



Principal's Desk

Working in team work.....

There is a saying that many hands make light work. The essence of this statement is that more can be achieved as a collective than individually. We all have different skills, knowledge and personal attributes. By utilizing all of these different aspects in a team, more ideas can be generated. As more ideas are generated, more creative solutions are generated, leading to better results. It is amazing the amount of support that is created in teams, especially when the going gets tough.

Avoiding an issue is one way a manager might attempt to resolve conflict. This type of conflict style does not help the other staff members reach their goals and does not help the manager who is avoiding the issue and cannot assertively pursue his or her own. However, this works well when the issue is trivial or when the manager has no chance of winning.

Accommodating is another way a manager might attempt to resolve conflict. Accommodating is one technique used by a manager who cooperates to a high degree. This may be at the managers own expense and actually work against the managers own goals, objectives and desired outcomes. This approach is effective when the other person is expert or has a better solution.

United we stand. . . .

Best wishes

Dr B A Kumara Hegde,
Principal

National Seminar on "Scientific Heritage of India"

The Department of Physics, Sanskrit and Mathematics jointly organised a One Day National Seminar on "Scientific Heritage of India" in association with the Centre of Excellence for Indian Knowledge Systems, IIT Kharagpur, with the support of AICTE-IKS Division, New Delhi, and Physics Teachers Association, Mangalore University, on 26 February 2024. Dr Satheeshchandra S, Secretary, SDME Society, Ujire, inaugurated the programme. Dr B A Kumara Hegde, Principal of the College, presided over the function. Sri Ananda K Ghurye, Mumbai, and Dr Mahesh K, IIT Kharagpur, were the guests of honour. Sri Ananda K Ghurye addressed the audience in Session 1 on "Relevance of Scientific Heritage and Applications in Bhaarat", followed by Session 2, where Dr Mahesh K spoke on the "Rationales and Demonstrations in Indian Mathematics and Astronomy". In Session 3, Sri Ananda K Ghurye delivered a talk on "Conscious Biomimicry in Ancient Wisdom". The chief guest for the valedictory function was Dr Yatheesh Poduval, Astrology Practitioner, Ujire. More than 200 delegates from different parts of the country participated in the seminar.



National Conference on Digital Transformation in Commerce

The Department of PG Studies and Research in Commerce organised a One Day National Conference on Digital Transformation in Commerce and Management on 27 February 2024. Mr Venugopal Bhat, Rt Assistant Manager, Karnataka Bank inaugurated the conference. Dr B A Kumara Hegde, Principal of the College, presided over the function. Mr M Janardhan, Chief Executive Director, SDM Multi-Speciality Hospital, Ujire, was the guest of honour in the valedictory. The conference received 52 Abstracts, and 44 papers were selected for the Presentation. There were two online and three offline sessions. Dr. Vadiraj Jagannath Rao, Associate Professor, Department of Commerce, Manipal Academy of Higher Education, presented his keynote address on "Issues and Challenges of Digital Transformation. Dr P N Udayachandra, Former Principal of the College, in another Keynote address, spoke about "Opportunities and Issues of Digital Transformation". Dr Suresh N Babu, Assistant Professor of Commerce, coordinated the conference.



Arivina Devige

The Department of Kannada organised the fourth instalment of the “Arivina Devige” lecture series, honouring the memory of Dr B Yashovarma, the former Secretary of SDME Society, at SDM Kala Kendra, Ujire, on 23 February 2024. The programme was inaugurated by Smt Sonia Yashovarma, who emphasised appreciation for literature and encouraged students to participate in extracurricular activities actively, noting that knowledge is derived from books and diverse fields. Smt Vidya Hegde, a renowned artist and stage director of Neenasam, delivered a speech on ‘Ranga Sangeetha’, enlightening the students about the distinction between drama and other art forms. Dr B A Kumara Hegde, Principal of the College, presided over the function and urged students to embody the ideals of Dr B Yashovarma in their lives. The programme was attended by Mr Bhargava, Music Director of Ninasam, Mr Arun N, Music Teacher, Dr Shalip A P, Registrar (Administration) of the College, Mr Yashwant, Drama Trainer, SDM Kala Kendra, and Ms Chaitra, Dance Teacher. Dr Bojamma K N, Head, Department of Kannada, welcomed the gathering and the programme coordinator Mr Mahesh R, proposed a vote of thanks.



National Level Inter-Collegiate Commerce and Management Fest

- The Department of PG Studies and Research in Commerce organised One Day National level Commerce & Management Fest - Stalwart-Chakravyuha 2K24 for the undergraduate students of the various degree colleges on 28 February 2024. This fest was inaugurated by Chief Guest Mr K N Janardhana, Managing Director, Sri Dharmasthala Siri Gramodyoga Samsthe®. It was presided over by Dr B A Kumara Hegde, Principal of the College. The following events were conducted during the day:
 1. Vyuha Ekyam – Best Manager Team (CR-3)
 2. Vyuha Takshak – Human Resource (CR-14)
 3. Vyuha Dyota – Finance (AV-1)
 4. Vyuha Advaya – Quiz (Seminar Hall-1)
 5. Vyuha Vyapar – Marketing (CR-2)
 6. Vyuha Varchas – Best Manager (CR-1)
 7. Vyuha Drishti – Videography (AV-2)
- The Department conducted six management events and 1 non-management event. In total, 21 teams participated in the fest. Dr. Vishwanatha P, Dean, SDM PG Centre, Ujire, was the Guest of honour in the Valedictory Ceremony. KLES's College of Business Administration was the Overall Champion, and SDMCBM, Mangalore, was the Overall Runner-up of this one-day national-level Commerce and Management Fest.



National Science Day Celebration

Department of PG Studies and Research in Chemistry has organised a National Science Day Celebration. Prof S N Kakathkar, Vice Principal of the College, was the Chief guest. He began his speech by explaining the purpose of National Science Day. Later, he continued his talk by giving information about Dr C V Raman and also sown the seeds of curiosity in students by asking various questions and elevating the significance of basic Science. Various competitions were conducted for students, such as icebreakers, chameleon talks, stress interviews, and photography. Miss Amitha H M has welcomed the attuned gathering, whereas Mr Kushi Gouda has proposed the vote of thanks. Miss Laxmi F Patil has guided the programme's proceedings as MC. All the PG Department of Chemistry staff members were at the programme.



National Science Day – 2024

Department of PG Studies and Research in Physics under the Physika Association organised “National Science Day – 2024, Indigenous Technologies for Viksit Bharat” on 28 February 2024. The department organised various events for UG and PG science students on this occasion. In total, 52 students participated in the programme. Dr. Raghavendra S., Head of the Department, addressed the students about the relevance and importance of celebrating Science Day. Dr. D. Haleshappa, Assistant Professor of the Department, coordinated the programme.



Voter Awareness Campaign

The Department of PG Studies and Research in Social Work organised a programme on the 'Voter Awareness Campaign' on 24 February 2024. Dean of the SDM PG Centre, Dr Vishwanath P, released the brochure. Mrs Tejakshi, Assistant Nodal Officer, D.K District Sweep Committee, preached the Voter's Pledge to the students. Mr Yogesh H R, DLMT, addressing the students, explained the rights and duties of voters. Ms Divya TLMT, Shubha TLMT, Mr Dombayya Idkidu, District Sweep Committee member, Mr Shanthappa, Nehru Youth Center Coordinator, Dr Ravishankar KR, Head, Staff and Students of the Department of PG Studies and Research in Social Work were present during programme.



The Recipe Hunters

The IT Club conducted a cooking without-fire competition named 'The Recipe Hunters' on 17 February 2024 for the student of BCA and BSc (computer science) students. Totally 20 teams were registered for the competition, and 19 teams participated. All the participants presented their food to the judges using PowerPoint. The oath regarding 'no food waste' was taken in the presence of the principal, Dr. B.A. Kumara Hegde. The competition judges were Mrs Shobha, Head of the Home Science Department. Mrs Vidya, Assistant Professor, SDM College of Education Ujire. The staff Coordinators of the IT club, Mrs Divya Yadav and Ms Akshatha K, were also present. Of 19 teams, Pruthvi P and Poojitha N S of II BCA secured the first prize. Omkar Manjunath of I BSc secured the second prize. Beneficiaries: BCA/BSc(computer science)



Annual Special Camp of NSS Unit

The NSS Unit organised the Annual Special Camp at DKZP Government Higher Primary School, Gurippalla (Jayanagara), under the vision of 'Vignana Matthu Vaignanika Manodharmakkaagi Yuvajanathe', from 27 January to 2 February 2024. Dr Satheeshchandra S, Secretary, SDM Educational Society, Ujire, inaugurated the programme. The activities conducted were as follows: Village survey to know the number of youths who did not have formal education or regular employment, Shramadana, Health Camp, Registration programme of Ayushman Bharat card, in collaboration with SDM Multi-Speciality Hospital, Ujire, KVG Danta Maha Vidyalaya Sulya and Sri Kshetra Dharmasthala Village Development Scheme, and 8 Jnana Sinchana learning programmes like practical physics, the building of great India, Rangasthala, personality development training program, cartooning, chemistry and best out of waste for the school students and six training programmes. A total of 100 volunteers participated in the camp. The valedictory programme was held on 2 February 2024. Sri Pratap Simha Nayak, MLC, Government of Karnataka, addressed the students and the public. Dr B A Kumara Hegde, Principal of the College, presided over the function. Smt Tarakesari, BEO of Belthangady Taluk, Dr Srinath M P, President, Dakshina Kannada District Kannada Sahithya Parishad, Sri Pramod Kumar, Principal, SDM PU College, Ujire, were also present.

Extension/Community-Oriented Activities

- The Department of English organised a School Adoption programme at Government Lower Primary School, Neerachilume, on 17 February 2024. The students of the department, Ms Apeksha, Ms Azrina, Ms Gowravi and Durgaprasanna, taught the school students about pronouns, WH and Yes/No type questions.
- The Department of Political Science organised the Gram Swaraj programme in Thannirupantha Gram Panchayat on 16 February 2024. Thannirupantha Gram Panchayat President Smt Hemavathi, Ex-President Smt Fathima Ishrath, and other members were present. The President of Panchayat inaugurated the programme, and the members spoke about the campaign. Smt Hemavathi released the pamphlets, and later it was distributed to every house visited by students. Dr Shalip, Registrar (Administration) and Head of the Department of Political Science delivered an

introductory note, and the department's faculty members were also present. Around 110 students participated in the campaign by creating awareness on voting, enrollment in the voters' list, civic consciousness, water conservation, waste management, elderly care, gender equity, mobile banking, and abuse of plastics and its effects.



- The Department of PG Studies and Research in Social Work organised a Collaborative Programme on an Awareness Campaign regarding Voting Rights along with Zillaha Panchyat Dakshina Kannada District on 24 February 2024. Dr Vishwanatha P, Dean of PG Studies, SDM PG Centre, Ujire, released handouts of Awareness regarding Voting Rights. Assistant Nodal Officer Ms Thejakshi, Sweep Committee, Zillaha Panchyat Dakshina Kannada District, conducted the oath-taking session. Mr Yogeesh H, District Resource Person, delivered a talk on "Importance of Voting". Ms Divya, TLMT, and Ms Shubha, TLMT, addressed the students regarding rights and duties with respect to voting. Project Officer, Sweep Committee, Zillaha Panchyat Dakshina Kannada District, Mr Dombayya Idkidu, Mr Shanthappa, Taluk Coordinator NYK, Dr Dhaneshwari and Ms Swathi B, Assistant Professors, Department of PG Studies and Research in Social Work, coordinated the programme.



- The NSS Unit, in association with Baduku Kattona Banni Seva Trust (R.), Ujire, Belthangady Taluk Journalist Association (R.) and Rotary Club, Belthangady, organised “Sevayagina” at Government Higher Primary School, Halepete, on 4 February 2024, to save Kannada medium schools by facilitating better infrastructure. Shri K Prathap Simha Nayak, MLC, Government of Karnataka, inaugurated the programme. A total of 65 volunteers participated in the programme.

Dine and Shine

The Department of Computer Science, under the department association IT Club, conducted a No Food Waste Challenge named “Dine and Shine” contest in the College Canteen on 15 February 2024. The concept of the contest was that the participants should eat everything on their plates without wasting any food, and the IT volunteers should check the plates and give them a coupon. The lucky five winners were declared by Mr Shailesh Kumar, Head, Department of Computer Science, by generating a random number in the system. A Total of 242 UG students of the college participated in the contest. The winners were awarded a voucher worth Rs.100, applicable only at the SDM Cafeteria.



Budget Analysis 2K24

The Department of Economics and Rural Development organised “Budget Analysis 2K24”, wherein 14 students in seven teams participated and presented their views about the interim budget of the Union Government on 10 February 2024. Dr Radhakrishna Shetty, Principal, Sri Mahaveera College, Moodbidri, and Dr Rajesh Acharya, Associate Professor, School of Management, NITK, Surathkal, participated as judges and resource persons for the event.



'Open Mic' Competition

The IT Club conducted a cooking without-fire competition named 'The Recipe Hunters' on 17 February 2024 for the student of BCA and BSc (computer science) students. Totally 20 teams were registered for the competition, and 19 teams participated. All the participants presented their food to the judges using PowerPoint. The oath regarding 'no food waste' was taken in the presence of the principal, Dr. B.A. Kumara Hegde. The competition judges were Mrs Shobha, Head of the Home Science Department. Mrs Vidya, Assistant Professor, SDM College of Education Ujire. The staff Coordinators of the IT club, Mrs Divya Yadav and Ms Akshatha K, were also present. Of 19 teams, Pruthvi P and Poojitha N S of II BCA secured the first prize. Omkar Manjunath of I BSc secured the second prize. Beneficiaries: BCA/BSc(computer science)



Extempore

- The Department of Statistics organised an Extempore on Statistical terms for I and III B.Sc. Statistics students on 15 February 2024. The purpose of the activity was to enable the students to think outside the box and to create a platform to speak on topics they would come across throughout their course. Students enjoyed the activity as it was within the peer group. Dr. Savitha Kumari, HOD, and Ms. Manjula, Assistant Professor of the Department coordinated the activity.



- The Department of Statistics organised a Career Guidance programme for III B.Sc. (Statistics) students on 21 February 2024, with the resource person Dr Nagaraj Poojari, Assistant Professor, Department of Economics and Rural Development.



- The Resource person focused on the Basic eligibility and importance of Bachelor and Master Courses in Statistics and Data Science. He shared the popular and highest rating software which are very useful nowadays in corporate fields. He mentioned various job scopes for Statisticians, such as Business Analysts, Risk Analysts, Data Analysts, Biostatistician, Content Analyst, Econometricians, Data Scientist, and Market Researchers. Ms. Manjula, Assistant Professor of Statistics, coordinated the programme.

Workshop on “Preparation of Household Products”

- The Department of Chemistry organised a workshop on “Preparation of Household Products” for the students of SDM Secondary School, Ujire, on 20 February 2024. Mr Vignesh and Mr Tejas, III BSc, spoke about the importance of chemistry in daily life. The students of III BSc demonstrated preparing a few household products like liquid soap, detergent, synthetic syrup, toothpaste, shampoo, detergent powder, and phenyl. Around 40 students actively participated in the workshop.
- IT club of the Department of Computer Science conducted a programme to train first-year BCA students regarding preparing E-magazine and wall magazine on 20 February 2024. Mr Charan B.S. and Mr K. Kiran of III BCA trained the students on designing an E-magazine using ‘Canva’. Rakshitha Das of III BCA explained regarding the preparation of the wall magazine. Groups for E-magazine and wall magazine were also created during the session. The session was interactive, and students clarified their doubts about the magazines. I BCA ‘A’ and I BCA ‘B’ section students benefitted from the programme.



Quiz on NEP 2020

Prof S N Kakathkar, Dr Sudheer K V, and NEP Sarathi's—Ms Varsha J of III BSc and Mr Shashank B.J of II BCom—conducted a quiz competition on “NEP-2020” on 20 February 2024. A total of 15 teams with two members each participated in the competition. Adarsh Gogate and Akshay Hebbar of final year B.Com bagged the first prize.



SPARKLE 2024

Dept of B.Voc in Retail & Supply Chain Management organised Management activity on the "SPARKLE 2024" CASE STUDY for II and IV Semester students of B.Voc in retail and supply chain management on 14 February 2024. Mr SHASHANK B S, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management, organised the event.

Guest Lectures/Special Talks

- The Department of Economics and Rural Development organised an interactive “Life Skills” session for BA Economics students on 20 February 2024. Sri Krishna Mohan P S, National Level Personality Development Trainer, JCI India, was the resource person. Dr Mahesh Kumar Shetty H, Assistant Professor, coordinated the programme. A total of 150 students participated in the session.



- The Department of Economics and Rural Development organised a guest lecture on the topic “Know your Tax” by Mr Bhanuprakash B E, Assistant Professor, Department of Commerce, SDM College (Autonomous), Ujire, on 23 February 2024 for III BA Economics students. The speaker spoke about the theoretical and practical aspects of taxation. Dr Mahesh Kumar Shetty H, Assistant Professor, coordinated the programme.



- The Department of B.Voc in Retail & Supply Chain Management conducted a guest lecture on “FINANCIAL EDUCATION FOR YOUNG CITIZENS OF INDIA” on 24 February 2024 for BVoc students under a student association named VISHISHTA. Dr Sharan Kumar Shetty, Deputy Vice Chancellor, Consultant, Quality Research Innovation & COEL, Texila, American University, was the resource person. A total of 100 participants attended this guest lecture. Mr.Praveena D, Assistant Professor, Department of B.Voc SDM College (Autonomous) Ujire, Coordinated the programme.



Alumni Interactions

- The Department of B.Voc in Retail & Supply Chain Management organised an Alumni interaction for II-semester students of B.Voc in retail and supply chain management on 08 February 2024. Mr. PAVAN Shetty of batch 2020-2023 spoke about Future Opportunities in Retail Sectors. Mr Shashank B S, Assistant Professor in the Department of B.Voc in Retail and Supply Chain Management, organised the event.
- The Department of Physical Education arranged an alumni meet with the international weightlifting champion, Sri Gururaj Poojary at Sri Ratnavarma Heggade Stadium on 15 February 2024.



- The Department of Psychology organised an alumni interaction on “Future of Clinical Psychology as a Profession” by Ms Asha N, Assistant Professor of Psychology, Srinivasa University, Mukka, on 23 February 2024. Dr Sudheer K V, Assistant Professor, coordinated the event.
- The Department of B.Voc in Retail & Supply Chain Management organised an Alumni Interaction for I-semester students of B.Voc in retail and supply chain management on 23 February 2024. Ms Bhavana, N of batch 2020-2023, spoke about the Importance of Higher Education. Mr Ashwith, H R, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management, organised the event.

Field Visits

- The Department of Kannada organised a field visit to Ferdinand Kettle's Basel Institute Karnataka Theological College, Mangalore, and Gilivindu Govinda Pai's Residence, Manjeshwara, Mangalore, on 22 February 2024, for the first and second-year Kannada optional



language students. Dr Bojamma K N, Head, Department of Kannada, accompanied the students along with Dr Naganna D A. During the visit, an essay presentation and quiz programme was conducted by second-year optional students as an academic part in Govinda Pai's Gilivindu.

- The Department of Mathematics and Physics jointly organised a field visit to the Mission Operation Complex and Indian Deep Space Network (IDSN) ISTRACK, Indian Space Research Organisation (ISRO), Bangalore, and Vishweshwaraiah Museum on 1 and 2 February 2024. Around 40 BSc



students and five faculty members participated in the field. The opportunity to witness first-hand the ground-breaking work and technological advancements at ISRO was truly inspiring. The visit has not only enriched knowledge but has also ignited a renewed sense of curiosity and admiration for the achievements of ISRO and valuable insights into the world of space research and exploration.

Staff Publication

- Dr Ganaraja K, Head, Department of Economics and Rural Development, published a research article entitled "Technology in Higher Education in India: A Critical Analysis", bearing ISBN 978-93-5813-749-1 in the Seminar Proceedings of the National Seminar on "Indigenous Practices in Higher Education in India: Steps Ahead" held on 29 and 30 March 2023.
- Dr Priya Kumari, Associate Professor, Department of PG Studies and Research in Commerce, Ms Shwetha Kumari and Ms Supriya S P, Assistant Professors of the Department of PG Studies in Statistics jointly published a research paper titled "A Study on Effectiveness of Financial Literacy Programmes towards Women Empowerment" in Harvest: An International Multidisciplinary and Multilingual Research Journal, Double Blind Peer-Reviewed Journal, E-ISSN: 2582-9866, Volume III Special Issue VIII, pp 6 - 16.
- Ms. Shruti Mankikar Asst.Professor of Hindi, published an international research paper entitled 'Hindi our Kannada Kavyatmaka Anusandhan: Ashavadi Dhavni' in Hindi our Kannada ka Tulnatmak Saahithy, February 2024, ISBN - 978- 81-969011-1-0

Staff Achievements

- The Department of College Education has promoted Dr P Vishvanath, Dean of the PG Studies and Research Centre of the College, to the position of Professor. The Department felicitated him in a programme held at Bangalore on 29 February 2024.



- Dr Shashi Prabha and Dr Nefisath, Assistant Professors, Department of PG Studies and Research in Chemistry, have been granted a US Patent for their research work entitled “Benzylidene Derivative of Fenobam as Anti Inflammatory Agents” in February 2024—patent Number: US 1190 5279.



- Mr Nataraj H K, Assistant Professor, Department of Political Science, attended as a resource person for a programme on “Role of Education of Law in Creating Civic Awareness” organised by Legal Civic Sense Fora of SDM College (Autonomous), Ujire, on 14 February 2024.
- Mr Praveena D, Assistant Professor, Dept of B.Voc in Retail & Supply Chain Management, was invited to deliver a special talk on "ACCOUNTING FOR STARTUPS : TIPS TO GET YOUR STARTUPS" to RUDSETI Ujire for Rural Entrepreneurship Development Programme on 15 February 2024. Total 33 people attended the training programme.
- Ms. Madhuri Gowda, Assistant Professor, Dept of B.Voc in Retail & Supply Chain Management, coordinated a guest talk on "MENSTRUAL HYGIENE AWARENESS" to all three streams of B.Voc girls on 16 February 2024 in Seminar hall. Ms.Ramyra, Counsellor, Rashtriya Kishore Swasthya, Kaaryakram Taluk General Hospital, Belthangady was the resource person.



- Mr. Praveena D, Assistant Professor, Dept of B.Voc in Retail & Supply Chain Management, was invited to deliver a special talk on **"INVENTORY MANAGEMENT"** to RUDSETI Ujire for Rural Entrepreneurship Development Programme on 17 February 2024. Total 33 people attended the training programme.



- Dr Vandana Jain, Head, Department of Psychology, attended as a resource person at Jnanavikasa Unit and addressed more than 1000 rural women on 18 February 2024.
- Mr Shashank B S, Assistant Professor, Dept of B.Voc in Retail & Supply Chain Management, was invited to deliver a special talk on Time Scheduling for SSLC EXAM to S.D.M Secondary School, Ujire. 80 Students attended the programme on 24 February 2024.



- Dr Ganaraja K, HoD of Economics and Rural Development, attended as a Chairperson in the National Conference on "Digital Transformation in Commerce and Management" organised by the Department of PG Studies and Research in Commerce, SDM College (Autonomous), Ujire, on 27 February 2024.

- Dr Sudheer K V, participated as a resource person in a talk on “ Manasika Aarogyada Arivu” at Pajiradka organised by SDM IT College NSS division at annual NSS camo on 27 February 2024.



- Mr Sooryanarayana Bhat P, Associate Professor of English, participated as a Resource person in the NSS Annual Camp of SDM Institute of Technology held at Pajiradka on 28 February 2024. He engaged the NSS Volunteers in Language Games.

Staff Paper Presentations

- Ms Shwetha Kumari, Assistant Professor, Department of PG Studies in Statistics, attended and presented a paper on “Testing the equality of Coefficients of Variation of Bi-variate Log normal Distribution” during a one-day national seminar on Recent Developments in Statistical Sciences, organised by the Department of Statistics, Karnataka University, Dharwad in collaboration with First Convention of Karnataka State Statistics Association, on 20 January 2024.
- Dr Mahesh Kumar Shetty H, Assistant Professor, Department of Economics and Rural Development, presented a research paper titled “Role of Education and Health in Rising Human Resource Development: A Study” in the One Day National Conference on ‘VIKSIT BHARATH @2047’ organised by the Department of Economics and Rural Development, in association with the Research and Development Cell of the College, on 3 February 2024.
- Ms Fathima Safira participated and presented a Research Paper titled, “Impact of Self Help Groups in the Empowerment of Muslim Women in Belthangady Taluk: An Empirical Analysis” in One Day National Conference on “Viksith Bharath at 2047 - Problems and Prospects organised by the Department of Economics, SDM College, Ujire on 03 February 2024.

- Ms Shruti Mankikar Asst. Professor Dept. of Hindi, presented a research paper entitled 'Hindi our Kannada Kavyatmaka Anusandhan: Ashavadi Dhavni' at the Two-days International Conference Nayi sadi ka Sahithya: Hindi-Kannada ka Vishesh Sandarbha organised by De Paul College, Mysore, on 16 and 17 February 2024.
- Mr Praveena D, Mr Shashank B S, Assistant Professor, Dept of B.Voc in Retail & Supply Chain Management has participated and presented the paper in the National Conference on "DIGITAL TRANSFORMATION IN COMMERCE AND MANAGEMENT" on the topic "A STUDY ON IMPACT OF SOCIAL MEDIA INFLUENCE ON PURCHASE DECISION WITH SPECIAL REFERENCE TO COLLEGE STUDENTS OF DAKSHINA KANNADA DISTRICT" organised by Department of PG Studies and Research in Commerce, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire on 27 February 2024.
- Mr Bhuvan M Jain Student of First Year, Dept of B.Voc in Retail & Supply Chain Management, has participated and presented the paper at the National Conference on "DIGITAL TRANSFORMATION IN COMMERCE AND MANAGEMENT" on the topic "A STUDY ON IMPACT OF SOCIAL MEDIA INFLUENCE ON PURCHASE DECISION WITH SPECIAL REFERENCE TO COLLEGE STUDENTS OF DAKSHINA KANNADA DISTRICT" under the guidance of Mr.Praveena D, Assistant Professor, Dept of B.Voc in Retail & Supply Chain Management organised by Department of PG Studies and Research in Commerce, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire on 27 February 2024.
- Mr Ashwith H R, Assistant Professor, Department of B.Voc in retail and supply chain management, participated as a delegate and presented a paper titled 'Relevance of door step delivery service model with reference to FMCG' at National level conference on Digital transformation in commerce and management organised by department of PG studies and research in commerce on 27 February 2024 at SDM PG Centre, Ujire.
- Ms Madhuri Gowda, Assistant Professor, Dept of B.Voc in Retail & Supply Chain Management, has participated and presented the paper in the National Conference on "DIGITAL TRANSFORMATION IN COMMERCE AND MANAGEMENT" on the topic "A STUDY ON CONSUMER'S BUYING PATTERNS BY YOUTH THROUGH FLIPKART WITH SPECIAL REFERENCE TO DAKSHINA KANNADA" organised by Department of PG Studies and Research in Commerce, Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire on 27 February 2024.

Staff Participation

- Prof Nanda Kumari K P, Head, Ms Ganavi D and Ms Sangeetha B, Assistant Professors, Department of Chemistry, attended Seven Days International Level Faculty Development Programme on “Teaching, Learning, Education and Research with various Tools and Techniques” (Online) from 25 January to 31 January 2024, organised by the Department of PG Studies and Research in Commerce, SDM College (Autonomous), Ujire, in collaboration with Cape Comorin Trust, India.
- Dr Ganaraja K, Head, Department of Economics and Rural Development, attended the Seven Days International Level Faculty Development Programme on “Teaching, Learning, Education and Research with Various Tools and Techniques” (Online) from 25 January to 31 January 2024, organised by the Department of PG Studies and Research in Commerce, SDM College (Autonomous), Ujire, in collaboration with Cape Comorin Trust, India.
- Mr B Ganesh Nayak, Head, Department of Mathematics, attended the Seven Days International Level Faculty Development Programme on “Teaching, Learning, Education and Research with various Tools and Techniques” (Online) from 25 January to 31 January 2024, organised by the Department of PG Studies and Research in Commerce, SDM College (Autonomous), Ujire, in collaboration with Cape Comorin Trust, India.
- Ms Sowmya K, Assistant Professor, Department of PG Studies and Research in Physics, attended the Seven Days International Level Faculty Development Programme on “Teaching, Learning, Education and Research with various Tools and Techniques” (Online) from 25 January to 31 January 2024, organised by the Department of PG Studies and Research in Commerce, SDM College (Autonomous), Ujire, in collaboration with Cape Comorin Trust, India.
- Ms Divya and Ms Ganavi D, Assistant Professors, Department of Chemistry, attended “Crafting Winning Proposal: Workshop on Project Proposal Writing” organised by the Research and Development Cell, SDM College, (Autonomous), Ujire, on 24 February 2024.
- Ms Fathima Safira, Mr Prasad Kumar, Ms Deekshitha Kumari and Ms Sowmya Kumari, Assistant Professors, Department of Commerce, attended “Crafting Winning Proposal: Workshop on Project Proposal Writing” organised by the Research and Development Cell, SDM College, (Autonomous), Ujire, on 24 February 2024.

- Ms Sowmya K, Assistant Professor, Department of PG Studies and Research in Physics, attended “Crafting Winning Proposal: Workshop on Project Proposal Writing” organised by the Research and Development Cell, SDM College, (Autonomous), Ujire, on 24 February 2024.
- Dr Sudheer K V, Assistant Professor, Department of Psychology, attended “Crafting Winning Proposal: Workshop on Project Proposal Writing”, organised by the Research and Development Cell, SDM College, (Autonomous), Ujire, on 24 February 2024.
- Ms Shubharani P S, Ms Rakshitha, Ms Apoorva Hegde, Mr Deepak Sharma and Ms Arpitha, Assistant Professors, Department of English, attended a One Day National Conference on “VIKSIT BHARATH @2047” organised by the Department of Economics and Rural Development, in association with the Research and Development Cell, SDM College (Autonomous), Ujire, on 3 February 2024.

Students Achievements

YAKSHOTSAVA - 2024

- Sri Dharmasthala Manjunatheshwar Law College, Mangalore had organised an inter-college level Tenkuthittu Yakshagana competition on February 23rd, 24th and 25th during the 32nd annual Yakshotsava 2024 Golden Celebration. The students of S. D. M. College Ujire performed an episode called Taranisena Kalaga on 23 February 2024 and the performance got selected for the final round of competition, which held on February 25 2024.



- On 25 February 2024, they performed an episode called "Sudanwarjuna Kalaga" and won the second overall team award. Ms. Sakshi M K secured the second position in the best female costume category and in the comprehensive individual category, Mr. C. Subrahmanya secured the second position. And SDM College Ujire awarded as the runners-up of the event Yakshotsava-2024.
- Mr Shama Prasad, II MA Journalism and Mass Communication, bagged the first prize in the "7th edition of Speak for India Debate Competition" organised jointly by Dayananda Sagar University, Bangalore, Federal Bank and Times of India, on 16 February 2024. The prize included a cash prize of Rs. 2.5 lakhs and a trophy.



- Ms Swathi Nayak of II MSc. Chemistry published a paper entitled "New voltammetric sensing technique for determination of paracetamol by l-phenylalanine based carbon paste electrode" in Monatshefte für Chemie - Chemical Monthly, Volume: 155, pages: 155-163, 2024 <https://doi.org/10.1007/s00706-024-03172-w>. This work was carried out at Department of Chemistry, FMKMC College, Constituent College of Mangalore University, Madikeri, Karnataka, India under the guidance of Dr. J. C. Manjunatha, at Department of Chemistry, FMKMC College, Constituent College of Mangalore University, Madikeri, Karnataka, India as a part of project work.

- Ms Sanjana M H Student of First Year, Dept of B.Voc in Retail & Supply Chain Management has participated and presented the paper in the National Conference on "DIGITAL TRANSFORMATION IN COMMERCE AND MANAGEMENT" on the topic "A STUDY ON CONSUMER BUYING PATTERNS BY YOUTH THROUGH FLIPKART WITH SPECIAL REFERENCE TO DAKSHINA KANNADA DISTRICT" under the guidance of Ms.Madhuri Gowda, Assistant Professor, Dept of B.Voc in Retail & Supply Chain Management organised by Department of PG Studies and Research in Commerce on 27 February 2024.



Student Lecture Series

Mr Pradhan, III BSc, Department of Mathematics, delivered a lecture on the topic "Mathematics Uncomplicated" under the Student Lecture Series on 20 February 2024. III BSc students attended the session. Mr B Ganesh Nayak, Head of the Department of Mathematics, and Ms Shubhalakshmi G S were also present during the session. Mr Mahesh R, Staff-In-Charge, Co-Curricular Committee, coordinated the programme.

NCC

- Cadets of 2/18 Karnataka Battalion NCC Army Division of the college organised a programme on 14 February 2024 to pay homage to the martyrs of the Pulwama attack. Lt Bhanuprakash B E and Lt Shubharani P S honoured the martyrs by lighting candles. A total of 60 cadets participated in the programme.

- Ten NCC Army and Navy cadets have made outstanding achievements in the National Level with Republic Day Camp, Delhi, and Thal Sainik and Nau Sainik Camp, Delhi, and were honoured in the college on 8 February 2024. Dr B A Kumara Hegde, Principal, SDM College (Autonomous), Ujire, appreciated the cadets for bringing fame to our college at the national level. Prof. Gajanana R. Bhat, IQAC Coordinator and former NCC Officer briefed the cadets on their achievements. Dr Shalip, Registrar (Administration), Dr Savitha Kumari, Dean of Science, Retired NCC Navy Officer and Dean of Arts, Lieutenant Commander Dr Shridhar Bhat, Dean of Commerce Dr Shakuntala, NCC Army officers Lt Bhanuprakash B E and Lt Shubharani P S, Naval Caretaker Mr Harish Shetty, cadets, faculties and students were also present in the occasion.

NSS

- Sixty NSS volunteers participated in the Constitution Awareness Rally at Gram Panchayat, Ujire, on 13 February 2024.
- Around 50 NSS volunteers participated in the Leadership Training programme under the visionary caption "Citizen Role in Nation Building" at Alva's College, Moodbidri, on 25 January 2024.
- Fifty NSS volunteers participated in the 75th Republic Day Celebration at Sri D Ratnavarma Hedge Stadium, Ujire, by distributing sweets to all students and staff of various SDM Institutions on 26 January 2024.
- Ms Chandrika, NSS Volunteer, represented Mangalore University and participated in the State Republic Day Parade at Manekshaw Parade Ground, Bangalore, on 26 January 2024.

Sports

- Our college proud Kabaddi players Mr. Sushanth Shetty, Mr. Shashank, Mr. Mohammed Afredi and Mr. Prajwal won the Khelo India University938 men Kabaddi championship held at Guwahati, Assam from 18 to 21 February 2024.



- Mr Jashwin Baby, Mr Manu B L, Mr Dharmaveera and Mr Shashank participated in the Khelo India University men Volleyball championship held at Guwahati, Assam from 25 to 28 February 2024. Our college physical education director Mr.Ramesh H was nominated as a team Manager.
- Intramural Throwball Competition for women was inaugurated by Dr S N Kakathkar, Vice Principal on 15 February 2024 at Sri D Rathnavarma Heggade Stadium Ujire. 30teams from various class are participated in this competition.

