



Principal's Desk

Be sportive and considerate.....

Sportsmanship is the cornerstone of fair play and integrity in sports. It goes beyond winning or losing, emphasizing respect, humility, and ethical behavior on and off the field. True sportsmanship is evident in athletes who display grace in victory, resilience in defeat, and treat opponents with courtesy. This virtue fosters camaraderie, uniting athletes in a shared commitment to the spirit of the game. In essence, sportsmanship transcends the competition, leaving a lasting legacy of character and sportsmanship for both players and fans alike. Consideration is a virtue that fosters harmonious relationships and societal cohesion. Being considerate involves thoughtfulness and empathy towards others' feelings, needs, and perspectives. In daily interactions, whether at home, work, or in the community, practicing consideration creates a positive environment.

Consideration begins with active listening, valuing others' opinions, and acknowledging their emotions. By doing so, individuals contribute to a culture of mutual respect and understanding. This, in turn, promotes effective communication and collaboration. In a broader context, being considerate extends to environmental and global concerns. Making choices that reflect an awareness of their impact on the planet and future generations demonstrates a sense of responsibility and consideration for the well-being of the world we inhabit.

In conclusion, practicing consideration in our interactions and decisions is essential for fostering healthy relationships, promoting empathy, and contributing to a more compassionate and sustainable world.

Best wishes

Dr B A Kumara Hegde,

Principal

75th Republic Day Celebrations



- College participated actively in the 75th Republic Day with a grand ceremony organised by SDM Educational Institutions at Dri D Rathnavarma Heggade Stadium. Shri Sharath Krishna Padavetrnaya, Managing Trustee of the Shree Janardhana Swami Temple, Ujire, as a Chief Guest, hoisted the National Flag. Dr Satishchandra S, Secretary of SDMEI, Dr B A Kumara Hegde, Principal of the College, Heads of other SDM institutions, Staff and Students were also present.
- Sports students, under the guidance of Physical Education Directors, decorated the stadium and marked the spaces for file formation of the students. NCC Cadets presented a ceremonial to the rhythmic bandset performance of the Rovers and Rangers. Students of SDM Kalakendra presented the National Anthem and other patriotic songs. NSS Volunteers distributed the sweets.



- Following the flag hoisting, students of various institutions presented a variety of tableaux which highlighted India's rich history, culture and achievements in the past 75 years. Dr Mahesh Kumar Shetty, Assistant Professor of Economics mastered the ceremony.

Research Grants Received

The Department of Chemistry received a project grant worth Rs. 20 Lakhs. Vision Group on Science and technology has sanctioned the fund for two years for the project titled "Synthesis of Novel N-heterocyclic compounds and their anticorrosion potentials for mild steel in Acidic and Alkaline Media for Technological and Engineering applications" under the scheme Karnataka Fund for Infrastructure Strengthening in Science and Technology (K-FIST- Level-1).

Programmes Organised

- The Department of Political Science organised “National Voters Day” on 25 January 2024. Mr Nataraj H K, Assistant Professor presided over the programme and highlighted the importance of voting, Mrs Bhagyashri Assistant Professor, students Co - ordinator Sapna and students of political science were present on the occasion.



- The Department of Psychology organised Teach to Reach a community-oriented activity where MSc Psychology students presented modules and activities on various topics related to puberty, exam anxiety etc at DKZP School, Kanyadi.



- The Department of B.Voc in Retail and Supply Chain Management organised an Exhibition - UDBHAVA 2K 23 on 7 December, 2023 where students had made many handmade products like necklace, earrings, scrunchies, hair oil, paintings, coffee powder, homemade ghee, wall hangings and various other decorative items. Students had to sell the products with different promotional tools like banners, brochures at attractive prices. Students learnt about the drawbacks of their products and how to face the customers. Ms Madhuri Gowda, Assistant Professor, Coordinated the programme.



- The Department of PG Studies and Research in Psychology organised Student Lecture series on the theme " Know Your Personality". Ms Smruthi N Raj, student of II MSc Psychology delivered the Lecture on 10 January 2024. The session included concepts related to Personality and understanding core elements of personality of oneself. The session was guided by Dr Akshatha K, Coordinator of Student Lecture Series. The emcee of the session was Ms Chaya H R , student of II MSc Psychology. Students from various departments and Dr Akshatha K, Coordinator, Co curricular Committee were present for the program.
- The Department of PG Studies and Research in Journalism organised Student Lecture series on the theme OTT and theatre films recent trend in South Indian language. Mr Shamaprasad H P was the resource person of the student lecture series. He spoke about evolving film consumption patterns in South India, highlighted the trends, challenges, and impact on the industry. Students from various

departments and Dr Akshatha K, Coordinator, Cocurricular Committee were present for the program.

- The Department of B.Voc in Retail and Supply Chain Management organised an industrial visit to United Breweries LTD on 11 October 2023 for final year students. The HR of the company briefed about the production pattern and their different brands and importance of packaging. The students were shown how the entire unit works from scratch and the important safety norms followed within the factory. Ms Madhuri Gowda coordinated the industrial visit.



Staff Achievements

- Ms.Madhuri Gowda and Mr Praveena. D, Assistant Professors, Department of B.Voc in Retail and Supply Chain Management published a paper titled “Savings and Investment Pattern of Salaried Class People With Special Reference to Dakshina Kannada District” in the journal of XI'AN University of Architecture and Technology, Volume XV, ISSUE XI,2023.
- Ms.Madhuri Gowda and Mr.Praveena D, Assistant Professors, Department of B.Voc in Retail and Supply Chain Management participated and presented a paper titled savings and 'Investment pattern of salaried class people with special reference to Dakshina Kannada District' on 12 October,2023 at Two-Day International Conference on 'Trend in Management and Technology held at Srinivas Institute of Technology.
- Dr Sanmathi Kumar HOD and Assistant Professor Department of History published a research article titled Deductive and inductive approaches to Qualitative Research in Online Seminar Proceedings in the Multidisciplinary National Seminar on CADRDI-2023 organised by Rosary College of Commerce & Arts Navelim Salcete Goa in Association with and TOUCAN Research Development, Bangalore on 20 January 2024.
- Dr Sanmathi Kumar HOD and Assistant Professor, Department of History published an research article titled Choutra Aramane Moodubidire volume 13,Issue No 4 in TULUVA Quarterly edited Journal with ISSN No. 2347-3452 published by Rashtra Kavi Govinda Pai Samshodhana Kendra Udupi on 30 December 2023.
- Ms.Abhijna Upadhyaya, Assistant professor, Department of History published an article titled Contributions of Artists in the Indian Freedom Struggle in the IJMER Journal Vishakhapatnam with impact factor 8.17 ISSN No 2277-7881 volume 12.
- Ms Sindhu V and Ms Ashwini. S. Shetty, Assistant professors, Department of PG studies & Research in Psychology published a chapter in the book of Process Addiction from the clinician's Lens on Addressing Bio-psychological issues on Gaming Addiction causing Heart Attack among children with ISBN number-978-93-5552-90-3.

- Dr Shalip, Associate Professor, Department of Political Science honored the event as the distinguished Chief Guest at the Hostel Day Celebration, meticulously arranged by SDM Mythreyee ladies hostel on 12 January 2024.



- Dr Sudheer K V, Coordinator of SDM Counselling Cell participated in an invited talk on the topic "How to face examination" jointly organised by the SDM Counselling Cell and the School Counselor Ms Sharada Pawar, SDME Society Department, at SDM Kannada Medium Highschool, Dharmasthala on 16 January 2024.

Staff Participation

- Dr Geetha A J, Assistant Professor, Department of JMC participated in the seven days Faculty Development Programme on Digital Media Research (FDP 2024) organised by Department of Media Studies, Yeshwanthpur Campus, School of Arts and Humanities, CHRIST (Deemed to be University), Bangalore in collaboration with Centre for Internet & Society (CIS), Bangalore, from 18 to 24 January 2024
- Ms Malini Anchan, Assistant Professor, Department of Commerce participated in one day workshop on “Fifth Semester B.Com courses” as a delegate in the Course Auditing organised by MUCTA in Collaboration with Alvas College Moodubidire on 2 September 2023.
- Dr Savitha Kumari , Assistant Professor, Department of Statistics participated in the One day National seminar on ‘ Recent Developments in Statistical Sciences held on 20 January 2024 organised by Department of Statistics, Karnatak University, Dharwad in collaboration with First Convention of Karnataka State Statistics Association.
- Ms Sindhu. V, Assistant Professor, Department of PG studies & Research in Psychology attended 3 - Day workshop on systematic review literature organised Commacad held on 12 to 14 January 2024.
- Ms Sindhu. V, Assistant Professor, Department of PG studies & Research in Psychology Attended and the 2 - day International Multidisciplinary symposium on 4 and 5 December on “The Role and Future of Artificial Intelligence in Human Behaviour” organised by the Department of PG studies & Research in psychology.
- Mr Ramesh H participated as a team manager in All India Inter University men volleyball tournament held at Kurukshetra University Haryana from 15 to 20 January 2024.

Student Achievements and Participation

- Mr.Punith and Mr.Sugan of our college netball team players have won the Silver Medal and Suraksha acharya won the Gold Medal in the 16 South Zone Traditional Netball Championship held at Telangana from 11 to 13 January 2024.
- Mr Mohan Raj, Mr Yashvanth Thelkar, Mr Punith and Mr Pavan have won the gold medal and Ms.Rashmi S, and Ms Sinchana won silver medal in the National Fast Five Netball Championship held at Telangana from 11 to 13 January 2024.



46th Junior Boys Handball Championship was held at Rajasthan from 9 to 13 January 2024. Our college Handball players Mr Adithya and Mr Sathwik participated in this tournament.

- Ms Suraksha Acharya and Ms Pallavi from I. B. Com won the bronze medal in Junior National Netball Championship held at Madhya Pradesh from 25 to 28 January 2024.



- Mr Manu B L, Mr Dhama Veera Jain, Mr Jaswin Baby and Mr. Shashank M participated in the All India Inter University men volleyball tournament held at Kurukshetra University Haryana from 15 to 20 January 2024

