



Principal's Desk

Wish you all a very HAPPY and PROSPEROUS NEW YEAR 2024.

As we step into the New Year it's necessary to make a thorough revision of what we have done in the last year and also to frame time bound new resolutions. Particularly the students should set the following resolutions to mould their personality.

Prioritize time management for better academic performance.

Cultivate a healthier work-life balance to reduce stress.

Actively engage in class discussions and seek clarification when needed.

Develop effective study habits to enhance learning retention.

Set realistic goals for assignments and exams to stay motivated.

Explore extracurricular activities to broaden skills and interests.

Foster positive relationships with peers and educators for support.

Embrace a growth mindset, viewing challenges as opportunities to learn.

Practice self-care routines to maintain mental and physical well-being.

Strive for continuous improvement in both academic and personal aspects.

If you can implement these things in your career, definitely you will be a better person by the turn of this year.

Best wishes

Dr B A Kumara Hegde,

Principal

Programmes Organised

- The Department of Arts organised 'Kaladeepa'-Deepavali celebrations valedictory programme on 28 November 2023. Prof S N Kakathkar, Vice Principal, was the chief guest. Dr B A Kumara Hegde, Principal of the College,



presided over the programme. Mr Saikrishna, a Tulu Film Director and Actor and his team promoted their upcoming movie 'Mr Madimaye'. Competitions like Rangoli, Skit, Folk Dance, Folk Song, Pot Painting, and Lantern Making were organised. HoDs of all the Arts Departments were present on this occasion. Thejaswi mastered the programme. Prathiksha read out reports of the programme, Maneesh read out the winners list, and Manasa proposed a vote of thanks. Dr Sanmathi Kumar coordinated the programme. In total, 204 students from BA section participated in this occasion.

- The Department of History, on the occasion of Saptha Charithra, organised the 'Save Historical Heritage' awareness programme on 25 November 2023 at Koiyuru Temple Higher Primary School and Koiyuru High School. Twenty students participated in



the programme. Several competitions related to history, awareness talks and programmes were arranged for school children. All are actively participated. Dr Sanmathi Kumar, the HOD of History coordinated the programme.

- The Department of History organised the valedictory programme of Saptha Charithra 'Save Historical Heritage Week' on 1 December 2023 at Samyak Darshna Seminar Hall. Prof S N Kakathkar, Vice Principal, was the chief guest of the



programme. Addressing the gatherings, he said, 'Everything in the world has history, and every natural science has its history. Dr Sanmathi Kumar, HOD, presided over the programme. Ms Abhijna, Assistant Professor, welcomed the gathering, and Ms Thejaswi mastered the ceremony. Mr Devadas read the report of the week-long programme and competition conducted for degree students, and Ms Kavana proposed a vote of thanks. One hundred twenty history students were present on this occasion.

- The Department of PG Studies & Research in Commerce with Masters' Passion organised a National Level Mad-ad Competition, 'Ad-Venture' on 23 December 2023. The Competition was inaugurated



by Mr Giridhar Kallapur, Executive Director, RUDSETI, Ujire, in the presence of Dr Vishwanatha P, Dean, SDM PG Centre, Ujire. Around 15 teams registered from various colleges sent a pre-recorded advertisement video on Artificial Intelligence. The competition was judged by Mr Satheeschandra P D, Assistant Professor, Department of Computer Science of the College, Dr Rakesh T S, Principal, GSSS Simha Subbamaalakshmi First Grade College, Metagalli, Mysuru and Ms Madhushree S, Assistant Professor, Department of Commerce, Sapient College of Commerce and Management, Mysuru. The first prize was bagged by Vivekananda College (Autonomous), Putturu and the second prize was bagged by Mangalore University, Konaje and Bhandarkar's College, Kundapura, respectively.

Extension Activities

- The Department of PG Studies and Research in Chemistry organised an extension activity on 22 December 2023. B2 batch students of MSc Chemistry visited Government High School, Nidle, Belthangady Taluk, Dakshina Kannada District. Under the guidance of Dr Sowmya B P,



Assistant Professor Ms Lavanya Shetty taught the SSLC students on Carbon and its derivatives. Under the guidance of Dr Rajesh N Hegde, Assistant Professor, Laxmi F Patil has conducted a class for SSLC students on the topic of Acids and Bases. Experiments related to Chemistry were performed before 8th and 9th std students. Various competitions were held, such as quizzes, pyramid and puzzle competitions. Prajna S K narrated the session. Smt. Shantha Shetty, Headmistress, Government High School, Nidle and all the faculty members of the school were present at the session.

- The Department of PG Studies and Research in Chemistry conducted an extension activity at Government High School, Kayarthadka, on 22 December 2023. B3 batch from 2nd MSc Chemistry had gone to Government High School, Kayarthadka Belthangadi Taluk. The



'Extension Activity' was about creating awareness about Chemistry for High School students. Dr Nefisath P, Associate Professor and Dr Shashiprabha, Assistant Professor, were in charge of the Batch. The programme began with a talk from one of the teachers from the school. Vaishnavi C., 2nd MSc Chemistry, has delivered an introduction and welcome to the activity. Experiments related to Chemistry were performed before the students. Various activities such as quiz, puzzles and mental ability questions were conducted for students by Rachana V.C, Rakshitha, Sanchitha, Shailika U Suvarna, Shruthi V S, Shubha K S, Shwetha P, Shwetha R, Sneha VRao, SupriyaSubhasJadhav, Swathi, Vaishnavi C, Vanishree A L And Vivek H R. Shruthi V S proposed a vote of thanks and conveyed gratitude on behalf of the institution.

- Student social Work trainees placed at Belthangady NagaraPanchayath organised Community Extension Programme at Govt Model School, Belthangady on Future Explorers



- Student Social Work trainees placed at Belthangady Nagara Panchayath organised Community Extension Programme at Junior College, Belthangady on Life Skills



Field Visits

- The Department of Journalism and Mass Communication and Vijayavani organised a one-day The Department of PG Studies and Research in Chemistry organised an industry-institutional visit to the Department of Chemistry, IIT Madras - a reputed national institute in India- and Solara Active Pharma Sciences- an API production industry, Chennai, Tamil Nadu. On day one, the visit was to the Department of Chemistry, IIT Madras, located amidst the lush green campus. The department is powered by many efficient and advanced instruments. The total classes of 71 students and 5 Staff members were split into four groups for the convenient visit to the laboratories. The second day began with a visit to Solara Active Pharma Sciences, a prominent chemical industry. Mr Daniel, HR, and Solara introduced the industry. Mr Suresh Babu, EHS Head, touched on the need for safety and the measures to be followed during work. The session was continued by Dr Rajesh Vyas, an eminent person who elaborated on the scope of chemistry and career opportunities. He also explained the toxicity, placebo effect, and drug discovery, and the session ended with a small discussion. Another session was addressed by Mr Karthik, who gave a brief description of the API industry and an introduction to the pharma industry. On day three, the historic place of Mahabalipuram was explored.

- The Department of PG Studies and Research in Chemistry, in association with the Department of Home Science, organised a "Demonstration of Nutritious Recipe using Different Methods of Cooking" for II MSc Chemistry open elective students in the Home Science Laboratory,



Department of Home Science, SDM College(Autonomous), Ujire. A total of six recipes were prepared by the students utilising six distinct cooking methods: pressure cooking the pulav, flat-frying the chapati, shallow frying the aloo sabzi, steaming the rice puttu, boiling the vermicelli payasa and deep frying the mirch bajji. Ms Shobha S, Assistant Professor and HOD, explained the cooking methods and guided the students in preparing different recipes. The students accompanied Dr Shashiprabha and Mr Ashoka, Assistant Professors, Department of PG Studies and Research in Chemistry.

- The Department of PG Studies and Research in Commerce conducted a one-day field visit to the Centre for Rural Excellence(CRE) and SIRI Gramodyoga Samsthe for the Second-year M.Com Students on December 2023. Students visited two different houses which were conducting the Joint Labour Group (JLG) meeting and the Self-help Group meeting, respectively. During this time, Mr Somanatha, Principal, Centre for Rural Excellence, Belthangady, provided all the information regarding the core concept of SKDRDP(Sri KshetraDharmasthala Rural Development Project) and about the way how a meeting is conducted on a weekly basis along with the rules and regulations. After this session students visited a house which is engaged in preparing Holige with the help of the financial assistance provided by the SKDRDP Self-help Group. Then, students went to the 'Pickle and Squash Unit', where this unit is engaged with the production and processing of kokum juice and different types of pickles. Students also got a chance to visit CRE Belthangady, which provided more information regarding SKDRDP. Lastly, they visited SIRI Gramodyoga Samsthe, where Mr Jeevan, Marketing Supervisor of SIRI, provided various information about Siri activities.



- The Department of PG Studies and Research in Commerce conducted one one-day industrial visit to ITC Limited RTE Plant and United Breweries Ltd. in Mysore for second-year M.com students. The industrial visit was conducted on Saturday, 16 December 2023. Students visited the ITC Limited RTE Plant, which is situated in Thandya Adakanahalli village, Chikkayyanachatra Hogli, Industrial Area, Mysore, in the morning. Ms Ashwini, from the HR Department, a staff member of ITC RTE, explained the various activities of the industry. Students got more information about the industry and their products from multiple staff members of the Food Processing Department of ITC.



- The Department of PG Studies in Statistics organised a school visit to DKZP Govt. Higher Primary School, Kanyadi II, on 16 December 2023, in extension activity and social responsibility. The II MSc Statistics students, under the guidance of departmental staff, arranged an interaction programme with eight standard students on Career Opportunities after SSLC, the Importance of Statistics in Real Life, an awareness programme on social issues such as good touch versus bad touch, the importance of cleanliness to avoid dengue. They also conducted activities involving statistics and life skills. The programme was conducted for one and a half hours. Ms Supriya S.P. and Ms Shwetha Kumari, Assistant Professors of PG Studies in Statistics, accompanied the students.



Awareness Programmes

- The Department of PG Studies and Research in Commerce organised an awareness programme on food conservation and cleanliness and water conservation on 7 December 2023 as an extension activity at Government High School, Halepete. Twelve



students of 1 M.com participated in this awareness program. 8th and 9th students of Government High School, Halepete, were the beneficiaries of the programme. M.Com Students enacted a few skits and dramas to show how we waste food and how to conserve food. Students were engaged in various activities throughout the session. The programme ended by giving a plant as a memory and encouraging the Save Environment mission.

- Swachcha SDM Abhiyana was undertaken in SDM PG College by the Department of PG Studies in Statistics from 18 December 2023 to 23 December 2023. The primary purpose of this campaign was to create awareness among the students regarding cleanliness and keep the college campus and surroundings clean. As a part of this campaign, two staff members, 22 students from 1st MSc statistics and 23 students from 2nd-year MSc statistics, actively participated in this drive. Cleaning was initiated by forming two groups of students. One group cleaned for three days, and the other group cleaned for another three days. The covered area was from the SDM PG Centre bus stop to the end of the Arboretum and PG campus premises. One of the students was holding plastic bags to collect garbage and this piled garbage was put into dust bins which are within the campus.



Guest Lectures

- The Department of MSW organised a guest lecture on 'Facing an Interview: Do's and Don'ts and Pathway to Career Abroad' on 19 December 2023. Mr Ashwith H R, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management, delivered the guest talk.



Student Lecture Series

- The Department of PG Studies and Research in Commerce and Co-Curricular Committee organised Student Lecture Series 11 on 13 December 2023 for all inter-departmental students on the PG campus. Ms Masuda, Assistant Professor and Staff Co-Coordinator of the Student Lecture Series, Department of PG Studies and Research in Commerce, took charge of the session. The presenter for the Student Lecture Series was Ms Poorvika II M.com (IBM), SDM PG Centre, Ujire. The seminar topic was "Moonlighting" conducted in AV-1. The session was based on the pros and cons of moonlighting associated with present practical examples, which led to the practical implications.
- As a part of the co-curricular committee initiative, a student lecture series was held on 7 December 2023 in Ayishath Arshana, Students of II Year MA English. The topic of the session was "Page Turner On Screen: Novels Reimagined in Films" Dr Akshatha K, Coordinator, Cocurricular committee, Dr Raghavenda, HOD and Associate Professor, Department of PG Studies and Research in Physics, Mr Vighnesh Aithal AND Mr Manu Department of PG Studies and Research in English and the students of all the departments were present on the occasion films

Competitions

- On account of College Day Competitions, Digital poster-making competitions were held on 22 November 2023.
- On account of College Day Competitions, News reporting competitions were held on 23 November 2023.
- On account of College Day Competitions, Cartoon drawing competitions were held on 7 November 2023.
- Students of SDM Theater Training Centre, SDM College Ujire, participated in the 'One Act Play' and won the second prize in a university-level drama competition held on 26 December 2023 at St.Mary's College Shirva. Mr Yashwanth Belthangady directed the play. Mr Praveena D Staff in charge of Drama, accompanied the students to the competition.



Training Programme

- Youth Red Cross Unit SDM College, Ujire, in association with Junior Red Cross Unit Belthangady, organised a first aid training programme at SDM English Medium School Belthangady on 30 November 2023. Mr Sacheth Suvarna, who is the district Red Cross coach, was the resource person and he explained some suitable first aid treatment that can be done in case of emergency. Mrs Prameela, Ms Manjushree K, Red Cross Coordinators and Headmistress Hemalatha M R were present in this program. Ananya welcomed the gathering, and Munavar proposed the vote of thanks.

Sports Achievements

- Netball players of the College, Mr Mayur D R, Mr Vishruth H S and Mr Puneeth, have won the Bronze Medal in the 15th Netball Federation Cup – 2023 held at Haryana from 15 to 17 December 2023.



- Mr Jashwin Baby, Mr Shashank, Mr Dharmaveera and Mr Manu B L won fourth place in the South Zone Inter University Men Volleyball tournament held at P E S College Mandya from 23 to 25 December 2023. Our college Physical Education Director, Mr Ramesh H, was appointed as a team manager for this team.



Staff Publications

- Dr Mallikarjuna N Assistant Professor of Hindi, published the research article ‘Hindi Sahitya Me Paryavaran Chintan’ in a book titled ‘Environmental Concern in Global Perspective’ Review of Research ISSN:2249-894× Impact Factor:5.76631. Peer Reviewed Journal volume II.
- Dr Mallikarjuna N Assistant Professor of Hindi, published a research article, ‘Narendra Kohli Ke Ramcharitra Aadhaarit Upanyaso Me Jeevan Moolya’ in Aakhar Hindi Journal- International Peer Reviewed Journal E-ISSN-2583-0597 Volume -3. Issue-5.
- Dr Bojamma K.N. HOD & Assistant Professor of Kannada, Published a research journal titled ‘Marukathanikarana – Kannada mahilakavya’ in an International Journal of Kannada research (Peer Reviewed and refereed journal) with ISSN 2454-5813 Vol.9, ISSUE 4, Oct- Dec 2023.
- Mr Ashwith H R, Assistant professor, Department of B.Voc in Retail and Supply Chain Management, published an article in the international Journal XI’AN University of Architecture and Technology with an impact factor of 3.7 and ISSN: 1006-7930 on 17\12\2023 titled “Challenges facing Indian micro, Small and medium-sized Enterprises in the context of globalization”. Mr Shashank B S, Assistant Professor of B.Voc in Retail and Supply Chain Management and Dr Suresh Babu, Assistant Professor, Department of M Com, were co-authors.
- Dr Priya Kumari S V, Associate Professor, Department of PG Studies and Research in Commerce, has published a paper titled “A Study on Effectiveness of Financial Literacy Programmes towards Women Empowerment” in Harvest: An International Multidisciplinary and Multilingual Research Journal, Double Blind Peer-Reviewed Journal, E-ISSN: 2582-9866 Volume III Special Issue VIII, pp 6- 16.
- Dr PriyaKumari SV, Associate Professor, Department of PG Studies and Research in Commerce, has published a paper titled “Financial Literacy Among Youngsters: A Study with Special Reference to Belthangady Taluk” in EPRA International Journal of Economic and Business Review-Peer Reviewed Journal, Volume - 11, Issue - 8.e-ISSN: 2347 - 9671.
- Dr PriyaKumari SV, Associate Professor, Department of PG Studies and Research in Commerce has published paper titled “An Exploratory Study On Impact Of Self Help Group (SHG) On Economic Empowerment Of Rural Women” in International Journal of Advanced Research in Commerce, Management & Social Science (IJARCMSS), 24 ISSN:2581-7930, Impact Factor: 6.809, Volume 06, No. 03(II), pp 24-32.

Staff Paper Presentations

- Ms Swathi K A, Department of PG Studies and Research in Commerce has participated and presented a paper titled "Artificial Intelligence in Personalized Nutrition: A Systematic Review" in a Two day International Multidisciplinary symposium on "The Role and Future of Artificial Intelligence(AI) in Human Behavior" organised by Department of PG Studies and Research in Psychology held at SDM College(Autonomous), Ujire on 4 to 5 December 2023.

Staff as Resource Person

- Dr Mallikarjuna N, Assistant Professor and HOD of Hindi, attended the meeting of the Hindi Advisory Committee Ministry of Mines At Lok Sabha Secretariat, Parliament House Annex, New Delhi, on 13 December 2023 as a member of the committee.
- Mr B Ganesh Nayak, Assistant Professor of Mathematics, was the chief guest for the National Mathematics Day organised by Residential Pre University College Ujire.
- Dr Shashiprabha, Assistant Professor, Department of PG Studies and Research in Chemistry, delivered an Expand Lecture to the 10th standard students on 22 December 2023 at Government High School, Kayarthadka. She gave the lecture on 'Carbon Compounds'. In her lecture, she discussed various carbon compounds, how they are formed and their applications.
- Dr Sowmya B P, Assistant Professor, Department of Chemistry, delivered an Expand Lecture to the 10th standard students on 22 December 2023 at Government High School, Nidle. She gave the lecture on 'Carbon and its Compounds'. In her lecture, she discussed the use of various forms of carbon, the formation of carbon compounds and their uses in daily life.
- Dr Nefisath P, Associate Professor, Department of PG Studies & Research in Chemistry, delivered an Expand Lecture to students 10th Standard on 22-12-2023 at Government High School, Kayarthadka, on 'Acids and Bases'. She explained the characteristics of acids and bases on the basis of experiments and by taking real-life examples.
- Dr PriyaKumari S V, Associate Professor, Department of PG Studies and Research in Commerce, delivered a guest lecture on the topic 'Strategic Human Resource Planning' organised by the Department of PG Studies and Research in Psychology on 22 November 2023 at SDM PG Centre, Ujire.

- Dr Akshatha Assistant Professor, Department of PG Studies and Research in Social Work, attended as a resource person and conducted a session for the 28 women employees of Center for the Rural Excellence, Belthangady.
- Dr Sudheer K V, Coordinator of the SDM Counselling Cell, participated in an invited talk on the topic “Psychological Well-being of a Sports Person” jointly organised by the IQAC and Department of Physical Education, GFCC Punjalkatte on 12 December 23.
- Ms Revathi S, Assistant Professor of Physics, participated as a Judge for the District Level Competition - National Science Congress held at SDM English Medium Highschool, Ujire, on 7 December 2023.
- Dr Rajesh N Hegde, Assistant Professor, Department of PG Studies and Research in Chemistry, delivered an Expand / Share lecture on 22 December 2023 at Government High School, Nidle. He narrated on “Acids and Bases” to 10th standard students. The students have clarified their doubts about the subject.

Staff Participation

- Dr Rathnavathi K and Dr Ganaraja K, Assistant Professors, participated in a day workshop on ‘Impactful Approach towards Research and Publications’ at Dr NSAM First Grade College, Nitte on 21 and 22 December 2023.
- Dr Bojamma K N, Assistant Professor and HOD of Kannada, participated in the UGC Sponsored online workshop on NEP 2020 “Multidisciplinary Education” organised by Dr Babasaheb Ambedkar Marathwada University, Chhatrapati Sambhajinagar Aurangabad, Maharashtra on 28 December 2023.
- Mr Praveena D, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management, has successfully participated in the five-day Faculty Development Programme on ‘Research Publication and Ethics’ held from 4 to 8 December 2023, organised by the Department of MBA, Nitte Meenakshi Institute of Technology Bangalore.
- Ms Mamatha K and Ms Masuda, Assistant Professors, Department of PG Studies and Research in Commerce, participated in the “One Week National Level Faculty Development Programme on Business Analytics through SPSS” from 10 October 14 October 2023 in virtual mode.
- Ms Masuda, Assistant Professor, Department of PG Studies and Research in Commerce, has participated in a Three day International Online Faculty Development Programme titled “Equipping Educators with Research Methodology, Investment and Technology” from 19 to 21 October 2023 in virtual mode.

- Dr PriyaKumari S V, Associate Professor, Ms Mamatha K and Ms Masuda, Assistant Professors, Department of PG Studies and Research in Commerce, participated in the National Level Conference organised by the National Institute of Personnel Management in association with the Department of Social Work Manasagangothri, Mysore, held at Senet Bhavan, Manasagangothri, Mysore on 15 December 2023.

Student Achievements

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