



# Sri Dharmasthala Manjunatheshwara College, Ujire-574240



## E-Bulletin

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### Principal's Desk

#### New and the New

The word new is always a harbinger of aspirations, life and opportunities. It often has a sense of suspense built into it. We always await something new, and the new never disappoints those who worked hard to witness it. The new year, new season, new education policy... the list of new never ends. Why do we aspire for something new? The answer may be simple. That's the reality of life offers something new always and expects all of us to receive it without fail and make the best of it on the go. The news may be the same for all of us, but the way we use it determines the impact of the news on individuals or institutions: the new year has given 365 days, another year and everything unwrapping as and when we traverse in space and time.

The new not only offers goody-goody things, but it also throws challenges and tests the best in you. It is these challenges that show you your low or the height, your abilities and inabilities. Your response to difficulties determines your personality. As the good word says, 'Ships are safe in the harbour, but that is not for which it is built'. We are not just to sit back and take success for granted. We need to scale higher heights, and only the most formidable challenges may make the best sailor out of us.

SDM College is facing the fourth cycle of NAAC Peer Team Visit at the end of the month. It is an opportunity to showcase all our achievements and present our perspective plan to the team. It is our time for self-realisation, a time for strengthening the strengths and weakening the weaknesses. As the ethos of SDM binds us, and present to the world, a value-based, learner-centred education, we always grow from strength to strength with our collective efforts while meeting challenges. I solicit your kind cooperation, and let's work together. I wish you all a very healthy, and prosperous 2013!

Dr A Jayakumar Shetty

Principal

## Appointments



Prof. Shanthiprakash, Associate Professor and Head, Department of Statistics, Registrar [Evaluation] is promoted as the Vice Principal of the college.



Prof. Nanda Kumari, Associate Professor and Head, Department of Chemistry is appointed as the Registrar [Evaluation] of the college.



Dr. Kumara Hegde, Associate Professor and Head, Department of Botany is appointed as the Dean of Science of the College.

## Best Practices: Soil Testing Centre

The visionary leadership of the college under the aegis of Dr D Veerendra Heggade, President of SDM E-Society, always envisioned the application of academic learning to societal needs. Most of the initiatives of SDM institutions aim at the benefit of society at large. Sri D Harshendra Kumar, Secretary of SDM Educational Society, mooted the idea of providing consultancy and extension facilities to the local farmers. The plan of establishing the Soil Testing Centre in the college was the brainchild of the Late Dr B Yashovarma, Secretary of the Society. It is coordinated by Dr P Vishvanath, Associate Professor and Head, of the Department of Chemistry.

The Soil Testing Centre of the college, established in 2015, provides Soil Analysis and Water Analysis facilities to the needy. It studies Nitrogen, Phosphorous, Potassium, pH, Electrical Conductivity, and Organic Carbon in the soil samples received. It tests water samples for pH, Electrical Conductivity, Hardness and COD. In the month of December 2022, 18 Soil samples and 10 water samples were tested and reported. Farmers take intelligent decisions based on the reports received in purchasing and administering fertilisers and manures in their agricultural plots.

## Programme Organised

### SDM Nenapinangala

- SDM Alumni Chapter of Ujire organised a special lecture by Prof. Yedapadithaya, Vice Chancellor, Mangalore University, on 23 December 2022. Speaking on occasion,



he recollected his experiences as an alumnus of the college. He illustrated how college life had contributed significantly to forming his personality. Dr A Jayakumar Shetty, Principal of the college

highlighted the contributions of Prof. Yedapadithaya as an educationist and able academic administrator. The programme was attended by Sri Pithambara Heraje, President of the association, Dhananjaya Bhide, Sri Shailesh Kumar, Staff and Students of the college.



- The Department of Kannada, in association with IQAC and the Beltangady unit of D.K District Kannada Sahitya Parishad, organised the 'Chintana Siri - Literature, Culture, Well being' Programme on December 26, 2022. Prof. Narendra Rai Derla, Professor of Kannada at Government First Grade Women's College, Puttur, was the resource person. Speaking on the topic, 'Indigenous Intellectual Heritage and Education,' he said, "A good society is built when good minds come together. There was a good understanding among our elders, so one could glimpse the nation from the rural areas". Dr A. Jayakumar Shetty, Principal, M.P Srinath, President, District Kannada Sahitya Parishad, Sri D. Yadupathi Gowda, President, Taluk Kannada Sahitya Parishad, Professors and students of the college were present. Dr Divakara Kakkada delivered an introductory note and mastered the ceremony. Ms Jayashree, proposed vote of thanks.



- The Department of Journalism organised a book release programme for the book 'Jalli Kallugalu' written by Mr Sadananda Mundaje, SDM Library Staff, on 14 December 2022. There are 28 poems in this collection, each with a unique narrator. The pre-phase of this work was written by the late Dr B. Yashovarma. The SDME Society's Secretary, Dr Sathishchandra S, released the book. The book's introduction was given by Belal School Principal Rama Krishna Chokkadi. Dr Satheeshchandra S Secretary, SDME Society, Dr A Jayakumar Shetty, Principal, SDM College, Ujire, Mrs Sonia Varma, Dr Baskara Hegde, Head. Department of Journalism were present at the occasion.
- The Department of History and the Department of Home Science jointly organised a Shared Lecture Series on 'History of Textiles and Industrial revolution' and 'History and Growth of Home Science' on 23 December 2022. Dr Sanmathi Kumar, Assistant Professor and HoD of History, and Ms Shobha S HOD, Department of Home Science, coordinated and delivered a Shared Lecture. 48 History and Home Science students attended the programme.



- The Department of Physics, in association with the Department of Mathematics, organised an international webinar on “How to Kill a Mosquito with Lasers” by Mr Claus Thies-von der Bey, Safety Specialist in German National Railways and “Physics and sensors in the world of 3D sensing” by Dr Christian Hauswald Experimental Physicist.
- The Department of Mathematics, in association with the Department of Physics & IQAC, organised an International Webinar on “Application of Mathematics in the Advancement of Science and Technology” on 22 December 2022. Prof. Shanthiprakash, Vice Principal, SDM College, Ujire, inaugurated the webinar. The Resource Person, Mr Ananthakrishna Irvathraya, a Researcher at German National Railways, gave a talk on “Visualizing Mathematics and Physics calculations using Simulation” in the morning session. In the afternoon session Mr Claus Thies-von der Bey, Safety Specialist at German National Railways and Dr Christian Hauswald, Experimental Physicist, presented the topics “How to kill a mosquito with lasers” and “Physics and sensors in the world of 3D sensing” in the virtual mode. Prof. Ganesh Nayak, HOD of Mathematics, gave the Presidential remark about the significance of National Mathematics Day. Dr Raghavendra S delivered the vote of thanks. Ms Akshatha B. and Ms Poojitha Varma Jain Coordinated the programme. On behalf of National Mathematics Day Inter-class competition -“AFFINE”, has been organised.



- The Department of Biotechnology organised a 'Hands-on Training Workshop on PCR and capillary sequencing for molecular diagnostics' on 22 December 2022.
- Students from NGO Mangalore visited the Bio-Technology Laboratory on 24 December 2022.
- Sankhya Association of Statistics Department conducted the SUDOKU competitions on 28 December 2022. Forty students participated in this competition in three rounds.
- The Department of Psychology organised a Two-day poster exhibition programme from 16 to 17 December 2022 on disabilities'. Ms Nandakumari, Registrar of Evaluation and HOD of Chemistry, inaugurated the programme. Forty posters were displayed, all of which were handmade by the students of psychology. The staff, as well as students of SDM B.Ed, SDM D.Ed College, SDM high school and SDM PU College, visited the exhibition. Dr Sudheer KV was the staff Coordinator of the whole exhibition programme. Dr Vandana Jain, HOD of psychology and the Assistant professors of the department, Dr Sudheer KV and Mrs Athmika, were present in the inaugural programme. The students of psychology Ms Jyothika welcomed the gathering, Ms Harshitha Shenoy managed the whole programme, and Ms Thejaswini proposed the vote of thanks.
- IT Club, The student association of the Computer Science Department, organised the talent hunt programme 'TECHNOVANZA' on 19 December 2022 and 24 December 2022. Various competitions like RHYTHM (singing), TECH IT OUT(coding), THINK BOTS(quiz), BLAZE IT(stress interview), SECRET SQUARE(open mic), FUSION(group dance) were conducted and allowed the students to exhibit their talent in various fields. Students of Computer Science actively participated in the competitions.
- The Department of Commerce organised a Career Orientation Programme on "Recent Trends in Finance Education" on 15 December 2022. Prof. Vinod Chandran, CEO, Mylogics, Bangalore and Prof. Rajalakshmi, Director, Mylogics, Bangalore, were the resource Persons. The Programme was organised by Dr Lakshminarayana K S & Mrs Ashwini, Assistant Professors, Department of Commerce. Dr Rathnavathi K, Head, Department of Commerce and faculty members were present. 290 III B.Com Students attended the Programme.
- The Department of Commerce, under the leadership of II B.Com Students, organised PINNACLE - 2022 - an Inter-class Commerce & Management Fest for all the students of the college on 16 December 2022. There were 5 Core and 5 Non-core events. The Programme was inaugurated by Prof. Shati Prakash, Vice Principal and Dr A Jaya Kumar Shetty, Principal, was the Chief Guest for the

Valedictory Programme. Dr Rathnavathi K, Head of the Department of Commerce, presided over both functions. Ms Saamyaa Sukumaran and Ms Aishwarya M.S were the Student Coordinators. A total of 456 students registered for the event, and 354 participated across the events from all streams. II BCA students won the Overall Championship, and III B.Com D Students were the Runners of PINNACLE - 2022. Dr Lakshminarayana K.S. and Mr Harish Shetty, Assistant Professors in Commerce, were the Staff-in charge of this fest.



- The Department of Commerce organised an Orientation Programme on 'Online courses', which are required in the corporate sector for all students of commerce and BBA, on 19 December 2022. Ms Arpana Bhat and Mr Akshay Bhat from Edutap Technologies Bangalore were the resource persons. The resource persons addressed the students about the importance of online courses in their Resume and gave the price structure of online courses like Tax, GST and other courses in their FinServe app that will add weight to the resume of the students. Mr Harish Shetty and Ms Deekshitha Kumari co-ordinated the Programme.
- The Department of Commerce organised a Student Progression on "Students promotion towards SDMIMD Mysore" on 20 December 2022. Dr L Gandhi, Assistant Professor, HR Department, SDMIMD Mysore and Mr Gururaj Khasnis, Admission Manager, SDMIMD Mysore, were the Resource Persons.



The Programme was organised by Dr Rathnavathi K and Ms Fathima Safira, Dept. of Commerce. 290 III B.Com Students attended the Programme.

- The Department of Commerce organised a Career Orientation Programme on “Opportunities in SKDRDP” for the final year students. The resource persons for the Programme were Mr Keshav Nayak, Former Regional Project Officer, SKDRDP and the Main Warden, Siddavana Gurukula. Ms Malini Anchan and Ms Akshatha of the Department of Commerce were the coordinators for this Programme.
- The Department of Commerce conducted a workshop on “How to apply PAN online” by Mr Bhanuprakash B E on 23 December 2022 for the students of the 2nd B.Com B. programme was coordinated by Ms Fathima Safira.
- The Department of Business Administration, in collaboration with the HRD Cell, organised an orientation programme on Fin serve online Education Application for the students of III BBA the Resource person for the session was Mr Ajay Bhat and Ms Arpana Bhat edutap technologies Bangalore.



- The Department of Business Administration, in Association with SDMIMD Mysore, conducted an Orientation Programme for the III BBA students on 20 December 2022 about the MBA course. The Faculty members of SDMIMD oriented the students

- The Department of B.Voc in Digital Media and Film Making organised the 'Character Day' programme for the first time at SDM on 17 December 2022. The event was organised for students of B.Voc at the SDM arboretum. 2 teams of students from B.Voc courses took part in the event dressed as different characters from popular culture. 'Team Kill Mongus' won the team category event. The individual category was won by two contestants, Prajith and Yashaswini. Mr Suveer Jain and Ms Swathi B were the judges for the event. 'Character Day' is a series of events organised by the department of B.Voc in Digital Media and Film Making. This event was the first in the series. The next events will be conducted for students of SDM, and another will be organised as an intercollegiate event.
- 'Lumos' student association organised an activity for the students of B.Voc in Digital Media and Film Making titled 'Film Quiz' on 21 November 2022. Six teams of students consisting of 3 members each took part in the event organised by the students of final year B.Voc in Digital Media and Film Making.
- Lumos' student association organised an activity for the students of B.Voc in Digital Media and Film Making titled 'Rapid Facts' on 28 November 2022. Forty-four students took part in the event organised by the students of first-year B.Voc in Digital Media and Film Making. The activity included students stating facts pertaining to a randomly assigned topic within a given time. Madan Monnappa of II B.Voc in DMFM won the activity.
- Lumos' student association organised an activity for the students of B.Voc in Digital Media and Film Making titled 'Rapid Facts' on 28 November 2022. Forty-four students took part in the event organised by the students of first-year B.Voc in Digital Media and Film Making. The activity included students stating facts pertaining to a randomly assigned topic within a given time. Madan Monnappa of II B.Voc in DMFM won the activity.
- Lumos' student association organised an activity for the students of B.Voc in Digital Media and Film Making titled 'Be Extrovert' on 12 December 2022. 24 teams of students consisting 2 members each took part in the event organised by the students of the first year B.Voc in Digital Media and Film Making. The activity included rapid facts round and a round of Pictionary. Suma and Dhanushree from final year B.Voc DMFM won the activity.
- The Department of Journalism and Mass Communication organised an interactive session with Madhav Prabhu, Social Worker, on 13 December 2022. Social Worker Madhav Prabhu recently

received a state award from Colors Kannada Entertainment Channel in memory of the late Puneeth Rajkumar for his outstanding charitable activities. Finding inspiring stories to broadcast and share with the public is something that SDM Multimedia Studio excels at. The creation of high-quality content by SDM students serves as a terrific example for others, he said. Staff and students of JMC were present on the occasion.



- The Department of Journalism and Mass Communication coordinated a promotional event for the film 'Pdavai Poorva' on 14 December 2022. The film, scheduled to release on 30 December 2022, is directed by Hariprasad Jayanna. The students of Journalism from UG and PG, faculty members were present on the occasion.





The

- Department of PG Studies and Research in Chemistry, under the banner of CONCHEM, put together a series of events to create awareness among the students about Energy and its conservation, on 19 December 2022. Ms Shivani, from the Second M.Sc. Organic Chemistry welcomed the gathering, and Ms Chaitra S from Second M.Sc. Chemistry compered the programme. A presentation on Energy Conservation and the practice of the “3Rs” in our day-to-day life was given by Ms Swati Hegde from Second M.Sc. Organic Chemistry. Two models based on the effective use of wind energy and electricity generation from harvested rainwater were exhibited by the students of the First M.Sc. Chemistry. To preserve available energy sources and to promote the reduced consumption of non-renewable energy sources in everyday life, a skit was performed by Ms Soujanya and the team. Ms Shruthi from First M.Sc. Chemistry proposed the vote of thanks.
- The Department of PG Studies and Research in Physics organised a department association, “Physika”, an inaugural function on 17 December 2022. Dr A Jayakumar Shetty inaugurated the association for the academic year 2022-23 by revealing the wall magazine made by the II M.Sc Physics students. The chief guest of the function was Prof. Ramesh Bhat M, Convener, Amateur Astronomer’s club and Principal, Sri Mahaveera PU College, Moodbidri. Dr Vishwanatha P, Dean, PG Studies, was the President of the function. Dr Raghavendra S, HOD PG Physics, was present on the stage. The Programme was coordinated by Dr D Haleshappa, Assistant Professor, PG Physics and coordinator of Physika. The staff and students of M.Sc Physics attended the Programme.



- The Department of PG Studies and Research in Physics hosted an International Webinar on 22 December 2022 organised by the Department of Mathematics in association with the Department of Physics and IQAC on the topic “Application of Mathematics in the advancement of Science and Technology”. The resource persons of the Programme are Mr Ananthakrishna Ivratraya, Researcher in German National Railways, Mr Claus Thies-von der Bey, Safety specialist in German Railways and Dr Christian Hauswald, Experimental Physicist. The Programme was conducted through an online platform in PG Centre’s Seminar Hall-1. The Programme was coordinated by Prof. Ganesh Nayak, HoD, Mathematics, Prof. S N Kakathkar, Registrar and HoD, Physics and Dr Raghavendra S, HoD, PG Physics. B.Sc and M.Sc Physics students participated in the Programme. Also, the teaching staffs of the Mathematics and Physics departments were present.
- The Department of PG Studies in Statistics organised the inauguration of the “Sankhya Sangama Association” on 6 December 2022. The inaugurator of the programme was Prof. Shashishekara N Kakathkar, HOD of Physics and Registrar of the College Ujire, Prof. Shanthiprakash, Vice Principal, Dr Vishwanatha P, Dean of S.D.M. PG Studies, staff and students of the Department were present.



- The Department of PG studies and Research in Psychology, in association with IQAC and the Counselling cell, organised "Path Finder – A Guide", A training programme for undergraduates done by MSc Psychology students. Beneficiaries are 500 UG Students



- The Department of PG studies and Research in Psychology organised a discussion forum on 'Disconnect to reconnect' on 24 December 2022 for I & II Year MSc psychology students at SDM PG Centre, Ujire.
- The Department of PG studies and Research in Psychology, in association with IQAC, organised – one day workshop on applying human resource training techniques by Dr Brinda Muniyappa, guest faculty of Bangalore university, Bengaluru, at SDM PG Center on 23 December 2022. Beneficiaries are 72 students from MSc psychology. The programme was Co-ordinated by Ms Ashwini H.



- Women Development Cell of the Student Welfare Committee, in collaboration with IQAC, organised an 'Awareness programme on Stress Management through Yoga' on 22 December 2022. Dr Geetha B. Shetty, Professor and Dean, of the Department of Nutrition and Physical Therapeutics, SDM College of Naturopathy and Yogic Sciences, was the Resource Person. More than 150 members participated in the programme. It was highly appreciated by participants and the faculty members of various departments. Dr Mahesh Kumar Shetty H, Co-ordinator of the Student Welfare Committee, Ms Malini Anchan, and Ms Vijetha Pai, Co-ordinators of the Women Development Cell, were Present.

### Extra Curricular Activities



- NSS Units of the college, in association with the Women Grievance Redressal Cell & Internal Complaints Committee, organised a Special Talk, “Awareness on Gender Equity”, on 20 December 2022 for the students on the campus. Dr Ravishankar K R, Head, PG Department of Social Work, SDM College, Ujire, was the Resource Person. 61 NSS volunteers participated in the Programme.
- NSS Volunteers conducted Upkeeping and Watering of the Plants in Suvarana Vana of our college on 23 December 2022. Thirteen volunteers participated in the activity.





- The Rovers and Rangers unit and youth Red Cross unit organised a Blood Donation camp with NSS on 16 December 2022. 223 Unit of Blood was collected .6 Rovers and Rangers donated blood in this camp.



- The Co-curricular committee of the college organised five student lecture series. A lecture series on the Vishnugupta was organised on 14 December 2022 by Dileep Kumar R III BA.



- Student Lecture Series on The Culture and Celebrations of the African Community on 19 December 2022. Prathik III BA was the resource person.



- Student Lecture Series on Psychological and Physical changes during old age on 21 December 2022. Thripathi Dinesh III BA was the resource person.



- Student Lecture Series on Social Advertisement on 27 December 2022 Divyashree Hegde III was the resource person.
- A special talk regarding Awareness of Gender Equity was held on 20 December 2022 in collaboration with the NSS Unit of SDM College, Ujire. The resource person was Dr Ravishankar K R, Head, Department of P. G. Studies in Social Work.



- Hobby Circle of the college organised a workshop about "Fabric painting and embroidery" on 23 December 2022. Mrs Shobha S., HOD of Home Science, was the resource person. Forty students from Hobby circle attended the programme. Abhijna Upadhyaya, Assistant professor, Department of History, coordinated the programme.
- Campus Audit and Appraisal Committee conducted a survey on Certificate Courses.



- HRD and Placement Cell organised Campus Recruitment Drive 2022-23 in association with Societe Generale Global Solution Centre, Bangalore, on 8 December 2022. Eight students from B.Com, BBA and B.Sc Computer Science Students were selected for the post of Accounting Associates and Technical Assistants.
- HRD & Placement Cell organised Campus Recruitment Drive 2022-23 in association with Prop Time Pvt. Ltd., Bangalore, on 26 December 2022. 16 students from B.Com, BBA, B.Sc BA and B.Voc Students were selected for the post of Management Trainee.
- HRD and Placement Cell organised a webinar on the “Agnipath Recruitment Process” by Wing Commander SanthoshShegde, Airman Selection Centre, Indian Air Force, on 13 December 2022 to interested students through Google Meet. Dr A Jayakumar Shetty, the Principal, presided over the programme and DrNagarajPoojari, and Mr Harish Shetty coordinated the programme.



- HRD & Placement Cell organised three days Advanced Excel Training programme for final year B.Sc C Section Students from 17 November to 19 December 2022 in SDMIT Lab. Mr Raju Bhat and Mr Nagaraj Bhat, Certified trainers, IT - Next Software Pvt. Ltd. Bangalore, were the trainers for the programme.



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- HRD & Placement Cell Organised a Month Medical Coding Training Programme by Optum - A Subsidiary of United Health Group, from 17 November 2022 to 21 December 2022 in Seminar Hall-II, SDM College Ujire. 16 students attended the training programme. MsSijina Sivashankaran was the resource person. The valedictory of the training programme was presided over by Dr Vishwanath P, Dean, SDM PG Centre and coordinated by Mr Harish Shetty.



- HRD & Placement Cell Organised one day workshop on “Agricultural Technologies” in association with the Department of Economics and Rural Development to the selected students on 21 December 2022. MrSudheer Jain, Agricultural Department, SKDRDP, Dharmasthala, Mr Joseph KJ, Agriculturist and Teacher, St. Thomas High School, Neriya and MrAmareshHebbar, Lecturer, SDM Polytechnic, Ujire, were present on the occasion.
- HRD & Placement Cell Organised one day workshop on competitive examination preparation for the second and final-year students of our college. Mr Suraj Naik, Advocate, High Court of Karnataka and Director, Sriram IAS Academy, Ankola and MsAnitha, Director, Sriram IAS Academy, Ankola, attended as a resource persons. DrRathnavathi K, Head, Department of Commerce, presided over the programme. Dr Nagaraj Poojari and Mr Harish Shetty coordinated the programme.



- NCC Unit of the College organised a felicitation programme for the ex-cadets who joined the Indian Armed Forces recently on 17 December 2022. The honoured ex-cadets are, Ms R Rakshitha - Para Military, Assam Rifles, Mr Nagarjun - Artillery, Nashik Regiment, Mr Sooraj - Artillery, Hyderabad Regiment and Mr Aiyappa - Armed Corps, Tank Regiment are the ex- cadets being felicitated. Dr Jaykumar Shetty, the Principal, of SDM College, addressed the gathering and congratulated the ex-cadets for their hard work and dedication. Meanwhile, he expressed his happiness over their achievement and advised the cadets to seek inspiration from them. Havaldar Arun, 18 Kar BN NCC Mangalore, Lt Bhanuprakash B E and Lt.Shubharani P S, ANOs of the college, were present at the occasion. Cadet Seema Jangir and cadet Moulyashree introduced the guests. Anushree made the welcome speech, and Cadet Adarsh Bekal proposed the vote of thanks.



- The waste Segregation Unit of the college conducted Grass cutting at the Waste Segregation Unit on 28 and 29 of December 2022.



## SDM Multimedia Studio

SDM Multimedia Studio of the Department of Journalism and Mass Communication prepared, edited and uploaded a total of 20 videos in the cycle of December 15 to December 28, 2022. These videos were shot on various subjects like Paddy Cultivation in Ratnamansa, Gombe Mela, artefacts created using agricultural waste, Goli soda – a drink associated with Tulu culture, Vegetable art, Kudroi Ganesh – the promoter of Tulu culture through his magic, Alva's Jamboree Highlights, Gond art – A traditional saree art of Madhya Pradesh, Aviation miniatures, organic clay pots – to promote a healthy lifestyle, clay, straw and leather ornaments – by local artisans, clay toys, robotics, handloom sarees to support weavers, 99 variety Dosa – a venture by local youths, artefact exhibition and a complete news segment of Nammura Varthe. All these videos were uploaded with relevant hashtags to promote SDM Brand on Instagram, YouTube, Facebook and Sharechat platforms.

SDM Multimedia Studio of the Department of Journalism and Mass Communication produced a documentary on Dr Hemavathi V Heggade on the eve of 'Sambhramagala Samngama' held on 28 December 2022.

SDM Multimedia Studio of the Department of Journalism and Mass Communication produced one Video Track for Drushyabhinandana Segment on the eve of 'Sambhramagala Samngama' held on 28 December 2022.

## Guest Lecture

- The Department of History organised a guest lecture on 'Revisiting Egyptian Civilization' on 9 December 2022. The Resource Person was a Former Principal and Rtd. Professor in Physics Prof





T.N. Keshava. Dr Sanmathi Kumar, Assistant Professor and HoD of History, Coordinated the programme. Haripriya III BA mastered the programme Mookshitha III BA welcomed the gathering, and Palimal Himanshi proposed a vote of Thanks. Ms Abhijna Upadhyaya, Assistant Professor of Department and 52 students are present in the programme.

- The Department of History organised a guest lecture on 'Indian Iconography on 20 December 2022' in Samyak Darshna Seminar Hall. Mr Pushpadanta, Curator of Manjusha Museum Dharmasthala, was the resource person. Mr Pushpadanta, in his Speech, Spoke about the history of Iconography, its development, categories of images



and how to identify the images are explained. Dr Sanmathi Kumar, Assistant Professor and HoD of History, presided over the programme. Ms Apeksha II BA Students introduced guests to the august audience. Ms Amith Prajna, I BA Student, welcomed, and Madhavi K.S., II BA student, proposed a vote of thanks. Sona P.K. II BA student, Mastered the programme. Ms Abhijna Upadhyaya, Assistant Professor and 60 BA Students were present in the programme. Dr Sanmathi Kumar coordinated the programme.

- The Department of Home Science organised a guest lecturer on "Self Discipline" on 14 December 2022. Ms Supriya, the resource person spoke about the ability to bring ourselves forward and to stay motivated in life. I year students benefited from this session, Ms Shobha. S, Assistant Professor, coordinated the programme.
- The Department of Business Administration conducted a guest lecture for the students of III BBA on the topic 'Writing Competitive exam', The Resource person for the session was Mrs Anita KN, Director of Science and Technology Digital Forum Government of Karnataka Staff in charge was Mr Gurudath Shenoy.



- Department of PG Studies and Research in Physics organised a guest lecture on 17 December 2020. The lecture was delivered by Prof. Ramesh Bhat M, Convener, Amateur Astronomer's club and Principal, Sri Mahaveer PU College, Moodbidri, on the topic "Do Aliens Exist?". I and II M Sc Physics students and faculties of the department participated in the Programme.

## Alumni Interaction



- The Department of English organised an alumni interaction by Mr Rajath Dixit, II rank holder, UGC NET-2020-21, who spoke about clearing NET and JRF on 22 December 2022. He addressed I-year Optional English students. Ms Amruthalaxmi coordinated the session.
- The Department of English organised an alumni interaction with Lavanya, who is preparing for M A in International studies at U K, on 23 December 2022. She addressed III year-optional English students on the topic 'Study Abroad'. Ms Amruthalaxmi coordinated the session.



The

- Department of History organised alumni interaction and discussion on "Higher Studies Opportunities in History" by Aditya S and Karthik R. Shetty, I-year MSW students, our proud alumni, on 17 December 2022 in Seminar Hall. They highlighted new trends in historical writings and research. How to face competitive exams and history is one of the major subjects in competitive exams and career opportunities in the present-day world. Dr Sanmathi Kumar, Assistant Professor and HoD of History, presided over the programme and expressed their opinion about the present-day modern day world requiring new looks into the history and critical approaches to the study of History and also coordinated the programme. 75 I & II BA History NEP students attended and were actively involved in the discussion. Ms Abhijna Upadhyaya, Assistant Professor also present on this occasion. Thejaswi II BA history student, welcome and mastered the programme. Ankitha, I BA History Student, proposed a vote of thanks.

- The Department of Political Science organised an alumni interaction with Ms Lavanya pursuing her Master's degree in International relations at Leeds Beckett University city of Leed London University Avenues for Higher education in Foreign universities on 23 December 2022.
- The Department of Home Science organised an alumni interaction by Ms Yashaswini, on the topic "Home Science for Life" on 8 December 2022. She spoke about how each area of Home Science papers is helpful in our life to be happy. Ill year students benefited from this session, Ms Shobha.S, Assistant Professor, coordinated the programme.
- The Department of Physics conducted an alumni interaction programme by Dr Ramesh Thamankar from Vellur Institute of Technology, who interacted with the students of II BSC and delivered a talk on Research opportunities after B Sc.
- The Department of Psychology organised an alumni interaction on 24 December 2022. The session was opened by Dr Vandana Jain, HoD of Psychology, who introduced the alumna, Ms Dhanya Nair. The students' questions on career prospects and examinations for further study were also met with relevant and concise replies.
- The Department of Commerce has organised an alumni interaction on "How to Grab the Career Opportunities in Defense" for III B.Com B on 15 December 2022. For this alumni Interaction, the resource person was Ms Rakshitha (2020-22 batch), who is now posted for Paramilitary, Assam Regiment. Ms Malini Anchan was the staff-in charge.



- The Department of Commerce organised an Alumni Interaction on the topic "Corporate Experience" for the students I B.Com B on 20 December 2022 by Ms Saphalya (2017-19 batch),

Information Executive, Taxcn Technology, Bangalore and Ms Fathima Safira was the staff coordinator of the programme.



- The Department of PG Studies and Research in Commerce has organised an alumni interaction programme. Ms Sneha P, financial officer, BOB, Mangalore, gave a special talk on 12 December 2022 to M.Com Students. She pointed out the importance of credit cards, issuing processes, hidden charges and documents required. She also expressed that, "purchase now and pay later" schemes of the credit cards.



- The Department of PG Studies in Statistics organised an alumni interaction programme by Ms Dhanashree, Assistant System Engineer, TCS, Bangalore and Samskruthi, Assistant Data Scientist, Louis Dreyfus Company, Bengaluru, and Sachin Patla, Claims associate, Legato, Bangalore, on 17 December 2022. They gave information about the working of the IT sector and the importance of

Excel, Tableau, Power BI, Java and SQL, which are being highly used in the IT field and motivated the students to take up the online courses and openings for Data Scientists in the corporate sector also they shared their interview experience. They advised students to regularly update their profiles on various career sites like LinkedIn, and Naukri.com and to include all the work students have done, on the profile.



## Community-oriented Activities

- The Department of Journalism and Mass Communication extended its media skills to the International 'Cultural Jamboree' jointly organised by Alvas Education Institution and Bharath Scouts and Guides from 21 to 27 December 2022 at Moodbidire Alvas Campus. With the immense journalistic enthusiasm to get practical knowledge of cultural reporting, 18 Journalism and Mass Communication students of SDM PG Center actively participated in the event. The students highlighted the unique aspects of the International Cultural Jamboree through their innovative news stories. Major state-level dailies, including Kannada Prabha, Udayavani, Kannada Prabha and news web portals, projected the news stories on the event written by the students of JMC with utmost priority. Nearly 15 video stories were produced for SDM Multimedia Page. After the valedictory of the event, students met Dr Mohan Alva, Chairman of Alva's Education Foundation and shared their opinions about the Jamboree. Appreciating the enthusiastic participation of SDM JMC students, Mohan Alva expressed his happiness about the write-ups of SDM students, which were published on different media platforms during all 7 days of the event. More than 100 news write-ups of JMC students were published on various media platforms by Dr Padmanbha N K Coordinated the Team.
- The Department of English organised the School Adoption programme at Klmanja Primary School on 22 December 2022. The following students conducted activity oriented communication sessions: Aryananda(200156), Shama(200120), Aleena John(210161), Keerthan R(220085). Mr Deepak Sharma accompanied the students.



- The Department of Physics conducted Lab in Cab (Jnana Vistara) programme in Govt Highschool Kakkinje on 16 December 2022 As a part of the popularisation of basic sciences. Physics experiments related to Light, such as reflection/Refraction/lenses/ Multiple reflections/ total internal reflection, were conducted. Also, experiments on wave propagation, Electromagnetic induction, and surface tension were demonstrated. Prof S N Kakathkar and Ms Namratha were the resource persons. 130 students were benefited. Students of the school found it very interesting and were oriented towards basic sciences.
- The Department of Statistics, to create awareness among school students, a team of 4 students visited Govt. Higher Primary School Kanyadi on 19 December 2022. The team created awareness of food wastage through the presentation, and also collected the opinion of students about the food wastage through the questionnaire. The faculty in charge, Ms Manjula, accompanied the students.





- The Department of Commerce organised one day a Road Safety Awareness Campaign in Ujire on 17 December 2022. The Chief Guest for the Programme was PSI Odiyappa Gowda, Belthangady Police Station, who spoke about the importance of following the traffic rules. The President of the Programme, Dr A Jayakumara Shetty, Principal of our College, shared the opinion that, if the nation's youths started to follow the road safety measures, only road tragedy could be avoided. Dr Rathnavathi K, HOD of Commerce, Dr Lakshminarayana K S, and Mr Suman Jain, Assistant Professors in the Department of Commerce, was present in the programme. Mr Bharu Praksh B.E was the Coordinator of this programme.
- Students of the Final B.Com A section volunteered for this campaign and created awareness among the public about Road safety measures and also distributed pamphlets of traffic rules and explained the measures to be taken by the riders and drivers.



- The Department of Commerce organised a one-day Consumer Awareness Campaign for the students of our College, consumers and shops in the Ujire locality on account of National Consumer Day on 24 December 2022. The chief guest for the Programme was Dr Jayakumara Shetty, Principal SDM College (Autonomous), Ujire, who spoke about the rights and responsibilities of a consumer. Dr Rathnavathi K, HOD of Commerce, and Dr Lakshminarayana K S, Assistant Professor in the Department of Commerce, were present in the programme. Mr Bhanu Praksh B.E and Ms Fathima Safira were the Coordinators of this programme.
- Students of the Final B.Com D section volunteered for this campaign and created awareness among the students and public about the importance of the day and also distributed pamphlets among them.
- The Department of PG Studies and Research Chemistry organised an extension activity comprising experiments, a skit and a quiz related to the Importance of Chemistry in Daily Life conducted by a group of 15 students of II M.Sc. Organic Chemistry, accompanied by faculty members Dr Vasantha Kumar and Mr Ashoka, visited Government High School, Navoor on 27 December 2022. The group interacted with students of 8th, 9th and 10<sup>th</sup> standard.

- The Department of PG Studies and Research Chemistry organised an extension activity comprising Experiments, skits and quizzes related to the Importance of Chemistry in Daily Life conducted by a group of 15 students of II M.Sc. Organic Chemistry, accompanied by faculty members Dr Naveen Kumar and Dr Shashiprabha, visited Government High School, Bangady, on 27 December 2022. The group interacted with students of the Tenth Standard.



- The Department of PG Studies in Statistics participated in Swachha SDM Abhiyana in SDM PG College from 19 December 2022 to 24 December 2022. The main purpose of this campaign was to create awareness among the students regarding cleanliness and keep the college campus and surroundings clean. As a part of this campaign, two Staffs, 23 Students from 1<sup>st</sup> M.Sc statistics and 18 students from II year M.Sc statistics, actively participated in this drive. Cleaning was initiated by forming four groups of students. On the first four days, four groups of 10 students and for the next two days, two groups of 20 students cleaned. The covered area was from the SDM PG Centre bus stop to the end of the Arboretum and PG campus premises. One of the students was holding a plastic bag to collect garbage, and this collected garbage was put into nearby dust bins.
- The Department of PG Studies & Research in Psychology, in association with the counselling cell, organised a Teach to Reach – skill enhancement programme at SDM English medium school, DKZP school Belthangadi, SDM English medium ( CBSE) school, Ujire, DKZP school Kalmanja, SDM English medium school (State), DKZP School Halepete, SDM English Medium School Dharmasthala and DKZP School Kanyadi.

- The Department of PG Biotechnology students were involved in SDM Swachcha Bharat Abhiyaan from 12 to 19 December 2022 and cleaned the areas between Siddhavana Bus stop to the end of Arboretum



- The National Service Scheme Units, in association with the Youth Red Cross Unit, Rovers and Rangers, Social Responsibility Initiatives Committee, Blood Bank, KMC Hospital, Mangalore, and SDM Hospital, Ujire, organised a Blood Donation Camp on 15 December 2022. A total of 223 Units of Blood were Collected. 21 NSS volunteers volunteered for the camp



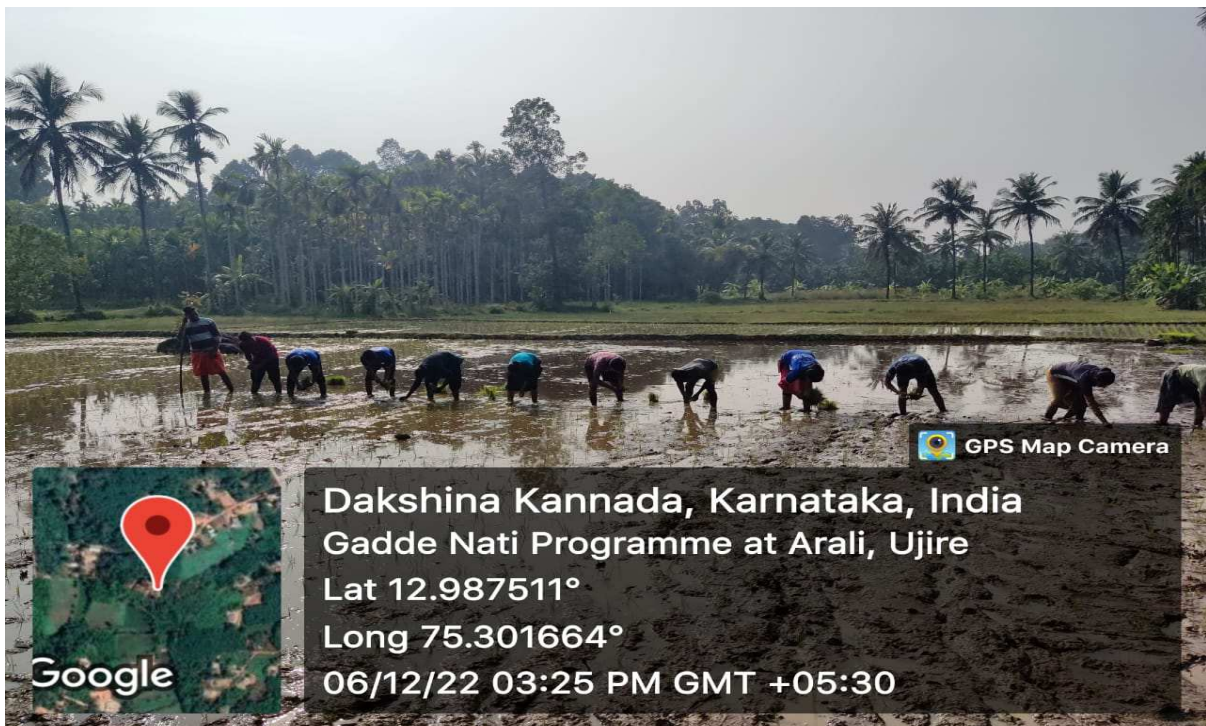
- NSS Volunteers conducted Campus Cleaning as a part of Swachh Bharath Abhiyan on 3 December 2022. Sixty-Two volunteers participated in the activity.



- SRIC, in association with NSS, organised the One Day Suggi Nati (Paddy Cultivation) Programme as a part of the NSS 50<sup>th</sup> Year Programme in Arali, Ujire, on 6 December 2022. Twelve volunteers participated in the activity.
- SRIC, in association with NSS, conducted Up keeping and Watering of the Plants in Suvarana Vana of our college on 9 December 2022. Eighteen volunteers participated in the activity.
- SRIC, in association with NSS, organised Shramadana Activities, and Volunteers conducted Upkeeping of the NSS Room & Premises, Botanical Garden, and Rain Water Harvesting Pits on the campus on 10 December 2022. 43 volunteers participated in the activity.



- SRIC, in association with NSS, conducted College Bus Stand Cleaning as a part of Swachh SDM Abhiyan on 11 December 2022. 11 volunteers participated in the activity.



- SRIC, in association with NSS, organised the One Day Suggi Nati(Paddy Cultivation) Programme in Dompadapalke, Ujire, on 13 December 2022. 12 NSS Volunteers participated in the activity.
- SRIC, in association with National Service Scheme, Youth Red Cross Unit, Rovers and Rangers, Blood Bank, KMC Hospital, Mangalore, and SDM Hospital, Ujire, organised a Blood Donation Camp on 15 December 2022. A total of 223 Units of Blood were Collected. 20 NSS volunteers volunteered for the camp.



- SRIC, in association with NSS, conducted Upkeeping and Watering of the Plants in Suvarana Vana of our college on 23 December 2022. Eighteen volunteers participated in the activity.

## Field Visits

- The Department of English organised a field visit to Dharmasthala Samskrithi Shamsodana Prathistana on Friday, 23 December 2022. A team of 9 students, guided by two staff members of the department, explored the collection, conservation, reading and cataloguing of the manuscripts in different scripts. Interacting with the director, Dr Vighnaraja, the Manager, Dr Pavan and the staff of the Prathistana, the students had hands-on experience editing the manuscripts. Mr Sooryanarayana Bhat, Assistant Professor of English coordinated the programme. Mr Deepak Sharma accompanied the team.



- The Department of Kannada organised a field visit to Dharmasthala Samskrithi Shamsodana Prathistana on 24 December 2022 to study the ancient literary tools. Students were informed about ancient handwritten manuscripts. Dr Vigharaj, director of the cultural research foundation, Dr Pavan Bhat, Lingappa Gowda, Mamatha, Pooja and the other foundation members educated students about the emergence and history of languages like Kannada, Tulu, Malayalam, Devanagari, Brahmi, Assami and other scripts. Real handwritten scripts of Govinda Pai, Kumaravyasa and around 350 palm-leaf related to Ayurveda were also introduced to the students, which even consisted of



the first-ever stock files of Dharmasthala. The students got the opportunity to meet ParamaPoojya Dr VeerendraHeggade and received his blessings. Heggadeji had instructed the members of the research foundation to provide the books preferred by students to the college library. The students were accompanied by Assistant professors Dr Divakar K, Mr Mahesha R and Navneet of the Kannada Department to the field visit.



- The Department of Home Science arranged a field visit to Seon Ashram on 17 December 2022. Staffs of the Ashram helped the students to study the developmental milestone of the physically challenged and old age groups. Mrs Shobha, Head of the Department, guided the group of 30 students of Home Science.
- The Department of Commerce organised an Industrial Visit to Manjushri Printers, Ujire, on 20 & 21 December 2022. All the students of B.Com. B and C sections visited the plant. The students visited 6 different sections in the plant, including DTP, CTP, Cutting, Dispatch, Accounts Section etc. and received a practical understanding of a factory functioning. DrLakshminarayana K.S, Mr Harish Shetty, Mrs Pavithra U K and Ms Aparna, Assistant Professors in Commerce, accompanied the students.
- The Department of Commerce organised Court Visit to the Principal Civil Judge and JMFC Court, Belthangady, on 27 December 2022 for the students of III B.Com A and D Section. The students visited 3 courts and observed the court procedures. Advocate Shubhashini interacted with the students of final year B.Com D. Advocate Radhakrishna addressed the students of Final year B.Com A in the presence of Advocate Asma, Advocate Mumtaz Begum and Advocate Usha about the procedures of the court and spoke about the subject of Commercial Law. The programme was

hosted by Advocate Nawaz Sharief and Advocate Mumthaz Begum. Students were accompanied by Assistant Professors of Commerce Ms Fathima Safira, Mr Bhanuprakash B E, Mr Suman Jain and Mr Sachin Hebbar.

- The Department of Business Administration organised a field visit for selected students of II BBA on 27 December 2022 to Seon Old Age Home Gandibagilu as a part of institutional social responsibility. The students organised an entertainment programme for the old people and learned from the senior citizens of Seon's old age home. Students were guided by the Assistant Professor of the department, Mr Shreyas B.
- The Department of PG Studies and Research in Commerce organised a field visit to SIRI Gramodyoga for the II M.com and II M.Com (IBM) students on 16 December 2022. Mr Yathish provided information about Siri's activities. Students acquired information about all the activities of stitching, embroidery, cutting and other departments of SIRI. Students visited the SIRI Gramodyoga branch 'Adhyashree Pushti Unit' to observe the production and processing of Agarbattis. Students procured more knowledge after visiting the 'Pickle and Spicy Unit' and 'Paale and Panai', the production of leaf plate manufacturing unit of the SIRI Gramodyoga unit.
- The Department of Journalism and Mass Communication organised a field visit to Arboretum on 21 December 2022 for first-semester students. The former arboretum curator Mr Anurag engaged in fruitful conversation with the students throughout their visit. Students discussed the value of plants in daily life, ecological journalism, and the state's unique, endangered, and vulnerable plant species' conservation status.
- The Department of Journalism and Mass Communication organised a field visit to Ratna Manasa on 21 December 2022 for first-year students. Hostel supervisor Shri Yatish Balanja provided an overview of the hostel, its routine, its operations, and the training offered to Ratna Manasa. Along with JeevanaShikshana, he also described the way of selecting pupils for the hostel and how they operate throughout their regular school day. Students visited the farms, Goshala, vermin composting facility, the Gobar Gas Plant, a student cooperative store, and other sections to gain collective ideas of the Gurukula system.
- HRD & Placement Cell coordinated the visit of the Child Fund Organisation, Mangalore, as part of the education tour on 28<sup>th</sup> December 2022. 20 Students from different schools from Mangalore participated and got the benefit of the programme

## Staff Publication

- Dr Lakshminarayana K.S and Mr Harish Shetty, Department of Commerce, published an article titled “Digital Transformation strategy - A tool for futuristic development in Banking” in ISBN Book published by Nitya Publications, Bhopal, Madhya Pradesh, India, as a part of seminar proceedings of One Day National Level Seminar on “Role of Digital Banking in Economic Development”.
- Ms Sowmya Kumari and Ms Ashwini, Department of Commerce, published an article titled “Role of E-Banking in enhancement of customer satisfaction with special reference to Bank Of Baroda in Belthangady Taluk” in ISBN Book published by Nitya Publications, Bhopal, Madhya Pradesh, India as a part of seminar proceedings of One Day National Level Seminar on “Role of Digital Banking in Economic Development” held on December 2022.
- Ms Pavithra U K and Ms Aparna K, Department of Commerce, published an article titled “Impact of recent digital banking trends on bank employees and customers with special reference to commercial banks in Belthangady Taluk” in ISBN Book published by Nitya Publications, Bhopal, Madhya Pradesh, India as a part of seminar proceedings of One Day National Level Seminar on “Role of Digital Banking in Economic Development” held in December 2022.
- Mrs Shakunthala, Mr Gurudath Shenoy and Mr Sharaschandra K S, Department of Business Administration published a paper titled “ A study of perception of self employed perception towards green banking initiatives on major public sector banks” at Bantwal Taluk, Dakshina Kannada.
- Ms Manjula and Ms Vijetha Pai B H, Assistant Professors, Department of Statistics, Published a paper titled “Student Perception and Satisfaction On Digital Payment Apps with reference to SDM College Ujire” Published in “Role Of Digital Banking In Economic Development”. ISBN – 978-93-94894-91-4 Page No :142-149, July 2022

## Staff Achievements

- Mr Soorynarayana Bhat P, Assistant Professor of English, attended a National Conference on Recent Trends in Translation Studies: Theory and Practice organised by Dr G Shankar Government Women's First Grade College and P G Study Centre, Ajjarakadu, Udupi, on 16 December 2022. He presented a paper titled 'What Do the Prefaces and Introductions Tell Us About Translation Theories: Exploring the Prefaces and Introductions Written on Shoonyasampadane in English Translation'.
- Ms Amruthalaxmi, Assistant Professor of English, was the resource person for an awareness programme on 'Election' organised by the students, Department of Political Science, SDM College Ujire near Janardhana Swami Temple for the SHG, on 26 December 2022.
- Ms Shruti Mankikar, Assistant Professor of Hindi, participated as a Judge in a "Pick and Speech" Competition held on 24 December 2022 by the Economics Department on account of Inter PU College Fest "Eco Srujan 2022."
- Ms Shruti Mankikar, Assistant Professor of Hindi, participated as a Judge in a "Hair Style" Competition held on 27 December 2022 at Home Science Department.
- Dr Sanmathi Kumar, Assistant Professor and HoD of History, presented a Research Paper titled "The Role of Women In The Freedom Struggle" and received Best Paper Presentation Award and Medal in Interdisciplinary International Seminar on Indian Independence at 75 Revisiting Indian National Movement on 29 and 30 August 2022 organised by Department of History, Teresian College. The article was published in Online Seminar Proceedings Toucan Research Development Registered under the Ministry of Corporate Affairs, Government of India, Bangalore, on 15 December 2022.
- Dr Sanmathi Kumar, Assistant Professor and HoD of History, participated as a Resource person in the awareness programme "How to face Competitive Exams" to Social Welfare Department, Scheduled Caste and Scheduled Tribe Welfare Department and Mooraji Desai Residential School Student's awareness programme on 11 December 2022 organised by Social Welfare Committee and Department Belthangady at C.V.C Hall, Church Road Belthangady.
- Dr Sanmathi Kumar, Assistant Professor and HoD of History, was nominated as a Member of BOS History by Mangalore University and a member of the Academic Council of Vivekananda College,

Puttur. The First BOS meeting was held on 10 December 2022 by the Mangalore University and Academic Council of Vivekananda College, Puttur.

- Dr Sanmathi Kumar, Assistant Professor and HoD of History, participated in 14 day Refresher Course on “Evaluation and Monitoring Its Relevance to Research Methodology” from 22 November 2022 to 5 December 2022, organised by Toucan Research Development Registered under the Ministry of Corporate Affairs, Government of India, Bangalore in association with International Vocational Training and Technology Research Institute an Autonomous body under Ministry of Corporate Affairs, Ministry of Education Government of India.
- Dr Shalip, Associate Professor and HoD of Political Science, presided over Inter college fest Eco Srujan 2022 Valedictory Programme on 24 December 2022, organised by the Department of Economics.
- Mr Bhanu Prakash, Assistant Professor of Commerce, gave a lecture on " Income Tax basics" to the students of III BA on 27 December 2022.
- Dr Baskara Hegde, Associate Professor and HoD of Journalism, was appointed as the Chairman of the BoS on Journalism and Mass Communication (PG) at Vivekananda College, Puttur. He attended the BOS meeting on 16 December 2022.
- Dr Baskara Hegde, Associate Professor and HoD of Journalism, conducted an orientation programme on E- Wall Magazine organised by the PG Center, SDM College, Ujire, on 23 December 2022.
- Ms Shobha S, Assistant Professor and HoD of Home Science, invited as a resource person to Hobby Circle of our SDM College, Ujire, to train students on “Fabric Design and Embroidery” on 23 December 2022.
- Ms. Sridevi K, Assistant Professor in Physics, attended an international conference on Material Science and Mathematics for Advanced Technology at NIMAM Institute of Technology, Nitte and presented a paper entitled “The investigation of non-linear optical response of chalcone and PMMA united thin films for photonic applications”.
- Ms Poojitha Varma Jain, Assistant Professor in Mathematics, was the chief guest for the Mathematics Day celebration held at SDM B. Ed College, Ujire, on 22 December 2022.

- Ms Poojitha Varma, Assistant Professor in Mathematics, was a judge for the Product launch competition organised by the Economics Department in the Economics fest on 24 December 2022.
- Prof. Shanthiprakash, Vice Principal, inaugurated the fest PINNACLE 2022 on 16 December 2022, organised by the Department of Commerce, SDM College, Ujire.
- Dr Sudheer K V, Assistant Professor in Psychology, participated as a resource person in an Expand Lecture held at Government Kannada Medium High School, Kakkinje, on 23 December 2022 on the topic "Yekagrate Hagu Jnapakashakthiya Abhivariddhi".
- Dr Sudheer K V, Assistant Professor in Psychology, participated as a resource person in a lab in Cab held at Government Kannada Medium High School, Kakkinje, on 23 December 2022 on the topic "Manovijnanada Koutukagalu".
- Dr Vandana Jain, Assistant Professor in Psychology, was invited as a chief speaker at Government School, Belthangady. She has delivered a talk on "The role of parents in child's personality development".



- Mr Shailesh Kumar, Assistant Professor and HoD of Computer Science, participated as an invited artist in the Art Camp at the Bharath Scouts & Guides, International Cultural Jamboree 2022, held at Alvas Campus, Vidyagiri, Moodbidri.
- Mr Bhanu Prakash, B E Assistant Professor of Commerce, participated as a resource Person in 6 days EDP for Sanjeevini KSRLPS SHG Members organised by Gram Panchayat in association with Skill Development, Entrepreneurship and Livelihood Development, GOK, Bangalore, and delivered a talk on TAX, GST and how to maintain Books of Accounts on 21 December 2022.
- Dr Lakshminarayana K S, Assistant Professor of Commerce, participated as a resource person for the Leadership Training Programme held for PU College Teachers at SDM IT, Ujire, on 22 December 2022.
- Ms Soumya Kumari, Assistant Professor of Commerce, participated as a judge for a Folk Dance and Semi Classical Dance competition held on 14 December 2022 at Maithreyi Hostel on account of Hostel Day.
- Mr Prasad Kumar, Assistant Professor of Commerce, participated as a judge for the Drawing competition held on 14 December 2022, organised by the Youth Red Cross Unit of SDM College
- Ms Deekshitha Kumari, Assistant Professor of Commerce, participated as a Judge for the Wall Magazine Preparation competition organised by the Department of Mathematics on 20 December 2022.
- Ms Malini Anchan, Assistant Professor of Commerce, participated as a judge for the Kannada Elocution competition organised by Extra Curricular Committee (Cultural and Fine Arts committee), SDM College, Ujire, on Friday, 23 December 2022.
- Ms Malini Anchan, Assistant Professor of Commerce, participated as a judge in the Open Mic competition organised by IT Club, Department of BCA SDM College, Ujire, on 24 December 2022.
- Ms Malini Anchan, Assistant Professor of Commerce, participated as a judge for the Mono Act competition organised by Extra Curricular Committee (Cultural and Fine Arts committee), SDM College, Ujire, on 26 Monday 2022.
- Ms Ashwini, Assistant Professor of Commerce, participated as a judge for a Rythm competition organised by IT Club, Department of BCA SDM College, Ujire, held, on 19 December 2022.

- Ms Aparna K, Assistant Professor of Commerce, participated as a judge for the Mono Act competition at SDM Degree College, Ujire, conducted by Extra Curricular Committee held on 26 December 2022
- Ms Akshatha, Assistant Professor of Commerce, participated as a judge for Pick and Act, organised by B.Ed Department SDM College, Ujire, held on 26 December 2022.
- Ms Manjula, Assistant Professor of Statistics, presented a paper titled "Comparison of Seasonal Volatility Models" at the International Conference on Material Science and Mathematics for Advanced Technology (MSMAT - 2022) on 22, 23 December 2022 organised by the Department of Basic Sciences, N.M.A.M. Institute of Technology, Nitte, Karkala.
- Ms Ashwini Jain, Assistant Professor in Digital Media and Film Making, delivered a guest lecture on 'Digital Identity Building' for the students of MSW on 19 December 2020. The guest lecture was organised by the 'Synergy' student association forum of MSW at SDM College. 120 students of MSW attended the guest lecture. Ms Swathi B, Assistant Professor of MSW, was present at the event.
- Dr Manoj Godbole, Assistant Professor in PG Biotechnology, was the resource person for the SDM PUC NSS programme and demonstrated vermicomposting preparation for about 70 pupils at a nearby farm in Ujire.
- Dr Ganaraja K, Assistant Professor in Economics, was invited as Jury for the Debate competition on "NEP-2020 towards Nation Development: Opportunities and Challenges organised by the Students welfare committee on 27 December 2022.
- Dr Mahesh Kumar Shetty H, Assistant Professor in Economics, was invited as a resource person for the training Programme on 'Personality Development' held at Centre for Rural Excellence, SIRI Laila Belthangady, on 28 December 2022.
- Dr Akshatha.K., Assistant Professor in Social Works, attended as a resource person and conducted a workshop on Life skill Education for the Degree students of KSS College Subramanya on 28 December 2022. The Programme was organised for the NSS camp in Sri Durgamba P U College Alankaru.
- Ms Swathi B, Assistant Professor in Social Works, delivered a Resource talk on "Menstrual Hygiene" on 27 December 2022 at Pragathi Soudha, Udupi, for 25 Women employees of SKDRDP.



- Ms Swathi B, Assistant Professor in Social Works, has been the judge for the Stress Interview event organised at the fest PINNACLE organised by the Department of Commerce on 16 December 2022.
- Ms Swathi B, Assistant Professor in Social Works, has been the judge for the Character day Event organised by the Dept of BVoc in Digital Media and Film Making on 17 December 2022.
- Dr Dhaneshwari Assistant Professor in Social Works, attended as a guest lecturer and delivered a session on leadership on 17 December 2022 at PUC College SDM College Ujire for NSS students.

## Staff Participation

- Mr Gajanan R Bhat, Associate Professor and HoD of English, attended an international symposium on 'Cultural Insights' organised by Milagres College, Mangalore, on 20 December 2022.
- Ms Shobha S, Assistant Professor and HoD of Home Science, attended a two days UGC Sponsored National Conference on "Women Entrepreneurship: A Step Forward to Empowerment and Sustainability" organised by Avinashilingam Institute for Home Science and Higher Education for Women, Coimbatore, on 1 and 2 December 2022.
- Mr Harshith Kumar Shetty, Assistant Professor of PG Studies and Research in Commerce, participated in a seven-day Virtual National Level Faculty Development Programme on 'Research Methodology' organised by the Department of Commerce, PPG College of Arts and Science, Coimbatore, held during 12 December to 19 December 2022.
- Ms Ashwini H, Assistant Professor in Psychology, delivered a resource talk on Stress Management organised by the Department of Civil Engineering in association with the Civil Engineering Students Association of Vivekananda College of Engineering and Technology, Puttur, on 26 December 2022.
- Ms Ashwini Shetty, Assistant Professor in Psychology, delivered a resource talk on "How to face Exams?" organised by the Department of Civil Engineering in association with the Civil Engineering Students Association at Vivekananda College of Engineering and Technology, Puttur, on 26 December 2022.

- Ms Ashwini Shetty and Sindhu. V completed a one-day workshop on the Application of Human Resource Training Techniques organised by the Department of PG studies & Research in Psychology in association with IQAC on 23 December 2022.
- Mr Prasad Kumar, Assistant Professor of Commerce, conducted Cultural Quiz for the District and State Level Rovers and Rangers students during the “International Cultural Jamboree 2022”, held at Alva’s Campus, Moodbidri, from 18 December 2022 to 28 December 2022.

## Student Achievements



- Students of the Physics Department (Khushi Gowda, Prasad, Afrina and Sonakshi) bagged the overall championship in the university-level science Competitions held at the Department of Material Science, Mangalore University.



- Students of the Physics Department (Kushi, Prasad, Nethaji, Sowjanya, Pruthviraj, Shashank) Secured I and III prizes in International Cultural Jamboree-2022, Science model competition held at Alva's Education Foundation, Moodbidre, D.K.



- Students of II BCA won the overall championship in the event "PINNACLE FEST", held by the Department of Commerce on 16 December 2022.



- Men and Women netball teams of our college won the Mangalore University Inter Collegiate netball championship held at Besant Women's College in Mangalore on December 16, 2022



- The Handball team of our college won the Mangalore University Inter Collegiate handball championship and Udupi Shri Admar Mutt H.H. Sri. Vibhudesha Theertha Swamiji Reverential Memorial Ever Rolling Trophy on 22 December 2022 at SDMCBM Mangalore.



- Mr Manu B L, II B.A, won Bronze in the Youth National Volleyball Championship held in Madhya Pradesh from 16 to 22 December 2022.



- Kum. Keerthana - III B. Com, Kum. Hithashree - II B.Com, and Kum. Likhitha A - III B.Com won gold at AMET University in Chennai, hosted the South Zone Inter University Women's Kabaddi Tournament from 20 to 24 December 2022.
- The men's handball team of our college won the bronze medal in the senior state handball tournament held at Haveri from 23 to 25 December 2022.



- The Junior National Netball championship was held in Kolkata from 25 to 28 December 2022. Kum.Sinchana, II B.Com and Kum. Rashami S, I B.Com won the Silver medal, and in the men's section, Mr Yashvanth Thelkar, II B.Com and MrPuneeth Kumar, I B.A won the Silver medal in this championship.

- Mr Mohammed Sayeed, III B.Com and Mr Nikhil N, II M.Com won the Bronze medal in the South zone Inter University men's volleyball championship held at SRM University, Chennai, from 14 to 18 December 2022.
- CPL Reena Pais of III B.Com participated in the National level Rock Climbing Training Camp held at Gwalior, Madhyapradesh, from 2 December to 11 December 2022. She represented Karnataka and won Bronze Medal in Basketball competition. The Karnataka and Goa directorate stood third in Rock Climbing competition. (28240)



- SGT Rakshith M G, SGT Deekshith and SGT Bharath have been selected for the Republic Day Parade to be held in Delhi on 26 January 2022.
- Ms Diyashree Hegde of III BA Journalism delivered a Student Lecture on Public Service Advertisement on 27 December 2022.
- Students of Journalism prepared 6 Wall Magazines and 2 E- Journals titled 'Chiguru' from 15 December to 28 December 2022.
- Ms Kshithisri, III BA, Home Science student, delivered a talk on "Product Promotion" during the student expand lecture series to I-year BBA students on 8 December 2022.
- Ms Thripthi Dinesh, III BA Home Science student delivered a talk on "Psychological and physical changes during Old age" during the student lecture series on 21 December 2022.
- Mr Dileep Kumar R, a Student of History, delivered student lecture series on the topic 'Vishnugupta'.

- Ms Namratha gave a Share Lecture to Eight standard students of Govt Highschool Kakkinje on the topic of Sound on 16 November 2022.
- Students Association of Computer Science – IT CLUB, under its Social Responsibility initiatives, organised the painting competition Painters Point with the theme Technology for mankind.
- Nine Students of third B.Voc Digital Media and Film Making participated in the International cultural Jamboree 2022 as media volunteers. The event was held at Alva's College Moodubidre from 21 to 28 December 22. Mr Indudhar Kini, Assistant Professor of Digital Media and Film Making headed this field visit. Students produced 8 videos and published 3 articles on the Udayavani news website.
- Kum. Deekshitha, III B.Com and Kum. Harinakshi, participated in the Youth National Volleyball championship held in Madya Pradesh from 16 to 22 December 2022.
- The SDM Rovers and Rangers unit has represented the Dakshina Kannada District Band set Troop during the International Cultural Jamboree-2022” held at Alva's campus in Moodbidri from 18 December 2022 to 28 December 2022.
- Forty-Six Rovers and Forty-Nine Rangers participated in “An International Cultural Jamboree-2022”, held at Alva's campus in Moodbidri from 18 December 2022 to 28 December 2022. Mr Prasad Kumar accompanied all the students.

## Wall of Goodwill

- On 18 and 25 December 2022 (Sunday), 76 clothes are ironed by sports students.
- From 15 to 28 December 2022, a total of 131 items are kept in the wall of goodwill.
- Every day morning at 5.45 a.m. and evenings at 7.15 p.m., the Wall of Goodwill is visited and maintained by Miss. Sharada and All students from the sports hostel for women.

