



Principal's Desk

Opportunities as Challenges

The world today faces a new problem of the many. *Gen-Z* has everything in plenty, and its most haunted experience is to choose from the pluralities available. The child mostly never faces a problem of poverty in the sense that most of the previous generations have spent. It is growing into a world where everyone has no less than one option in every field. As a result, making a prudent decision has been intimidating.

Films of the 1960s, 70s or 80s would have a typical signboard: No Vacancy. You may see the protagonist suffering from hunger and ill health. The only hospital in the vicinity will refuse to give proper medication. They demonstrated the adversities of life with the shortage of resources and facilities. Things started to change in the 90s. One could see films shot in foreign locations, protagonists travelling abroad, the poor becoming rich and transformation in every field demonstrated. The movies of the 21st century have explored a long list of unprecedented topics. The protagonists never do work for the basic requirements of life. They are searching for a standard of living where their emotional quotient is addressed to the best possible extent. Acquiring a materialistic world had never been a topic of discussion; however, the issues which consoled their heart had a greater priority to address.

The traditional system of education is also getting obsolete. Several innovations in general higher education are coming up. We discussed 'Employability' and 'Employable Graduates' as graduate attribution for an extended period. Now the new world needs more than this. Employers look forward to seeing values such as 'honesty', 'integrity' and 'commitment', whereas the employees look forward to exploring 'innovation', creativity and adventure. There are plenty of colleges to teach courses and jobs available in the market for the most skilled students. It is rather difficult for most students to choose to learn and work in a field. They need to make very informed decisions in making their choices and determining their path.

Dr A Jayakumar Shetty

Principal

The results of the Prakrith Diploma and Prakrith Ratna Exams 2021-22 held recently by the Prakrith Study Centre of the College in association with the Prakrith Study and Research Centre, Shravanabelagola.

First Rank and Gold Medal		
		
Ms Komal P C		Ms Poojitha Varma
Second Rank and Silver Medal		
		
Ms Shruthi Kashinath Mankikar		
IV Rank		
		
Ms Flavia Paul	Ms Mrudula	Ms Adhyayanaa C A

Ms Komal PC, Lecturer in Botany, SDM P U College and Ms Poojitha Varma, Assistant Professor in Mathematics SDM College Ujire bagged First Rank and Gold Medal. Ms Shruthi Kashinath Mankikar, Assistant Professor in Hindi bagged Second Rank and Silver Medal. Ms Flavia Paul, Lecturer in Hindi, Ms Mrudula and Ms Adhyayana C A of II BA were ranked IV. Dr Prasanna Kumar Aithal, Lecturer in Sanskrit, Mr Mahaveera Jain, Lecturer in Kannada, and Dr Rajesh B, Lecturer in Kannada, scored distinction in the exam. Ms N S Jyothi Kumari, Ms Chaithra, Annapoorna B R, Madhavi N S, Thejaswi K, Apeksha, K Pallavi Pai, and Shravya D. V., students of our college, scored distinction in the Diploma Examinations.

In the Prakrith Ratna Examination, held recently, Ms Dhanya Prabhu and Mr Sri Rama Gokhale scored first-class.

The Extracurricular Committee of the college, on the occasion of 50th wedding anniversary of Honourable Dr D Veerendra Hegde and honourable Dr Hemavathi V Heggade, organised **SDM Kala Vaibhava** at Amruthavarshini Sabha Bhavana, Dharmasthala. 100 plus students of SDM Kalakendra performed variety of ethnicities which consisted of Shivathandava, Mohiniattam, Garbha dandiya, Kathak, Theyyam, and the Exotice Ramayana depiction-Bali. The Heggade family and audience enjoyed the great glorious performance.

Programmes Organised

Inauguration of Instrumentation Centre for Research



The Research and Development Cell of our College organised the inaugural function of the 'Instrumentation Centre for Research' supported by DST-FIST on 9 January 2023 at SDM PG Centre. The

Centre was inaugurated by Sri D. Harshendra Kumar, Secretary of SDM Educational Society. This centre was set up to enhance the facility for research work and to give hands-on experience with advanced instruments to the students of Chemistry, Physics and Biotechnology. Speaking after inaugurating this laboratory, Sri Hashendra Kumar said that more attention should be paid towards finding the professional capacity expected by the industrial sector. Be engaged in learning with curiosity to learn new things. This kind of curiosity and learning can lead to professional skills that can complement financial gain in the future. On this occasion, Dr Satheeshchandra S, Secretary, SDM Educational Society, Dr A. Jayakumar Shetty, Principal, Dr Vishwanath P, Dean, PG Studies, Registers, Heads of various Departments of the College and Students were present. Dr Kumara Hegde, Dean of Science, Mastered the Ceremony .

Senior National Online Debate Competition

The Extracurricular Committee conducted 'Verbattle Senior National Online Debate Competition' from 23 December 2022 to 29 December 2022. It was a National level Debate for Undergraduate and Postgraduate students. It involved four major rounds which are the Skirmish, Combat I, Combat II, Confrontation and Face-Off Rounds. Our college was represented by Varsha J of Second B.Sc. [Botany, Psychology] and Seema Jangir of First Year B.Sc. [Botany, Psychology]. An online orientation was conducted for participants on 22 December 2022 by the Verbattle Foundation.

'AGASTHYA 2022' - A Short Film Festival

The Department of Business Administration organised a short film festival titled 'AGASTHYA 2022'. The film festival was inaugurated by Dr Vishwanatha P, Dean, SDM PG studies Ujire. The inaugural programme was presided over by Mr Shankar, JCI Belthngady and Mr Surendra, Short filmmaker, SDM College Ujire, In total 7 teams participated in the competition. The winner of the event is Team Virtual Reality (Department of B Voc) and the runner of the programme was team Avalokana (Department of BA), The results were announced in the valedictory session in the presence of Mr Smithesh, Mr Aneesh from the coastalwood film industry. Mr Sharaschandra K S and Mr Shreyas were the staff in charge.

Foreign Scholars Lecture

- The Department of Political Science organised a Foreign Scholars Lecture on the topic "Democracy and the Criminal" by Prof Timothy A Delaune and "19 and 20 American Culture" by Prof Kevin B Sheets on 4 January 2023. Dr Satheeshchandra Secretary SDME Society, Dr Jayakumar Shetty Principal SDM College Ujire were present in the programme.



- The IT CLUB of the Computer Science Department organised a webinar on "Skills to Work as an Undergraduate" on 10 January 2023. Mr David I Levine, Professor of Business Administration, Berkeley Hass, California was the resource person. Various Software Development Methodologies were discussed in the interaction. Students of Computer Science participated in the interaction and discussed their on-working project prototypes. Ms Sana Prasad, Research student of David, Ms Saritha Raj, Software Developed, California, Computer Science faculty members participated in the programme. Mr Shailesh Kumar, HOD, Computer Science, coordinated the programme.



Day Celebration

The Department of Hindi organised the **Vishva Hindi Divas** Celebration on 10 January 2023. It was inaugurated by Shri. N Prasad, Branch Manager, Bank of Baroda, Ujire. Prof. Shantiprakash, Vice Principal, SDM College (Autonomous) presided over the function. Shri. Sunil Pandit, Assistant Professor, Residential SDM PU College was the chief guest.



Orientation Programmes

- The Department of Economics and Rural Development organised an Orientation Programme on 'Career Opportunities in Economics' on 13 January 2023. Ms Vasanthi M K, Lecturer Department of Economics, Government PU College Punjalakatte was the resource person. Dr Ganaraja K, Assistant Professor in Economics coordinated the programme.
- The Department of Commerce organised a 'Second Level Orientation Programme' on CS and CA for the students of B.Com. and PUC on 29 December 2022. A total of 91 students participated. Mr Chandan Rao, Freelance Softskill Trainer, Pareeksha Academy, Udupi was the Resource Person. Prof. Dinesh N Chowta, Principal SDM PU College, and Mrs. Baby, Lecturer in Commerce, were present. Dr Lakshminarayana K.S, Mrs Ashwini and Mr Bhanu Prakash B.E, Mrs Soumya Kumari Assistant Professors in Commerce coordinated the programme
- The Department of PG Studies and Research in Commerce organised an awareness programme on 'Postal Life Insurance' on 6 January 2023. Mr Raghavendra Devadiga, Development Officer, Indian Postal Service, Puttur and Ms Rajani A, Field officer, Indian Postal Service, Ujire were the resource

persons. Students of IIM.Com, II M.Com (IBM), I M.Com and I M.Com (IBM) benefited from this programme.

- The Women Development Cell of Student Welfare Committee in collaboration with IQAC organised an awareness programme on “Dietary Management for Anaemia” on 5 January 2023. Dr Geetha B. Shetty, Professor and Dean, Department of Nutrition and Physical Therapeutics, SDM College of Naturopathy and Yogic Sciences was the resource person. More than 200 members participated in the programme. Ms Malini Anchan, and Ms Vijetha Pai, Co-ordinators of Women Development Cell were Present.



Field Visits



- The Department of Journalism organised a field visit to the agriculture farm of Mr Mohandas a progressive agriculturist who hails from Bajimar of Dakshina Kannada District on 10 January 2023. I BA Journalism students visited a farm. During the visit Mr Mohandas oriented students on areca, rubber and cocoa cultivation. They also visited the farm of Gopala Krishna, a progressive farmer and NREGA beneficiary. He oriented students on various government programmes to support

farmers and how one could make use of them to yield more benefits in agriculture. Ms Shruthi Jain, Senior Programme Associate of the Department organised the programme.

- Students of I Year Psychology carried out a study visit to Shantivana on 12 January 2023. Ms Athmika, Asst. Prof. of Psychology coordinated the visit.
- The Department of Business Administration organised an industrial visit to the Vinayaka Rice Industries Belthangady for the students of III BBA on 30 December 2022. The students got to know about the practical aspects of production and cost accounting as well as technological advancement in rice Industries. Mr Shreyas B and Gurudath Shenoy Assistant Professors of the department, coordinated the visit..
- The Department of PG Studies and Research in Social Work organised a visit to Jana Jagruti Vedike (Alcohol De-addiction Hospital and Research Centre) for MSW Open Elective students on 4 January 2023. Dr Athul S, Assistant Professor of the department coordinated the programme. 33 students of Open Elective benefited by the visit.
- The Department of Home Science organised a visit to SDM Women's ITI College Ujire on 27 December 2022. The purpose of the visit was to know about advanced garment making machines and to see different garments stitched by ITI students of that college.



Community-Oriented Activities

- The Department of English organised the School Adoption Programme at KImanja Higher Primary School, Kalmanja on 31 December 2022. Mr Tushar Hegde- III B A, Mr Prathik Rai - III B A, Mr Prabhin-II BA, Ms Azrina -II B A. conducted activities on Parts of Speech. Ms Shubharani P S, Asst. Prof. of English, accompanied the students.

- The Department of English organised the School Adoption Programme at Kalmanja Higher Primary School, on 31 December 2022. The following students respectively Ms. Kshithishri III B A, Ms. Chaithra III B A, Mr Durga Prasanna I B A, and Mr Tejas I B A. conducted activity oriented communication sessions and took up 'Parts of Speech' to the students of the school. Mr Sooryanarayana Bhat P, Asst. Prof. of English, coordinated the activities.
- The Department of English organised the School Adoption Programme at Neerachilume Primary School, Kalmanja on 9 January 2023. The following students conducted activity oriented communication sessions on 'Self Introduction' respectively Ms Shreya I B A, Ms Thrupthi Dinesh III B A, Mr Ameenappa II B A, Ms Chaithra III B A. Mr Deepak Sharma, Asst Prof of English, accompanied the students.
- The Department of English organised an awareness programme under the banner of Social Responsibility Series on the topic 'Water Conservation and Health and Hygiene' at Government Higher Primary School, Kalmanja on 31 December 2022. Mr Tushar Hegde and Mr Prathik Rai of III B A created awareness through videos on the necessity to save water and the need to maintain hygiene.
- The Department of English organised an awareness programme under the banner of Social Responsibility Series on the topic 'Water Conservation and Health and Hygiene' at Government Higher Primary School, Mundathody on 31 December 2022. Ms Kshithishri and Ms Chaithra of III B A talked about the necessity to save water and the need to maintain menstrual hygiene. Mr Durga Prasanna and Tejas of I B A created awareness on food wastage.
- The Department of English organised an awareness programme under the banner of Social Responsibility Series on the topic 'Water Conservation and Health and Hygiene' at Government Higher Primary School, Mundathody on 9 December 2023. Ms Kshithishri and Ms Chaithra of III B A spoke about the necessity to save water and the need to maintain menstrual hygiene. Mr Ameenappa of II BA and Shreya of I B A created awareness on food wastage.
- The Department of Commerce organised an awareness programme in order to create awareness among the students about No Food Wastage, under the Social Responsibility Themes of the College on 1 January 2023. Collage making competition was organised for II B.Com 'D' students. The students are divided into 5 teams and all the teams actively participated in the competition. At

the end of the competition, a video relating to No Food Wastage was released. Ms Deekshitha Kumari, Asst. Prof. of Commerce coordinated the programme.

- The Department of Business Administration conducted an awareness programme for the vendors of the Ujire about Khatabook on 5 December 2023. Under the programme, III BBA students covered more than 25 shops of Ujire and educated about the Khatabook. Staff. Mr. Gurudath Shenoy, Asst. Prof. of the Department coordinated the programme.
- The Department of Mathematics under Social Responsibilities Series organised a talk on “Environmental Pollution” and “Civic Sense” by Ms Suraksha, Ms Ananya B of III BSc, Ms Moulya, Ms Ananaya of II BSc at SDM Aided Secondary School Ujire on 30 December 2022.
- The IT CLUB of the Computer Science Department organised an awareness campaign on “No Food Waste Challenge” under SDM Social Responsibility Initiative theme. Students of Computer Science arranged the programme in SDM Canteen on 10 January 2023. More than 350 students and staff participated and accepted the No Food Waste Challenge.
- The Department of Computer Science organised a programme “Jnana Vikas” under extension activities to share the knowledge and learn. Students of III BCA in three groups visited SDM Higher Primary School Ujire, Government Primary School Mundathody and Government Primary School Dompadapalke, Ujire. In the school visit programme, our students engaged the pupils of the primary school in various activities based on SDM Social Responsibility Themes, conducted quiz and computer-based activities.



- The Department of PG Studies and Research in Commerce organised an awareness programme on Banking Savings Importance and Savings and Banking Services on 13 January 2023. The

programme was hosted under the guidance of Mr Harshith Kumar, Assistant Professor of Commerce. Mrs Poornima, Head Mistress, Government High School, Kalmanja, Belthangady was the guest. Students of I M.Com and II M.Com presented the PPT about banking services and conducted a quiz on banking.

- The Department of PG Studies and Research in Chemistry organised an extension activity on 30 December 2022. Dr Naveen Kumar, Dr Nefisath P, Assistant Professors in Chemistry and 15 Students of M.Sc. Organic Chemistry conducted activities for the students of Government High School Koyyuru Belthangady Taluk. Students demonstrated some fun experiments to them emphasising on the reactions involved. They also conducted quiz and solving puzzle events to make them involved in the session. 80 students have actively participated in the programme.
- The Department of PG Studies and Research in Chemistry organised an extension activity for the students at Government High School Badanaje, Ujire on 30 December 2022 . Students have performed Chemistry-related activities. There were discussions about the current development and future of science. Students tried to clarify the questionnaires of the school students. Dr Sujay M M and Dr Narayan Hebbar Assistant Professors of the Department coordinated the activities.
- The Department of PG Studies and Research in Chemistry organised an extension activity on 30 December 2022. Dr Sowmya B P, Dr Rajesh Hegde, Assistant Professors, in Chemistry and 15 Students of M.Sc. Chemistry has conducted this activity to high school students of Government High School Perla-Baipady, Belthangady Taluk. Students demonstrated some fun experiments to them emphasising on the reactions involved. They also conducted quiz and solving puzzle events to make them involved in the session. A total 60 students have actively participated in the programme.
- The Department of PG studies & Research in Psychology in association with counselling cell organised a 'Teach to Reach' - skill enhancement programme like Module Presentation and Individual Counselling at SDM English Medium School, DKZP School Belthangady, SDM English Medium School (CBSE), UJIRE, DKZP School Kalmanja on 31 December 2022.
- The Department of PG Studies & Research in Psychology in association with Counselling Cell organised a 'Teach to Reach' - Skill Enhancement Programme like Module Presentation and Individual Counselling at DKZP School, SDM English Medium School Belthangady , DKZP School Kalmanja, SDM English Medium School (CBSE), SDM English Medium School (State Syllabus),UJIRE , DKZP, Halepete School on 7 January 2023.

- The Department of PG studies & Research in Psychology in association with Counselling Cell organised a 'Teach to Reach'- skill enhancement programme like Module Presentation and Individual Counselling at DKZP school, SDM English Medium School Belthangadi, SDM English School (State Syllabus), UJIRE , DKZP, Halepete School on 14 January 2023.
- The NSS Units conducted the inauguration of Extension and Educational Activities – 2022-23 in GHPS, Mundathodi – Perla on 7 January 2023. 21volunteers participated in the activity.



- The Department of PG Studies and Research in Psychology had taken responsibility of Swachcha SDM Abhiyaan from 2 to 7 January 2023 in and around the PG Centre of SDM College Ujire. Total 71 students of MSc Psychology along with 4 faculties participated in this activity. Ms Ashwini H Asst Prof of the Department coordinated the activity.

Department Association Activities

- The Department of English organised a Panel Discussion on Functional English Grammar and Study Skills on 11 January 2023. Ms Amruthalakhmi, Assistant Professor in English and Ms Aparna, Assistant Professor of Commerce, were the judges. The students discussed the topic 'Are Universities Causing Anxiety and Mental Health Problems to Students?' and 'Should Drug Addicts Get Help or

Punishment?'. Ms Rashmi and Ms Rajani of I BSc coordinated the programme. Mr Sooryanarayana Bhat P, Assistant Professor of English, was the staff in charge.

- The Department of English organised a book release programme on 12 January 2023. Ms Shakunthala, Head, Department of Business Administration, and Mr G R Bhat, Head, Department of English, were the guests of honour. Mr Shashikumar, Class Representative, coordinated the programme. The students of I BBA, under the guidance of Mr Sooryanarayana Bhat, had translated Anton Chekhov's short story 'The Avenger' from English to their mother tongues.



- The Department of English organised 'Speak the Writer' - the beginning of a lecture series by the Optional English students under the Literary Association banner on 7 January 2023. The first talk was delivered by Ms Vasundhara of III B A, on V S Naipaul. This was followed by a talk by Ms Haripriya of III B A on Samuel Johnson. This initiative is introduced to familiarise writers and poets across the globe to the students of Literature.
- The Department of English organised 'Speak the Writer' programme on Harivansh Rai Bachchan and Jumpa Lahri by Ms Aryananda and Mr Pratheek of III B A, respectively on 12 January 2023.

- The Department of B.Voc in Digital Media and Film Making organised an event titled 'Character Day' on 9 January 2023. The event was the second one in the series of the signature project 'Character Day' of the department. It was organised for the students of the Department of B.Voc in Digital Media and Film Making. The students competed in teams. The task was to create a new character on their own, present a cosplay and explain the process of how the character was developed. Teams 'Marvel' and 'DC' won the competition.
- The Department of Kannada organised 'Sahityothsava' fest for the BSc students on 29 December 2022. As a part of the fest Debate, Quiz, Poem Writing and Folk Songs Singing Competitions were organised. Dr Bhojamma K N Head, Department of Kannada lighted the lamp and inaugurated the fest. Dr Naganna D A and Ms Shruti Mankikar were the guests of the programme. Mr Darshan C T and B S Raghavendra were the student coordinators. Ms Nagashree Shetty compared the programme.
- The Department of Home Science organised a college level exhibition on "Know Your Nutrients" on 28 December 2022 in the Home Science lab. The purpose of this programme was to create awareness about nutrients and its role in our body. Dr Vandhana Jain, HOD of Psychology inaugurated the exhibition.



- The Department of Home Science organised a "Hairstyle" competition on account of 'Sankirana Fest Celebration' on 27 December 2022 in Home Science lab. Fourteen groups participated in this competition and the winners were Ms Preemal Pinto, III B.Sc and Ms Prathima, III B.Com.
- The Department of Home Science organised a "Makeup" competition on account of 'Sankirana fest celebration' on 29 December 2022 in Home Science lab. Eight groups participated in this competition and the winners were Ms Fathimath Sahdiya, III B.Com and Ms Riddhi, II B.Sc.



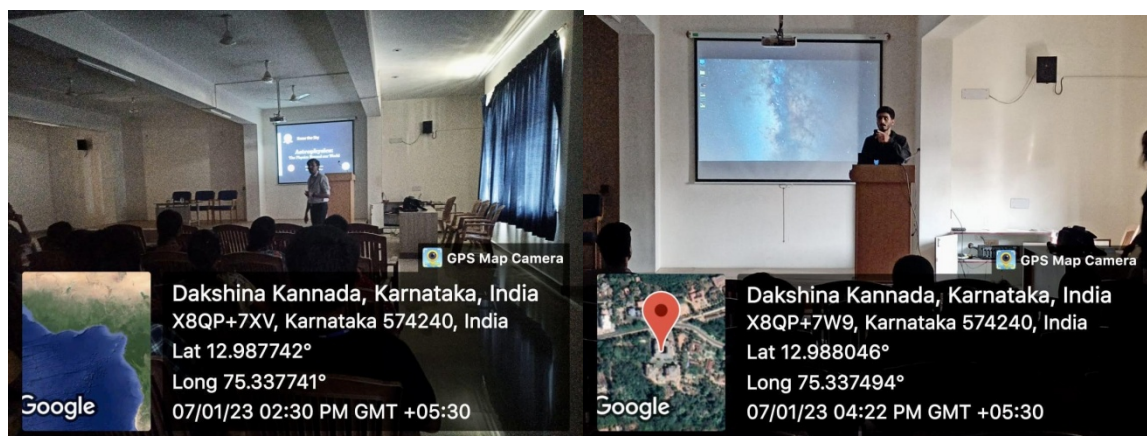
- The Department of Home Science organised a “Glass painting and Bottle Art” competition on account of ‘Sankirana fest celebration’ on 2 January 2023 in the Home Science lab. Six groups participated in this competition and the winners were Ms Shreya, I B.Sc and Ms Tanuja, III B.Sc.
- The Extra Curricular Committee organised the ‘Talent’s Corner’ programme for the academic year 2022-23 on 3 January 2023, 6 January 2023, 10 January 2023 and 13 January 2023 in the open area of the park. A total of 5 students exhibited their talents in the programme. Dr Sudheer K V Asst Prof of Psychology coordinated the event, Ms Pavithra U K was the staff in charge of the event. Staff and students of the college were present during the programme.

Workshops and Training Programmes

- The Department of Physics in association with SJEC, Vaamannjur conducted a workshop on skill development, career and research development awareness programme on 31 December 2022. Dr P Rajesh and Dr Ramanand from SJEC were the resource persons. 64 students attended the programme. A talk on career and research opportunities was arranged and hands-on training on excel use, Latex software and simulation experiments was conducted. Prof. Shanthiprakash, Vice Principal of the college, while inaugurating the programme stressed the importance of such hands-on training programmes for the enhancement of skills of the students.



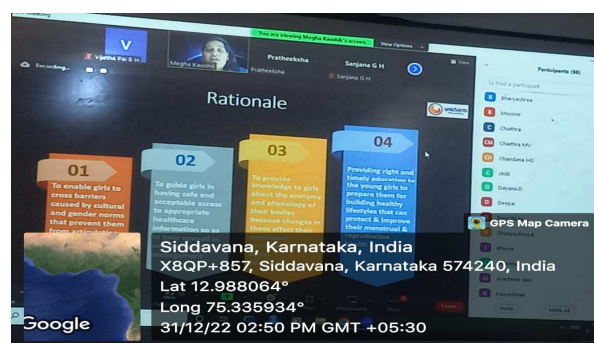
- The UG and PG Departments of Physics under the banner of The Astronomical Club organised KNOW THE NIGHT SKY, a hands-on training on sky watch programme on 6 January 2023. Mr Athul Bhat, Assistant Professor PPC Udupi, and Mr Vaibhav, Amateur Astronomer and Cofounder of AGAS360, Mangalore, were the resource persons who gave a presentation on Basics on Astrophysics, Astro image processing, virtual sky tour and gave a hand on training on sky observation and Telescope handling. A total of 86 students participated in the programme.



- The Department of PG Studies and Research in Commerce organised a one day workshop on 'Problem Identification and Research Writing' on 9 January 2023. Dr Chidananda H L, Assistant Professor, School of Economics and Commerce, CMR University, Bengaluru was the resource person. Students of IIM.Com, II M.Com (IBM) and I M.Com participated in this programme.
- The Department of Statistics organised a Training Programme for Junior Research Project Students. Mr Pahal Jain & Mr Pruthyush of 9th standard from SDM CBSE School Ujire and Sharfana & Sanchitha 9th Standard from SDM State School Ujire, on 11 January 2023 by II B Sc student coordinators Mr Ashrith Sharma and Ms Nagashree. The student coordinators explained the method of data entry in Ms-Excel and the analysis process in Ms-Excel to JRP students. Ms Manjula, Asst Prof. of Statistics, guided the students.
- The Department of Commerce organised a career training programme in collaboration with Yuvathva Paathshala (MOU) for final-year B.com students on 30 December 2022. Mr Nandan Jog, Founder of YUVATHVA PAATHSHALA, was the resource person. There were three sessions in this programme. Career Guidance: The opportunities which are available after the degree & things to be taken care of after the degree. Resume Building: Practical session, teaching the students to

build the resume, tips and important points to be added. Interview: How to face the interview, important questions asked and answering skills.

- The Department of Business Administration and Department of Commerce, in association with NISM-Kotak Securities organised a two days workshop on the topic "Securities Market" by Mr Vinod Tantri, Event Partner, Knowledge Bell, Bengaluru, on 11 and 12 January, 2022. It was coordinated by Ms Fathima Safira and Mr Sachin Hebbar.
- The Department of Business Administration organised a one-day workshop on 'Community Radio' on 29 December 2022 for the students of III BBA, The Resource person for the session was Mr VK Kadaba, Radio Incharge, Community Radio SDM College Ujire. Mr Gurudath Shenoy Asst Prof of the Department coordinated the workshop.
- The Department of Business Administration in Association with the Department of Commerce through NISM-Kona Kona Shiksha Programme organised a two days workshop on 'Securities Market' on 11 and 12 January 2023, The Resource person for the session was Mr Vinod Tantri, a National Level Trainer. A total of 16 students of BBA participated in the workshop. Mr Gurudath Shenoy and Mr Shreyas B. Assistant Professors of the departments were the staff in charge.
- The Department of PG Studies and Research in Psychology organised a one day workshop on Psychoanalytic Therapy on 6 January 2023. Dr Maheshbabu N Asst. Prof. of Psychology coordinated this workshop. 71 M.Sc Psychology students benefited from the programme.
- The Women Development Cell of Student Welfare Committee in collaboration with IQAC and Global Hunt Foundation organised an Online Training Programme on 'Menstrual Health and Hygiene' on 31 December 2022 through Zoom Platform. Ms Megha Kaushik, Manager, Global Hunt Foundation was the resource person. More than 100 students and Staff members participated in the programme. Ms Vijetha Pai and Ms Malini Anchan, Co-ordinated the workshop.



Student Lecture Series

- The Co-curricular committee of our College organised a Student Lecture Series on New Kananada Literature on the Path of Change on 29 December 2022. G M Sanjay III BA was the resource person.
- The Co-curricular committee of our college organised a student lecture series on Student Life on 5 January 2023 .Nitheesh III B.Com. was the resource person.
- The Co-curricular committee of our College organised a student lecture series on the Ukraine War on 5 January 2023. Parvathi III BA was the resource person.
- The Department of Commerce organised a Student Lecture Series on 5 January 2023. Mr Nitheesh, III B.Com B delivered a talk on “Student Life”. The lecture was arranged in association with Co-curricular Committee, and Dr Lakshminarayana K S was the staff in charge.
- The Department of Physics organised a student lecture series on 9 January 2023. Mr. Prasad Shaunbhog presented a student lecture on Artificial Intelligence and Physics.



- The Co- curricular committee of our College organised a student lecture series on Artificial Intelligence and Physics on 9 January 2023. Prasad Shanbhag III BSc was the resource person.
- The Co-curricular committee of our College organised a student lecture series on Environmental Chemistry on 11 January 2023. Jothsna M J III BSc was the resource person.

Expand Lecture Series

- The Department of Commerce organised a talk on “Income Tax - An Introduction” as a part of the Expand Lecture Series in SDM High School, Belal on 31 December 2022. Dr Lakshminarayana K S, Assistant Professor in Commerce delivered the talk.
- The Department of Commerce organised a talk on “Online Banking Transactions and Safety Measures” as a part of Expand Lecture Series at SDM High School, Belal on 31 December 2022. Mr Harish Shetty, Assistant Professor in Commerce delivered the talk.
- The Department of Commerce organised a talk on “Consumer and Consumer Protection Act.” as a part of the Expand Lecture Series in Government Higher Primary School Halepete on 11 January 2023. Ms Malini Anchan, Assistant Professor in Commerce delivered the talk.
- The Department of Commerce organised a talk on “Role of Advertisement in Marketing” as a part of the Expand Lecture Series in Govt Higher Primary School Halepete on 11 January 2023. Ms Deekshitha Kumari Assistant Professor in Commerce delivered the talk.

Quiz Competitions

- The Department of Business Administration organised an inter-class quiz competition titled ‘WISNITY 2022’ on 31 December 2022. In total, 140 teams participated in the event, and 4 rounds were conducted. The winner of the competition is Sanjay GM and Mohith AR of III BCA, and the Runners are Rofiya Fernandez and Sanjana Gowda of II BCA. Mr Sharaschandra KS and Mr Shreyas B were the staff in charge.
- The Department of Physics conducted the quiz competition at the college level. Prelims were held on 19 December with 212 teams. 30 teams from SDM PU Residential College, 18 teams from SDM PU College, and 164 teams from SDM College participated in the competition.
- The Department of Mathematics organised a Math Clinic Programme under student association SIGMA on “Indian Mathematician and Their Contributions” by Ms Hithashree, II B.Sc. for B.Sc. students on 7 January 2023. Around 80 students attended the session.

NSS Activities

- The NSS Units organised a Special Lecture Programme on the topic “Confidence is the way to live, the formula for youth success” on account of Swami Vivekananda Jayanthi on 12 January 2023. Sri K Vinayak Rao, President, Seva Bharathi, Kanyadi was the resource person. The programme was presided over by Dr A Jayakumar Shetty, Principal. 132 volunteers and students participated in the activity.



- The NSS Units conducted various competitions on account of National Youth Week commemorating Swami Vivekananda Jayanthi from 12 to 14 January 2023. The competitions were conducted.
- The Social Responsibility Initiatives Committee in association with National Service Scheme Units organised “Anti-Drug Awareness Campaign” and arranged a short film show “Nasheyemba Naraka” on 30 December 2022, for the students of I, II and III BCA. 250 students attended the show.
- The Social Responsibility Initiatives Committee in association with National Service Scheme Units organised a Mega Cleanliness Drive in the campus and street side as a part of Swachch Bharath and Swachch SDM Abhiyan on 31 December 2022. 39 NSS volunteers are present in this drive.



- The Social Responsibility Initiatives Committee in association with National Service Scheme Units conducted Upkeeping of Civic Sense Posters installed in the campus on 3 January 2023. 22 volunteers participated in the activity.



- The Social Responsibility Initiatives Committee in association with National Service Scheme Units organised Anti-Drug Awareness Campaign and arranged a Short Film Show “Nasheyemba Naraka” on 3 January 2023 for the students of III B.Com, III & II B.Sc, II BA. 600 students attended the show.
- The Social Responsibility Initiatives Committee in association with the Department of Computer Science organised “No food Wastage Challenge” in the College canteen for the students to create awareness about food wastage on 10 January 2023. Approximately, 400 students and Staff participated.

- The Social Responsibility Initiatives Committee in association with National Service Scheme Units organised Anti-Drug Awareness Campaign and arranged a Short Film Show “Nasheyemba Naraka” on 9 January 2023 for the students of II B.Com, BA and I, II, III BBA. 630 students were attended the show.



Guest Lectures

- The Extra Curricular Committee organised a Knowledge Sharing Session on “Ranga Bhoomi: Challenges & Opportunities” on 9 January 2023 at the cultural centre. Mr Chandrasaha Balanja, Writer & Theatre Artist was the resource person. The programme was hosted by Ms Sonakshi. 25 students participated in this session.
- The Department of Economics and Rural Development organised a guest lecture on 'Mathematics for Economics' on 7 January 2023. Ms Poojitha Varma Jain, Assistant Professor, Department of Mathematics was the resource person. 45 students from III BA and II BA have participated in the programme. Programme was coordinated by Dr Ganaraja K.
- The Department of Statistics organised a guest lecture on “Importance of Data Analytics and Data Science” for III B.Sc. statistics students by Dr Lakshminarayan, Assistant Professor, SDM IMD, Mysore on 4 January 2023. Dr Lakshminarayan emphasised the importance of data science and data analytics by giving examples. Also he described the relation between IT, Management and Statistics. He informed the students about the importance of statistical tools and programmes in the IT sector and its applications.
- The Department of Commerce organised a guest lecture on the topic "Practical Session on Stock Market Investment for Beginners" on 6 January 2023 by Mr Praveena .D, Assistant Professor,

Department of B.Voc. in Retail and Supply Chain Management the resource person to the students of III Bcom 'C'. Mr Prasad kumar has organised this programme.

- The Department of Kannada organised a guest lecture on the topic “Job Opportunities in Printing Field” on 12 January 2023. Mr Shekhar, Manager, Manjushree Printers, Ujire was the Resource person. Dr Rajashekhar was coordinator of the programme.
- The Department of B.Voc in Digital Media and Film Making organised a guest lecture on the topic ‘Building a Career in Digital Marketing’ on 12 January 2023. Mr Arvind Shetty, Head, Digital Marketing at Alter Marketing Solutions Pvt.Ltd Mangalore was the resource person. Mr Arvind Shetty addressed 44 students of B.Voc in Digital Media and Film Making. He explained the various career opportunities in digital marketing and the means to become job-ready to fit those roles. Mr Madhava Holla, HOD of the department, and the Assistant Professors Ashwini Jain, Indudhar Kini and Thejaswini were present. Mr Ajay Rao, HR from Alter Marketing Solutions Pvt.Ltd Mangalore was also present.
- The Department of P.G. Studies in English organised a guest lecture on the topic “Rasa Theory and Abhijnana Shakuntala by Kalidasa” by Mr Vinay. M. S. Assistant Professor, Department of English Siddhakatte.
- The Department of PG Studies and Research in Physics in association with the SDM Astronomy Club organised a guest lecture on Astronomy and Astrophysics followed by a hands-on session on Astro- image processing and a sky watching event “Know the Night Sky” at SDM PG Centre on 7 January, 2023. Mr Atul Bhat, Assistant Professor, Department of Physics, Poornaprajna College, Udupi and Mr Vibhav Mangalore, Amateur Astronomer and Co-founder of AGAS360 were the resource persons. I & II M.Sc Physics students, a few students from UG and faculty of PG Physics were the audience. After the hands-on telescope handling session in the evening, the sky watching and stargazing session after sunset garnered much attention and appreciation from many outsiders and faculty from other departments as well. The entire programme was coordinated by Dr Raghavendra S, HOD, PG Studies and Research in Physics.



Alumni Interactions

- The Department of Journalism organised an alumni interaction session with Mr Atul Damle (2022 outgoing batch), Trainee Sub Editor on 7 January 2023. During the interaction, Atul explained the job opportunities available for Journalism students and preparations to be required for various career opportunities. He also explained the style of writing for websites and newspapers.
- The Department of Home Science organised an alumni interaction by Mr Vijeth, on the topic “Skills Development” on 29 December 2022. He spoke about how each Home Science paper enhances skills among students and develops creativity in achieving work. I year students benefited from this session, Ms Shobha. S, Assistant Professor, coordinated the programme.
- The Department of Commerce organised an alumni interaction by Ms Anvitha M.K(2018-2021) Payment processing operator, Deutsche Bank, Bangalore on the topic “Skills Required for a Job in Banking Sector” for the students III B.Com C on 28 December 2022. Ms Malini Anchan, Asst Prof. in Commerce coordinated the programme.



- The Department of Commerce organised an alumni interaction on the topic ‘Skills Required for Job in Banking Sector’ for the students of III B.Com ‘A’ on 28 December 2022 Ms Anvitha M K ,Payment processing operator, Deutsche Bank, Bangalore was the resource person and Mr Harish Shetty, Asst Prof. in Commerce coordinated the programme.
- The Department of Commerce organised an alumni interaction on the topic “Information about CA and CS Exam Structure” for the students of I B.Com on 7 January 2023 in their respective classes by Krishna Raj and Vilas Kumar(2019-2021 batch). Ms Fathima Safira, Mr Prasad Kumar and Ms Pavithra U. K. were the staff coordinators of the programme.

- The Department of Commerce organised an alumni interaction on the topic “Importance of Communication and Additional Skill Sets to be Equipped with” for I B.Com A Sec. By Mr Shaan on 7 December 2023 and Mr Sachin Hebbar Asst Prof. in Commerce coordinated the programme.
- The Department of Commerce organised an alumni interaction on the topic “Opportunities and Back End Work Needed to be Done before Entering and Opting the Next Phase of Life” for the III B.Com. students on 9 January 2023. Mr Krishnaraj and Mr Kiran were the resource persons. Mr Sachin Hebbar, Asst Prof. in Commerce coordinated the programme.
- The Department of Business Administration organised an alumni interaction for the students of II BBA on 7 January 2023 on the topic “Corporate Excellence”. The alumni was Mr Shaan who is working as customer Relationship Incharge for Grow stock broking. Staff Incharge was Mr Sharaschandra K.S.
- The Department of Business Administration organised an alumni interaction for the students of II BBA on the Topic “ How to Crack PG CET Exam?” on 12 January 2023. Mr Rakesh Dandu of 2019-20 batch addressed students and gave valuable inputs. Staff incharge was Mr Gurudath Shenoy Asst Prof. of the Department coordinated the programme.
- .The Department of Kannada organised an alumni interaction on the topic “How My Life has Changed in Kannada Sangha” on 4 January 2023. The resource person was Mr. Dhanush.
- The Department of Kannada organised an alumni interaction on the topic “My Experience in SDM College” on 30 December 2023. Ms. Bhavya was the resource person.
- The Department of Mathematics organised an alumni interaction by Mr Bharath (2021-22 batch) on the topic “Preparation for the Job Opportunities in IT Field” on 2 January 2023. III B.Sc. students attended the session. Mr. B Ganesh Nayak and Ms Poojitha Varma Jain coordinated the programme.
- The Department of Mathematics organised an alumni interaction by Ms Prapthi on the topic Resume Preparation and motivated students to do a skill enhancement process on 9 January 2022. II B.Sc. students attended the session. Ms Poojitha Varma Jain, Asst. Prof. in Mathematics coordinated the programme.
- The Department of Mathematics organised an alumni interaction by Ms Prapthi on the topic Opportunities in IT and Importance of Certificate Courses on 9 January 2022. I B.Sc. students attended the session. Ms Akshatha B, Asst. Prof. in Mathematics coordinated the programme.

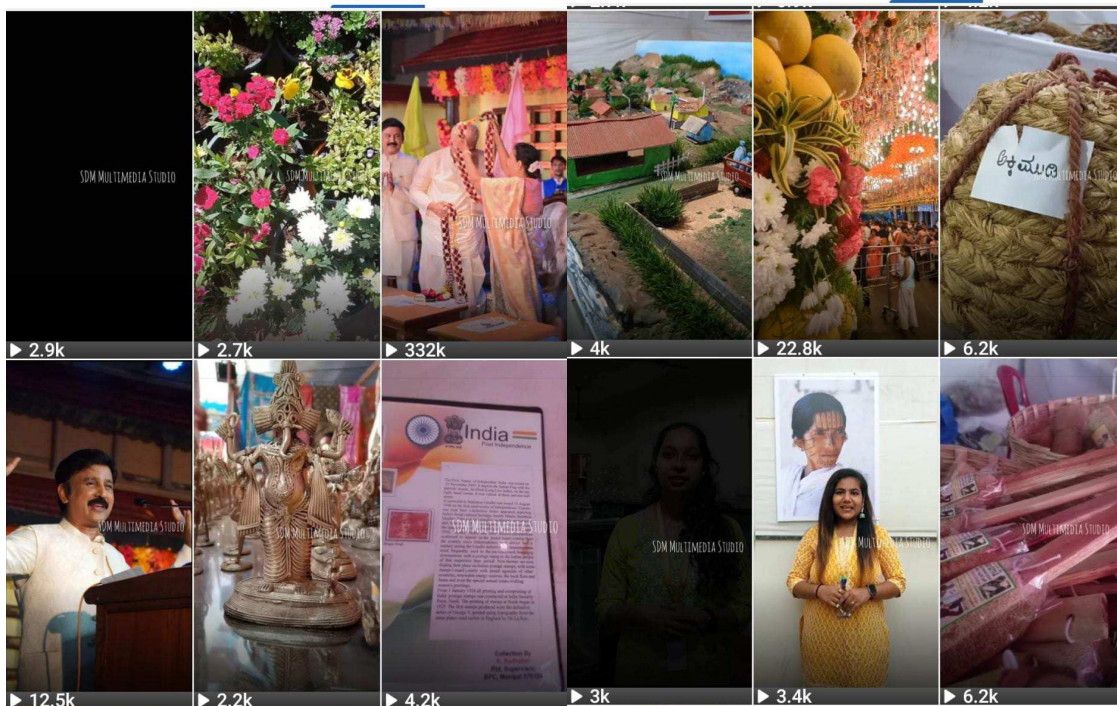
- The Department of Computer Science organised an alumni interaction programme on 14 January 2023 for III BCA students. Mr Ahithya K R, Technical Consultant, Blue Yonder, Bengaluru was the resource person. He interacted with students and guided them in choosing student project subjects and the importance of internship in placement.
- The Department of PG Studies and Research in Commerce organised an alumni interaction for students M.Com on 7 January 2023. The resource persons were Ms Maruthi Doltade, Content Moderator, New Associate Accenture, Bengaluru and Ms Manvitha K, Content Moderator, New Associate Accenture, Bengaluru.
- The Department of PG Studies and Research in Commerce organised an alumni interaction for students of I M. Com and I M. Com (IBM) on 14 January 2023. The resource person was Ms Veekshadeepa, Assistant Manager (BRO), Axis Bank, Belthangady. She explained about the career requirements, importance of communication and current affairs knowledge.
- The Department of B.Voc in Retail & Supply Chain Management organised an alumni interaction session on the topic "Tips to Prepare for MBA Entrance Exam" on 30 November 2022. Mr Rahul Shetty was the resource person, who spoke about how to prepare for the MBA entrance exam. He addressed the First & Second Year B.Voc Students. Mr Praveena D Coordinated the Programme.
- The Department of P.G. Studies in English organised an alumni interaction on "Effective Communication Skills". The resource person was Ms Vinolia Priyanka Madtha, Lecturer, Excellent College, Moodbidri.
- The Department of P.G. Studies in English organised an alumni interaction on "Effective Dispositions towards Effective". The resource person was Br. Shince. P Antony, Minor Seminarian, Diocese of Belthangady.
- The Department of P.G. Studies in English organised an alumni interaction on "Towards Dalit Literature" by Mr Ranganatha B K, Graduate Primary Teacher (English) GHPS Kajake, Belthangady.
- The Department of PG Studies and Research in Social Work organised an alumni interaction session on 13 January 2023. Mr Parshwanatha, HR Trainee Sansera Engineering Pvt. Ltd Bangalore and alumni 2021-2022 batch interacted with the students and spoke about how to prepare for the future to get a job and how to manage professional life and also shared his experience as a beginner in the HR field. I MSW students were the beneficiaries of the programme.

- The Department of PG Studies and Research in Social Work, organised an alumni interaction session on 13 January 2023. Mr Vasanth, Special Educator, Serene Institution of Autistic Care, Bengaluru and alumni 2021-2022 batch interacted with the students and spoke about the scope of Medical Social Worker in various settings and opportunities available for Social Worker in health settings and also shared his experience in his organisation as special educator. 1 MSW students were the beneficiaries of the programme.

SDM Multimedia Studio

The SDM Multimedia Studio of the Department of Journalism and Mass Communication prepared, edited and uploaded 2 segments of Nammura Varthe, 2 Success Stories on Vasanth - Artisan and Ojas - Areca tea maker, 1 agriculture story on Nedu Nendra cultivation, 1 Digital Story on Haider Ali - artefact collector and 14 reels on flower exhibition, 50th wedding anniversary of Dr Veerendra Heggade and Dr Hemavathi Heggade, Ramesh Arvind's speech, Dhokra - the rare metal art, Philately - stamp collection, organic jaggery, homemade pickle, tiger dance, Swach Bharath, new year decoration, Akki Mudi, aquarium, tribal photography and Eco friendly brush and scrubber in the cycle of December 29 to 14 January 2023.

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Staff Achievements

- Mr Shailesh Kumar, HOD of Computer Science Department is appointed as University Nominee by Mangalore University for BOS in Computer Science of Vivekananda College, Puttur.
- Ms Aparna K participated as a judge for a light music competition held on 31 December 2022 organised by B.Ed. Department SDM College Ujire.
- Ms Pavithra U K participated as a judge for light music competition held on 31 December 2022 organised by B.Ed. Department SDM College Ujire.
- Dr Lakshminarayana K S participated as a judge for Marketing Event of TRIVIA 2K22, an Inter Departmental Competition held on 3 January 2023 at SDM PG Centre, Ujire organised by Dept. of B.Voc in Retail and Supply Chain Management
- Ms AparnaK participated as a judge for the Patriotic Song competition held on 12 January 2023 organised by B.Ed. Department SDM College Ujire.
- Ms Malini Anchan Participated as a judge to the Mehandi competition organised by SDM Sports Hostel, Ujire on 28 Friday.
- Ms Malini Anchan Participated as a judge to the Best out of Waste competition organised by SDM college of Education , Ujire on 31 December 2022 Saturday.
- Ms Akshatha B delivered a talk on "APPLICATION OF GRAPH THEORY IN REAL LIFE" as a part of EXPAND LECTURE SERIES at SDM Aided Secondary School, Ujire on 30 December 2022.
- Dr Shalip Kumari, Dean of Arts and Head of the Political Science gave a share lecture to PUC students of SDM College Ujire, she spoke on the "Significance of Study of Political Science in Degree courses" on 28 December 2022.



- Dr Vandana Jain conducted the 'Together We Learn Programme' at Govt school Kalmanja on 7 January 2023.

- Dr Vandana Jain, participated as a resource person in the Social Responsibility and Cleanliness Programme on 10 January 2023 organised by Campus Audit committee SDM PU college Ujire.
- Dr Sudheer K V participated as a resource person in a guest lecture at SDM College Ujire, organised by the Samskruta Sangha on 14 January 2023.
- Ms Poojitha Varma Jain has delivered a talk on "APPLICATION OF TRIGNOMETRY IN REAL LIFE" as a part of EXPAND LECTURE SERIES at SDM Aided Secondary School, Ujire on 30 December 2022
- Mr B. Ganesh Nayak has delivered a talk on "PUZZLE SOLVING METHODS" as a part of EXPAND LECTURE SERIES at SDM Aided Secondary School, Ujire on 30 December 2022.
- Ms Akshatha B has delivered a talk on "APPLICATION OF MATRICES IN GAME THEORY" as a part of EXPAND LECTURE SERIES at SDM High School, Belal on 31 December 2022.
- Ms Poojitha Varma Jain, Assistant Professor delivered a guest lecture on "Mathematics for Economics" to BA students organised by the Economics Department on 07 January 2023.
- Ms Akshatha B was a judge for a speech competition organised by Youth Red Cross Unit, SDM College, Ujire on 07 January 2023.
- Dr Mahesh Kumar Shetty H, was invited as resource person for the training programme on 'Communication Skills and Work Life Balance' to the managers of SKDRDP held at Centre for Rural Excellence, SIRI Laila Belthangady on 12 January 2023.
- Mr Praveena D, Assistant Professor, Department of BVOC in Retail & Supply Chain Management delivered a special lecture on the topic "Practical Session on Stock Market Investment for beginners" for the final year B.com. students on 6 January 2023.
- Dr N K Padmanabha, Assistant Professor, Department of Journalism and Mass Communication, delivered a guest lecture on 'Writing Skills' in the programme organised by the Writers Forum of Student Welfare Committee on 13 January 2023.
- Mr Sunil Kumar, Assistant Professor, JMC conducted a mock drill at SDM English Medium School, Mangalore to prepare the staff for the CBSE affiliation process and virtual meeting. Deputed by SDME Society, for knowledge sharing on 9 January 2023.
- Dr Naveen Kumar and Dr Nefisath P Assistant Professors of P G Studies and Research in Chemistry demonstrated various chemical experiments to High School Science teachers of Belthangady Taluk along with a team of M.Sc. Organic Chemistry students. Explanations and applications of the experiments were revealed to the teachers with hands-on training. Experiments shed light on the

importance of basic science in all application based technologies. An interactive session was also held to clarify the doubts and queries regarding the experiments. Teachers representing 49 different schools of Belthangady Taluk enthusiastically participated in the training programme. Training programme was held at Govt High School Koyyuru on 30 December 2022.

- Ms Shruti Mankikar Assistant Professor, Department of Hindi, participated as a resource person for the Sahityotsava organised by the department of Kannada on 29 December 2022.

Staff Participations

- Dr Mallikarjuna N. Assistant Professor, Department of Hindi, attended an International Webinar on Vishva Bhashake Roopa me Hindi, organised by B.L.D.E. Basaveshvar Kala evam Vanijya Mahavidhyalaya Basavanabaagevaadi on 10 January 2023.
- Prof S N Kakathkar attended an International Seminar on NEP 2020 Challenges Ahead organised by NAAC Office Bangalore on 5 January 2023.
- Ms Ashwini Shetty, Assistant Professor has participated in a one day workshop on Psychoanalytic Therapy organised by the department of PG studies & Research in psychology on 6 January 2023 at SDM PG college, Ujire.
- Ms Sindhu. V, Assistant Professor participated in a one day workshop on Psychoanalytic Therapy organised by the department of PG studies & Research in psychology on 6 January 2023 at SDM PG college, Ujire.
- Ms Ashwini H, Assistant Professor has participated in a one day workshop on Psychoanalytic therapy organised by the department of PG studies & Research in psychology on 6 January 2023 at SDM PG college, Ujire.

Student Achievements

- The Students of Extracurricular Committee of our College participated in the University level Debate competition organised by Mangalore University on 6 January 2023 at Mangalagangothri. Four of our students participated in that debate competition, the topic related to Cooperative. The judgement depends on fluency of using language, time limits and content. Nagashree Shetty

got 3rd prize in UG level and ShyamPrasad H P got 3rd prize in PG level debate competition. They provide certificates to all the participants.

- The students of Journalism won the runner up prize in the Short Film Festival 'AGASTYA 2K 22' organised by the Department of BBA on 31 December 2022. The prize included a certificate and a prize money of Rs 3,500.
- Fifteen students of III BA Journalism participated in a district level Journalism conference 'Sadhana Sambrama 2023' held in Mangalore on 3 January 2023. The students got a chance to meet the Journalists from different print and electronic media on this occasion.
- The first year BBA student Ms Nisarga VS(221030) delivered a talk in Kannada Yuvavani Programme broadcasted by All India Radio Mangalore Division on 9 January 2023. The talk was about " Drug abuse" . Programme was broadcasted on 10 January 2023.
- Mr. Abhishek (21101) of II BBA started the entrepreneurial related activities through a start up titled "Unique Dry Fruits and Nuts". The poster of the start-up was launched on 31 December 2022 in the seminar hall in the presence of the faculty of the department.
- The students of the Department of Journalism and Mass Communication won the overall championship in an inter departmental competition organised by B.Voc Retail and Supply Chain Management on 3 January 2023 They have organised 5 varieties of competitions like a treasure hunt, quiz, best manager, cooking without fire, videography.
- Students of I year PG Journalism and Mass Communication students participated in district level Journalism conference 'Sadhana Sambrama 2023' held in Mangalore on 3 January 2023. The students got a chance to meet the Journalists from different print and electronic media on this occasion.
- Ms S. N. Anusha Jain from the Department of PG Chemistry presented the lecture series on 28 December 2022. She has spoken about a method for determining the age of an object containing organic material by using the properties of radiocarbon, a radioactive isotope of carbon. To establish the age of a rock or a fossil, researchers use some type of clock to determine the date it was formed. 33 students participated and benefited from the lecture series.
- II MSc. Chemistry/Organic chemistry students of PG Department of Chemistry participated in inter-class competition "TRIVIA - 2K23" organised by Department of B. Voc Retail And Supply Chain

Management, S.D.M.College Ujire on 3 January 2023. Two students participated in a quiz competition and won the 1st prize.

- Ms Swathi Vinayak Hegde from the Department of PG Chemistry presented the lecture series on “Science Behind Dreams” on 6 January 2023. She has spoken about the dreams that occur mainly in the rapid-eye movement (REM) stage of sleep when brain activity is high and resembles that of being awake. She pointed out the chemicals which are responsible and active in the brain during the dream.

