



Sri Dharmasthala Manjunatheshwara College, Ujire-574240



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Principal's Desk

Be confident to accomplish success...

Self-confidence is a person's attitude about their capabilities and skills. A person with good self-confidence feels like they have control over their lives. Self-esteem is how a person perceives their own value and self-worth. A person with high self-esteem is open to different ideas and comfortable socially. Self-confidence allows us to face our failure and own up to it in a positive light. Moreover, it helps us to raise many times. This helps instill a quality in use which ensures we do not give up till we succeed. Similarly, self-confidence instills optimism in us. People who have self-confidence are not lucky, they are smart. They do not rely on others to achieve success, they rely on their own abilities to do that.

While self-confidence is important, it is also important to not become overconfident. As we know, anything in excess can be bad for us. Similarly, overconfidence is also no exception. When you become overconfident, you do not acknowledge the criticism. When you don't do that, you do not work on yourself. Thus, it stops your growth. Overlooking all this will prove to be harmful. So it is essential to have moderation which can let you attain just the right amount of self-confidence and self-love which will assure you success and happiness in life. All in all, a person will gain self-confidence from their own personal experience and decision. No one speech or conversation can bring an overnight change. It is a gradual but constant process we must all participate in. It will take time but once you achieve it, nothing can stop you from conquering every height in life

Dr B A Kumar Hegde,

Principal

Research Proposal Sanctioned

The proposal entitled "Safe and cost effective method of water reclamation using pellets of extra polymeric substance for removing minor contaminants- Endocrine disruptor compounds and repurposing extra cellular polymeric substance for repeated usage" is supported under scheme CURIE(Consolidation of University Research for Innovation and Excellence) of WISE-KIRAN Division by the Department of Science and Technology (DST), Ministry of Science & Technology, Govt. of India. This research will be carried out in three years with a financial assistance of 61 lakhs. Dr. Prarthana. J, HoD of the Department of PG Studies and Research in Biotechnology of the College will be the Principal Investigator, and Dr Ragavendra, HoD of PG Studies and Research in Physics, will be the coinvestigator of the project. The College Management congratulates the investigators for availing of the prestigious research grant.



State NSS Awards

The NSS State awards for the academic year 2021-22 were announced recently, and the college bagged the best unit State award for 2021-22. Dr B A Kumar Hegde, Principal of the College, received the award from Sri Thawar Chand Gehlot, Honourable Governor of Karnataka, in a ceremonial function held at Rajbhavan. In the meantime, Dr Lakshminarayan K S, Assistant Professor of Commerce and former NSS Office of the College NSS Unit, received the Best State NSS Officer Award for his commendable services to society through NSS Activities. The College Management congratulates the Unit and the Officer on the accolade.



The 100th Episode of “Telike Nalike” Released

The Department of Journalism organised a programme in which the 100th episode of the “Telike Nalike”, a mini comedy video series directed by Sri Surendra Jain Naravi, was released at the Samyagdharshana Sabha Bhavan, SDM College (Autonomous), Ujire, on 13 October 2023. Dr Kumar Hegde B A, Principal of the College, released the video and said, “Humor is akin to medicine for all the troubles we encounter. Our staff Surendra Jain is involved in this virtuous endeavour of making people smile, even while dealing with his life’s challenges”. Mr Divakar Patwardhan, Office Superintendent and Mr Rajappa K S, Administrative Officer, spoke on the occasion.



Fostering Student Innovation: Inauguration of 11 Student

The Department of BVoc in Retail and Supply Chain Management organised an inauguration programme to launch 11 Student Startups on 21 October 2023. The 11 startup ideas were launched are as follows: Buy Cart, Food Hub, Herbal Bliss, Mom's Kitchen, Chats and Juices, Crispy Munch, Crave Pickle, P.O.V. T-Shirts, Co-Art, Picture Perfect Studio and Kismet. The inauguration was done by the president of the programme, Dr Kumara Hegde B A, Principal, SDM College (Autonomous), Ujire. It was accompanied by chief guest Mr Sandesh Bhat, Senior HR Advisor, IVEE Solutions Pvt. Ltd., North York, Canada. Mr Suveer Jain, BVoc Course Coordinator, and all staff and students of the department witnessed this programme.



“God’s Wives, Men’s Slaves”: Release of a Documentary about Devadasis

The Department of Journalism organised a programme in which the documentary “God’s Wives, Men’s Slaves”, which is about Devadasis, was screened on 1 October 2023. This documentary was made by the college’s senior student and English lecturer at Puttur Women’s College, Ms Purnima Ravi. Manipal Academy of Higher Education’s (MAHE) Gandhiyan Center for Philosophical Arts and Sciences Director Prof Varadesh Hiregange, releasing the documentary, stated that research should benefit not only researchers but also society. Dr H M Chandra Shekhar, a distinguished historian and Rtd. a professor from Vijayanagara Mahavidyalaya in Hampi, emphasised the importance of understanding the emotions of women as women. Ms T V Renukamma, Chairperson of the Karnataka State Devadasi Women Liberation Association, spoke about the importance of education for women. Dr Kumara Hegde B A, Principal of the College, presided over the function. Dr Bhaskar Hegde, Head, staff and students of the department, family members and friends of Ms Poornima Ravi were present.



Day Celebrations

- The Department of BVoc in Digital Media and Film Making celebrated “National Cinema Day” on 13 October 2023. The programme was organised by the ‘Lumos’ student association of the department. The students prepared a flow chart on the evolution of the film industry in India and displayed it at the entrance of the PG campus. A unique competition titled ‘Lucky Cinefile’ was organised for the students of PG and BVoc. Ms Poovi from II BVoc in Software and Application Development won the competition and was awarded by Dr Vishwanatha P, Dean of PG Studies.
- The NCC Army Wing organised a guest lecture about celebrating World Students’ Day, observed on the birth date of Dr A P J Abdul Kalam. Dr Rajashekhar, Associate Professor, Department of Kannada, was the resource person. He unveiled the E-magazine prepared by the cadets and opined that “Patriotism should be reflected in our actions related to every commitment we have towards family and society.” Meanwhile, Cdt Padmashri delivered a talk on “Dr A P J Abdul Kalam”. Lt Bhanuprakash and Lt Shubhrani P S, ANOs, Army Wing and CT Harish Shetty, Naval branch of the college, were present. A total of 80 cadets attended the programme.



- The Department of PG Studies and Research in Psychology, in association with the Counselling Cell, organised a Pathfinder, an awareness campaign for PG students, on 9 October 2023. The programme was organised on behalf of World Mental Health



Day. Three hundred and fifty students benefited from this programme. MSc Psychology students took the initiative. Ms Ashwini H and Ms Sindhu V, Assistant Professors of the Department, coordinated the programme.

- The Department of PG Studies in Statistics celebrated “World Statistics Day” on 20 October 2023. On account of the celebrations, Quiz, Poster Making and Multitasking competitions were organised for PUC and UG students of Statistics and



Mathematics of the College. Mrs Shubharekha, Dean of Administration, St. Agnes College, Mangalore, was the guest speaker. She explained the significance of World Statistics Day, highlighting the importance of the applications of Statistics in every sector of the real world. Dr Savitha Kumari, Head of the Department, staff members and students were present. Ms Shwetha Kumari, Assistant Professor of the Department, coordinated the programme.

- The Counseling Cell of the College conducted a Mental Health Week celebration through Mental Health Awareness Quotes to create awareness about mental health among staff and students. Dr Sudheer K V, Assistant Professor, coordinated the event.

Workshops

- The Research and Development Cell of the College organised a Workshop on “Research Proposal Writing” at Seminar Hall-1 (PG Centre) on 9 October 2023. About 70 faculty members and 50 first-year Postgraduate students attended the workshop. Dr T. S. Keshava Prasad, Professor and Deputy Director of the Centre for System Biology & Molecular Medicine, Yenepoya Research Centre, Yenepoya University, inaugurated the workshop. He emphasised the maximum utilisation of resources & opportunities, thus creating a good research ambience. Dr Kumara Hegde B A, Principal of the College, in his presidential remark, stated the importance of research grant writing in higher education in relevance to the involvement of faculty members in research. Updating and upgrading the knowledge is the need of the hour. So, one has to cope with difficult situations, ensuring survival of the fittest to struggle for existence. The programme was graced by Dr Vishwanatha P, Dean of PG Studies, Dr Sowmya B P, Director of R&D Cell, and Dr Prarthana J, Convener of the Workshop, who were also present on the dais. Dr Sowmya B P welcomed the gathering and introduced the guests. Dr Prarthana J, proposed a vote of thanks. Ms Laxmi V Patil of II M Sc Chemistry was the master of the ceremony. Session I was on the topic “How to be a successful grants person?” was conducted by Dr T S Keshava Prasad, Professor & Deputy Director, Centre for System Biology & Molecular Medicine, Yenepoya Research Centre, Yenepoya University. Session chaired by Dr Prarthana J, Associate Professor, Dept. of PG Biotechnology, SDMCU. Session II was on “Developing projects with translational value: Ideation to Commercialization” by Dr K. Sudhakara Prasad, Associate Professor (Stage II), Yenepoya Research Centre, Yenepoya University. Session chaired by Dr Rajesh Hegde, Asst. Professor, Dept. of PG Chemistry, SDMCU. Session III was on “Research Issues and Project Proposal Writing” by Dr PradyotRanjan Jena, Associate Professor, School of Management, NITK Surathkal. Session chaired by Dr Raghavendra S., Associate Professor, Dept. of PG Physics, SDMCU.



- The Department of Physics organised a Two Day Workshop on “Robotics and Home Automation” on 20 and 21 October 2023. The inaugurator of the workshop was Prof Nanda Kumari, Registrar (Evaluation), SDM College (Autonomous), Ujire. The speaker highlighted that robotics has a long way to go; its future will be blooming and rising because it will make the work faster, and robots will be able to multitask at high speed. Prof Avinash S, Assistant Professor, Department of Electronics and Communication, SDM IT, Ujire, and Mr Prashanth Kumar N, Hardware Design Engineer, iWave Systems, Bangalore, were the chief guests and resource persons for the workshop. Dr Kumara Hegde B A, Principal, SDM College (Autonomous), Ujire, graced the occasion and gave an insight into the fast development of automation in every field. In the two days of the workshop, the resource persons taught about the basics of Aurdino programming, blue tooth communication, IR sensors, RFID sensors, and robotics. Around 40 students developed basic robotic and automated devices such as LED displays, blue tooth-enabled cars, automated fans, bulbs, radio frequency devices like smart cards, fast tag, etc.



- The Department of PG Studies and Research in Commerce organised a Workshop on the topic “Personality Development” on 26 October 2023. Mr Shankar Rao B and Mr Sudheer K N, Zone trainers, JCI India, were the resource persons. Dr Vishwanatha P, Dean of PG Studies, SDM PG Centre, Ujire, marked his presence and delivered the presidential address. The workshop session comprised activities focusing on motivation, leadership and team building. All I and II MCom department students actively participated in the workshop. Dr Priya Kumari S V, Head, and all staff of the department were present during the session.



- The Department of PG Studies and Research in Psychology organised a one-day workshop on the “Rorschach Inkblot Test” on 20 October 2023. The chief guest for the program was Dr Navyashree G C, Assistant Professor, Department of Clinical Psychology, MAHE, Manipal. The beneficiaries of the program were II MSc psychology students. Ms Ashwini Shetty, Assistant Professor, coordinated the programme.
- The Department of PG Studies and Research in Psychology organised a two-day workshop on “Supportive Psychotherapies and HR Training Skills” on 11 and 12 December 2023 at PG Centre, Ujire. Ms Ashwini H and Ms Sindhu V, Assistant Professors, coordinated the programme.



- The Department of PG Statistics organised a Workshop on “Theory of Consumer Behavior and Models for Data Analysis” by Mr Prasanna Surathkal, Research Associate, Azim Premji Foundation, Bengaluru, on 17 October 2023. Ms Supreetha, I MSc Statistics, welcomed the gathering. Ms Supriya S P, Assistant Professor, Department of PG Statistics, briefly introduced the resource person. The resource person spoke on topics such as the Background of the Dried Fish Matters (DFM) Project, the Purpose of the project, the Description of the DFM stage, the underlying principle of consumer research, Incorporating the principle in the research instrument, Fieldwork, and Data analysis. Also, he spoke about the construction of questionnaires and tabulation of data. Around 53 students of I MSc, II MSc, III BSc Statistics and all the staff of the department attended the workshop. The programme was concluded with a vote of thanks rendered by Ms Supreetha.

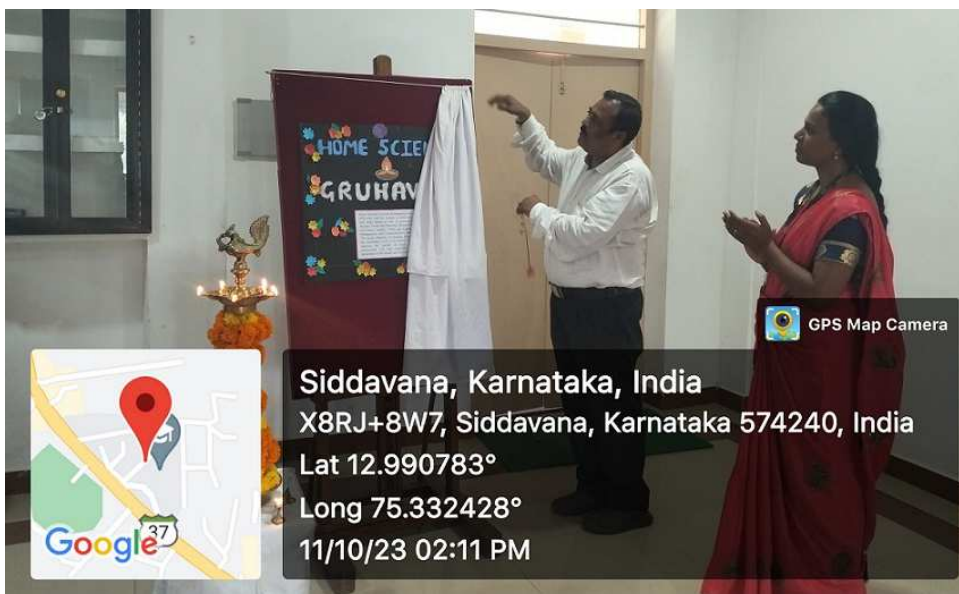


Departmental Association Inauguration

- The Department of BVoc in Retail and Supply Chain Management inaugurated a Department Association named 'VISHISHTA' on 21 October 2023 at SDM PG Centre, Ujire. Dr Kumara Hegde B A, Principal, SDM College (Autonomous), Ujire, was the president, and Mr Sandesh Bhat, Senior HR Advisor, IVEE Solutions Pvt. Ltd., North York, Canada, was the chief guest for the event.



- The Department of Home Science inaugurated the Home Science Association "Gruhavani" on 11 October 2023. The inaugurator was Sri Prakash Kamath, Principal, SDM ITI College for Women, Ujire. The first issue of Wall Magazine was also released on this occasion.



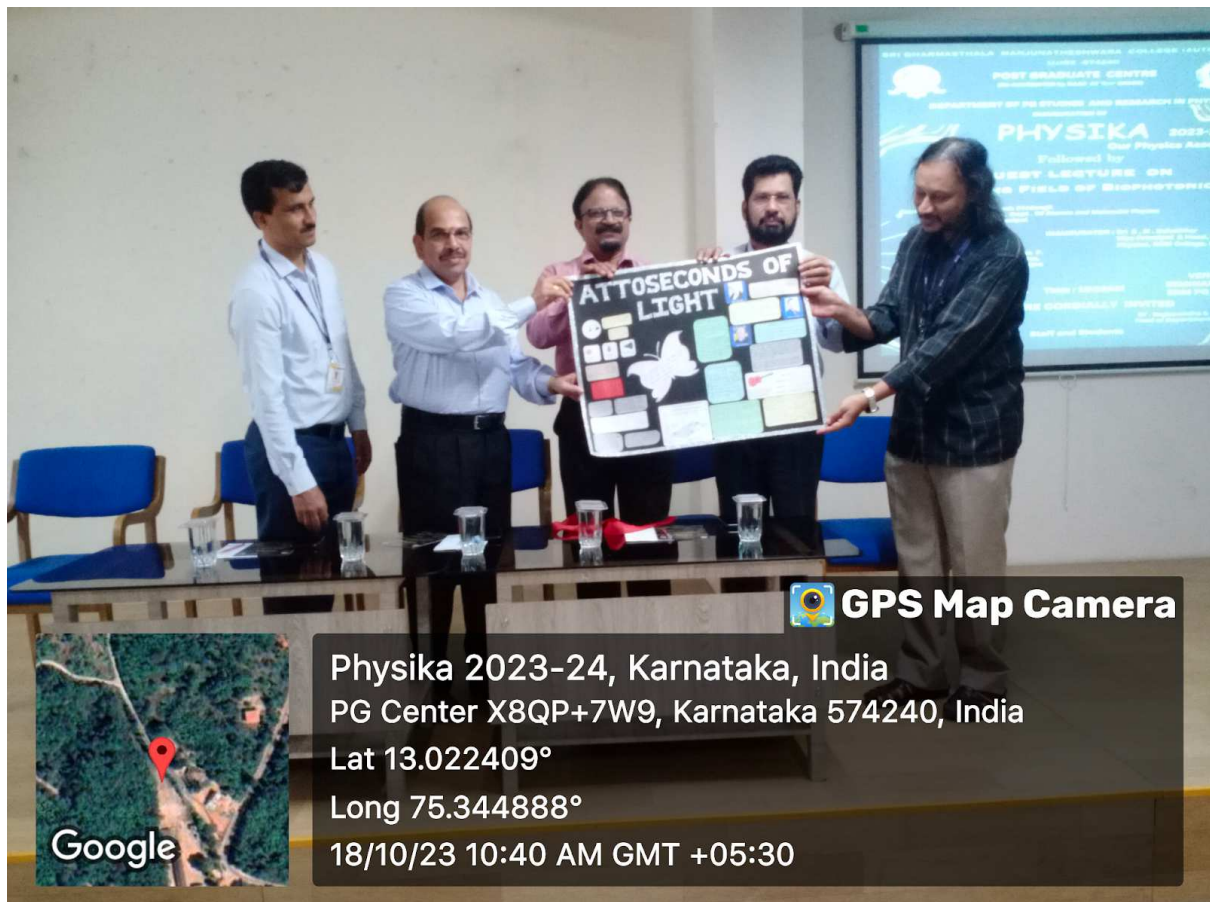
- The Department of PG Studies and Research in Chemistry inaugurated the Department Association “CONCHEM (Consortium of Chemists) 2023-24 on 20 October 2023. The chief guest of the programme was Dr Kalappa Prashantha, Professor, ACU – Centre for Research and Innovation, Dean, Faculty of Natural Sciences, Adicunchanagiri University, B G Nagara, Mandya. The guest speaker spoke on the issues of polymers, which threaten the lives of other organisms, and the need for alternatives for them. Dr Kumara Hegde B A, Principal of the College, presided over the programme, Dr Vishwanatha P, Dean of PG Studies, was also present. Dr Shashiprabha, Assistant Professor and Secretary of CONCHEM, narrated the aims and vision of CONCHEM. A glimpse of the various activities and programmes conducted under CONCHEM in the previous academic year were screened before the audience. The first wall magazine of this academic year, titled “QUANTUM DOTS”, was unveiled by the chief guest. All the staff and students of the department were present in the programme.



- The Department of PG Studies and Research in Commerce inaugurated the Department Association “Masters’ Passion” on 16 October 2023. Mr Adithya Rao, Business Manager, SBI Life, Puttur, was the inaugurator and Dr Kumara Hegde B A, Principal, SDM College (Autonomous), Ujire, was the president. Mr Adithya Rao delivered the inaugural address and stressed skill enhancement and the need to improve ourselves. The inaugurator and the president of the programme gave the badges to the office bearers of Masters’ Passion. The Department Wall Magazine ‘Vitta’ and the logo of Masters’ Passion were also inaugurated during the programme. Dr Priya Kumari S V, Head, all staff and students of the department were present in the programme.



- The Department of PG Studies and Research in Physics organised an inauguration of “Physika” 2023-24, Physics Association on 18 October 2023. Prof S N Kakathkar, Vice Principal of the College, inaugurated the association by unveiling the name ‘Physika’ and the logo. He also delivered an inaugural speech. The inauguration segment is followed by an unrolling of the wall magazine titled “Attoseconds Light”, made by the II MSc Physics students. The Chief Guest, Dr Santhosh Chidangil, Professor, Department of Atomic and Molecular Physics, MAHE, Manipal, unrolled the wall magazine and addressed the gathering. Dr Vishwanatha P, Dean, PG Studies, was the President of the function and gave Presidential remarks. Dr Raghavendra S, HOD, was present on the stage and introduced the dignitaries to the Dias. The names of student coordinators of the association for the current academic year were announced during the programme. The program was coordinated by Dr D Haleshappa, coordinator of Physika and Assistant Professor, Department of PG Studies and Research in Physics. All the staff and students of the department attended the programme.



- The Department of PG Studies and Research in Psychology inaugurated the Psychological and Educational Association for Counselling and Excellence – PEACE at Samyak Darshan Seminar Hall of the College on 20 October 2023. Dr Navyashree G C, Assistant Professor, Department of Clinical Psychology, MAHE, Manipal, was the inaugurator. Ms Ashwini Shetty, Assistant Professor, coordinated the programme.



Field Visit

- Dr Dhaneshwari, Associate Professor, Department of PG Studies and Research in Social Work, coordinated the Field Visits of Mr David I Levine Trefethen, Professor of Business Administration, Haas School of Business University of California, from 7 October to 10 October 2023 to Belthangady Taluk to study the JnanaVikasa(SKDRDP) Project and Community Health Organisations. Along with the above meetings, the team met the President of the Institution, Dr D Veerendra Heggadeji, Dr Hemavathi Heggade and Dr L H Manjunath at the Project office SKDRDP Dharmasthala. These visits were incorporated with the Research work on Promoting Menstrual Cup Usage through Training and Free Trials Among Self-Help Group (SHG) Members in Dakshina Kannada District.



- The Department of BVoc in Retail and Supply Chain Management organised an industrial visit for the final year students to UBL, Mangalore, on 11 October 2023. Forty-eight students and two faculty members participated in this visit. The HR briefly explained the Company and gave details of how the production department works, followed by a guided tour within the factory, where students observed various stages of production and packaging. Ms Madhuri Gowda, Assistant Professor of the Department, coordinated the visit. Mr Praveena D, Assistant Professor, accompanied the students.



Guest Lectures

- The Department of PG Studies and Research in Social Work organised a talk on “Clean and Environmentally Sound Technologies for Health Development – Knowledge Sharing from Global Health Research Perspective” on 9 October 2023. Dr David I Levine Trefethen, Professor of Business Administration Haas School of Business at the University of California, addressed the session. Students from different PG departments attended the session.



- The Department of BVoc in Retail and Supply Chain Management organised a guest lecture on “Job Search – Professional Etiquette and Networking” for I, II and III-year students on 21 October 2023. Mr Sandesh Bhat, Senior HR Advisor, IVEE Solutions Pvt. Ltd., North York, Canada, was the resource person. Mr Ashwith H R, Head of the Department, coordinated the event.
- The Department of BVoc in Retail and Supply Chain Management organised a guest lecture on “Optimizing Order Fulfillment in the Warehouse: Strategies for Faster and Accurate Shipment” for I, II and III year students on 21 October 2023. Mr Prabeesh Baskaran, Senior Supply Chain Manager, Asian Paints Emirates LLC, Dubai, was the resource person. Mr Ashwith H R, Head of the Department, coordinated the event.

- The Department of Home Science organised a guest lecture for II BA Home Science students on “Fashion Technology and its Scope” on 11 October 2023. Sri Prakash Kamath, Principal, SDM ITI College for Women, Ujire, was the resource person. The speaker gave a brief introduction about fashion and the fashion cycle and also about fashion merchandising.
- The Department of PG Studies and Research in Chemistry organised a special talk on “Advance Polymer Blends and Composites for Industrial Applications” by Dr Kalappa Prashantha, Professor, ACU - Centre for Research and Innovation, Dean, Faculty of Natural Sciences, Adicunchanagiri University, B G Nagara, Mandya, on 20 October 2023. The resource person emphasised the blend of two bioplastics named Polylactic Acid (PLA) and Polyamide (PA). He also focused on the need for biodegradable polymers for a sustainable environment. Dr Narayana Hebbar, Assistant Professor, chaired the session. Staff and students of the Department were present during the session.



- The Department of PG Studies and Research in Physics organised a guest lecture by Dr Santhosh Chidangil, Professor, Department of Atomic and Molecular Physics, MAHE, Manipal, on the “Exciting Field of Biophotonics” on 18 October 2023. I and II MSc Physics students and faculties of the department attended the session.

- The Department of PG Studies & Research in Psychology organised a guest lecture on “Imperatives of a Psychology Trainee” on 20 October 2023. Dr Navyashree G C, Assistant Professor, Department of Clinical Psychology, MAHE, Manipal, was the chief guest for the programme. I & II MSc Psychology students benefitted. Ms Ashwini Shetty, Assistant Professor, coordinated the programme.



- The Women Grievance Redressal Cell of the College organised a special talk on “Menstrual Hygiene and Health Tips” by Dr Sujatha, Vice Principal and Dean, SDM College of Naturopathy and Yogic Science, Ujire. Over 100 participants from first-year female students and also the student co-coordinators of the committee were present in the programme. Ms Fathima Safira, Assistant Professor, coordinated the programme.



Alumni Interaction

- The Department of PG Studies and Research in Commerce organised an alumni interaction by Ms Keerthi Shenoy, Risk and Compliance Team, Fabits, Bangalore, on 21 October 2023. All I and II MCom students of the department attended the session.



- The Department of PG Studies and Research in Commerce organised an alumni interaction by Mr Srirama Gokhale, External Consultant, Mashreq Bank, Bangalore, on 25 October 2023. The speaker spoke about the importance of knowing Finance, Accounting and any topic related to one's specialisation. He highlighted that one should be aware of the basics of Microsoft Excel and how it helps in the future. All I and II MCom students of the department attended the session.



- The Department of PG Studies and Research in Commerce organised an alumni interaction by Ms Dhanyashree B G, Accountant, Tranzacct, Bangalore, on 26 October 2023. The speaker spoke about the importance of post-graduation. All I MCom students of the department attended the session.



- The Department of PG Studies and Research in Social Work organised an Alumni Interaction by Ms Sharvaani and Ms Sharanya, who now work for the Azim Premji Foundation. II-year MSW students were the beneficiaries.



- The Department of PG Studies in Statistics organised an alumni interaction for II MSc Statistics students by Ms Nikitha, Lecturer in Statistics, Poorna Prajna College, Udupi, on 21 October 2023. The speaker shared her experience regarding how she faced her interviews. She highlighted the significance of communication and presentation skills in pursuing a career. She suggested the students utilise the opportunities of presenting seminars, student faculty, etc., provided by the college. Ms Nithyapoorna, II MSc Statistics, proposed a vote of thanks. Ms Supriya S P, Assistant Professor, coordinated the programme.



Internships

- The Department of BVoc in Retail and Supply Chain Management provided internship opportunities for about 31 students (III Semester) of the department for 20 days from 25 October to 13 November 2023 at various retail outlets of Reliance Smart, Mangalore. Mr Ashwith H R, Head of the Department, coordinated this internship.



- The Department of BVoc in Retail and Supply Chain Management provided about 15 internship opportunities for 15 days from 27 October to 10 November 2023 at Siri outlets branches in Dharmasthala, Belthangady and Mangalore. This internship was coordinated by Mr Shashank B S, Assistant Professor of the Department.



Student Lecture Series

- Mr Ravish Raj, III BSc Chemistry, delivered a lecture on “Allergies due to Chemicals” under the student lecture series on 17 October 2023. Ms Ganavi D, Assistant Professor, Department of Chemistry, coordinated the event. About 40 chemistry students attended the session.
- Ms Riya Ashley Carlo, II BA Home Science, delivered a lecture on “Life Span Development” under the student lecture series on 22 September 2023. Ms Shobha S, Head of the Home Science Department, coordinated the event.
- Mr Shashank H A, III BSc Physics, delivered a lecture on “Atomic Clock”, under the student lecture series, on 18 October 2023. Around 40 students attended the session.



- Ms Prajna S K, II MSc Chemistry, delivered a lecture on “Rocket Boys behind ISRO” under the student lecture series on 26 October 2023. She spoke about the persons behind the establishment of ISRO. Around 50 PG students attended the session.



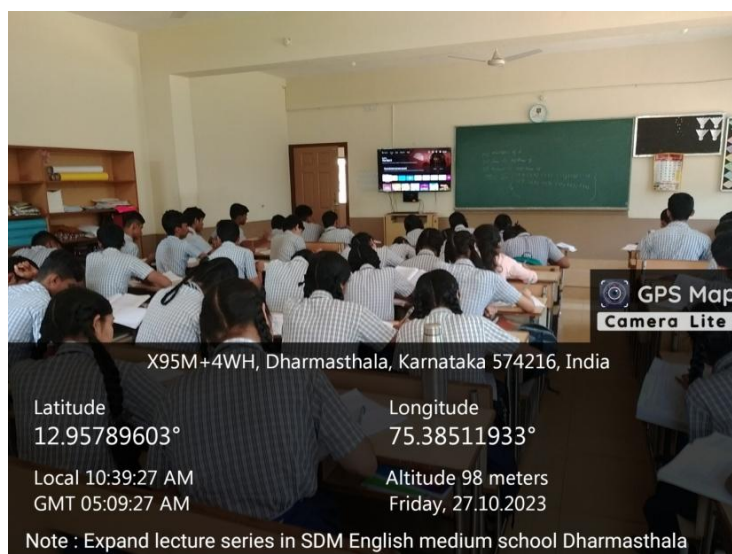
- Ms Medha Hegde, II MSW, delivered a lecture on “Importance of Mother Language in Education” under the student lecture series on 14 October 2023. Students from different PG Departments and Co-curricular committee members were also in the session.

Expand Lectures

- The Department of Psychology conducted an Expand Lecture on “Know Your Self” at SDM CNYS, Ujire, on 25 October 2023. Around 250 students of I and II BNYS attended the session.



- The Department of Statistics conducted an Expand Lecture on “Probability Theory” for the 10th standard students of SDM English Medium School, Dharmasthala, on 27 October 2023. Ms Manjula, Assistant Professor, Department of Statistics, SDM College (Autonomous), Ujire, was the resource person.



Orientation Programmes

The Student Welfare and Discipline Committee of the Post Graduate Centre of the College organised an orientation programme on 'Code of Conduct and Student Welfare activities' for the first-year PG students of 2023-2024 on 17 October 2023. Speaking on the occasion, Dr Naveen Kumar, the Coordinator of the Student Welfare and Discipline committee, said students are fortunate enough to get a college with an excellent academic environment and student-friendly approach. However, maintaining discipline on the college campus inevitably provides a distinctive educational environment based on positive interaction among the learners and facilitators. There must be a cordial relationship between learners and facilitators on the campus. The main purpose of the committee is to create a unique academic platform to mould learners for responsible leadership and future opportunities. Mr Ashwith K R and Ms Madhuri Gowda, members of the Student Welfare and Discipline Committee, addressed the students on the code of conduct of PG Campus. Dr Sahana K and Dr Geetha A J, Members of the Committee, were present on the occasion.

Career-Oriented Programmes

The Department of Commerce organised a Career orientation programme by Ms Archana Baliga and Mr Mark Imarticus on 18 October 2023 for II year and final year students. Mr Mark spoke about career opportunities in the future, particularly about investment banking. He spoke about CMA US. Ms Fathima Safira, Assistant Professor, coordinated the programme.



Community-Oriented Programmes

- The Department of Political Science organised a talk on “Importance of Self-Help Groups” for Jenugudu Sangha, Koyyur, Koyyur Gram Panchayat on 1 October 2023. Ms Abhijna, Assistant Professor of History was the resource person. Around 14 students participated in the event.



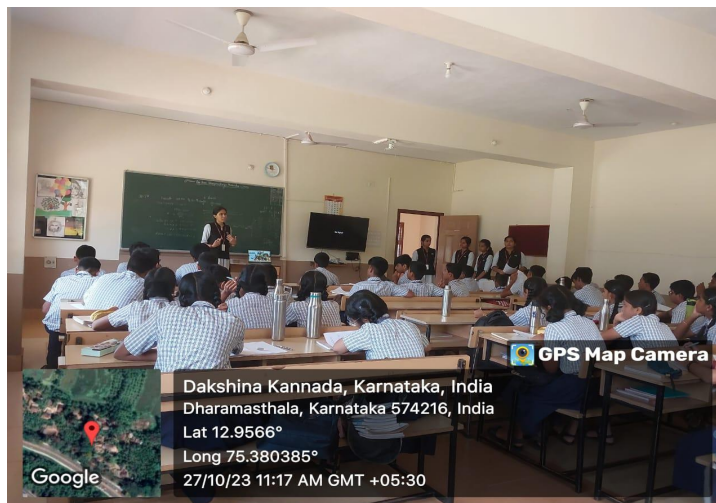
- The Department of Political Science organised a talk on “Awareness about Nipah and Dengue Disease” for Jnanodaya Sangha, Thotathady, Thotathady Gram Panchayat on 24 September 2023. Ms Pavithra, Assistant Professor of Commerce, Sri Gurudeva First Grade College, Belthangady, was the resource person. Around 20 students participated in the event.
- The Department of Political Science organised a talk on “Women Empowerment” for Ananya Sangha, Miyyaru Anganavadi Kendra on 30 September 2023. Ms Vaasanthi T Nidle, Teacher, Government Higher Primary School, Miyyaru, was the resource person. Around 16 students participated in the event.

Social Responsibility Initiatives

- The Department of BVoc in Retail and Supply Chain Management inaugurated a Student Social Responsibility Platform named “Benevolence” at SDM PG Centre, Ujire, on 21 October 2023. The inaugurator was Mr Sandesh Bhat, Senior HR Advisor, IVEE Solutions Pvt. Ltd., North York, Canada.



- The Department of Statistics organised an extension activity, under social responsibility initiatives, on 27 October 2023 for 9th standard students of SDM English Medium School, Dharmasthala. The UG Statistics students conducted an awareness programme on “Food Wastage Management”. Also, they collected primary data and analysed the level of awareness about food wastage management among school children.



Staff Publications

- Mr Praveena D, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, published a research paper titled “A Study on Gender Perspective of Level of Difficulty in Accessing and Knowing the Process of Microfinance in Dakshina Kannada District” in the Educational Society, UGC Care Approved, Group I, Peer-Reviewed, Bilingual, Multi-Disciplinary Referred Journal, ISSN 2278-6864, IF = 6.718, Vol. 46, Issue 04, No. 5, July-September 2023.
- Dr Sanmathi Kumar, Head, Department of History, published a research paper titled “Sustainable Development in Tribal Areas” in the Multidisciplinary International Seminar Proceedings on ‘Impact of Innovative Global Research Techniques and Methodologies to Analyze Specific Research Area’, ISBN No: 978-81-958888-4-9, Pg No: 258-263, published by A N College, Dumka, A Permanent Affiliated & Govt. Aided Unit of S K M U Dumka, Jharkhand, with IQAC, A N College, Dumka, in association with TOUCAN Research and Development, Bangalore, Karnataka, on 1 October 2023.

Staff Paper Presentations

- Ms Madhuri Gowda, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, presented a research paper titled “Savings and Investment Pattern of Salaried Class People with Special Reference to Dakshina Kannada District” on 12 October 2023 at Srinivas College, Managalore.
- Ms Fathima Safira, Assistant Professor, Department of Commerce, presented a research paper titled “Impact of Cash Conversion Cycle on Firm’s Profitability: An Empirical Analysis” at the 11th International Conference on ‘Emerging Trends in Corporate Finance and Financial Markets’ on 19 and 20 October 2023 at SDMIMD, Mysore.
- Dr Manjushree R, Head, and Mr Vignesh Aithal, Assistant Professor, Department of PG Studies in English, jointly presented a research paper titled “The Intersection of Fantasy, Myth, Traditional and Modern Philosophy in Literature” in the National Seminar on ‘Thus spoke Nietzsche: A National Discourse on Modern Philosophy and Literature’ organised by Sree Sankara College, Kalady, Ernakulam.

- Dr Dhaneshwari, Associate Professor, Department of PG Studies and Research in Social Work, presented a research paper titled “Family Matters: A Strengths-based Family Resiliency Perspective for Improving Women’s Maternal Health” in the International Symposium on ‘Validation of Family Centered Social Work Method: Contemporary Challenges’ on 5 and 6 October 2023, organised by Roshni Nilaya School of Social Work, Mangalore.
- Mr Shashank B S, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, presented a research paper titled “Problems and Challenges Faced by Micro, Small and Medium Enterprises” on 13 October 2023 at Srinivas Institute of Technology, Mangalore.
- Mr Ashwith H R, Head, Department of BVoc in Retail and Supply Chain Management, presented a research paper titled “Problems and Challenges faced by Micro, Small and Medium Scale Industries” at the International Conference held at Srinivas Institute of Technology, Mangalore on 13 October 2023.

Staff as Resource Persons

- Dr Sanmathi Kumar, Head, Department of History, delivered an invited talk on “Marnami on the occasion of Navaratri” on 21 October 2023, organised by Mangalore University Shri Dharmasthala Manjunatheshwara Tulu Adhyayana Pita and Tulu PG Study Center, University College Evening, Mangalore.
- Dr Sanmathi Kumar, Head, Department of History, delivered a lecture on “Mysore and Other Princely States of Karnataka” for 7th standard students of SDM Aided Higher Primary School, Ujire, on 20 September 2023.
- Mr Sunil Kumar, Assistant Professor, Department of Mass Communication and Journalism, attended as a guest and inaugurated the wall magazine “Vanithe” at SDM Women’s ITI, Ujire, on 11 October 2023.
- Dr Shalip, Head, Department of Political Science, delivered a talk on the topic “Self Confidence and Self Awareness” for the students of Siddavana on 18 October 2023.
- Dr Akshatha K, Assistant Professor, Department of PG Studies and Research in Social Work, attended as a resource person in the parent-teacher association at SDM PU College Ujire and

delivered a talk on parenting to adolescents. Around 100 parents were present for the program. Mr Pramod Kumar B, Principal, SDM PU College, Ujire, presided over the programme.

- Dr Dhaneshwari, Associate Professor, Department of PG Studies and Research in Social Work, delivered a resource talk on “Knowing and Using Menstrual Cups” among Jnana Vikasa women groups in Kukkavu village and Laila Village on 8 October 2023, organised by JnanaVikasa Centre Belthangady Taluk. A total of 100 women respondents from Jhnanavikasa attended the resource talk, which is also a part of a Community Research project on Promoting Menstrual Cup Usage through Training and Free Trials Among Self-Help Group (SHG) Members in Dakshina Kannada District in collaboration with the School of Business University of California.
- Mr Ashwith H R, Head, Department of BVoc in Retail and Supply Chain Management, organised a skill development one-day workshop on “Navigating Your Career: Communication and Resume Building” for I, II and III year students of B.Voc in Retail and Supply Chain Management on 16 October 2023, at SDM PG Centre, Ujire.
- Mr Ashwith H R, Head, Department of BVoc in Retail and Supply Chain Management, organised a training session on “Effective Use of Social Media and Content Creation” for I-year students of B.Voc in Retail and Supply Chain Management on 5 October 2023 at SDM PG Centre, Ujire.

Staff Participation

- Dr Mahesh Kumar Shetty H, Head, Department of Economics and Rural Development, completed A Week UGC Sponsored Refresher Course (Online) in Economics organised by UGC HRDC Jawaharlal Nehru University, New Delhi, from 11 October to 25 October 2023.
- Mr Praveena D, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, participated in the Eight Days National Faculty Development programme on “Case-Based Learning, Teaching, Writing and Publication” organised by the Department of Management Studies, VFSTR Deemed to be University, Vadlamudi, Cuntur District, Andhra Pradesh, from 25 September to 2 October 2023.
- Ms Shobha S, Head, Department of Home Science, participated in the Seven Days Faculty Development programme on “Architectural Series” organised by Shri Shankarlal Sundarbai Jain College for Women, Chennai, from 25 September to 3 October 2023.

- Mr Ashwith H R, Head, and Mr Praveena D, Assistant Professor, Department of BVoc in Retail and Supply Chain Management, attended a workshop on the topic “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Ms Sangeetha B, Assistant Professor of Chemistry, attended a workshop on the topic “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Dr Rathnavathi, Head, Ms Vinutha D M, Mr Bhanuprakash B P, Mr Harish Shetty, Mr Suman and Ms Deekshitha Kumari, Assistant Professors of Commerce, attended a workshop on the topic “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Dr Ganaraja K, Assistant Professor of Economics, attended a workshop on “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Mr Sooryanarayan Bhat, Ms Pavithra Jain, Ms Shubharani P S, Ms Rakshitha and Ms Apoorva Hegde, Assistant Professors of English, attended a workshop on the topic “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Ms Rakshitha and Ms Apoorva Hegde, Assistant Professors of English, attended a One Day National Seminar on “Reading Literatures from the Margins” organised by Poornaprajna College, Udupi, in association with AET, Mangalore University, on 20 October 2023.
- Dr Sanmathi Kumar, Head, Department of History, attended a workshop on “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Ms Shobha S, Head, Department of Home Science, attended a workshop on “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Dr Naganna D A, Assistant Professor of Kannada, attended a workshop on “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.

- Prof B Ganesh Nayak, Head, and Ms Akshatha B, Assistant Professor of Mathematics, attended a workshop on “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Ms Apeksha Jain, Assistant Professor of Physics, attended a workshop on “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Mr Manu A R, Assistant Professor, Department of PG Studies in English, attended a National Seminar on ‘Thus Spoke Nietzsche: A National Discourse on Modern Philosophy and Literature’ organised by Sree Sankara College, Kalady, Ernakulam.
- Dr Hampesh K S, Associate Professor and Dr Geetha A J, Assistant Professor, Department of Journalism and Mass Communication, attended a workshop on the topic “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Ms Sowmya K, Assistant Professor, Department of PG Studies and Research in Physics, attended a workshop on “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Dr Dhaneshwari, Associate Professor, and Dr Athul S Semitha, Assistant Professor, Department of PG Studies and Research in Social Work, attended a workshop on “Research Proposal Writing” organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Dr Maheshbabu N and Ms Ashwini H, Assistant Professors, Department of PG Studies and Research in Psychology, attended a National level workshop on “Mental Health and Counselling: Nurturing the Skills” organised by the Department of Psychology, in association with IQAC, SDM College (Autonomous) Ujire, on 10 October 2023.
- Dr Maheshbabu N and Ms Ashwini H, Assistant Professors, Department of PG Studies and Research in Psychology, attended a National level workshop on “Mental Health and Counselling: Nurturing the Skills” organised by the Department of Psychology, in association with IQAC, SDM College (Autonomous) Ujire, on 10 October 2023.
- Dr Athul S Semitha, Assistant Professor, Department of PG Studies and Research in Social Work, attended a National level workshop on “Mental Health and Counselling: Nurturing the Skills”

organised by the Department of Psychology, in association with IQAC, SDM College (Autonomous) Ujire, on 10 October 2023.

- Dr Dhaneshwari, Associate Professor, Department of PG Studies and Research in Social Work, attended One Day National Workshop on “Empowering the Art of Research and Publication” organised by the Department of PG Studies and Research in Social Work St Philomena’s College, Mysore, on 1 November 2023.

Student Achievements

- The sports students of the college secured Winners Prize in Men Netball, Runners in Women’s Netball, Runners in Women’s Volleyball, Winners in Women’s Kabaddi, one gold and two silver medals in Athletics, four gold, two silver and two bronze medals in Weight Lifting, and bagged runners up in both men and women section in the State Level C M Cup Tournament held at Mysore from 16 October to 22 October 2023.





- The students from the Journalism and Mass Communication Department achieved a notable accolade by securing second place in a national-level short film competition named “Cinimets” held at Jain Deemed-to-be University, Bengaluru, as part of the National Cinema Day celebrations. The competition, hosted by Jain Deemed-to-be University, allowed participating teams 48 hours to create short films. The short film titled “*Mounave Ondu Maatu*”, directed by Kiran Kulakarni, emerged as the second-place winner. The film showcased exceptional performances by Shivakumar and Bhavana in leading roles.
- Ms Athira Anil and Ms Vishnupriya K R, II MA English, jointly presented a research paper titled “The Role of Philosophy in Contemporary Narratives” in the National Seminar on ‘Thus Spoke Nietzsche: A National Discourse on Modern Philosophy and Literature’ organised by Sree Sankara College, Kalady, Ernakulam.
- Ms Ayishath Arshana and Ms Jyotsna Sharma, II MA English, jointly presented a research paper titled “The Role of Literature in Shaping Perceptions” in the National Seminar on ‘Thus Spoke Nietzsche: A National Discourse on Modern Philosophy and Literature’ organised by Sree Sankara College, Kalady, Ernakulam.

- Ms Akshatha K, Ms Anagha P P, Ms Malavika A B, Ms Shivapriya K S and Ms Swetha C, II MA English, attended a National Seminar on 'Thus Spoke Nietzsche: A National Discourse on Modern Philosophy and Literature' organised by Sree Sankara College, Kalady, Ernakulam.
- Ms Haashini Singh P A, I MA English, participated in poem recitation and hosted the evening cultural programme of the Dasara Celebration organised by the Madikeri Dasara Committee.
- Five students of our college have cleared the preliminary round of the MRPL-MSNIM Vigilance Quiz 2023 jointly organised by MRPL Ltd and Manel Srinivas Nayak Institute of Management, Bondel, Mangalore.
- Mr Yashwanth and Ms Vaishnavi, II MSW, got placed for social work practicum at Yenepoya Medical College and Hospital, Mangalore, and worked with the Department of Public Health in Community Health Camps and received appreciation from stakeholders.
- Mr P V Pranav, Ms Swathi M P Jain and Ms Anjali V V, MSW students, got placed for social work practicum at MANASWINI Hospital, Mangalore, and organised Mental Health awareness through the IEC campaign on 15 October 2023.
- Ms Keerthana N, Shreenidhi, Ms Thejaswini, Mr Abhishek and Mr Shivu, I MSW, got placed in Ujire Grama Panchayat for Social Work Practicum and organised activities in Digital Library for special Children under Institutional and Rehabilitation care at Sanidhya Day Care Centre, Ujire, on 19 October 2023.
- Mr Jeswin J Tom, Ms Ammu and Ms Sushma, II MSW, conducted various group activities to improve the abilities of inmates of SEON Ashram (Psychiatric Rehabilitation Centre) Gandibaagilu as a Part of the Mental Health Day celebration on 13 October 2023.

Students Participation

- Twenty-three students of our college participated in the Kannada Essay Writing Competition organised by the Extra Curricular Committee for UG and PG students.
- Four students of our college participated in the Sanskrit Essay Writing Competition on 19 October 2023, organised by the Extra Curricular Committee for UG and PG students.
- Twelve college students have participated in the Chandrayan-3 Maha Quiz, in association with the Government of India, organised by the Extra Curricular Committee. Mr Deepak Sharma coordinated the event.
- Ms Sucheta Hegde and Ms Amitha M V, II JMC, attended a workshop on "Agriculture Journalism" organised by Krushi Prayoga Parivara on 7 and 8 October 2023. Famous Kannada journalists like Du. Gu. Lakshman, D M Ghanashyam and Vasanta Kaje participated as the resource persons in the workshop.
- Ms Nydile, Mr Mayur, Mr Atul, Mr Chittara and Ms Divyashree, I JMC, attended a workshop on "Research Proposal Writing" organised by the Research & Development Cell, SDM College (Autonomous), Ujire, on 19 October 2023.
- Mr Yashwanth, Mr Nived, Ms Swathi, Ms Vaishnavi and Ms Sushma K R, II MSW, attended a Workshop on "Suicide Prevention and Mental Health Wellness among Students" on the eve of Mental Health Day, organised by the Department of Psychiatry, K S Hegde Medical Academy, on 10 October 2023.

