



### Principal's Desk

#### Role of dedication in the pursuit of SUCCESS...

Dedication is the answer to almost all problems in life. Dedication has many different meanings. But all of them indicate at a sole devotion to something in life. When you love something, you want to do anything for it under any condition and without any regret, this is called dedication. For example, you love to build flower garden. Now, you will need several things for that to happen. You will need several things for that to happen. You will have to give time and work very hard being dedicated. After all, your sole purpose is to build a garden with many beautiful plants. So, the time you give and the hard work you give with consistency will be called your dedication.

I think dedication is the ultimate key to get success in life. If you've understood what dedication is till now, it won't be hard for you to realize that it drives your most of the action. Dedication is an intensity of willpower. If you wish to get something, you work hard for it with dedication. This means when you wish to achieve a goal, you keep on trying for it, being completely honest to yourself. Dedication is like devotion of your soul. You devote your mind and energy to make a good thing happen.

If you want to succeed in life, you have to understand the importance of dedication. Dedication is like a passion; you continue to work hard until you achieve a goal. Also, dedication is the commitment. This means you commit to yourself to make a dream come true, or do something very good for the society overall. Dedication keeps your energy intact. If you are being impatient and not being able to keep up with complications, try to be dedicated. Dedication keeps you mentally strong and helps you forget a pain. What I mean is that nobody achieves success without being dedicated. Dedication is the road to happiness. It helps you not to fear anything. If you are a student, your life aim is to read and get a good education so that you can compete. Dedication will help you stay consistent at your goal. If you've no dedication, you will give up on your goal too soon.

How to become dedicated? There is really no such well-defined formula to become dedicated. It's like self-realization. You must understand and love your aim so much so that you become dedicated to it. When you become dedicated, you promise yourself not to give up on your dream no matter what. It makes you determined and strong to chase your goal and hunt your dream. Dedication simplifies many things in life. It will keep you concentrated. Dedication will help you overcome many obstacles or bad things in life.

**Dr B A Kumar Hegde,**  
Principal

## Independence Day Celebrations



The College under the aegis of SDME Society celebrated the 77th Independence Day of India at Sri D Ratnavarma Heggade Stadium, keeping the theme; 'Nation First, Always First' on Tuesday, 15 August 2023. Dr Satishchandra S., Secretary of SDM Educational Institutions, received by a ceremonial guard and hoisted the flag. Dr B A Kumar Hegde, Principal of the College, Heads, Staff and students of various educational institutions of the Society were present. The students of SDM Kalakendra presented the 'National Anthem', 'Vande Mataram' and 'Saare Jahan Se Achha', which filled a sense of pride and inspiration about the country among the participants. The NCC Cadets performed the ceremonial drill to the tune of a band set by the Rovers and Rangers. NSS Volunteers distributed the sweets at the end of the programme to celebrate the historic day. Dr Shridhara N Bhat, Dean of Arts and HoD, Sanskrit, masterd the ceremony.

## Programmes Organised

SDM – Rotary Career Guidance and Placement Centre, in collaboration with SDM Institute of Technology, Ujire, organised a national-level awareness workshop on “Possibilities of Entrepreneurship Development Based on MGIRI Technologies” in association with Mahatma Gandhi Institute for Rural Industrialisation (MGIRI), Wardha, Maharashtra, on 12 August 2023. Mr Janardhan K N, Managing Director, SIRI Gramodhyoga Samsthe, Belthangady, Dr Ashotosh A Murkute, Director, MGIRI and Dr Satheeshchandra S., Secretary, SDME Society Ujire, were the guests of honour. During the technical sessions, Mr H. D. Sinnur, Principal Scientific Officer (Khadi & Textiles), Mr Ravi Kumar Kandasamy, Deputy Director (Rtd.) (Rural Craft & Engineering), Mr Sachin Raut, Principal Scientific Officer (Rural Energy & Infrastructure), Dr Jaykishore Changani, Technical Assistant (Bio-Processing & Herbal) and Mr Lingadurai M, Assistant Director and Nodal Officer, PMEGP Scheme, Bangalore presented the relevant information as resource persons. In the valedictory session, Mr Giridhar Kallapur, Executive Director, RUDESETI Ujire was chief guest and Mr HD Sinnur, Principal Scientific Officer (Khadi & Textiles), MGIRI and Dr Ashok Kumar T, Principal, SDMIT Ujire were the guests of honour. On this occasion, two retired army personnel, Dr Gopalakrishna Bhat Kanchodu and Mr Jagannath Shetty, were honoured under the programme “Meri Maati Mera Desh”. Dr B A Kumara Hegde, Principal of the College, presided over the programmes. Dr Nagaraj Poojari, Placement Officer and Mr Harish Shetty, Assistant Professor, Department of Commerce, coordinated the workshop.





- The Department of B.Voc organised an orientation programme for the new batch of students who joined three B.Voc programmes in the college from 03 to 05 August 2023. Staff members of B.Voc informed the students regarding the programmes and general matters related to the college. Ms Swathi B, Assistant Professor of MSW, engaged a session on life skills. The Registrars explained the rules and regulations of the college and informed regarding the tests and evaluation system. Dr B A Kumara Hegde, Principal of the college, addressed the students on the valedictory and wished the students every success.
- The Department of PG Studies and Research in Chemistry conducted a Quiz and Poster Presentation Competition for the students of SDM PU College under the Social Responsibility Series Programme on 10 August 2023. 22 teams participated in the Quiz, and 13 teams participated in the Poster Presentation Competitions. Abhishek V M and Prakyath of First PU Science bagged the first prize, and Rishik and Dileep of First PU Science received second prize in the Quiz competitions. Akshara and Prerana of I PU Science got first prize, and Keerthana P S and Sakshi M R of II PU Science got second prize in the poster presentation. Dr Narayana Hebbar, Dr Rajesh N Hegde, Assistant Professors, PG Department of Chemistry SDM College (Autonomous), Ujire and Mrs Archana, Lecturer, SDM PU College, coordinated the programme.



- The Department of Physics conducted a Student Lecture Programme to commemorate the birth anniversary of the father of the Indian space programme, Prof. Vikram Sarabhai. Mr Tejas of Final BSc gave an informative talk on the developments in Indian space science and the contribution of Prof Vikram Sarabhai to the field. A quiz on space science followed the programme. 50 Physics students participated in the programme.
- NSS Volunteers conducted the Grantha Mithra programme at Gram Panchayat Ujire for the students of SDM Secondary School Ujire on 12 August 2023.
- Seven NSS Volunteers of our college volunteered for various competitions held on account of the Independence Day programme organised for school students at Gram Panchayat Ujire on 14 August 2023. 32 students benefited from the programme.

## MoU Signed

The Department of B.Voc in Retail & Supply Chain Management Signed a Memorandum of Understanding (MOU) with the Department of MBA, Srinivas Institute of Technology, Valachil, to promote academic cooperation and knowledge exchange.

## Staff Achievements

- Dr Geetha A J, Assistant Professor, Department of Journalism and Mass Communication, participated as a resource person at the 'Atitonji Dina' Programme organised by the Pragathi Mahila Mandali, Ujire, on Saturday, 12 August 2023. She delivered a resource talk on 'Ati Ahara Achara Matthu Vajijnanikathe'.
- Dr Ravishankar K R, Associate Professor, Department of PG Studies and Research in Social Work, SDM PG Centre, attended a programme as a resource person and delivered a talk on "Roles and Responsibilities of parents in upbringing children" in Parents-Teachers meeting at Government. High School, Badanaaje, on Saturday, 5 August 2023. Around 110 parents were beneficiaries of the programme.

- Dr Vandana Jain, Assistant Professor, Dept. of Psychology SDM College, Ujire, conducted a training Programme on 'Stress Management' for all trainers of SKDRDP on Friday, 11 August 2023 at RUDSET Ujire.
- Dr Divakara K, Assistant Professor of Kannada, participated as a resource person in the 'Aatidonji Dina' programme organised by Muliya Jewels, Belthangady, on 5 August 2023., SDM High School, Kanchana, Uppinangady, on 11 August 2023, and Vani PU College, Belthangady, on 12 August 2023.
- Dr Divakara K, Assistant Professor of Kannada, participated as a guest in 'Vividha Sanghagala Udghatane' at SDM Highschool Dharmasthala on 11 August 2023.
- Dr Sudheer K V, Assistant Professor of Psychology, participated as a resource person on Anti-Drug Abuse Day on 14 August 2023. The programme was jointly organised by SDM Counselling Cell, SDM Extra-Curricular Committee and SDM IT College, Ujire.
- Dr Ravishankar K R, Associate Professor, Department of PG Studies and Research in Social Work, SDM PG Centre, attended a programme as a resource person and delivered a talk on "Roles and Responsibilities of Parents in Upbringing Children" in a Parents-Teachers Meeting at Govt. High School, Badanaaje, on 5 August 2023. Around 110 parents benefited from the programme.

## Staff Paper Presentation

- Dr Hampesh K S, Associate Professor, Department of Journalism and Mass Communication, presented a paper titled 'Influence of Digital Payment in Marketing: A Study on Mangalore Fishermen Community' at the Two Days International Conference on Digitalization for Sustainable Development, organised by the Department of Commerce and Business Administration, Field Marshal K M Cariappa College, Madikeri on 16 and 17 June 2023.
- Dr Hampesh K S, Associate Professor, Department of Journalism and Mass Communication, presented a paper titled 'Mobile as a Medium of Information, Pros & Cons: A Study on Fishermen Community' during the National Conference on Media Literacy in the Digital Era, organised by the PG Department of Journalism & Mass Communication, Tumkur University on 21 July 2023.

- Dr Priya Kumari S V, Assistant Professor, Department of PG Studies and Research in Commerce, Ms Shwetha Kumari, Assistant Professor, Department of PG Studies in Statistics and Ms Supriya Shivadasan Padmavathi, jointly presented a research paper titled "A Study on Effectiveness of Financial Literacy Programmes towards\ Women Empowerment" in International Virtual Conference on Social Sciences, Law and Humanities organised by Mindanao State University - Sulu Philippines and Cape Comorin Trust, India on July 30 and 31, 2023.

## Staff Participation

- Dr Ganaraja K, Dr Mahesh Kumar Shetty H, Dr Nagaraj Poojari, and Mr Abhinandan Jain K C attended a National Level Awareness Workshop on 'Possibilities of Entrepreneurship Development Based on MGRI Technologies' jointly organised by Mahatma Gandhi Institute for Rural Industrialization (MGRI) and SDM – Rotary Career Guidance and Placement Centre, SDM College (Autonomous), Ujire on 12 August 2023.
- Dr Mallikarjuna. N, Assistant Professor of Hindi, attended a National Level Webinar on "Premchand Kee Kahaaniyan: Gandhi Aur Arthneeti Ke Sandarbh" organised by the Department of Hindi St. Filominas College Mysore on 30 July 2023.
- Dr Mallikarjuna N, Assistant Professor and HOD, Department of Hindi, attended a two day International Level Conference on " Samvedansheel Sarokaaron Ke Kraantidharmee Yodhaa: Premchand" organised by Vishwa Hindi sangatan Delhi on 30 and 31 July 2023.
- Dr Bojamma K N, HOD of Kannada, participated in a National level FDP Programme on *Abinaya: Varthamanada Odu* held from 7 to 13 August 2023, organised by the Department of Kannada, Mount Carmel College, Bengaluru, in collaboration with Bengaluru City University.
- Mr B Ganesh Nayak participated in a one-day national-level awareness workshop on "Possibilities of Entrepreneurship Development Based on MIGRI Technologies" organised by SDM-Rotary Career Guidance and Placement Centre and SDM Institute of Technology Ujire on 12 August 2023.

- Ms Madhuri Gowda, Assistant Professor, Department of Retail and Supply Chain Management, and Ms Ashwini Jain, Assistant professor, Department of BVoc in Digital Media and Film Making, participated in Online training Modules on Data Analytics by using Analytics by Using Jamovi Cloud Analytical software project Management Digital Analytics trained by certified Business Analyst CBAP CCBA, endorsed by IIBA International Institute of Business Analysis conducted by Edutrack me up training and development on 4 August 2023.

## Student Achievements

### 'Siddhi Sangathya' Documentary Wins Award

- The documentary "Siddhi Sangathya," produced by the students of PG Journalism and Mass Communication and SDM Multimedia Studio, received an award at the "Awardio National Documentary and Short Film Competition - Season 2." The event, organised by Awardio Event Management Institution, saw over 150 entries from across the country vying for recognition. Siddhi Sangathya is a testament to the creative and collaborative prowess of the students at SDM PG Centre Ujire. The documentary masterfully weaves elements of storytelling, cinematography, and post-production techniques to create a compelling narrative that captivated the competition's judges and audiences alike. The winning documentary, "Siddhi Sangathya," sheds light on the fascinating tale of the Siddhi Tribe, their roots, culture, traditions, and way of life. Descendants of ancestors who originated from South Africa, the Siddhi Tribe now resides in the lush forests of Uttar Karnataka. The documentary delves into their journey, struggles, and unique heritage. Mr Praseed Bhat, Mr Karthik Hegde, Mr Shivakumar and Mr Someshwar, students of MAJMC and Rakshith Rai, the Director of Video Production at SDM Multimedia Studio, were the team members.
- Ms Arya V P, I MSc Statistics student, has qualified for the Kerala Teacher Eligibility Test (K-TET) in March - 2023.

