaparva' organised by Department of Mass Communication and Journalism and Digital Media and Film Making at Seminar Hall 1, SDM UG College, Ujire, on 2 March 2024.
- Mr Ashwith H R, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management judged the event named "Best Manager" on 07 March 2024, a Nationallevel UG fest named 'Shriyans 2k24' organised by Department of MBA, Srinivas College, Valachil, Mangalore.



• Mr Praveena D, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management judged the event named "Shark Tank" on 07th March 2024, a Nationallevel UG Fest named "Shriyans 2k24" organised by Department of MBA, Srinivas Institute of Technology, Valachil, Mangalore.







Staff Paper Presentations

- Mr Sunil Kumar, Assistant Professor and Ms Samhita S Mysorae, Senior Production Associate,
 Department of Journalism, participated in a two-day National level Seminar on "Media, Culture and Technology: Mapping the Socio-Political Architecture" on 1 and 2 March 2024 and has presented a paper titled "Exploring the Marketability of Violence in News Narratives."
- Ms Shakunthala B, Assistant Professor of Botany and Ms Preemal Roshni Pinto of 3rd BSc, presented
 a research paper on the topic: The effect of Terrace Gardening on Psychological Well-being in
 the two-day National level Seminar on "Biodiversity Conservations: Impact of Anthropogenic
 Activities And Climate Change." The seminar was organised by the Department of Zoology and
 Botany of Mahatma Gandhi Memorial College, Kunjibettu, Udupi, on 15th and 16th March 2024.
- Mr Ashwith H R, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management has participated and presented the paper in the International E-Conference on "Innovation And Disruption: Navigating Tomorrow's Business Landscape" on "The Impact Of Digital Marketing On Consumer Choices: Understanding Trends And Preferences" under the guidance of Mr Ashwith H R, Assistant Professor, Department of B.Voc in Retail & Supply Chain Management organised by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru, on 22nd & 23rd March 2024.
- Mr Praveena D and Ms Anusha M K, Assistant Professors, Department of B.Voc in Retail & Supply Chain Management has participated and presented a paper in the National Seminar themed "Media, culture and Technology: Mapping the Socio-Political Architecture" on the topic "Impact Of Social Media On Sleeping Schedule Of Youths With Special Reference To Southern India" organised by Department of Journalism and B.Voc in Digital Media & Film Making, SDM College (Autonomous), Ujire on 1 and 2 March 2024.
- Mr Madhuri Gowda, Assistant Professor, and Mr Udith Raj, student, Department of B.Voc in Retail & Supply Chain Management has participated and presented a paper in the National Seminar themed "Media, culture and Technology: Mapping the Socio-Political Architecture" on the topic "Impact Of Chat Gpt On Students With Special Reference To Students Of Dakshina Kannada "organised by Department of Journalism and B.Voc in Digital Media & Film Making, SDM College (Autonomous), Ujire on 1st and 2nd March 2024.





Staff Participation

- Ms Shakunthala B, Assistant Professor of Botany participated in the two-day National level Seminar on "Biodiversity Conservations: Impact of Anthropogenic Activities And Climate Change." The seminar was organised by the Department of Zoology and Botany of Mahatma Gandhi Memorial College, Kunjibettu, Udupi on 15 and 16 March 2024.
- Ms Shakunthala B, Assistant Professor of Botany attended One day National Seminar on Scientific
 Heritage of India, organised by Department of Physics, Sanskrit and Mathematics, SDM Degree
 College (Autonomous) Ujire in association with Centre of Excellence for Indian Knowledge Systems,
 IIT Kharagpur with support of AICTE-IKS division, New Delhi and Physics Teachers' Association,
 Mangalore University on 26 February 2024 at SDM Degree College, Ujire.
- Ms Shakunthala B, Assistant Professor, Department of Botany, SDM Degree College (Autonomous)
 Ujire, has attended International Faculty Development Programme on Teaching, Learning,
 Education and Research with Various Tools and Techniques organised by Department of PC
 Studies and Research in Commerce, in collaboration with Cape Comorin Trust, India from 25 to 31
 January 2024.
- Mr Praveena D, Assistant Professor, Department of B.Voc in Retail & Supply Chain Management has
 participated in the Mangalore Entrepreneurs Day workshop on 29 February 2024 organised by
 Manel Srinivas Nayak Institute of Management MSNIM Besent Campus, Bondel, Mangalore.
- Mr Ashwith H R, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management attended 1 day FDP Programme titled 'Mastering the art of publishing research articles in Scopus indexed journals: A Comprehensive workshop on research methodology' organised by Manel Nayak Institute of Management, Bondel, Mangaluru on 28 February 2024.
- Dr Dhaneshwari, Associate Professor, Department of PG Studies and Research in Social Work attended a one day National Conference on Harmony in Action: Cultivating sustainable lives through Environmental Policies held on 22 March at School of Social Work Roshni Nilaya, Mangalore.





Student Achievements

- Ms Sparsha and Mr Manoj students of B.Voc in Retail & Supply Chain Management have participated in the debate competition and bagged Second Prize in Stat-War competition of ANOKHA-2K24 conducted by Sankhya Association, Department of Statistics on 21 March 2024.
- Mr Manoj Kumar S R student of B.Voc in Retail & Supply Chain Management has won the Best Manager award in the National level UG Fest organised by Department of MBA, Srinivas Institute of Technology Valachil Mangalore on 07th March 2024.
- Mr Pradhan and Ms Hithashree B S participated in National Level inter-collegiate Aloysian Fest and won the FIRST prize in Mathwizards, organised by the Department of Mathematics, St Aloysius Deemed To Be University, Mangluru.
- Students of the College won the First prize in the Group Dance event in 2 Day National Level UG Fest organised by Department of MBA, Srinivas Institute of Technology, Valachil, Mangalore on 6th & 7th March 2024.





• Ms Chaithanya P, Final year student of Retail and Supply Chain Management has delivered a lecture on "International Trade" on 7 March 2024. for the B Voc Students. Total number of students who attended the lecture was 52. Ms Madhuri Gowda, Assistant Professor, was the coordinator for the programme.







Mr Jeevan M N and Mr Sooraj K C, Final Year students of Department of B.Voc in Retail & Supply

Chain Management has participated and presented the paper in the International E-Conference on "Innovation And Disruption: Navigating Tomorrow's Business Landscape" on the topic "The Impact Of Digital Marketing On Consumer Choices: Understanding Trends And Preferences" under the



guidance of Mr Ashwith H R, Assistant Professor, Department of B.Voc in Retail & Supply Chain Management organised by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangaluru, on 22 & 23 March 2024.

Students Participation

Mr Manoj M N, Ms Samipiya, Mr Sooraj K C, Ms Anusha M K, Mr Hrishi, Ms Archana, Ms Shambavi, Mr Kiran Kumar, Mr Bhuvan M Jain, Mr Akshay Students of Department of B.Voc in Retail & Supply Chain Management have participated in the Mangalore Entrepreneurs Day workshop on 29 February 2024 organised by Manel Srinivas Nayak Institute of Management MSNIM Besent Campus, Bondel, Mangalore.

