



### Principal's Desk

#### Values matter the most.....

Time tested truth reveal that values play a crucial role in shaping an individual's life, providing a moral compass and guiding principles. They serve as the foundation for decision-making, influencing behavior, relationships, and overall well-being. Embracing values like honesty, empathy, and integrity fosters personal growth and contributes to a harmonious society. In essence, values are the cornerstone of a meaningful and purposeful life, imparting a sense of direction and significance to our actions. Time management and punctuality are vital values for personal and professional success. Effective time management ensures optimal productivity, allowing individuals to prioritize tasks, set goals, and allocate resources efficiently. This skill not only enhances one's ability to meet deadlines but also reduces stress and improves work-life balance.

Punctuality, a key aspect of time management, cultivates a sense of responsibility and reliability. Being punctual demonstrates respect for others' time and builds trust in personal and professional relationships. It is a fundamental quality in various aspects of life, from meeting work obligations to maintaining social commitments. Ultimately, the combination of time management and punctuality contributes to increased efficiency, better opportunities, and a positive reputation.

Best wishes

Dr B A Kumara Hegde,  
Principal

## Felicitation to Ms Gulabi on Superannuation



Gulabi, who superannuated from her post as a cleaning staff member of the college after serving for 21 years, was felicitated and bid farewell on December 30. Dr B A Kumar Hegde, Principal of the college, speaking at the felicitation ceremony, said that the hard work of the cleaning staff in maintaining the beauty and cleanliness of the college is commendable. Gulab's long years of dedicated service and simple living are exemplary. The college will always wish her well".

Dr. Vishwanath P., Dean of the Post-Graduate Studies Centre, Prof. S.N. Kakatkar, Vice-Principal and Nanda Kumari, Registrar Evaluation, also spoke and wished the honouree well.

Speaking after receiving the felicitation, Gulabi said, "S.D.M. College provided me with a permanent job, which helped me to support my family. I am proud to have served for a long time in this renowned educational institution."

The college's faculty and non-teaching staff presented an inverter to Gulabi as a gift.

Dean of the Arts Faculty Dr. Sridhar Bhat, Dean of the Commerce Faculty Shakunthala, Head of the Accounting Department Divakar Patwardhan, Head of the Administration Department Rajappa K.S., and faculty and non-teaching staff were present.

## Infrastructure Facilities

- SDM Educational Society had always been generous in supporting the College with infrastructural facilities. Recently, the college received Two Smart Boards for educational communication and interactive classroom ac. This cutting edge technology will facilitating teaching and learning classroom activities with the most advanced technological support. A staff training programme in handling the features of the board was arranged on 18 January 2024.

Representing Microline Pvt Ltd Bangalore, Ms Sumitha, Trainer of the Senses Technology interacted with the staff members and provided a practical demo of the features. Mr Krapal, Regional Sales head, Mr Ashray, Computer Maintenance Officer of SDM E Society were present. Dr B A Kumara Hegde, Principal of the College introduced the guests and the context to the staff members. Vice Principal, Registrars, Deans, Heads and Staff members of various departments were present on the occasion.



## Additional Vehicle Parking Facility

- SDM E Society made arrangements for Additional Vehicle Parking Facility in the college campus. This new initiation provides parking facility for more than 25 fourwheelers in the campus. Principal and Staff members of the college express their gratitude to the management for this extended facility.



## Inauguration of Student Forum 'Synergy'

- The Department of PG Studies and Research in Social Work organised the Inauguration of the Student Forum "Synergy: The HR Forum for Excellent You" and the Installation Ceremony of Office Bearers on 11 October 2023. Dr Ravishankar K R, Head, Department of PG Studies and Research in Social Work, SDM PG Centre, Ujire gave the introductory note Synergy forum and its activities. The forum was inaugurated by the chief guest, Dr Shalip A P, Registrar – Administration, SDM College (Autonomous), Ujire. Dr Vishwanatha P, Dean, SDM PG Centre, Ujire, was the president. The chief guest motivated and quoted various activities done by the forum in the previous years, followed by the installation of the office bearers with a badge and oath-taking. Ms Medha Hegde, II MSW, Secretary of HR Forum, proposed the detailed Action Plan for the academic year 2023-24.





Followed by the presidential remarks about the Department and Synergy forum, and finally, Mr Jesvin Joseph Thomas, II MSW, Vice President of HR Forum delivered the vote of thanks. As a part of forum activities, five HRD series were conducted as follows: HRD Series 01: Deliberation on the topic “Ecological Crisis and Sustainability” was carried out by Dr Manoj Godbole, Associate Professor, Department of PG Studies and Research in Biotechnology, SDM PG Centre, Ujire, on 17 October 2023. The resource person spoke about ecology and its components, ecological crisis, its causes and consequences. HRD Series 02: Resource talk on the topic “Science is Social” was delivered by Dr Raghavendra, Associate Professor and Head, Department of PG Studies and Research in Physics, SDM PG Centre, Ujire, on 31 October 2023. The resource person explained the formation of the rainbow and the misconceptions in it that connect the prejudices of society. He provided various examples of how science is connected to everything. HRD Series 03: Deliberation on the topic “Tips to Crack Competitive Exams” was carried out by Mr Nataraj, Assistant Professor, Department of Political Science, SDM College (Autonomous), Ujire, on 7 November 2023. The resource person spoke about how to prepare for NET, UPSC and various governmental competitive examinations by giving his own life experience as an example. He also explained the importance of reading newspapers, time management, hard work, yoga and meditation for concentration. HRD Series 04: Deliberation on the topic “Stock Market Investment for Beginners” was carried out by Mr Praveena D, Assistant Professor, Department of BVoc in Retail and Supply Chain

Management, SDM College (Autonomous), Ujire, on 28 November 2023. The resource person explained the importance of concepts of speculator and speculation and kinds of trading. He also spoke about the procedures of creating a DMat or Trading account for investment and the golden rules to be followed in the Stock Market Exchange. HRD Series 05: Deliberation on the topic “Facing an Interview - Do’s and Don’ts and Pathway to Career Abroad” was carried out by Mr Ashwith H R, Assistant Professor and Head, Department of BVoc in Retail and Supply Chain Management, SDM College (Autonomous), Ujire, on 19 December 2023. The resource person spoke about the dos and don’ts to manage while facing an interview. He also shared about the skills that one should focus on while grabbing job opportunities abroad.



## Day Celebration

The NSS Unit organised a special talk on “Role of Youth in Nation Building” on account of National Youth Day on 12 January 2024 at SDM Secondary School, Ujire. The resource person was Sri Sampath Kumar, Lecturer, SDM Polytechnic College, Ujire. The speaker acknowledged the values taught by Swami Vivekananda in nation-building. Dr B A Kumara Hegde, Principal, SDM College (Autonomous), Ujire, presided over the function. Sri Suresh K, Headmaster, SDM Secondary School, Ujire, Ms Deepa R P and Dr Mahesh Kumar Shetty H, NSS Program Officers, were present. A total of 30 volunteers and 200 students of SDM Secondary School attended the session.

## Alumni Interactions

- The Department of Journalism and Mass Communication organised an alumni interaction by Mr Rama Mohan Bhat, Executive Producer, Colors Kannada, Entertainment Channel, on 6 January 2024. The speaker gave useful insights about the career and opportunities in entertainment media. Dr Geetha A J, Dr Virat Padmanabha, Mr Sunil Hegde, and A R Rakshith Raj, Assistant Professors, were present during the programme.



- The Department of PG Studies and Research in Social Work organised alumni interactions by Ms Chaithra K and Ms Ashwini K H, Project Research Assistants, NACO ICMR - NIE Chennai Bangalore, on 23 December 2023 for I MSW students.
- The Department of PG Studies and Research in Social Work organised alumni interactions by Mr Pampa, Mr Darshan, Mr Sampath, Mr Prashanth, Mr Nithin and Mr Nithin G M on the topic "Experience Sharing by Indian Managers Ethical Considerations at Workplace" on 6 January 2024 for I & II MSW students.





## Field Visits

- The Department of Journalism and Mass Communication organised a field visit to Manjushree Printers, Ujire, on 8 January 2024. About 22 1 year Journalism and Mass Communication students attended the visit. Mr. Ravi, Assistant Manager, Manjushree Printers, Ujire, welcomed the faculty members and students at their site and narrated students about detail



working at their printing press. Students interacted with skilled workforce to understand the process and production schedule. They also learnt about the latest technologies and trends adopted in the printing industry. Dr Geetha A J, Assistant Professor, coordinated the visit.

- The Department of PG Studies and Research in Physics organised a field visit to the Photonics Research Lab and Atomic & Molecular Physics Instrumentation Centre at MAHE, Manipal, on 2 January 2024 for II MSc Physics students. During the visit, they also attended the International Symposium on 'Recent Advances in Biophotonics and Imaging' organised by DAMP, MAHE, Manipal, funded by SPARC. Dr Raghavendra S, Head, and Dr Sahana K, Associate Professor, accompanied the students.

- The Department of PG Studies and Research in Psychology organised a field visit to RUDSET Institute, Ujire, on 6 January 2024 for II MSc Psychology with Human Resource Management and Development specialisation students. Ms Anusooya Rai, Senior Faculty, RUDSETI, gave a brief introduction





about the institution and also about different training programmes. Ms Ashwini H, Assistant Professor, accompanied the students. Around 19 students participated in the visit.

- The Department of PG Studies and Research in Psychology organised a field visit to Sri Sai Nikethana Ashrama, Daigoli, Manjeshwara, on 11 January 2024 for II MSc Psychology students. The visit included orientation of the organisation, interaction with the residents and extension activity by the students to all the residents. Ms Ashwini Shetty, Assistant Professor, coordinated the programme.



## Extension/Community-oriented Activities

- The Department of PG Studies and Research in Chemistry organised an extension activity for the 8<sup>th</sup> and 9<sup>th</sup> standard students of the Government High School, Kalmanja, on 23 December 2023. 11 students of II MSc Organic Chemistry interacted with the school students by conducting experiments, games and quizzes related to 'Importance of Chemistry in Daily Life'. Dr Naveen Kumar and Dr Sujay, Assistant Professors, accompanied the students.
- The Department of PG Studies and Research in Chemistry organised an extension activity for the high school students of the Government High School, Kakkada, on 22 December 2023. Fourteen students of II MSc Chemistry interacted with the school students by creating awareness about chemistry, briefing about lab safety and conducting experiments related to Chemistry. Activities such as quizzes and balloon games were also conducted. Dr Vasantha Kumar, Dr Narayana Hebbar and Dr Sujay M M, Assistant Professors, accompanied the students.
- The Department of PG Studies and Research in Physics organised a hands-on session of sky watching and star gazing programme, "Last Starry Night for 2023 with Moon", on 30 December 2023 in SDM PG Centre, Ujire. In the event, apart from Saturn and Jupiter, one of the most easily recognisable star clusters in the night sky called Pleiades (also known as 'Seven Sisters' or M45) was

sighted and captured. Dr Raghavendra S, Head, coordinated the event. Around 80 participants, including staff and students from various SDM institutions as well as the general public,, participated in the event.

- The Department of PG Studies and Research in Psychology, in association with the Counselling Cell, organised the Teach to Reach programme: A Skill Development and an awareness programme for DKZP Schools of Belthangady students from 18 November to 23 December 2023. Totally four programmes were conducted. Ms Ashwini H, Assistant Professor, coordinated the event.



- The Department of PG Studies and Research in Psychology organised Teach to Reach: A Skill Development and Awareness programme for the high school students of DKZP School, Halepete, Ujire, on 18, 25 November, 9 & 16 December 2023. Ms Ashwini Shetty, Assistant Professor, coordinated the event.



- The NSS Unit organised the “Granthamithra” programme at Grama Panchayat, Ujire, on 6 January 2024. A total of 16 students of the college and three volunteers attended the programme.

## Staff Publications

- Dr Bojamma K N, Head, Department of Kannada, published a research article titled “Contemplating Women in the Teaching of Buddha and Basavanna” in the Juni Khyat Journal (Indexed, Peer Reviewed and Listed in UGC Care) with ISSN 2278-4632, Vol. 13, Issue 12, Dec 2023.
- Dr Vasantha Kumar, Assistant Professor, Department of PG Studies and Research in Chemistry, published a research paper titled “A Structural and In Silico Investigation of Potential CDC7 Kinase Enzyme Inhibitors” in the ACS Omega 2023, UGC-Care list II, 8, 47187-47200, Impact factor: 4.1.
- Dr Vasantha Kumar, Assistant Professor, Department of PG Studies and Research in Chemistry, published an edited book chapter titled “Review on Inorganic Ion Exchange Membranes for Diverse Applications in Current Trends and Future Developments on (Bio-) Membranes”, Recent Achievements for Ion-Exchange Membranes, Elsevier, Page no. 69-85, September 1, 2023.
- Ms Ashwini H, Assistant Professor, Department of PG Studies and Research in Psychology, published a general article on Abnormal Psychology titled “Sahaja Manavana Asahaja Varthane” in Niranthara Pragathi monthly magazine of January, ISSN 2582-533X, Vol. 20, Issue 5.

## Staff Achievements

Dr Vandana Jain, Head, Department of PG Studies and Research in Psychology, delivered a guest lecture at Excel College, Guruvayankere, on 10 January 2024.





## Staff Participation

- Dr Raghavendra S, Head, and Dr Sahana K, Associate Professor, Department of PG Studies and Research in Physics, attended an International Symposium on “Recent Advances in Biophotonics and Imaging” organised by DAMP, MAHE, Manipal, funded by SPARC, on 2 January 2024.
- Ms Deepa R P and Dr Mahesh Kumar Shetty H, NSS Program Officers, attended an online meeting on ‘Ayushman Bharath Card Registration at grassroots level’ organised by Mangalore DHO on 10 January 2024.

## Student Achievements

- Ms Manasa M Y, III BVoc in Retail and Supply Management, presented a research paper titled “Best Investment Options in India for Low Income & High Income Class for Short Term & Long Term with Special Reference to Bangalore Rural KSRP-Police Department 4<sup>th</sup> BN” in a Two Day International Conference held at Nitte Meenakshi Institute of Technology, on 21 and 22 December 2023.
- Students of the Department of PG Studies and Research in Social Work, trainees placed at Yenepoya Medical College, Deralakatte, conducted an awareness programme on “Post Partum Depression and Importance of Medication” at Yenepoya Medical College OBG ward on 22 November 2023.
- The students of the Department of PG Studies and Research in Social Work conducted a cleaning programme near the surrounding SDM PG Centre, Ujire, as a part of social responsibility.

