



SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE  
(AUTONOMOUS) UJIRE - 574 240, D. K., KARNATAKA  
**POST GRADUATE CENTRE**

(Re-Accredited at A<sup>++</sup> Grade by NAAC in 4<sup>th</sup> Cycle)

Affiliated to Mangalore University

Managed by SDM EDUCATIONAL SOCIETY (R.), Ujire

*Experience Educational Excellence*



P R O S P E C T U S



**Dr. D. Veerendra Heggade**  
Dharmadhikari, Sri Kshethra Dharmasthala  
& President, SDM Educational Society (R), Ujire.

Dr. D. Veerendra Heggade, Dharmadhikari of Shree Kshethra Dharmasthala, is a man of outstanding credentials. He is the head of Sri Kshethra Dharmasthala that draws millions of devotees from all over the country. However, his stature, doesn't confine to a single field of achievement. A titan in the field of social service and education Dr. Heggade with SDM institutions has been quite instrumental in uplifting the educational standards throughout Karnataka. As the President of SDM Educational Society, he has been phenomenally successful in leading more than 55 institutions.

### Vision

- Empowerment through competency development with ethical foundation.

### Mission

- Providing infrastructural facilities to meet the contemporary needs
- Inculcating the spirit of enquiry
- Adopting learner centered approach
- Improving the quality and effectiveness of teaching, learning and evaluation through the use of ICT
- Practising fair and just methods of assessment and evaluation
- Enhancing growth opportunities for employability
- Nurturing research culture
- Sustaining transparency in institutional governance
- Fostering value practices and social responsibility
- Focusing on continuous improvement through comprehensive feedback

### Goals and Objectives

- To reach the unreached
- To contribute to the knowledge pool
- To enable all-round development
- To ameliorate civic sense
- To promote national development

### Why SDM?

- The management committed to quality academic initiatives
- Beautiful and vibrant campus right at the heart of a developing township
- Advanced teaching techniques oriented in ICT
- Recognised as a Centre for Research
- Flexible open electives and skill based value added courses
- HRD and placement cell to assist campus recruitment
- Unique and exhaustive in-house E-Resource portal for all courses
- Mandatory internships, Industrial visits and Field visits
- Exclusive research laboratories
- State of the art infrastructure
- Dynamic and most congenial academic ambience
- The right blend of scientific and value-based living
- Student driven extension and community oriented programmes
- Student lecture series and Student faculty
- Alignment of the academic output with the national socio-economic needs and goals.
- An indigenous cultural extravaganza “Kalavaibhava”
- Nirantara Vedike – a forum to step up talent



### Department of Post Graduate Studies and Research in Psychology

The department was established in the year 1999 and was recognized as a research centre for P.h.D Programme in Psychology by Mangalore University in 2008. The department is a vibrant place with humongous opportunity for holistic development. Myriad forms of learning are adopted to enhance the learning experience. A notable feature of the department is, free counselling service offered to the needy and hands on experience to the Students through internship at Various Schools, institutions & organisations. Department offers certificate courses in School Psychology, Indian Psychology and Basic Yogasana. The department also strives to inculcate research bent of mind among students by undertaking research projects and encouraging the students to present and publish research articles.

#### Programme Offered

- Master of Science in Psychology (Counselling and Clinical Psychology)

#### Eligibility

- 45% marks in optional Psychology at the bachelor's degree (40% for SC/ST/Category-I candidates)

#### Duration of the Programme

- Two years comprising of 4 semesters with CBCS Scheme

### Department of Post Graduate Studies and Research in Chemistry

The Department imparts quality higher education by complementing theoretical knowledge with practical classes. The Department was recognized as a research centre for Ph.D Programme in Chemistry by Mangalore University in 2020. Department's focus is to enhance employability skills through Industry-Student interaction and Summer Research Projects at reputed Institutions/Industries. Department strives to bring up presentation/publications of research findings and also encourages students to take up research studies abroad. Students will also be given exposure to Industrial and National Research Institutions by educational tour. Extension activities conducted at schools and public help to inculcate social responsibilities among students. Department offers certificate course in Applications of Chemistry Software and Research Methodology.

#### Programme Offered

- Master of Science in Chemistry
- Master of Science in Organic Chemistry

#### Eligibility

- B.Sc. degree from recognized university, with Chemistry as one of the major/optional/Special subjects at UG level with 45% aggregate excluding languages (40% for SC/ST/Category-I candidates). Mathematics in PUC is mandatory.

#### Duration of the Programme

- Two years comprising of 4 semesters with CBCS Scheme





### ■ Department of Post Graduate Studies and Research in Physics

The department has a vision to meet the growing demands of professionals in industry, and academicians for teaching and research. The Department was recognized as a research centre for Ph.D Programme in Physics by Mangalore University in 2020. The department strives to develop and sustain environment for innovation and creativity in Physics and also inculcate the spirit of inquiry and excellence in research amongst students. The department has a functioning research lab with sophisticated instruments.

#### Programme Offered

- Master of Science in Physics (Electronics / Condensed Matter Physics)

#### Eligibility

- 45% marks aggregate in Physics and Mathematics as major/optional/special/minor subject for at least two years at the undergraduate level (40% for SC/ST/Category-I candidates)

#### Duration of the Programme

- Two years comprising of 4 semesters with CBCS scheme

### ■ Department of Post Graduate Studies and Research in Statistics

The department aims at providing quality education in the field of Statistics and ensures qualified and trained statisticians for the economic, social, administrative, planning and academic development of the society. The Department was recognized as a research centre for Ph.D Programme in Statistics by Mangalore University in 2020.

The course imparts logical reasoning and trains the students in qualitative and quantitative analysis. To broaden computing and statistical skills, we have introduced specialization papers on Python, Machine Learning and Big Data Analytics. Also, Industry oriented training program to impart sound theoretical/applied knowledge along with good hands-on training on some of the advanced techniques and statistical softwares like R, Python, and Excel. Having a strong flair for research and statistical applications, the department moulds the students ready for the job market.

#### Programme Offered

- Master of Science in Statistics

#### Eligibility

- Candidates with Statistics & Mathematics / Mathematics as major/optional/special subject at the undergraduate level with 45% aggregate excluding languages (40% for SC/ST/Category-I candidates).

#### Duration of the Programme

- Two years comprising of four semesters with CBCS scheme.



### Department of Post Graduate Studies and Research in Social Work

The department was established in the year 2001 with the vision plan “Academic upgradation and improving the employability skills of students with human touch”. The department was recognized as a research centre for Ph.D Programme in Social Work by Mangalore University in 2009. The department works with the objective of projecting students around quality based education and imparting professional Social Work education with participative and holistic approach for the betterment of the Society. MSW Programme in locality like Ujire is more appropriate for the practical learning of the theories, principles, methods and values of Social Work because providing avenues for experiential learning to enhance social awareness and sensitivity towards social issues itself is goal of social work education.

Special activities conducted by the department include yearly Mega event SAMBHRAMA which is a national level conference focusing on contemporary issues, Study Tours, Social Work rural/tribal camps, Summer and Winter internships, Focused Group Discussions, Article Reviews and Value Education. The department enriches the students by encouraging research activities so as to craft specialist and professional leaders in the fields of Social Work.

#### Programme Offered

- Master of Social Work (Community Development / Medical and Psychiatric Social Work / Human Resource Management )

#### Eligibility

- 45% marks in any bachelor's degree excluding language subject (40% for SC/ST/Category-I candidates)

#### Duration of the Programme

- Two years comprising of 4 semesters with CBCS Scheme



### Department of Post Graduate Studies and Research in Commerce

The Department of PG Studies and Research in Commerce was established in the year 2008 and was recognized as a research centre for Ph.D Programme in Commerce by Mangalore University in 2020. It offers two Post Graduate programs: M.Com. and M.Com. (Insurance & Bank Management). Both the programmes aim at providing a systematic and rigorous learning and exposure to various domain of Commerce and to equip students with the conceptual and analytical skills required to develop into competent and effective professionals in the field of Commerce. Courses are designed to impart in-depth knowledge and professional skills in evaluating different management decisions and their influence on corporate, banking and insurance sectors. The programme is also carried out to develop teaching and research talent to create academic expertise suitable to contemporary needs of the society. The department focuses on overall development of the students and hence encourages them to take part in various co-curricular and extracurricular activities. Students are exposed to a culture of research through classes in Research Methodology, Internship programmes and dissertation.

#### Programme Offered

- Master of Commerce : It offers two specialisations (Financial Management and Investment Science / Human Resource Development and Management).
- Master of Commerce (Insurance and Bank Management): This programme has been designed with a special emphasis on Banking and Insurance sectors.

#### Eligibility

- B.Com., BBM or B.B.A. Degree from any recognized university with 45% marks in optional papers (40% for SC/ST/Category-I candidates)

#### Duration of the course

- Two years comprising of 4 semesters with CBCS Scheme





### ■ Department of Post Graduate Studies and Research in Biotechnology

The Department is poised to offer students an opportunity to develop expertise and succeed in building a career in the exciting areas of Biotechnology and related fields. It was recognized as a research centre for Ph.D Programme in biotechnology by Mangalore University in 2009. Well-equipped laboratory with sophisticated instruments, dedicated & experienced faculties constantly pursuing extramural funding from national funding resources such as the DBT, VGST, UGC, and other major sources from State Government and Government of India. Department is perceived as research centre from Mangalore University, fostering research ambience.

Our students have been placed in reputed companies consistently over the years and many organization have MoUs with the Department.

Curriculum supports industrial visits and internships to enrich students experimental, technical knowledge and imparts industry oriented skill upgrade training.

#### Programme Offered

- Master of Science in Biotechnology.

#### Eligibility

- B.Sc degree from recognized university, in any branch of life sciences with Chemistry /Biotechnology as one of the major/optional/subsidiary subject or Bachelor degree examination in M.B.B.S/B.N.Y.S/B.A.M.S with 45% aggregate excluding languages and group III subjects (40% for SC/ST Category –1 candidate).

#### Duration of the Programme

- Two years comprising of 4 semesters with CBCS scheme





### Department of Post Graduate Studies and Research in Journalism & Mass Communication

The department was established in the year 2008 and was recognized as a research centre by Mangalore University. The Post Graduate Department of Journalism & Mass Communication has started a two-year full-time degree in response to the increasing demand for talented individuals who are both creative and competent in the rapidly expanding media field.

The department employs highly skilled instructors with strong research backgrounds and actual media experience. The department contains a modern multimedia studio and "Radio Ninada," a Community Radio Station. The department publishes the daily practice journal "SDM Gazette," which is edited and designed by the students, as well as the weekly news bulletin "Nammura Varthe" for the local channel. Short films, documentaries, radio shows, live interviews, and panel discussions have also been trained. Additionally, the department arranges guest lectures by well-known media professionals, summer internships, and job placement opportunities through campus recruitment.

#### Programme Offered

- Master of Arts in Journalism & Mass Communication

#### Eligibility

- Any degree from any recognized university with a minimum of 45% marks in aggregate including language subjects. (40% for SC/ST/Category-I candidates).

#### Duration of the Programme

- Two years comprising of 4 semesters with CBCS scheme



### ■ Department of Post Graduate Studies and Research in English

The Department was recognized as a research centre for Ph.D Programme in English by Mangalore University in 2020. The programme focuses on the study of English literature, Linguistics, Literary Criticism, Indian literature in English Translation, Dalit literature, Gender Studies, Postcolonial literature, Film studies, ELT, American literature and European classics. It also gives emphasis to research and training in Communicative English. Research Methodology and Dissertation are a part of the M.A. Program.

#### Programme Offered

- Master of Arts in English

#### Eligibility

- B.A. Degree of Mangalore University or its equivalent there to with English as major / optional / special subject with a minimum of 45 % (40% for SC / ST /Category-I candidates) marks in English
- Candidates who have passed the respective language / literature as a minor subject or first / second language / additional English at the degree level are also eligible provided they have secured not less than 60% marks in aggregate in the respective minor subjects, first / second language / additional English

#### Duration of the Programme

- Two years comprising of 4 semesters with CBCS scheme

### ■ Department of Post Graduate Studies and Research in Economics

The Department was recognized as a research centre for Ph.D Programme in Economics by Mangalore University in 2020. The department ensures inquisitive students with excellent academic programmes in the field of Economics for a rewarding career in business, teaching, government or non profit organisation. The programme imparts relevant skills in students to achieve career advancement and to adapt effectively to our rapidly changing world. The Department offers coaching for the NET/SLET and RBI-II group jobs in addition to giving students advice for the IES and ISS exams. We provide learner centered teaching through field work, workshops, seminars, short research projects and article publications.

#### Programme Offered

- Master of Arts in Economics

#### Eligibility

- Degree with Economics as an optional subject with a minimum of 45% marks (40% for SC/ST/Category-I candidates)

#### Duration of the Programme

- Two years comprising of four semesters with CBCS scheme







### How to Reach Ujire?

Ujire is located at 300 km from Bengaluru, 400 km from Hubli, 66 km from Mangaluru and 9 km from Dharmasthala, the revered pilgrim centre of South India which is well connected to all the cities of Karnataka by road.

### Hostel

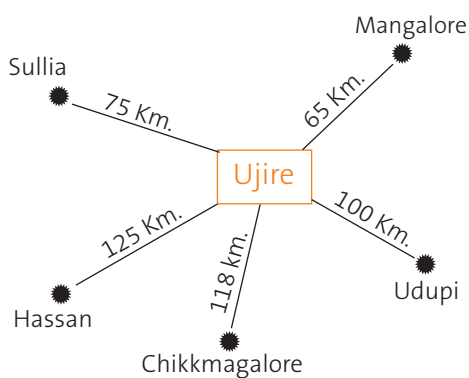
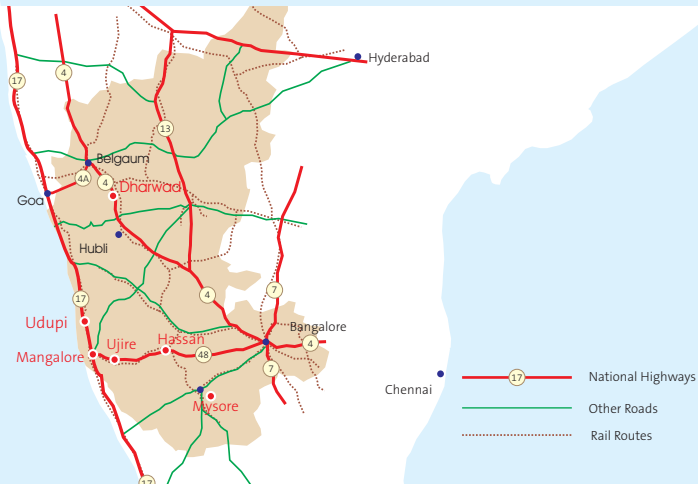
Separate hostels are available for boys and girls with all modern amenities.



## Institutions managed by SDM Educational Society (R.), Ujire, D.K.

College of Medical Sciences and Hospital, Dharwad  
College of Dental Sciences and Hospital, Dharwad  
College of Engineering and Technology, Dharwad & Ujire  
College of Physiotherapy, Dharwad  
Institute for Management Development (MBA), Mysore  
College of Ayurveda Udupi, Hassan & Bangalore  
College of Naturopathy & Yogic Sciences, Ujire  
Arts, Commerce & Science College, Ujire & Mysore  
College of Business Management (MBA), Mangalore & Dharwad

Law College, Mangalore  
Residential PU College, Ujire  
Polytechnic College, Ujire  
Industry Training Center, Venur, Samse, Ujire & Dharwad  
BBM College, Mangalore  
Nursing College, Dharwad  
B.Ed. & D.Ed. College, Ujire



### *For further details contact:*

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### The Principal

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