

Sri Dharmasthala Manjunatheshwara

College, Ujire-574240

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Principal's Desk

June 5, people, communities and organisations from all over the world come together to celebrate World Environment Day to raise awareness of and take action on urgent environmental challenges. The United Nations created this important day to raise awareness of the pressing need to safeguard and conserve our planet's natural resources.

World Environment Day gives individuals a chance to consider how human activity affects the environment and motivates them to change for the better in order to live sustainably. It acts as a catalyst for international discussion, teamwork, and efforts made together to create a greener and more sustainable future for future generations.

The theme for World Environment Day on 5 June 2023 will focus on solutions to plastic pollution under the campaign Beat Plastic Pollution. The world is being engulfed by plastic. More than 400 million tonnes of plastic are produced every year, half of which is designed to be used only once. Of that also, less than 10 percent is recycled. Today, plastic is one of the biggest threats to the planet.

World Environment Day continues to motivate people from all walks of life to take charge of the environment and strive towards a more sustainable and resilient future through a variety of initiatives, including tree planting, clean-up efforts, educational initiatives and policy advocacy. It serves as a reminder that maintaining the health of our planet is crucial for both present and future generations.

Dr B A Kumar Hegde, **Principal**





Programmes Organised

Kalanusandhana Shibira

The Kannada Sangha of the Department of Kannada and Ninasam Pratishtana. Heggodu, jointly organised a two-day Literature Workshop titled 'Kalanusandhana Shibira' marking the Silver lubilee celebration of literature workshop on 26 and 27 May 2023 at the Seminar Hall in the College premises. Mathrushree Dr. Hemavathi V Heggade of Dharmasthala inaugurated the event on 26 May 2023 at 10 am.



Dr. Hemavathi V Heggade said that organising such a workshop will enhance the interest in literature among youths. The literature workshop will help encourage the youths to study books, novels, stories etc.,



Dr. Satheeschandra S, the Secretary, SDME Society, Ujire, was the chief guest. Kendra Sahithya Academy Awardee Prof. T.P. Ashok delivered the keynote address while Dr. B P Sampath Kumar, retired Registrar of SDM College (Autonomous) Ujire, recalled the 25 years literature workshop highlights. Renowned Author Vasudhendra was present. Dr B A Kumar Hegde, Principal, SDM College (Autonomous), Ujire, was the president. Dr. K N Bojamma, Head of the Department of Kannada, welcomed while Dr. Divakar compered the programme.





SAMBHRAMA - 2023

The Department of PG Studies and Research in Social Work, SDM PG Centre, Ujire, organised 'SAMBHRAMA - 2023,' a one-day National Conference on 'Youth and Social Concerns' on 26 May 2023. Mr. B Shiva Kumar, Circle Inspector Belthangady, inaugurated the programme. Mr. M Y Harish, Executive Officer, SDME Society, Ujire, Dr. K G Parashrama, Professor and Chairman of the Department of



Studies and Research in Social Work, Tumkur University were the chief guests of the programme. Dr. P Vishwanatha, Dean of PG Studies, Ujire, was the President.

Paper presentations, E-Poster and Variety of competitions were organised for the participants at the day-long conference. Dr. K.G Parashrama handled a session on 'Statistical View of Youth and Social Concerns.' Valedictory was held in the evening on the same day. Dr. Satheeschandra S, Secretary, SDME Society, Ujire, Dr. P Vishwanatha, Dean, PG Studies, Ujire, were the chief guests, while Dr. B A Kumara Hegde, Principal, SDM College (Autonomous), Ujire, was the President.

Dr. K R Ravishankar, HOD, Department of PG Studies and Research in Social Work, was the Organising Secretary of the conference. Dr. Dhaneshwari and Dr Athul S Semitha, Assistant Professors, Department of PG Studies and Research in Social Work, were the conveners and Mr. BL Sampath Kumar, Il MSW, was the student coordinator of the conference.

Fifty participants from across India presented the papers, and more than 60 participants, including students and faculties from various colleges, attended the conference.

STATSTECH - 2023

The Department of PG Studies in Statistics organised an Inter-collegiate fest, 'STATSTECH – 2023' on 15 May 2023 from 9 am to 5 pm at SDM PG Centre, Ujire. The fest was for the UG students of Statistics and Mathematics from different colleges.







Dr. Kumara Hegde B.A, Principal, SDM College (Autonomous), Ujire, inaugurated the event, which was presided by Dr P Vishwanatha, Dean of PG Studies, at a programme organised at the Seminar Hall-I in the SDM PG Centre premises. A total of 92 students from seven colleges, including K.L.E. Society's S.K. Arts College and HSK Science Institute, Mahatma Gandhi Memorial College, Udupi; St. Aloysius College, Mangalore; Poornaprajna College, Udupi; Canara College, Mangalore; Vivekananda College of Arts, Science and Commerce, Puttur and Dr NSAM FGC, Nitte participated in the fest. A few competitions for the participants were conducted, including Seminar, Extempore, Digital Poster Presentation, Student Research Project Presentation, Quiz and Mad- Ad at the CR-05, CR-10, AV-02, Seminar Hall -II and Seminar Hall -I of SDM PG Centre, Ujire. At the valedictory, Mr. Shashishekara N Kakathkar, Registrar of Administration, S. D. M. College, Ujire, presided while Dr Satheeshchandra S, Secretary, SDME Society, Ujire, was the chief guest.

World Schizophrenia Awareness Day

The Department of Psychology celebrated World Schizophrenia Awareness Day by organising a programme in association with District Health and Family Welfare Society, Department of Mental Health, Mangalore and Taluk Health Office, Belthangady, under MoU between SDMC Ujire and Manasa Hospital, Shivamogga on 24 May 2023. Ms. D G Pooja, Psychologist, Manasa



Hospital Shivamogga, spoke on the topic "Schizophrenia: Reality to Unreal." In all, 150 psychology students from SDM PU, Degree and PG College participated in the event.





Ventura 2023

The Department of Commerce and Business Administration in association with the Commerce Campus, organised a State-level commerce and Management Fest titled "Ventura 2023" on 22 and 23 May, 2023. Dr. S Satheeshchandra, Secretary, SDME Society, Ujire, inaugurated the fest. In all 14 teams from various Institutions participated in the fest. Mr. Swarajshetty of Kantara fame was the special invitee at



the Ventura Musical Evening programme organised on May 23. Mr. Suresh Poojary, Entrepreneur from Bombay, presided. The SDM Law College Mangalore was awarded as the Winner's of Ventura 2023, and Maps College, Mangalore emerged as Runner's of Ventura 2023. K.S Sharaschandra was the Staff Coordinator.

INNOVEX

The IT CLUB Association of the Department of Computer Science organised an Inter-class IT competition, 'INNOVEX', on 24 May 2023 at the College premises. Mr. Pramod Kumar, Principal, SDM PU College, Ujire, inaugurated the programme. He explained the importance of enhancing skills in the field of IT by organising these kinds of competitions. Prof.



Shanthi Prakash, Vice Principal of SDM College (Autonomous), Ujire, who was the chief guest for the valedictory programme, congratulated the participants and prize winners and also the Department. Thirty-two teams from different classes participated in the contest, and the team from I B.Sc A won the overall championship while the team from I B.Sc B emerged as the runners.





Training Programme

The HRD Cell organised a one-day training programme on "Current Job Scenario and New Age Skills" by Prof. Indrapal Singh and Mr. Shashiranjan from Universal Business School, Mumbai, to the final year students of all streams on 29 May 2023.



CrossWord Puzzle Competition

The Department of Statistics organised a CrossWord Puzzle Competition in Statistics for B.Sc Statistics students on 23 May 2023. In all, ten students took part in the contest

NSS Programmes

NSS Units and Social Responsibility Initiative Committee conducted Campus Cleaning on account of the Swacha Bharath Initiative on 20 May 2023. 35 Volunteers participated in the activity.

NSS Volunteers participated in Gratha Mithra Training at Zilla Panchayath, Mangalore, organised by Akanksha Charitable Trust, Puttur and Mangalore University NSS Cell on 26 April 2023. In all, 10 Volunteers participated in the Training.

NSS Units and Social Responsibility Initiative Committee conducted Campus Cleaning on account of the Swacha Bharath Initiative on 27 May 2023. In all, 58 Volunteers participated in the activity.







Study Visits

- The Department of Business Administration organised an Industrial Visit to the students of III BBA on 20 May 2023. The students visited Campco Chocolate Factory, Puttur, as a part of their study to know the various aspects of Production and Costing. Staff Coordinators were Mr. Shreyas B and Mr. Sharaschandra KS.
- The Department of Journalism and Mass Communication organised a Field Visit to Manjusha Museum, Ujire on 19 May 2023. All the first-year students participated in the visit. The study visit intends to enrich the students with hands-on experience in content creation of matters of culture and heritage. The students visited and observed all the artefacts showcased and visited the Museum lab to witness the preservation and restoration process. The Staff of Manjusha Museum, Ms. Chaitra Rao, interacted with the students. Museum staff Mr. Rajesh guided the students throughout their visit to the museum. Ms. Geetha A. J., Assistant Professor coordinated the programme.



- The Department of B.Voc in Retail and Supply Chain Management organised an Industrial visit to Paramount Nutrition India Pvt Ltd of Bangalore on the 21 April 2023 for the Final year students of Retail and Supply Chain. A total of 43 students with two faculty members participated in this industrial visit. Mr. Ashwith H R was the coordinator for this industrial visit programme. Mr.Praveena D and Mr.Ashwith H R accompanied the students to the industrial visit.
- The Department of B.Voc in Retail and Supply Chain Management organised an Industrial visit to Britannia Industries Pvt Ltd Near Bidadi of Bangalore on the 21 April 2023 for the Final year students of Retail and Supply Chain. A total of 43 students with two faculties participated in this industrial visit. The HR briefed about the company and the brand which was followed by a guided





tour within the factory where students observed the various stages of production and packaging. Mr. Ashwith H R was the coordinator for this industrial visit programme. Mr.Praveena D and Mr.Ashwith H R accompanied the students to industrial visit.

- The Department of B.Voc in Retail and Supply Chain Management had organised an Industrial visit
 to ITC ICML Noodles and Pasta Manufacturing Factory near Malur of Kolar District on the 22 April
 2023 for the Final year students of Retail and Supply Chain. A total of 43 students with two faculties
 participated in this industrial visit. Mr.Praveena D and Mr.Ashwith H R accompanied the students to
 industrial visit.
- The Department of B.Voc in Retail and Supply Chain Management organised an Industrial visit to Mahindra Aerostructures Limited Kolar District on 22 April 2023 for the Final year students of Retail and Supply Chain. A total of 43 students with two faculties participated in this industrial visit. The HR briefed about the company and the brand which was followed by a guided tour within the factory where students observed the various stages of production and packaging. Mr.Praveena D and Mr.Ashwith H R accompanied the students to industrial visit.
- The Department of PG Studies and Research in Physics organised a field visit to Pilikula Regional Science Centre, Mangalore, on 21 May 2023. I and II M.Sc students of the Department were accompanied by Dr. S Raghavendra, HOD, Department of PG Studies and Research in Physics and Ms. K Sowmya, Assistant Professor Department of PG Studies and Research in Physics.
- They spent quality time at the Science Park followed by a session of lab demonstration of simple science experiments and screening of 3D Science show and virtual sky watching at the Swamy Vivekananda Planetarium. The students enjoyed the experience and found the visit highly motivating, stimulating and productive.







Alumni Interactions

 The Department of Physics conducted an alumni interaction Programme on 20 May 2023 in which Mr. Kiran Bhat, a proud alumni interacted with I BSC students. He motivated the students to take up the study of fundamental science and be involved in research. 30 students were benefited.



- The Department of PG Studies and Research in Physics organised an alumni interaction by Mr. Kiran Bhat, alumnus of the first batch (2010-12) and currently Principal and HOD of Physics at Chaitanya PU College, Kumta, for the students of I and II M.Sc Physics on 20 May 2023.
- The Department of Home Science organised an alumni interaction by Ms B.H.M Manasa Priya on 23 May 2023 for the students of I and III year Home Science. She spoke about areas of interest in adolescents and career opportunities in interdisciplinary courses. Ms. Shobha .S, HOD in Home Science, coordinated the programme.

Guest Lectures

The Department of Physics conducted a guest lecture programme to commemorate International telecommunication day on 25 May 2023. Mr.Shailesh Kumar, HOD of Computer Science was the resource person. The resource person explained about the development of communication systems and right from the telegraphic age up to the recent mobile age. He also stressed upon careful usage of telecommunication equipments.100 students of III BSC participated in this programme.







The Department of Economics organised a guest talk on 'Fundamentals of Taxation'. Ms Gayathri Rao, Chartered Accountant, Belthangady addressed the students. About 145 students of BA, MA Economics and BBA actively participated and benefited from the talk. The programme was coordinated by Dr.Ganaraja K.



The Department of English organised 'Speak the Writer' programme under the Department Association activities. Ms.Tejaswi and Mr.Prabhin of II B A optional English students spoke on 'George Eliot and William Makepeace Thackeray' on 26 May 2023.





Staff Achievements

 Dr. Padmanabha, Assistant Professor, Department of Journalism and Mass Communication is recognised as a Research Guide by Mangalore University.



Ms. Abhijna Upadhyaya, Assistant professor of History completed M.A. in Sanskrit with 86% Distinction
 Marks from Karnataka State Open University, Mysore on 15 May 2023.



- Prof. S N Kakathkar, Professor, Department of Physics invited as the president for the valedictory function of intercollegiate fest STATS TECH 2023 organised by PG Department of Statistics on 15 May 2023.
- Prof S N Kakathkar, Professor, Department of Physics was invited as the chief guest for the valedictory function of intercollegiate fest CHIASM 2023 organised by PG Department of Biotech on 19 May 2023.





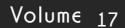
- Dr. Ganaraja K was invited as a resource person to the Workshop on 'NEP- 2020' organised by IQAC, Anugraha Women's College, Kalladka. The members from the Management, Staff and about 250 students were present during the address.
- Ms. Ashwini Jain, Assistant Professor in the Department of B.Voc in Digital Media and Film Making has
 presented a paper titled "Brand Value: A Study of Perception of Authenticity in Messages
 associated with popular brands" at the ICA Regional Hub International Conference organised by
 the School of Communication, Manipal University. The paper was presented on 29 May 2023.
- Dr. Sahana K, Assistant Professor, Department of PG Studies and Research in Physics, conducted 2 days hands-on workshop on "Printed Circuit Boards" on 17 May 2023 and 22 May 2023 for 40 students of final year Electronics and Communication Engineering, SDM Polytechnic, Ujire.



 Dr. Sowmya BP, Dr. Vasantha Kumar, Dr. Shashiprabha, Dr. Sujay MM, Mrs Ganavi D, Dr. Narayana Hebbar, Dr. Nefisath P, Dr. Rajesh N Hegde, Dr. Maruthi KR, Dr. Shrisha Naik Bajpe applied for VGST Grants 2022-23 provided by the Department of Electronics, Information Technology, Biotechnology and Government of Karnataka.

Staff Paper Presentations

• Ms. Sindhu V Assistant Professor in pg Psychology presented a research paper titled "Prevalence of Emotional Abuse and its Relationship with Achievement Motivation and Academic Perseverance among Adolescents" in a two-day National Conference organised by Chandigarh College on 20 May 2023.







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- Ms. Sindhu V Assistant Professor in pg Psychology presented a paper titled "Multicultural Personality among Adolescents" in a one day National Conference organised by Masters in Social work" on 26 May 2023.
- Ms. Sindhu .V Assistant Professor in pg Psychology presented paper titled "Resilience and Emotional Maturity among Orphan and non-orphan adolescents" in One day National Conference organised by Masters in Social work on 26 May 2023
- Mr. Prasad Kumar, Assistant Professor of Commerce Presented a paper titled 'Working Women's Perception on E- Kyc-A Study.' in one-day National Level Conference, organised by Indian Institute of Management and Commerce at Telangana on 29 April 2023.

Staff Participation

- Ms Ashwini H Assistant Professor, Department of PG Studies and Research in Psychology participated in 'Sambrama 2023' one day national conference on Youth and Social Concern organised by the Department PG studies and research in Social work SDM College on 26 May 2023.
- Prof S N Kakathkar, Professor, Department of Physics attended a National conference on" Implementation of National Educational policy 2020 Challenges and way forward" at University College Mangalore on 26 May 2023.
- Dr. Shalip AP, Professor, Department of Political Science attended the national conference on "Implementation of National Education Policy 2020 Challenges and way forward: Curriculum Assessment and Outcome" on 26 May 2023 at University College Mangalore organised by karnataka Rajya Mahavidyalaya Shiksgakara Sangh with Mangalore University Vibhag in collaboration with Mangalore University Karnataka State Education Council Bangalore, University College, Mangalore.
- Prof. Gajanan R Bhat, Head, Department of English attended the National conference on 'Implementation of National Education Policy 2020:Challenges and Way Forward: Curriculum Assessment and Outcome' at University College, Mangaluru on 26 May 2023.





- Mr.Praveena D Assistant Professor, Department of B.voc in Retail & Supply Chain Management has
 participated in the National Seminar organised by the Department of PG Studies and Research in
 Psychology, SDMC Ujire on 12 April 2023.
- Dr. Vishwanath P, Dean SDM PG Centre attended a one day workshop on "Quality Assurance and SSR Benchmarks" held at St Aloysius College, Mangaluru on 5 May 2023.
- Mrs. Nanda Kumari, Associate Professor and HOD of Chemistry attended one day National Conference on "Implementation of National Education Policy 2020: Challenges and Way Forward: Curriculum Assessment and Outcome" held on 26 May 2023 at University College, Mangaluru.
- Ms. Shobha S, Assistant Professor, Department of Home Science participated in the national level special lecture series-7 held on 24 May 2023 on the topic "Importance of Millet in our Diet" on the eve of International Year of Millet-2023 organised by the Department of Home Science of K.L.E.
 Society's Arts and Commerce College, Gadag and Government First Grade College, Ankola.

Student Participations and Achievements

- A total of six students of the Department of Journalism participated in the 2023 State election result live, conducted at U PLUS TV on 13 May 2023. Sangeetha Bhat, Shravan Kumar, Jyothika P Rai, Sanjay Chitradurga, Rakshitha Shishir and Vinol Lobo participated in the live debate. The Editor of UPLUS Chanel congratulated the students and department for the outstanding contribution of the students. The appreciation letter from the editor reads like 'Students dedication to work has resulted in increased output of the program. The enthusiasm with which the team handled the program was truly exceptional. We are truly grateful and would like to express our sincere gratitude'.
- The Students of the Computer Science Department participated in the national level IT FEST SYGMA 2023 held at SDM College of Business Management, Mangalore on 20 May 2023 and bagged the Overall Championship. Shrihari III BCA won 2nd prize in Coding and Debugging, Shashank III BCA and Sumukha Rao I BSc won the 2nd prize in IT Quiz and Hemanth of III BCA won 2nd prize in Web Designing. Principal Dr .B. A. Kumar Hegde congratulated the staff and students for the achievement.







Second year students of the Department of PG Studies and Research in Physics' participated in the intercollegiate fest "Phisica-2023", organised by the Department of PG Studies in Physics, Mangalore University held on 26 May 2023. Details of the students and prize won as follows; Ms.Sandhya M- Turn coat, Ms.Savitha A G- Seminar Mr. Vishnu H-Multi tasking. All three students secured first prize and won overall championship.



13 students of UG Physics the participated in intercollegiate competition Physika2K23 held at Mangalore University and won over all championship







- A total of 12 Students of Yakshagana Kalakendra participated in Inter Collegiate Tenku Tittu Yakshagana Competition 'PATLA SAMBRAMA-2023' held in Adyar Garden, Manglore on 27 May 2023. Our college Student Mr. Pareekshith Gokhale of Final B.Com D won individual prize in the event.
- A team of 17 students of B.Sc Chemistry participated in National Level Fest 'Analyst' organised by St Aloysius College, Mangaluru on 25 April 2023. The entire team won first prize in the Ice Breaker event. Mr.Kushi R Gowda and Mr.Rakshith of III B.Sc won 3rd prize in quiz competition and Ms. Pranamya and Ms. Harshitha won 1st prize in Face painting. Ms. Ganavi was the staff in charge.



A team of 7 Chemistry students participated in intercollegiate fest 'Yen-Quest' organised by PG Department of Chemistry Yenapoya institute of Arts, science, Commerce, and management on 25 May 2023. The entire team won Second prize in Mad ad and Mr. Kush R Gowda and Mr. Rakshith of III B.Sc B won first prize in Quiz competition. Ms. Farhana of II B.Sc won first prize in seminar competition.







- A team of 15 Chemistry students participated in State level Intercollegiate fest Elixir-2023 organised by PG Dept of Chemistry Mangalore University Mangalagangotri on 29 May 2023.
 Vinayak of III B.Sc C won second prize in a videography competition. Navaneeth krishna of II B.Sc won second prize in Chem song and story writing event.
- Ms. Sowmya Kumari of Department of Commerce participated as a teacher delegate in the Industry Academia Interface for student start-ups and Entrepreneurship held on 20 May 2023 at T V Raman Pai Convention Centre, Mangaluru.
- Ms. Siri M. K. (Reg. No. 213739) in her student lecture series presented about remembering the ability of the human brain. She gave an introduction to the brain, its parts, characteristics of various parts of the brain, its response to the different senses etc. Precisely, she noted on memory losses in the human brain and counter to it, the techniques involved to improve the memory. She picturized all the information with efficient narration. She tried her best to solve the queries asked by the students at the end. Students and faculties actively participated throughout the session and appreciated her presentation. Ms. Surabhi Shetty welcomed the gathering and Mr. Shashanth expressed vote of thanks



• Student lecture series -17 was presented by Shivani of 2nd M.Sc Organic chemistry on 22 May 2023. The topic of presentation was Green Chemistry. About 50 students from different departments participated in the presentation; Participants were welcomed by Santrupthi Padival B of 2nd M.Sc Organic chemistry. Presentation included mainly to find alternative ways for depleting non-renewable sources of energy, Solar roadways, hydro-electricity, Bio-energy, Lithum batteries were discussed. Vote of thanks was proposed by Sangeeta Bhat of 2nd M.Sc Organic chemistry







A Group of 7 students from 2nd MSc. Chemistry and Organic chemistry have participated and secured overall championship in the "YEN QUEST" 2023 Intercollegiate fest organised by the Department of Post-graduation studies and Research in Chemistry on 25 May 2023 at Yenepoya Institute of Arts Science Commerce and Management. Ms. Soujanya secured 1st prize in turn coat, Ms. Varsha and Eden Sinchana have secured 1st prize in quiz, Ms. Bindhya from 1st MSc Organic chemistry have secured 1st prize as a best entrepreneur and Ms. Shalini D Naik, Ms. Soujanya, Ms. Varsha, Ms.Bindhya, Ms.Eden Sinchana Dsouza, Ms.Siri M K, Ms.Swathi have secured 2nd prize in Mad-ad competition. Students have secured overall championship. PG Department of Chemistry provided a great opportunity to participate in these kinds of fest for the overall development of students.







Sports Achievements

• Our college women Tug-of-war team won third place in Mangalore University Inter Collegiate Tug-of-war competition held at Government First Grade College Vamadapadau on 24 May 2023.



 Mr.Sayeed, Mr. Nikhil M, Mr.Gagan M, Mr. Jaswin Baby and Mr. Rakesh B.R from our college men volleyball players won the Silver Medal in the Khelo India University national Volleyball championship held at Lucknow on 25 to 28 May 2023.







Renowned Writer Vasudendra Visits SDM Multimedia Studio and Engages with Journalism Students

- In an exciting event at SDM College, Ujire, Karnataka, the esteemed short story writer and novelist
 Vasudendra graced the SDM Multimedia Studio, where he was interviewed by the talented
 journalism students from both the postgraduate and undergraduate courses. The visit left an
 indelible mark on the students, faculty, and Vasudendra himself.
- Amitha and Suchetha from the PG Journalism course, along with Divyashree from the UG Journalism course, had the privilege of interviewing Vasudendra. During the interview, they delved into his life journey, his literary works, and the inspiration behind his thought-provoking stories and novels.
- Following the insightful interview, Vasudendra expressed his appreciation for the dedication and
 preparedness displayed by the journalism students. He took the opportunity to interact with Dr.
 Bhaskar Hegde, the Head of the Journalism Department, and praised the efforts of the students in
 their pursuit of excellence.
- Overwhelmed by the enthusiasm and vibrancy of the students, Vasudendra took to his social media
 platforms, Facebook and Instagram, to share his joyous experience. He lauded the students'
 passion for journalism and their commitment to conducting a meaningful interview. The writer's
 positive remarks about his visit and the students' professionalism further highlighted the successful
 interaction.
- Vasudendra's visit to the SDM Multimedia Studio served as a valuable learning opportunity for the
 journalism students, exposing them to the world of literature and providing insights into the mind of a
 renowned writer. The event also showcased the college's commitment to fostering creativity and
 facilitating interactions between accomplished individuals and aspiring talents.
- The journalism department at SDM College continues to strive for excellence, bridging the gap between theory and practical experience by organising such engaging sessions. The visit by Vasudendra added another remarkable chapter to the college's journey of nurturing talent and promoting intellectual growth.
- The impact of Vasudendra's visit will undoubtedly leave a lasting impression on the students, inspiring them to pursue their journalistic endeavors with newfound zeal and passion







