



Sri Dharmasthala Manjunatheshwara College, Ujire-574240



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Principal's Desk

Importance of the Competitive Spirit

If you want to reach your goal, make sure that you are perfect in it because there are thousands of people out there (keeping in mind India's population) who want the same goal and who will go out of their way to reach their goal. Here is where competition steps in; many people are scared of it, many people are against it but many people don't know the importance of it.

Competition makes your goal a living thing; it ignites that fire within you to make your dream possible. Many people dream a new dream every day or hold on to their old dream but the reason why they don't succeed is because the lack of better preparation for competition. For example, if a writer knows that there are 80 people out there dreaming the same dream, then he will try to perfect his skill in writing, increase his vocabulary and will do all other things to make himself perfect. This is called preparing for competition in a right way, but, when a person knows the competition but tries to excel in it through unlawful means then that competition becomes unworthy for him and even though it results in progress, it's not worth the success.

I am talking about healthy competition but not of that which involves cheating and murder. Economics taught us that human wants are unlimited. So beware, don't let the fire within you burn the goodwill of others.

A healthy competition leads to progress. Progress as in: increase in ones skill, increase in employment capability which in turn results in increase in earning capacity. When competing is treated as a healthy one, it results in national progress.

When you are competing among thousands of individual, you are merely testing your knowledge and you also get to know where you stand in the crowd. Hence develop the competitive spirit and excel in career.

Dr B A Kumar Hegde,

Principal

Annual Day Celebration

The Annual Day of the College was celebrated at CNYS Hall on 1 July 2023. Dr D Veerendra Heggade, President of SDME Society, presided over the event. Dr B A Kumara Hegde, Principal of the College, presented comprehensive details of the academic performance of the college during the last three academic years. Sri D Harshendra Kumar and Dr Satheeshchandra, Secretaries of SDM Educational Society, were present. Dr Shridhar Bhat, Head, Dept of Sanskrit, Mastered the Ceremony. Prof Shanthiprakash, Vice Principal of the college, proposed a vote of thanks.



Achievers Day

The Achievers Day of the college was organised during the College Annual Day Celebrations on 01 July 2023. Ms Soumya M Bapat, Assistant Commissioner, Commercial Tax, Bengaluru, a proud college alumna, was the chief guest. Speaking on the occasion, she opined that students must have a strong will to face competitive exams like KAS, IAS etc. Dr B A Kumara Hegde, the Principal, said that students should inculcate soft skills in them and must step forward for higher achievements with skilful actions based on their intellectual ability presiding over the programme.



Postgraduate student representatives Ms Sowjanya Sheety, Ms Dhanyashree B G and Undergraduate student representatives Mr Shravan Kumar, Ms Rajeshwari Nejikar, Mr Nithesh and Vice Principal, Registrars, Deans, Faculty members and students were present.

Ms Jayashree mastered the ceremony, Ms Sowjanya Shetty welcomed the gathering, Dr Mahesh Shetty introduced the guest, and Ms Rajashree proposed a vote of thanks.

Felicitation to the Staff

During the Annual Day celebrations of the college, several esteemed individuals were felicitated for their significant contributions to the institute on 01 July 2023. Dr D Veerendra Hegde, the President of SDM Educational Society and the Dharmadhikari of Dharmasthala, graced the ceremony. Dr Satheeshchandra S, Dr Udayachandra P N, Dr A Jayakumar Shetty, retired Principals of the college, and Dr K V Nagarajappa, Dr Ajoy Kombrabailu, Dr Shankarnarayan, B P Sampath Kumar, former professors at various departments were honoured on the occasion. Sri Rajath Kumar, Sri P Krishna Nayak, Sri P Rajendra Indra, Sri Yuvaraj Poovani, Smt Hemalatha, and Smt. Vanitha K, NonTeaching Staff of the College were also honoured for their dedicated service on the occasion.



Dr Bhaskar Hegde, Head Department of Journalism, Dr Nefisath P, Assistant Professor in Chemistry, Dr Prarthana, Head, PG Dept of Biotechnology, Dr Geetha A J, Assistant Professor in Journalism and Dr Ratnavathi K, Head, Dept of Commerce who attained their PhD degrees in the past two years, were recognised for their achievements. Ms Asha Kiran H, [NSS], Dr Rajashekar Halemane, [Literature] Dr Narayana Hebbar, [Patent], Ms Poojita Varma [Prakruth Exams] and Ms Shruti M, [Prakruth Exams] were felicitated for their achievements.

Mangalore University Best College Magazine Award

Manish, the college magazine, bagged the Mangalore University level best college magazine award - Second Prize for the academic year 2021-22. The prize was awarded to the college at Mangalore University by Prof Jayaraj Amin, Vice Chancellor of the University. Dr B A Kumar Hegde, Principal, Dr Ramachandra Purohith, Editor of the Magazine, Dr Rajashekhara Halemane, Dr Manjushree R, Members of the Editorial Board received the Prize.



Felicitation to Sri Pa. Ramakrishna Shastri

The Department of Journalism and Mass Communication organised an interactive session with the famous Kannada writer Pa. Ramakrishna Shastri on 19 June 2023. Mr Lakshmi Macchina, Reporter, Udayavani, Kundapur division, was the chief guest of the programme. Dr B A Kumar Hegde, Principal, of the College, Ujire, presided over the programme. In his speech Pa. Ramakrishna Shastri explained his writing journey and said that in-depth reading and consistent writing on diverse topics helped him survive in the writing field. He also motivated the students to cultivate the habit of reading and writing. On this occasion, Pa. Ra. Shastri was honoured for completing 59 years of his writing journey.



'Ata' Book Release

The Department of Kannada organised a book release programme at the College premises. 'Ata', a novel authored by Professor N G Patavardhan, Former Head, Department of Kannada of the College was released by Dr B A Kumar Hegde, Principal, SDM College (Autonomous), Ujire. Family members of the author along with the faculty members of the college were present on the occasion.



Expressing happiness that his work has been released in the college where he served for 33 years, Prof N G Patavardhan expressed his special gratitude to the College for allowing him to release his book. He described his association with cricket and how he wrote the novel through his experience.

Dr M P Srinath, District President, Kannada Sahitya Parishat, welcomed. Dr Kishore Patavardhan spoke on the occasion. Dr Diva Kakkada proposed a vote of thanks.

'Arivina Deevige' Lecture

The Department of Kannada organised 'Arivina Deevige,' a programme held in commemoration of Dr. B. Yashovarma, the past Secretary of the SDM Educational Society. The theme of the event was 'Mankuthimmana Kagga - the Significance of Life.'



Lecturer and writer G S Nateesh, resource person of the event, said that the primary purpose of life should be acquiring knowledge, and it is essential to do good for society and people before passing away. He asserted that only individuals who fulfil the purpose continue to live on even after death. "DVG's literature transcended the comprehension of even university professors, emphasising the joy it brings to people. Students should receive an education that advocates humanity, as exemplified by Kagga, and they should express gratitude to God for being born as human being," Nateesh said.

Mr Pramod Kumar, Principal, SDM PU College, presided over the programme. Mr Mahaveer Jain Mastered the Ceremony. Dr B Rajesh, Lecturer in Kannada welcomed the gathering. Ms Sonia Yashovarma graced the occasion as the guest of honour. Mr Somasekhar Shetty, the Student Welfare Officer of SDM Educational Society, Dr K.N. Bojamma, the Head of the Kannada Department, Heads of various departments, staff, and students were present on the occasion.

Hosa Talemarige Kuvempu Sahitya Darshana

The Department of Kannada, SDM College (Autonomous), Ujire in collaboration with Rashtrakavi Kuvempu Pratishthana, Kuppali, organised a lecture on the topic 'Hosa Talemarige Kuvempu Sahitya Darshana' at Vani PU College, Belthangady. Dr. Satyamangala Mahadeva was the resource person and delivered the lecture. Belthangady Taluk Kannada Sahitya Parishat President Yadupathi Gowda presided. SDM College (Autonomous), Ujire, Kannada Department Dr. Divakar Kakkada was present in the programme.



World No Tobacco Day Celebrations

The Department of Chemistry in association with the National Service Scheme Unit and Social Responsibility Initiatives Committee organised a special lecture on account of “World No Tobacco Day” on 3rd June 2023 to III B.Sc students and NSS Volunteers.



Dr Vivek V Pais, Regional Director, SKDRDP, B C Trust , Dharmasthala was the resource person. Dr Vivek addressed the students on the topic “Addiction Free India and Youth”. He said that the misuse of the internet and mobile phone is the main reason for addiction to drugs. 120 students attended the programme. Mrs Deepa R P, NSS Programme Coordinator, Mrs Nanda Kumari, HoD of Chemistry, who is also the Registrar were present on the occasion.

International Yoga Day Celebrated

Department of Physical Education and NCC Army Unit of college jointly organised International Yoga Day on 21st June 2023.



Workshops Organised

- The Department of Mathematics organised a workshop on “Visualization of Mathematical Concepts through GeoGebra Software” to all the B.Sc students at Computer lab May 27, 2023. The workshop aimed to guide the students to handle the Geogebra application and the tools and techniques behind the use of the application.



- Dr Ramananda H S and Harsha A J, Assistant Professors at St. Joseph Engineering College were the resource persons of the session. Dr Ramananda H S addressed the students and informed about the importance of technology in the current society. Students' doubts were clarified by directly identifying and correcting mistakes. Prof B Ganesh Nayak, Head of presided Department of Mathematics and Ms Akshatha B, Assistant Professor, Department of Mathematics were present in the programme. Farhana of 2nd, BSc compered the session.

- The Department of PG Studies and Research in Commerce organised a one-day online workshop on 'Data Analytics using Excel' in AV - 1 at SDM PG Centre premises for the II M Com students on 22 June 2023, under the guidance of Dr PriyaKumari S V, Head of the Department and the faculties of Department of PG Studies and Research in Commerce.

The aim of the workshop was to provide practical session knowledge about how to work in Excel, what are all the shortcuts we can use and the practical part of elements like conditional formatting, logical functions, statistical functions, charts, financial formulas and lookup functions.

The resource person of this workshop was Dr Muruganandan S, Assistant Professor, Directorate of Online Education, Manipal University, Jaipur, Rajasthan. In this training session, Dr Muruganandan gave information about how to work in Excel sheets and how the corporate sector needs a technical expert in Excel. He also emphasised on how MS Excel enables users to identify trends and organise and sort data into meaningful categories. Dr Muruganandan gave information to the students regarding calculation and data entry.

- The Department of PG Studies in Journalism and Mass communication conducted a one-day workshop on 'Advanced Photoshop' at the Statistics Lab in SDM PG Centre, Ujire, on 15 June, 2023. Mr Yatish Kumar and Mr Chittaranjan, Graphic Designers at Manjushree Printers, Ujire, were the resource persons for the workshop.

The students were introduced to the basic tools of Photoshop at the first phase of the workshop. In the second phase the students were given an assignment and were directed to create a design, allowing them to gain practical knowledge of Photoshop.

Dr Bhaskar Hegde, Head of the Department, honoured the resource persons with mementos. All the staff and students of the Department of Journalism and Mass Communication were present during the session.

Yoga Camp

- Women Development Cell in association with NSS organised the inauguration programme of one-week Yoga Camp for Women Staff of the College. Dr Shalmali Sunil, Assistant Professor and Medical Officer of SDM College of Naturopathy and Yogic Sciences, Ujire, inaugurated the Yoga Camp. Ms Adithi (BNYS) and Ms Chethana (BNYS) were present during the programme.



- Dr B A Kumara Hegde, Principal, SDM (Autonomous) College, Ujire, was the President of the Valedictory ceremony of the one-week Yoga Camp for Women Staff of the College. Ms Adithi (BNYS) and Ms Chethana (BNYS) were the yoga instructors for the camp. 20 Staff members of the College attended the Yoga Camp.

Fests

'Kalarava-2023', an inter class event was organised by the Faculty of Arts of the College, Ujire on Friday, 23 June 2023. Mentioning the profound impact of creativity and the transformative role of literature, SG Bhat, the Public Relations Officer at Benaka Hospital- Ujire, shared insightful thoughts during the inauguration of the event. Dr B.A. Kumar Hegde, the Principal of the College, who presided over the event emphasised the importance of pursuing one's passions and interests on a daily basis to develop a strong personality. Dr Shalip Kumari, the Arts Dean, Mr Shравan Kumar, the student representative were present. Dr Sridhar Bhat, the Head of the Department of Sanskrit welcomed the gathering. Ms Annapurna, a student, compered the programme. Ms Manasa, proposed the vote of thanks.



The day long programme witnessed 10 competitions arranged in the college designed for student participation. The writers had their battle at the 'poets combat', the solvers untangled the mystery given by the 'Anveshane', the event brush off brush had the participants to think out of the box and paint without a brush. Videography, photography and mono act gave an opportunity for the enthusiasts while Mr and Ms SDM was testing the overall ability of a student to hold this title, PR crisis had the students solving the crisis, while dance and debate engaged them in performing to the given subject.

Mr Pramod Kumar, Principal of SDM PU College, Ujire, Chief Guest of the ceremony, distributed the prizes to the winners in various categories and wishes the students every success in their future endeavours. Dr Shalip, Dean of Arts of the College presided over the programme. Mr Shравan Kumar, student coordinator of the event, proposed the vote of thanks.

Eco-Vision 2023



- The Department of Economics and Rural Development organised 'Eco-Vision 2023', an Interdepartmental and Inter-Class competition on 15 June 2023. Dr. T. Krishna Murthy, Former Principal of SDM Residential PU College, Ujire was the inaugurator. Dr. Shalip Kumari, Dean of Arts department was the chief guest and Dr. Mahesh Kumar Shetty.H was the organising secretary of the event. Prof. S. N. Kakathkar, Registrar(Administration) presided over the programme. Dr. A. Jayakumar Shetty, was the chief guest for the valedictory programme and Dr. B. A. Kumar Hegde, Principal of the College presided over the programme. More than 150 students got registered for various competitions. The students of II BCA bagged the Championship and the students of II BCOM 'C' were the runners.



- The Department of PG Studies and Research in Chemistry, under the department association CONCHEM organised an intra-departmental skit competition on 21 February 2023. The event was organised to mark 'World Environment Day'. Nine teams from M Sc Chemistry and Organic Chemistry performed skit on topics such as harmful effects of plastic, the present and future scenario of the Earth, replacement of non-biodegradable objects such as plastic bags with cloth bags, plastic bottles with steel ones for a sustainable life, conservation and rejuvenation of river Ganga, etc. All the students participated enthusiastically in this event.



- The Department of Home Science organised a Kids Summer Camp on 25 May 2023, for the college faculty children of age group between 6-12 years. During the camp, children also learnt different activities like Painting, Mosaic work, Greeting and card making, cooking without fire etc. III year Home Science students coordinated the programme and 30 children were the beneficiaries.
- The Department of Home Science organised a special talk on "Resource Management" on 10 June 2023. Ms Sowmya .N, Human Resource Manager, SDM Multi-Speciality Hospital, Ujire was the guest. She spoke about the supplementing of family income through proper management of time and energy and also about the importance of resources and its use. Both I and III B.A Home Science students were present for the programme.



- The Department of Home Science organised a food festival 'Foodie Corner' on 14 June 2023 in the Home Science lab and invited the entire College staff and students to this fest. Dr. Rajatha .P.Shetty, Chief Librarian, SDMIT College, invited as an inaugurator and Dr. B.A. Kumar Hegde, Principal of the College, presided over the function. Prof. Ganesh Nayak, HOD of Mathematics, was the guest of honour. Ms. Shobha S, Head of the Dept. coordinated the programme. Both I and III B.A. Home Science students participated and prepared different food items which were then kept in the fest for sale. More than 600 students visited the food festival and enjoyed the food.



Vijanaana Sinchana

- The Department of Mathematics organised a Mangalore University-level Science Inter-collegiate fest "Vijanaana Sinchana" on June 10. Dr M M Dayakar, Professor and HOD, Department of Periodontology and Implantology, KVG Dental College, Sullia inaugurated the function while Dr B A Kumar Hegde, Principal of the College presided over the session.



Various events from 7 different Science departments were organised. Students from different Colleges participated in the fest. Dr B A Kumara Hegde distributed the prizes. Poornaprajna College, Udipi won overall championship and Alvas College, Moodubidri were runners of the event. Ms Poojitha Varma Jain, Assistant Professor, Department of Mathematics co-ordinated the whole event.

B.Voc Utsava

- The Departments of B.Voc organised a two-day State-level fest titled 'B.Voc Utsava' on 22 and 23 June 2023. The Edu-Cultural fest included Open Events on the first-day and Academic Events on the second day. Over 800 participants from different colleges in Karnataka participated in the event.



Dr L H Manjunath, Executive Director of SKDRDP, inaugurated the event. Pooran Varma, IT Consultant of SDME Society, delivered the valedictory address. Dr Kumara Hegde, Principal of the College was present at the event. The event also included competitions, a dance programme by Karthik Suvarna and team, a Musical Evening by team 'Aarava' and a promotional gig by the team of Tulu film 'Circus.'

MAGNUS Online Competition

- The Department of PG Studies and Research in Commerce and Masters' Passion Association organised National-Level Online Product Launch Competition – MAGNUS on June 15 at the Webinar Hall in SDM (Autonomous) College, Ujire, by the guidance of Dr Priya Kumari S V, Head of the Department and Mr Harshith Kumar, Assistant Professor, Department of PG Studies and Research in Commerce and other faculties.



Dr Vishwanatha P, Dean, SDM PG Centre, Ujire inaugurated the competition. Dr B A Kumar Hegde, Principal of the College presided over the function. In all, 11 teams participated in the competition. The contest was judged by Mr Ashwith H R, HoD, Department of B.Voc in Retail and Supply Chain Management and Mr Harshith Kumar, Assistant Professor, Department of PG Studies and Research in Commerce. The Winner of the National-level contest was Ms Saamyaa Sukumaran and Mr Harshendra Jain of SDM College (Autonomous), Ujire. Ms Gayathri S and Mr MithunRaj A of Mangalore University Konaje were first runners while Mr Narasimha Kini and Mr Dheeraj K of Vivekananda College of Art, Science & Commerce, Puttur were second runners.

KRITVA 2K23

- The Department of PG studies and Research in Commerce organised KRITVA 2K23 - Create your Astithva, a Departmental fest on 16 June, 2023, conducted exclusively for II M Com students.



Shakuntala, Dean and HoD, Department of Business Administration, SDM College (Autonomous), Ujire, inaugurated the KRITVA 2K23 at the Seminar Hall 1. Dr Priya Kumari S V, HoD, Department of PG Studies and Research in Commerce, SDM PG Centre, Ujire, gave presidential address and conveyed her best wishes.

There were four events in the fest including Quiztacular -Quiz, Com-Thara -Star of the event, Feast of Flavours -Cook without fire and Talentine - Variety. The Juries for Com-Thara were Ms Akshatha K, Mr Harshith Kumar Shetty N. The Feast of Flavours event was judged by Ms Mamatha K and Dr Suresh Babu K N and the Talentine juries were Mr Bhageerath Nayak, Ms Masuda and Ms Swathi B.

Prize winners of the entire contest were awarded during the valedictory in the evening. Quiztacular: Winner - Ultron, Runner - Black Adam; Com-Thara: Winner - Thanos, Runner - Joker; Feast of Flavours: Winner - Ultron, Runner - Thanos; Talentine: Winner - Joker, Runner - Thanos.

Model Parliament

- The Department of Political Science organised a Model Parliament on 21 June 2023. Sri Janardhan, Director SDM Hospital Ujire was the Chief Guest, Principal, Dr BR Kumar Hegde presided over the programme. Dr Shalip HoD gave an introductory speech. Mr Nataraj H K Coordinated the programme. All the students of Political Science



Salutation Programme for Scavengers

- The Department of B.Voc in Retail & Supply Chain Management organised a Salute the Silent Worker programme in order to recognize the dedication of cleanliness staff (scavengers) of SDM PG Centre Ujire.
- The Department felicitated Kalyani, Latha, Sathyalatha, Anitha for their continuous dedicated work at the College. B.Voc in Retail & Supply Chain Management students actively participated in this programme. Mr Praveena D, Assistant Professor, Dept of B.Voc in Retail & Supply Chain Management, co-ordinated the programme. Mr Ashwith H R, HoD, Department of B.Voc in Retail & Supply Chain Management and Ms Madhuri Gowda, Assistant Professor, Department of B.Voc in Retail & Supply Chain Management were present in the programme.

Extension Programmes

- Department of PG Studies and Research in Social Work in association with the field work trainees of Belthangady Nagara Panchayat organised a Community Extension programme at GFCC Melanthabettu, Belthangady Taluk on June 9, 2023 for final year students in order to Build Competence for Employment World. Ms Swathi, Assistant Professor, Department of PG Studies and Research in Social Work conducted the session.
- Extra Curricular Committee organised 'Wall magazine Competition' for all the departments of the college on 24 June 2023 at Psychology lab. Ms Deekshitha Kumari was the staff-in-charge for the competition.



- The Department of History, arranged a Field Visit to Manjusha Museum, Car Museum, Nelyadi Beedu, Chandranatha Basadi, and Commata Betta in Dharmasthala, as a part of curriculum study on 17 June 2023. The First year degree Open Elective 'Museology' students participated in the field visit. Students studied different artifacts kept in museum like pre-historic relics, musical instruments, arms and weapons, images of metal and stone, cinematography, household items, manuscripts, type writers, clock, paintings, stone sculptures, Inscriptions, chariots, stone images, copper plate fusels, ceremony objects etc. Students also studied new objects recently arrived in museum related to instrument that were used during the time of hunting and testing human body temperature. Deputy director Mr Rithesh Sharma, Staffs of the Museum Mrs Chaitra, Mr Rajesh guided the students. Mrs Chaitra gave a live demo related to conservation and preservation of artifacts with chemical application and students involved in practical experiments. 34 students of first year open elective took part in the field visits. Dr Sanmathi Kumar, HOD and Assistant Professor, Department of History were the resource persons on this occasion and also the Coordinator of the Programme.



- The Department of History arranged a field visit to Belur, Halebbedu and Surrounding Places as a part of Curriculum Study, to know the history of the temples, style of architecture and so on. 36 Students of III B.A participated in the visit. Students visited Hoysaleshwara temple and Kedareshwara temple in Halebeedu, and also Adinatha, Shantinatha and Parshwanatha Basadi in Halebeedu. They also visited Chennakeshava temple in Belur and studied it's art and architecture. Dr Sanmathi Kumar, HOD and Assistant Professor, Department of History was the resource person and also the Coordinator of the Field visit. Ms Abhijina Upadhyaya also took part in the field visit.



- The Department of PG Studies and Research in Physics under Electronics Hobby Club organised a Guest Talk and Demonstration on "Introduction to Embedded Systems using Low Power Boards" on 23 June 2023. The resource persons were Mr Raghuvveera Pandith T. S and Mr Mahesh D S, Assistant Professors, Electronics and Communication Engineering, SDMIT, Ujire. Both I and II M Sc Physics students were the beneficiaries. The event was coordinated by Dr Sahana K, Assistant Professor and In-charge of Hobby Club, Department of PG Studies and Research in Physics.



- The Counseling Cell, Extra-Curricular Committee and UG Department of Psychology jointly organised a Yoga Training Programme entitled "The power of Breath: The Physical and Psychological Benefits of Yoga" on 22 June 2023 at SDM Cultural Center. 15 students took part in the programme.
- The Department of PG Studies and Research in Psychology organised one day Research Consultation- one on one interaction with the students of I M Sc Psychology by resource person Dr S Hanagodimath, Assistant Professor, CMDR, Dharwad in collaboration with CMDR, Dharwad on 20 June 2023. Ms Ashwini. H Assistant Professor, PG Psychology coordinated the programme.



- The Department of PG Studies and Research in Psychology conducted Faculty Exchange programme in collaboration with KAMPC, Shivamogga under Memorandum of Understanding. Dr Archana Bhat, Ms Anagha S and Mr Vinay, Assistant Professors of KAPMI, Manasa Trust, Shivamogga served as resource persons on 26 and 27 June 2023.



- The Department of PG Studies and Research in Psychology organised a Field visit to Asha Nilaya, Manipal Museum and Hombelaku Psychiatric Hospital on 23 June 2023 for I M Sc Psychology students. The event was coordinated by Ms Sindhu V.



- The Department of PG Studies and Research in Psychology in association with Counselling Cell and extra-curricular Committee organised Yoga training programme on the account of International Yoga Day on 22 June 2023. Programme was conducted by Ms Disha Rag, Consultant psychologist on the topic 'The Power of Breath- the Physical and Psychological Benefits of Yoga'. Programme was coordinated by Ms Sindhu V, Assistant Professor. Dr Maheshbabu. N Assistant professor and student were present in the programme.

Panel Discussion on PhD Challenges

- The Department of Journalism and Mass Communication organised a panel interaction of PhD Scholars from SDM College (Autonomous), and St. Aloysius Journalism Research Centres to the students of MCJ. Ashwini Jain, Assistant Professor, Department of B.Voc in Digital Media participated as one of the panel members. Discussion were done about the importance of Ph D challenges in completing the PhD work and mistakes to avoid while pursuing it took place on the event. There were a total of 4 panel members (Scholars) including Dr Bhaskar Hegde, HoD of Department of

Journalism, Dr Hampesh KS and Dr Padmanabha NK, Assistant Professors of the Department of Journalism and Mass Communication.

- The Department of PG Studies and Research in Psychology in association with counseling cell organised radio talk Manadhvani on 'Importance of Counselling' on 17 June 2023. Radio talk was coordinated by Ashwini H, Assistant Professor. I MSc psychology Students Smruthi N. Raj, Leshma P.D, Vishnavi and Sowmya participated in the talk.



- The Department of PG Studies and Research in Psychology organised 'Teach to Reach' programme on 17 June 2023. This skill development and an awareness programme for students of DKZP School Belthangadi was coordinated by Ashwini H, Assistant Professor. 25 school students got benefit from this event. Supriya, B P Likhith, Neha and Sandhya of I MSc Psychology participated as the student coordinators.



- The Department of PG studies and Research in Psychology organised 'Teach to Reach' programme a skill development and an awareness programme for students of DKZP School Belthangadi on 24 June 2023. The event was coordinated by Ms Ashwini H, Assistant professor. 30 school students got benefited from this event. Bhavana, B.P Likith, Gayathri, Namratha and Sahana of I MSc psychology were participated as the student coordinators.



- The Department of PG studies and Research in Psychology in association with counseling cell organised a 'Teach to Reach' a skill development and an awareness programme by I MSc Psychology students on 17 June 2023 at DKZP School, Kalmanja, Belthangady Taluk. 8th standard

students of that school are the beneficiaries. The programme was coordinated by Ashwini Shetty, Assistant Professor.

- The Department of PG Studies and Research in Psychology in association with Counselling cell organised a 'Teach to Reach': a skill development and an awareness programme by 1 MSc Psychology students on 24 June 2023 at DKZP School of Kalmanja, Belthangady Taluk. 8th and 9th standard students of that school are the beneficiaries. The programme was coordinated by Ashwini Shetty, Assistant Professor.
- The Department of PG Studies & Research in Psychology in association with Counselling cell organised a 'Teach to Reach': a skill development and an awareness programme by 1 MSc Psychology students at Shree Janardhana Swamy Higher primary school, Ujire. Dr Maheshbabu.N, Assistant Professor, coordinated the programme.
- The Department of PG Studies and Research in Psychology in association with counseling cell organised a 'Teach to Reach': a skill development and an awareness programme by 1 MSc psychology students on 17 and 24 June 2023 at DKZP School of Dompadapalke, Belthangady Taluk. 34 students of this school got benefit from this event. The programme was coordinated by Sindhu V, Assistant Professor.

Guest Lectures

- The Department of PG Studies and Research in Chemistry organised an interaction session with Prof Dr Shivarama Holla, Former Chairman, Department of Chemistry, Mangalore University and Former HOD, PG Department of Chemistry, on 20 June 2023. Dr Holla delivered information about various schemes available to pursue research abroad and across the country at reputed institutions. He shared many success stories of Chemists with students to boost their love towards research and strengthen their decision of taking up research as a career after M Sc. Students then interacted with him about the scholarships available for them and also queries relating to industrial opportunities and scope for research work at industries. Dr Vishwantha P, Dean of SDM PG Centre, Ujire and all faculty members of the department were present.



- The Department of English organised a Guest Lecture on 'Hoshang Merchant's Scent of Love', a text prescribed to the optional English under Paper VIII: Gender Studies on 19 June 2023. Programme was conducted by Seema P, Head, Department of English SDM PU College. She addressed the students on the topic and discussed the poem in detail in the classroom. The students interacted with the resource person on the textual details and its literariness.
- The Department of PG Studies and Research in Commerce organised a guest lecture on the topic "Wealth creation through Mutual Funds" for the I & II M Com students on 27 June 2023 at the Seminar Hall - 1.



- The resource person was Mr Shreedhara R Bhat, Founder & MD, Ara Financial Services Pvt Ltd. In this session he gave information about mutual funds and other investment activities.
- Mr Shreedhara educated the students regarding how mutual fund or any portfolio that might act as a major role in our life. He also said about what are all the saving and investment a person has for our future. The whole session included the stock market participation, details about mutual funds and which investment gives a good return for our future.
- The Department of English organised School Adoption programme at Government High School of Kalmanja on 17 June 2023. Students of III BA Optional English, conducted activity oriented communication sessions and took up 'Articles' and 'Tenses' respectively. Students Prathik Rai, Parvathi M, Jyothika, Aryananda S R participated in the programme.
- The Department of English organised School Adoption programme at Government Lower Primary School of Neerachilume on 19 June 2023. Students of III BA Prathik Rai and Ashish conducted activity oriented communication sessions. Pavithra Jain, Assistant Professor of Department of English accompanied the students.
- The Department of Business Administration Conducted Guest Lecture for the students of III BBA on 23 June 2023. The Resource person Sridhar, MD of ARA Solutions Private Limited Ujire held a session on "Investment in Mutual Fund".
- The Department of English conducted Student Lecture series on 22 June 2023. Parvathi M of III B A optional English gave a presentation on 'Structuralism'. Mahesh, Staff in charge of Student Lecture Series welcomed the gathering. 75 Students were present in the programme.
- The Department of Business Administration conducted Guest Lecture for the students of 1st BBA on 19 June 2023. Ms Ashwini, Assistant professor of Department of PG Psychology conducted the session on "Social Media and Mental Health". Programme was Coordinated by Gurudath Shenoy and Sharaschandra KS.

Alumni Interaction

- The Department of Journalism and Mass Communication organised an Alumni interaction on “Sustainability in Media Career’ on 17 June 2023. Mr Rama Kishan KV, Sub-editor at Vijayavani (Batch of 2020-22) was the guest. Ram Kishan explained his experience in media field and also the difficulties faced by him in the initial stage of joining the media. Students interacted with him about various other skills required to sustain in the media field. Session was fruitful and students also gained more knowledge on media career and sustainability.



- The Department of History, organised an alumni interaction on the topic ‘Career Guidance’ on 15 June 2023. Mrs Manjushree R Naik was the Guest. She spoke about the career guidance and opportunities in higher education after degree. She also highlighted that B.Ed education is the basic requirement of School education and very useful in learning methodologies. Dr Sanmathi Kumar HOD of the department presided over the programme. 40 BA Students participated the interaction.
- The Department of Postgraduate Studies and Research in Psychology, has organised an Alumni interaction with Triveni of 2021- 2022 batch on Tips to clear competitive exams.



- The Department of English conducted an alumni interaction on 21 June 2023. Deepa Jayachandran, II MA student at St Aloysius College Mangalore gave a talk on 'Significance of NET and Preparation' to the I Year Optional English Students. Shubharani P S, Assistant Professor coordinated the session.
- The Department of Kannada organised an alumni interaction by Dr Chandrasa Charamdy for II BA students on June 17. He spoke on the topic Kannada literature and Media. Dr Bojamma K.N, HoD, Department of Kannada, coordinated the programme.



NSS and Social Responsibility Activities

- NSS Unit conducted cleaning of Rain Water Harvesting pits in the Campus on June 17, 2023. 20 Volunteers participated in the activity.
- NSS Unit conducted an Online Yoga session for the Volunteers on June 21, 2023. 20 Volunteers participated in the Session.



- NSS Unit initiated the Gratha Mithra Programme for students of 8th standard in Rathnamansa, Ujire, on June 26. Five Volunteers interacted with 32 Students.



Staff Achievements

- Mrs Geetha A J, Assistant Professor, Department of Journalism and Mass Communication awarded with PhD degree as per notification dated 17 June 2023 issued by Kuvempu University, Shivamoga. The title of the research is ' Institutional Social Responsibility as a PR tool in Higher Educational Institutions: A Study of Dakshina Kannada District.
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- Mr Sunil Kumar, Assistant Professor, Department of Journalism and Mass Communication conducted a workshop on "How to Prepare Newspaper Reports" to the staff of SDM English Medium School (CBSE) on 15th June 2023.
 - Dr Sudheer K V participated as a resource person in a guest lecture on the topic of stress management at AmbikaMahavidyalaya on 20-06-23.
 - Dr Sudheer K V participated as a resource person in a Faculty Exchange Programme organised by Ambika Mahavidyalaya Bappalige, Puttur on 20 June 23. The topics handled were Mindfulness and Time management.
 - Mrs Ashwini H Assistant Professor, Department of Psychology, delivered a recourse talk on Emotional Quotient and Intelligence quotient for Ill year BBA students on 17 June 2023. The programme was organised by the Department of Business Administration under inter-department faculty exchange programme.
 - Mrs Ashwini H Assistant professor, Department of Psychology delivered a recourse talk on social media and mental health for I-year BBA students on 19 June 2023. The programme was organised by the Department of Business Administration under inter-department faculty exchange programme.
 - Mrs Shakunthala, Associate Professor in Department of Business Administration, participated as Inaugurator "Kritva 2023" programme conducted by the PG Department of Commerce held on 16 June 2023.
 - Mr Praveena D, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management has Chaired a Session in the National-Conference, SAMBHARAMA-2023 on "Youth and Social Concerns" organised by the Department of PG Studies and Research in Social Work, on 26 May 2023.

- Dr Ganaraja K and Dr Mahesh Kumar Shetty H participated as member coordinators in the 'KALARAVA-2023'- an Inter-Class Competition organised by the Department of Arts on 23 June 2023.
- Prof B Ganesh Nayak, Head of presided Department of Mathematics, inaugurated 'ANOKHA 2K23 - an Inter-class fest' organised by the Department of Statistics on June 14.
- Dr Dhaneshwari, , Department of PG Studies and Research in Social Work, attended as Resource Person and conducted training programme for Jhnana Vikasakendra for women members under SKDRDP Project on the 'Use of Menstrual Cups for better Women Health' from June 13, 2023 to 15 June, 2023.
- Dr Dhaneshwari, Department of PG Studies and Research in Social Work, attended as Resource person at CPRE Belthangady on May 31 and conducted session on knowing counseling for JVK officials.
- Dr Dhaneshwari, Department of PG Studies and Research in Social Work, attended as a Resource person at SDM CBSE School, Ujire, on June 10 and spoke on the topic "Family roles in Empowerment of Children" at the PTA meeting.
- Ashwini Jain, Assistant Professor, Department of B.Voc in Digital Media participated as one of the panel members at the panel interaction of PhD scholars from SDM College (Autonomous) Ujire, and St. Aloysius Journalism Research Centres with the students of MCJ organised by the Department of Journalism and Mass Communication.

Staff Publications

- Ms Akshatha K, Assistant Professor , Department of Computer Science Ms Bhavishya K U, II BSc. Computer Science student jointly published the article titled "Applications of Artificial Intelligence in the field of Agriculture" in the journal IJRES(ISSN: 2320-9364, Impact factor 7.52, Volume 11, Issue 6)

Staff Paper Presentations

Mr Gurudath Shenoy, Assistant Professor Department of Business Administration, participated and Presented a paper titled “ Job satisfaction of office staff of selected Degree college-A study In Belthngady Taluk” in the National Level online Conference Stalwart 2023 organised by the Department of PG Studies and Research In Commerce held on 01 June 2023.

Staff Participations

- Dr Geetha. A J, Department of Journalism and Mass Communication participated in One-Day Workshop on ‘ Qualitative Research with NVIVO held on 3 June 2023 organised by Birla Institute of Technology, Ranchi, Jarakhand.
- Dr Mahesh Kumar Shetty H Assistant Professor in Economics has participated in one-day state-level workshop on ‘Research Design: Article Writing and Publication - Way Forward’ held at SDM College (Autonomous), Ujire on, 3rd June 2023.
- Ms Supriya S P and Ms Shwetha Kumari, Assistant professors in Statistics, attended a state level one day workshop on “Research Design: Article Writing and Publication - Way Forward” organised by the Research and development cell, SDM College (Autonomous), Ujire, on 3 June 2023.
- Ms Akshatha B and Ms Poojitha Varma Jain, Assistant Professors, Department of Mathematics of attended the State-Level Workshop on “Research Design: Article Writing & Publication - Way Forward” organised by the Research and Development Cell, SDM College (Autonomous), Ujire on 3 June 2023.
- Mr Praveena D, Assistant Professor, Department of B.Voc in Retail and Supply Chain Management participated in the State-level workshop on ‘Research Design: Article Writing and Publication- Way Forward’ organised by the Research and Development Cell, SDM College, Ujire on June 3.
- Ms Ashwini Jain, Assistant Professor, Department of B.Voc in Digital Media and Film Making participated in the State-level workshop on ‘Research Design: Article Writing and Publication- Way Forward’ organised by the Research and Development Cell, SDM College, Ujire on June 3.

- Prof B Ganesh Nayak, Head of the Department of Mathematics, participated in the National Conference on “Implementation of National Education Policy 2020: Challenges and Way Forward: Curriculum Assessment and Outcome” organised by the Karnataka Rajya Mahavidyalaya Shikshakh Sangha held on 26 May 2023 at University College, Mangaluru.
- Dr Akshatha K, Assistant Professor of Social Works attended a National Seminar on ‘Role of Psychologists in addressing Social Concerns’ organised by PG Studies and Research in Psychology, SDMC Ujire on 12 April 2023.

Student Achievements

- Vasundhara H. III BA, presented a student lecture series on the topic of Ancient Civilization. Dr Sanmathi Kumar, HOD of Department of History, coordinated the programme. 32 Students of the College were present. Mr Mahesh R, Staff in charge of the Students Lecture Series, and Ms AbhijnaUpadhyaya were present in the programme.
- Ms Farhana III BSc psychology presented student lecture on the topic Learning Disabilities on 23 June 23. Dr Sudheer K V coordinated the event.
- Mr Nethaji Naik S of III B.Sc (B) has given a talk on “Application of Number Theory in Daily Life,” at the Student Lecture Series Programme.
- Students of I MSW -- Adithya, Ashik, Nived, Amruth, Shubham Bhat, Pranav, Yashavanth, Deeksha, Medha, Namratha, Kathyani of MSc Psychology, Samarth Bhat and Amitha Hebbar of I JMC participated in Alva’s Reach - 2023, a State-Level Seminar on “Digital World and Psycho-Social Challenges” organised by Department of Social Work, Alva’s College on 23rd June 2023 at Alva’s College, Moodbidre. They secured First Prize in the Short Movie Competition and Third Prize in Poster Making.



- Men Kabaddi team of the College won Sri D Rathnavarma Heggade Memorial rolling trophy at Mangalore University Inter Collegiate Men Kabaddi tournament at Konaje on 15 to 17 June 2023. Sushanth Shetty III BA, Shashank Acharya, III BA, Sukesha III BA, Gagan Gowda I BA, Prajwal S I B.Com, Mahammad Afreed I B.Com, Hruthik L P II BBA, Dhanush II BA, Yashvanth Gowda II BBA, Chethan G I BBA, Maneesh D K III BA, Udaya Kumar III BA, Pavan Prasad Malli III B.Voc, Samrudh Gowda I B.Com are the winners.

Sports Achievements



- Mangalore University Inter Collegiate men and women Power Lifting championship was held at GFGC Tenkanediyur, Udupi on 23rd and 24th June 2023. Our college men and women both won third place in this championship and won 2 gold medals, 5 silver medals and 2 bronze medals.



- Mangalore University Inter Collegiate men and women Weight Lifting championship was held at Alva's College Moodbidri, Udupi on 27th and 28th June 2023. Our college men and women both team won the Runner up in this championship and won 6 gold medals, 7 silver medals and 4 bronze medals.



Student Participations

- Ms Athmika, Department of Psychology, Ms Deepa Shree Vaishnav, Ms Shetty Nikitha Karunakar and Mr Harshith M C, I MSc Statistics students, attended a state level one day workshop on “Research Design: Article Writing and Publication – Way Forward” organised by the Research and Development cell, SDM College (Autonomous), Ujire, on 3 June 2023.
- Ms Athmika, Department of Psychology attended a national seminar organised by the PG Department of Psychology.

