



**SRI DHARMASTHALA MANJUNATHESHWARA COLLEGE,  
(AUTONOMOUS) UJIRE-574240**

**(Re-Accredited by NAAC at 'A' Grade with CGPA 3.61 out of 4)**



**Annual Report 2016-17**

Sri Dharmasthala Manjunatheshwara College (Autonomous), Ujire was established by Late Sri D Rathnavarma Heggade in the year 1966. The institution is celebrating Golden Jubilee Year. Over the past five decades, the Institution has acquired a landmark status in providing quality higher education in the rural settings of Dakshina Kannada District of Karnataka managed by Sri Dharmasthala Manjunatheshwara Educational Society® Ujire, the college attained all round development under the dynamic leadership of present president Dr. D. Veerendra Heggade. The College is affiliated to Mangalore University and became autonomous in the year 2007. The College has 5 UG and 12 PG programmes and three Research Centers recognized by Kannada University, Hampi, Mangalore University and Tumkur University. The college houses EDUSAT interactive terminal, Multimedia Studio, Community Radio for training in e-journalism and exclusive cultural centre, free sports hostel with facilities like Indoor Stadium with wooden flooring, 4x100mtr track and practice grounds in the outdoor stadium. A Swimming pool of international standards is a new addition. The library has a rich collection of 1,05,693 books including 10,273 books of archival value, and has subscription to 75 journals and 110 magazines. In recognition of the institutional efforts, the college was accredited at 'A' grade with a C.G.P.A. 3.61 out of 4 by the NAAC in the third cycle of accreditation in the year 2015. Currently the college is recognized by the UGC under College with Potential for Excellence (CPE) - III Phase. It is also the recipient of the Best College Award by F.J.E.I, Biodiversity Award and recognition by V.G.S.T., Government of Karnataka.

## **VISION**

Empowerment Through Competency Building With Ethical Foundation

## **MISSION**

- Providing infrastructural facilities to meet the contemporary needs
- Inculcating the spirit of Inquiry
- Adopting learner centered approach
- Empowering ICT for effective teaching learning and evaluation
- Practicing fair and just methods of assessment and evaluation
- Enhancing growth opportunities for employability
- Sustaining transparency in institutional governance
- Fostering value practices and social responsibility
- Focusing on continuous improvement through comprehensive feedback

## **I. ACADEMIC ACHIEVEMENTS**

The results of the term end semester examination held on April/May 2016

### **U.G Course:**

1. BA – 82.00%
2. B.Sc. – 85.71%
3. B.Com. – 89.11%
4. B.C.A - 78.33%
5. BBM - 53.42%

### **P.G Courses:**

1. M.S.W - 100%
  2. M.Sc. Psychology - 96.97%
  3. M.C.J - 100%
  4. M.COM - 100%
  5. M.COM (IBM) - 100%
  6. M.Sc. Chemistry - 87.80%
  7. M.Sc. Organic Chemistry - 95.83%
  8. M.Sc. Biotechnology - 100%
  9. M.Sc. Physics - 89.47%
  10. M.Sc. Statistics - 100%
  11. M.A. English - 100%
  12. M.A. Economics - 100%
- At present out of 129 staff, with Ph.D degree is 35 and with M.Phil Degree is 14 and 41 staff members registered for Ph.D programme in the current year.
  - 6 staff member participated in international seminars
  - 46 staff members participated in university level and state level workshops.
  - 18 staff members participated as Resource Persons in national and state level seminars.
  - 17 Minor Research Project Completed in current year and 01 Mejoor Research Project completed, 01 Mejoor Reseach Project ongoing.

## **II. AWARDS**

- Sri Dharmasthala Manjunatheshwara College, Ujire (Autonomous) has been ranked at 71<sup>st</sup> in the National Institutional Ranking Framework (NIRF) by MHRD and third in Karnataka state. The NSS Unit of the college received ‘Mangalore University Level Best NSS Unit Award’ for the academic year 2015-2016.

- Dr. K. S. Mohananarayana, Principal, SDM College, Ujire (Autonomous) has been awarded ‘Bharath Vikas award in appreciation of dedicated service in the field of education by the institute of self reliance Bhuvaneswar, Odisha.
- Mr. Parsuram Kamath Department of MA Journalism awarded PhD degree in Mass communication and journalism for the thesis titled “corporate community relations and its social responsibilities : A study with special reference to Dakshina Kannada”.
- Dr. K. S. Mohannarayana, Principal, SDM college, Ujire (Autonomous) has been awarded Ph.D degree from Dravidian University, Kuppam. Thesis titled "Leadership in Panchayati Raj Institutions (PRI) Post 73<sup>rd</sup> Amendment; A study with special reference to Belthangady Taluk in Dakshina Kannada District of Karnataka".
- SDM College, Ujire (Autonomous) bagged ‘Overall Runners up Award’ for the academic year 2016-17 in both Cultural and Sports sections of Mangalore University.
- Mr.Bhanuprakash, NSS Officer received ‘Mangalore University Level Best NSS Programme Officer Award’ for his outstanding performance and contributions in co-ordinating and organizing the activities of NSS.
- Dr. Devaki, Assistant professor, Department of Commerce is awarded the degree of Doctor of Philosophy (Ph.D.) in Commerce by Dravidian University, Kuppam for her research on “Appraisal of Consumer Behavior A Case Study on Café Coffee Day Karnataka State” under the guidance of Dr. Renuka Murthy, Professor and Head Department of MBA, VTU Regional Centre, Mysuru.
- Dr. Kumaraswamy, Assistant professor, Department of Kannanda is awarded the degree of Doctor of Philosophy (Ph.D) from Kannada University Hampi for his thesis titled ‘DzsÄÄªPÀ ¥ÄÆªÄð PÀ£ÄßqÀ PÀxÄ£Ä ,Á»vÄåzÄ°è ¥Äæ·sÄÄvÄé, zsÄªÄÄðªÄÄvÄÄÛ d£ÄvÉ’ under the guidance of Dr.Rahamath Tarikere , Professor, Kannada University, Hampi.
- Two Rangers and Three Rovers received Nipun award at Purabhavan, Mangaluru on 5 February 2017.
- The Senate of the University of South America awarded Honorary Degree of “Doctor of Letters (D.Litt)” to Principal Dr K.S Mohannarayana.

## ACADEMICS

### Programs and courses

- **Under graduate;** BA, B.Com,B.Sc,BCA, BBM and BBA,
- **Post Graduate:** M.Sc Psychology, M.S.W, M.Sc Biotechnology, M.Com, M.Com (IBM) M.C.J M.Sc Chemistry M.Sc Organic Chemistry M.Sc Physics M.Sc Statistics M.A Economics M.A English.

### Faculty positions (Represented in university bodies):

1. Dr. Shankaranarayana K, Assistant Professor, Department of English has been appointed as the member of BOE, School of Social work, Roshni Nilaya, Mangaluru
2. Mr. Gajanana.R. Bhat, Assistant Professor, Department of English has been appointed as the member of BOE, School of Social work, Roshni Nilaya, Mangaluru
3. Mr. Sooryanarayana Bhat, Assistant Professor, Department of English has been appointed as the member of BOE, School of Social work, Roshni Nilaya, Mangaluru
4. Mithun Chakravarthy Assistant Professor, Department of English has been appointed as the member of BOE, School of Social work, Roshni Nilaya, Mangaluru and St.Aloysius College, Mangaluru
5. Mr. Gopala Patwardhan, Assistant Professor, Department of Psychology has been appointed as the member of BOE, School of Social work, Roshni Nilaya, Mangaluru, St. Agnes College, Mangaluru and St. Aloysius College, Mangaluru
6. Ms.Vandana Jain ,Assistant Professor, Department of Psychology has been appointed as the member of BOE, School of Social work, Roshni Nilaya, Mangaluru, St. Agnes College, Mangaluru and St. Aloysius College, Mangaluru
7. Dr. P. Vishwantha, Associate Professor, Department of Chemistry has been appointed as the member of BOE, St. Agnes College, Mangaluru and St. Aloysius College, Mangaluru
8. Ms.Nanda Kumari.K.P Associate Professor, Department of Chemistry has been appointed as the member of BOE, St. Aloysius College, Mangaluru
9. Mr. Bhaskar Hegde, Assistant Professor, Department of Journalism has been appointed as the member of BOE, Tumkur University, St. Agnes College, Mangaluru and St. Aloysius College, Mangaluru

10. Dr. Hampesh K. S. Assistant Professor, Department of Journalism has been appointed as the member of BOE, St. Agnes College, Mangaluru and St. Aloysius College, Mangaluru ,Pandichery University and Bangalore University
11. Dr. P.N. Udayachandra, Associate Professor, Department of Commerce has been appointed as the member of BOE, Bangalore University and St. Agnes College, Mangaluru and Research Review Committee , Tumkur University/
12. Dr. Shalip Kumari, Associate Professor, Department of Political Science has been appointed as the member of BOE, St. Aloysius College, Mangaluru
13. Dr.A.Jaya Kumar Shetty ,Associate Professor, Department of Economics has been appointed as a member of Research Review Committee, Tumkur University
14. Dr.Shridhar Bhat, Associate Professor, Department of Sanskrit has been appointed as the member of BOS, Tumkur University
15. Dr.Anuradha Bhat N, Associate Professor, Department of Hindi has been appointed as the member of BOE, St.Aloysius College, Mangaluru
16. Ravishankar K.R. Assistant Professor, Department of MSW has been appointed as the member of BOE, School of Social Work Roshni Nilaya, Mangluru ,St. Aloysius College and Manipal University
17. Dr. Mary M.J. Assistant Professor, Department of MSW has been appointed as the member of BOE, School of Social Work Roshni Nilaya, Mangluru ,St. Aloysius College, Mangaluru and Manipal University
18. Ms.Navyashree, Assistant Professor, Department of Psychology has been appointed as the member of BOE , St. Agnes College, Mangaluru and Mangalore University
19. Mr.Sureshababu K. N. Assistant Professor, Department of Commerce has been appointed as the member of BOE , St. Alyosius College, Mangaluru
20. Ms.Priya Kumary Assistant Professor, Department of Commerce has been appointed as the member of BOE , St. Alyosius College, Mangaluru

## **STAFF ACHIVEMENTS**

- Dr.K.S.Mohannarayan, has been awarded the degree of Doctor of Philosophy (Ph.D.) in Public Administration by Dravidian University for his thesis titled on 'Leadership in Panchayati Raj Institution Post 73<sup>rd</sup> amendment-Astudy with special reference to

Belthangady taluk in Dakshina Kannada District of Karnataka' under the guidance of Dr.S.Padmanabha, Head, Department of Political St. Mary's College.

- Dr Parashurama Kamath, Assistant professor, Department of Mass Communication and Journalism has been awarded the degree of Doctor of Philosophy (Ph.D.) in Mass Communication and Journalism by Mangalore University for his thesis titled 'Corporate Community Relations and Its Social Responsibilities: A Study with Special Reference to Dakshina Kannada' under the guidance of Prof. Waheeda Sultana, Department of Mass Communication and Journalism, Mangalagangothri Mangalore University.

### **BEST PRACTICES:**

- Details of Mentorship system: Mentorship programme is very systematically implemented in the institution. The students are divided into groups in the beginning of the year and a group of 25 to 35 students are assigned a teacher mentor. Mentors meet the mentees once in a week and meet their parents once in a semester. Mentor is also an advisor, counselor for academic, personal and psycho-social needs. A diary is maintained for every student by the mentor counseling facilities are provided by the counseling centre. Counseling service is extended to all needy students through this cell which has a full time professional counselor supported by the faculty of Department of Psychology. The mentors refer students with emotional and psychological problems to the counseling center.
- Current affair Discussion: To inculcate the habit of reading news papers and to update themselves with with day to day affairs of the world , the institution adopted student presentations on current affairs in the first 5 minutes of each class.
- National / International Day Celebration: To provide knowledge on the importance and relevance of National /International days and to improve the communication skill of the students every department of the college observes national and international special days related to the concerned department by organizing presentations by the students .

### **PLACEMENT /CAMPUS INTERVIEW**

| <b>Serial No</b> | <b>Name of the company</b> | <b>Number of Students Selected</b> |
|------------------|----------------------------|------------------------------------|
| 1                | Tech Mahindra Pvt. Ltd.    | 11                                 |
| 2                | Infosys Limited (IT)       | 14                                 |
| 3                | Infosys Limited (BPO)      | 68                                 |

|   |  |    |
|---|--|----|
| 4 | Tata Consultancy Services                  | 67 |
| 5 | Cognizant Infrastructure Services Pvt. Ltd | 01 |
| 6 | V-Dart Software Services Pvt. Ltd          | 21 |

#### **ACADEMIC EVENTS ORGANIZED AT INSTITUTION**

- A one day workshop on ‘MS Excel’ was organized by the department of Statistics on 9 July 2016. Mr Pradeep K., Senior Data Analyst, GE Exports Pvt. Ltd., Bengaluru was the resource person.
- A training programme on ‘Role of Literature in Personality Development’ was organized by the department of Kannada on 13 August 2016. Dr Madhava, Assistant Professor, Department of Kannada, Field Marshal Kariappa College, Madikeri was the resource person.
- A three day workshop on ‘Advanced Microsoft Excel-2010’ was jointly organized by SDM Rotary career Guidance – HRD Cell and the department of Computer Science on 27 September. Mr Ravi Kumar K., Chief Excel Officer, Microsoft Office Specialist Excel Expert 2010, Hyderabad conducted the training in two batches.
- A one-day workshop for the students on the topic ‘Art of Writing a Master’s Thesis’, was conducted by SDM Centre for Interdisciplinary Research in Humanities and Social Sciences (CIRHS) and Department of MCJ on 14 November 2016.
- A two day ‘Empowerment Programme’ on ‘Success manthra’ and ‘Creative teaching, class room challenges and effective teaching’ by Dr Gururaj Karajagi, Founder and Chairman of the Academy for Creative Teaching (ACT), Bengaluru, sponsored by SDME Society, was organized for the students and staff respectively on 2 and 3 December 2016 was held.
- A Programme on ‘Higher Education and Employment Opportunities’ by Prof. Ronald Pinto, Director, Institute for Individual Development, Mangaluru was organized by the Department of Chemistry on 10 December 2016.
- The science departments of the college and Karnataka Science and Technology Academy, organized one-day ‘Science Lecture Series’ was organized by the Science Departments of the college on 12 January 2017.



## **WORKSHOP/ CAMP CONDUCTED:**

- One day work shop for M.Com. students on “Neuro Leadership”, a soft skill training programme by Prof. Sudheer Raj, Assistant Professor, K.S. Hegde Management Institution, Nitte in association with Hindu News Paper Group, Mangalore Division on 17 March organized by the PG Department of Commerce
- One day workshop for Psychology students on ‘Behavioural Intervention for Children with Autism’ by Mr Mahesh B.S., Clinical Psychologist, Dr A.V. Baliga Memorial Hospital, Udupi on 2 April organized by the PG Department of Psychology
- One day workshop for I year and III year BA students on ‘How to write articles in Kannada’ by Prof. N.G. Patwardhan, Retired Kannada Professor, SDMC Ujire on 7 July organized by the Department of History.
- One day workshop for III B.Sc. Statistics students on ‘MS Excel’ by Mr Pradeep K., Senior Data Analyst, GE Exports Pvt. Ltd., Bengaluru on 9 July .
- One day workshop students on ‘Kannada Wikipedia’ by Mr U.B. Pavanaja, Programme Officer, Society and Internet Organization, Bengaluru on 2 August organized by the Departments of Journalism and Kannada.
- Three day workshop for I BCA and III BBM students on ‘Advanced Microsoft Excel-2010’ by Mr Ravi Kumar K., Chief Excel Officer, Microsoft Office Specialist Excel Expert 2010, from 27 to 29 August and 10 to 12 September respectively organized by the Departments of Computer Science and SDM – Rotary Career Guidance and HRD Cell
- Two-day workshop for staff and students of Mangalore University region on ‘Research Project Proposal Writing Workshop’ on 23 & 24 September organized by CIRHS and Department of MSW.
- One day a workshop for Home Science students on ‘Flower Arrangement and Bouquet Making’ by Dr Chandrika, Associate Professor, Smt.VHD Central Institute of Home Science, Bengaluru on 1 December organized by the Department of Hme Science.

- One day workshop on 'Paper Craft' by Ms Shailaja, Lecturer, SDM College of Education, Ujire was organized by the Hobby Circle on 5 March.
- One day workshop on 'How to face interviews?' by Mr Ashwin Kumar, Royal Academy, Mangaluru on 11 July organized by the Department of BBM and BBA
- A one day workshop on 'Bannagarike (Make up) in Yakshagana' was organized for the students of Yakshagana Kalakendra was organized by Literary and Fine Arts Committee 28 August.

#### **SEMINARS/CONFERENCES CONDUCTED:**

- CIHRS successfully co-organised a National Level Conference on "Revisiting Swami Vivekananda" held at Alva's Engineering College, Moodabidri on 4 and 5 June.
- CIHRS successfully co-organised an International Level Conference on "Liberal Education and the Future of the University" held at BMS College of Engineering, Bengaluru on 10 and 11 June.
- A one day seminar on 'PÀ£ÀßqÀ ¥ÁæzÉÃ²PÀ "sÁµÁ ¢ÉÉ«zsÀå' was organized by the Department of Kannada in association with Kannada Sangha and Kannada Sahithya Parishath, Belthangady organized on 27 December.
- A two- day National Level Conference on 'Chemistry for Sustainable Future' was organized by the PG Department of Chemistry on 27 and 28 January.

#### **GUEST LECTURES CONDUCTED**

- 'Feature Writing' by Mr Adoor Krishna Bhat, Renowned Writer organized by MCJ Department on 26 April 2016.
- 'Career development and need for skill development' by Mr Mohammad Riyaz, Assistant Professor, Department of MCA, St. Aloysius College, Mangaluru for BBM students organized by Department of BBM on 15 June 2016
- 'Employability Skills & How to Face Interviews' by Mr Dinakar, Department of Commerce, Mangalore University on for BBM students organized by the Department of BBM on 25 June 2016
- "Kautilyana Arthashastra Vivechena" by Dr. E. Mahabala Bhat, Retired Professor, Department of Sanskrit, SDMC, Ujire for the students of History organized by the Department of History on 23 June 2016.

- “Bendre Sahithya Mattu Vakthitva” by Dr. Shyamasundara Bidarakundi, President, Bendre Trust, Dharwad for the members of Chinthana Siri organized by the Department of Kannada on 23 June 2016.
- ‘Relevance of English Literature’ by Ms Saraswathi, Assistant Professor of English, Vivekananda College, Puttur for the students of I and II English MA organized by the PG Department of English on 25 June 2016
- ‘Personality Development and goal setting’ by Prof. T. Krishnamurthy, Principal, Residential PU College, Ujire organized by the Department of BBM and BBA on 7 July 2016 .
- ‘Consumer Protection Act and How does it works?’ by Mr Dhananjay Rao K., Advocate, Belthangady for the students of BBM organized by the Department of BBM on 9 July 2016
- ‘Career Guidance and Corporate Expectation’ by Mr Dhanush, Senior Business Development Manager, Google AdWords, Google India Pvt. Ltd, Bengaluru for B.Com and BBM students organized by the Department of Commerce on 9 July 2016.
- ‘Accounting as a language of Business’ by Mr Krishna Murthy, Faculty, Department of Commerce, Sri Ramakunjeshwara College, Uppinangady for B.Com and BBM students organized by the Department of Commerce on 12 July 2016 .
- ‘Employment Opportunities for Arts Students in Corporate World’ by Mr B.C. Kalappa, Senior Vice President and Regional Director, Blue Dart Private Limited for the students of Political Science organized by the Department of Political Science on 19 July 2016.
- ‘Spiritual Life of A.P.J.Abdul Kalam’ by Lt.Col.Ashok Kini for the students of the college on 20 July 2016.
- ‘Financial Products’ by Mr Shreedhara Bhat, Managing Director, ARA Management Solution Private Ltd., Bengaluru for the students of M.Com organized by the PG Department of Commerce on 20 July 2016.
- ‘Graph Theory’ by Dr Surekha, HOD, Department of Mathematics, Milagres College, Kallianapura organized by the Department of Mathematics on 21 July 2016.

- ‘Upcoming Computer Technologies’ by Mr A Mayeenuddin, Managing Director, Techno-Pulse, Mangalore ‘for the students of Computer Science organized by the Department of Computer Science on 22 July 2016.
- ‘Significance of IBPs for Banking Recruitment’ by Mr KLSN Rao, Principal, Southern India Banks Staff Training College, Bengaluru for M.Com students organized by the PG Department of Commerce on 23 July 2016.
- ‘Inculcating the Manner of Respect Within Oneself’ by Mr Harish, Assistant Sub Inspector, Venoor Division for the members of Yakshakoota organized by Fine Arts and Literary Committee on 23 July 2016 .
- ‘Gross Service Tax’ by Mr Anatha Krishna, Chartered Acc Renowned Columnist from USA organized by the PG Department of MCJ on 26 December 2016.
- ‘Transportation Problem’ Dr Sathyabhama R. Rattihalli, Retired Professor, New College, Kolhapur for the B.Sc students of Statistics organized by the department on 21 December 2016.
- ‘English Language Teaching’ by Dr N. Sukumara Gowda, Psycho-Linguist, Director, Makkala Mantapa, Puttur for II MA English students organized by PG Department of English on 27 July 2016.
- ‘How Safe is Our Food?’ by Dr K. R. Rajeshwari, Lecturer, Department of Biology, SDM PU College, Ujire for the staff organized by SDMC Staff Association on 19 January 2017.

### **SPECIAL PROGRAMS ORGANIZED**

- State Level Rashtriya Seva Yojanothsava
- NCC Combined Annual Training Camp
- SDM Golden Jubilee Alumni Meet 2016
- Rathnavarma Heggade Kannada Debate Competition
- SDM Academic and Cultural Fest- Jhenkaar

### **ACADEMIC CONTRIBUTIONS BY THE FACULTIES OF INSTITUTION**

#### **I. Participation as Resource persons/ Invited Speakers at scientific sessions:**

- Dr A. Jaya Kumar Shetty, Department of Economics, was the resource person to deliver a lecture on 'Product Differentiation and Diversification as a Strategy for Business Expansion' at RUDSETI, Ujire on 2 March 2016.
- Dr Shalip, Department of Political Science was the resource person to deliver talk on 'Dr Ambedkar and Gender Equity' in a one day Conference on 'Dr Ambedkar – Idea of India' held at St. Agne's College, Mangaluru on 12 March 2016.
- Dr Rajashekhar, Department of Kannada delivered a special lecture on 'Kuvempu Kavya – Hosa Odu' at Kanthavara Kannada Sangha, a state level organization on 13 March 2016.
- Dr Rajashekhar, Department of Kannada was the resource person delivered a lecture on Dr Shivarama Karanth's novel 'Sarasamma Samadhi' at Karnataka Sangha, Shimoga on 22 March 2016.
- Dr B. P Sampath Kumar, Department of Kannada delivered a lecture on "Govinda Pai Baduku Baraha" organized in commemoration of Silver Jubilee of Mangalore University Prasara held at Mangalore University on 26 March 2016.
- Dr Shalip A.P., Department of Political Science delivered a lecture on 'Women Political Status in India' in a State Level Seminar on 'Women Empowerment' organized by the Department of History, Economics and Political Science, Government First Grade College, Virajpet on 18 April 2016.
- Dr. Padmanabha, PG Department of Social Work delivered a talk on "Dr. Baba Saheb Ambedkarravaru Eledu thanda Vimochana Ratha Mattu Samakaalina Honegarike' on 125 Birth Anniversary Dr. B. R. Ambedkar and 'Budda Beladingalu - 2016' organized by Karnataka Bouddha Samaja held at Town Hall, Bengaluru on 21 May 2016.
- Dr Sufiya Pathan, Centre for Inter-disciplinary Research in the Humanities and Social was invited to conduct a session on 'Cultural Diversity and the Idea of Human Rights' within a two-week long 'Critical Interdisciplinary Course on Children's Rights' organized by Children's Rights Knowledge Centre, University College Ghent and Antwerp University at a summer school on children's rights at Ghent, Belgium on 5 September 2016.

- Mr Ramith Ramu and Ms Prithvi Shirahatti, Department of Biotechnology were the resource persons for the survey of Neem tree disease at Andaman Islands from 25 November to 3 December 2016.
- Dr Y. Umanatha Shenoy, Department of History was the resource person for gathering historical evidences at a place near Ajjibettu, Villegge of Bantwal Taluk on 2 December 2016.
- Dr P. N. Udayachandra, Department of Commerce co-chaired a technical session during the 39<sup>th</sup> Indian Accounting Conference and International Level Seminar on ‘Accounting Education and Research’ sponsored by India Accounting Association and Bangalore University at Central College, Bengaluru on 16 and 17 December 2016.
- Dr Dunkin Jalki, Centre for Inter-disciplinary Research in Humanities and Social Sciences was invited to be part of the panel entitled ‘ವಚನ ಮತ್ತು ಜಾತಿ ನಿರಸನ’ held as a part of the 5<sup>th</sup> Dharwad District Kannada Sahitya Sambrama at Dharwad from 19 to 21 January 2016.

#### **WORKSHOP PRESENTATION AS A RESOURCE PERSON:**

- Dr M.Y. Manjula, Dean of PG Studies was the resource persons for a two day workshop on ‘Test Construction’ at Maharani’s Government Arts and Commerce College, Bengaluru on 11 and 12 April 2016.
- Ms Deepa V., PG Department of Psychology was the resource persons for a two day workshop on ‘Test Construction’ at Maharani’s Government Arts and Commerce College, Bengaluru on 11 and 12 April 2016.
- Mr Sandesh S.N., Department of Business Management was the resource person for a work shop for Self Help Group on ‘Personality Development and Money Management’ held at Kayarthadka on 25 August.
- Dr.A.Jayakumar Shetty was the resource person to delivered a talk on ‘Research Funding Agencies’ at a two day workshop on ‘Research Project Proposal Writing’ organized by CIRHS at SDM PG Centre on 23 September.
- Mr T. Prakash Prabhu, Department of Mathematics was the resource person for a five –day work shop for PU Mathematics teachers of South Karnataka held at Alva’s College, Moodabidri on 3 December 2016.

## **DETAILS OF PARTICIPATION IN SEMINARS/CONFERENCES:**

- Dr Mithun Chakravarty, PG Department of English Participated in a National Level Seminar on “Indian Multilingual Situation and Translation” organized by Kuvempu Bhasha Bharati Pradhikara, Kannada Bhavana at Bengaluru on 29 and 30 April 2016.
- Mr Parashurama Kamath, Assistant Professor, Department of Mass Communication and Journalism participated in ‘Integrated Marketing Communication: Marketing in a Globalized World under Global Initiative’ programme organized by Ministry of Human Resource Development under Global Initiative of Academic Network (GIAN) at the Department of Mass Communication and Journalism, Mangalore University from 15 to 23 November 2016.
- Dr Shankarnarayan K., Department of English has participated in a University level conference on ‘Post Colonial Studies and Challenges’ held at Mangalore University on 29 and 30 November 2016.
- Dr B.A. Kumara Hegde, Department of Botany has participated in AIFUCTO 30<sup>th</sup> Academic Conference and National Level Seminar on ‘Some Inputs for Draft National Education Policy 2016 – as in MHRD website, Critical Appraisal, Comments and Suggestions’ held at Guwahati, Assam from 7 to 9 December 2016.
- Ms Nanda Kumari K. P., Department of Chemistry has participated in AIFUCTO 30<sup>th</sup> Academic Conference and National Level Seminar on ‘Some Inputs for Draft National Education Policy 2016 – as in MHRD website, Critical Appraisal, Comments and Suggestions’ held at Guwahati, Assam from 7 to 9 December 2016.
- Dr.Nagarajappa.K.V, Department of Kannada has participated in AIFUCTO 30<sup>th</sup> Academic Conference and National Level Seminar on ‘Some Inputs for Draft National Education Policy 2016 – as in MHRD website, Critical Appraisal, Comments and Suggestions’ held at Guwahati, Assam from 7 to 9 December 2016.
- Dr B. A. Kumara Hegde, Department of Botany has participated in ‘LAKE-2016’ - an International Level Conference on 'Conservation and Sustainable Management of Ecologically Sensitive Regions in Western Ghats', organized by Energy and Wetlands Research Group, CES, IISc., Bengaluru at Alva's College, Moodabidri on 28, 29 and 30 December 2016.

## **DETAILS OF PARTICIPATION IN WORKSHOP**

- Dr Shridhar Bhat, ANO Lt attended 'ANO CONFERENCE' held at 5 KAR NCC office on 5 July.
- Mr Ganesh V Shendye, NSS Programme Officer participated in Mangalore University level selection and leadership camp held at Mangalore University Konaje from 21 to 27 July 2016.
- Dr Vishwanatha P., Department of Chemistry has participated in a one day workshop on 'The Role of IQAC in Quality Sustenance and Enhancement in Higher Education Institutions' held at Kukke Shri Subrahmanyeshwara College, Subrahmanya on 23 July 2016.
- Dr Shankaranarayan. K., Department of English has participated in a one day workshop on 'The Role of IQAC in Quality Sustenance and Enhancement in Higher Education Institutions' held at Kukke Shri Subrahmanyeshwara College, Subrahmanya on 23 July 2016.
- Mr Shafwan, Department of English attended a one day University Level orientation programme 'lit-Light' held at Vivekananda College, Puttur on 23 July 2016
- Ms Pavithra Jain, Department of English attended 'Smart Art' a National Level Workshop on 'Communication, Pronunciation and Presentation Skills' held at St. Agne's College, Mangaluru on 31 August 2016..
- Dr Shridhar Bhat, Mr Sooryanarayan, Ms Rakshitha, Ms Madhushree S., Dr Hampesh K.S. and Dr Padmanabha N. K. have attended a two day workshop on 'Research Project Proposal Writing' organized by CIRHS and PG Department of Social Work at SDM PG Centre Ujire on 23 and 24 September 2016.
- Ms Madhushree S., Mr Sharathchandra, Ms Devaki K.K., Ms Kavyashree, Mr Naveen Kumar, Mr Parashuram Kamath, Mr Harish Shetty and Dr Pundarika have participated in a workshop on 'Effective search strategy and Reference Management Systems' organized by SDMIT, Ujire on 28 September 2016.
- Dr Shankarnarayan K., Department of English has participated in a District level workshop on 'A S Neils Summary' held at Government B.Ed. College Mangaluru on 3 December 2016.



- Ms Ankitha M. K., Department of Statistics has attended five days MHRD sponsored special course on 'Flexible Statistical Modeling under Global Initiative of Academic Networks' held at Mangalore University from 10 October to 14 October.
- All the members of the attended "Empower Programme" by Dr.Gurruraja Karajagi organized by SDME Society at CNYS on 2 December 2016.
- Ms Shakunthala, NSS Programme Officer for Unit II has attended 7days NSS Training Programme at NSS ETI Mysuru from 2 to 9 January.

**DETAILS OF PARTICIPATION AS A GUEST LECTURER:**

- Mr T. Prakash Prabhu, Department of Mathematics delivered a lecture on 'Math's Music and Fun' at Milagris College Kallianapura on 28 July 2016.
- Mr Sharaschandra K.S., Department of Commerce delivered a talk on: 'Technology and Its Application in Indian Banking Sector' at Sharada Vidhynikethana College, Talapady Mangaluru on 28 August 2016.
- Mr Sharathchandra K.S., Department of Commerce delivered a talk on: 'Banking Sector and Opportunities for Youth' at Mundaje Pre University College, Mundaje on 10 September 2016.
- Ms Navyashree G.C., PG Department of Psychology, delivered a lecture on 'Communication and Counseling Skills' for Anganawadi Supervisors at MLTC, Ujire on 31 August 2016.
- Dr A. Jaya Kumar Shetty, Department of Economics: Delivered a talk on 'Research Funding Agencies' at a two day workshop on 'Research Project Proposal Writing' organized by CIRHS at SDM PG Centre on 23 September 2016.
- Mr T. Prakash Prabhu, Department of Mathematics delivered a lecture on 'Maths Fun and Music' at Gurudeva PU College Belthangady on 13 September 2016.
- Mr B. Ganesh Nayak, Department of Mathematics, delivered a guest lecture on 'Ancient Mathematicians and their contributions' held at Shri Venkataramana Swamy PU College, Bantwal on 5 December 2016.
- Mr Mahesh Kumar Shetty H., Department of Economics was the resource person to deliver a talk on 'Youth Day' on the occasion of NSS Annual Camp 2016 organized by Prasanna Polytechnic College, Laila Belthangady at Govt. High School, Muguli, Belthangady on 12 December 2016.

- Mr S.N. Kakathkar, Department of Physics participated in two day National Level Workshop on 'Physics of Musical Instruments' held at St. Aloysius College (Autonomous), Mangaluru on 16 and 17 December 2016..
- Dr B.A. Kumara Hegde, Department of Botany delivered a talk on 'Role of Youth in Rural Development' in a Community Development Programme at Arasinamakki Village, Belthangady on 17 December 2016
- Dr Ramachandra Purohith, Department of Sanskrit delivered a lecture on 'Works of Guru Govinda Dasa' at Gurugovinda Nivas Trust, Mysuru on 23 December 2016.
- Dr Divakara Kokkada, Department of Kannada has delivered a talk on 'PÄët' during 'Äæw'sÁ ç£ÁZÀgÀuÉ PÁAiÀÄðPÄæªÄÄ' at Perla - Bypady Government High School, Ujire on 24 December 2016.
- Dr B. P. Sampath Kumar, Department of Kannada delivered a talk on '±ÄéªÄiÁ£ÄªÄ ,ÄAZÉÄ±Ä' at Canara High School, Mangaluru on 29 December 2016.

#### **PARTICIPATION OF STUDENTS IN SEMINARS & CONFERENCES:**

- 14 students of II MA English attended the "Adjunct Professorial Lecture on Translation" by Dr Udaya Narayana Singh, Linguist and Poet, Vishwa Bharati, Shantiniketana, Kolkata. organized by the Department of PG Studies in English at Mangalore University, Mangaluru on 2 March 2016 2016.
- Ms Deepthi G K and Mr Y R Karthik of II M.Sc., Physics attended a two-day National Level Lecture Workshop on "Nanoscience and Nanotechnology" held at Alva's Institute of Technology, Moodabidri on 14 and 15 March.
- 9 students of II M.Com. have participated and presented 5 papers in a UGC sponsored one day National Level Conference on "Micro Finance with Special Reference to Business Correspondent Model in Financial Inclusion and Empowering the Vulnerable" held at SDM College, Ujire on 23 March 2016 .
- 3 students of M.Sc Chemistry have participated and presented 3 papers in a two day National Level Seminar on "Emerging Trends in Analytical Techniques -2016" organized by the PG Department of Chemistry, Government Science College, Hassan on 28 and 29 March 2016.

- Mr Mayur U. Karvekar of II M.Sc. Organic Chemistry has participated and presented a paper in a two day National Level Seminar on 'Inclusive Green Growth, Institutional Innovations, Environment Policy and Implications for Employment Generation with special reference to Dakshina Kannda' held at Besant Evening College, Mangaluru on 28 April 2016.
- 6 students of BA Optional English have attended a one day University Level orientation programme 'Lit-Light' held at Vivekananda College, Puttur on 23 July 2016.
- 8 UG and PG students of Journalism participated in one day State Level Seminar on 'Journalism: Today and Tomorrow' held at Vivekananda College, Puttur on 20 August 2016.
- 4 students of III BA attended a National Level Workshop on 'Communication, Pronunciation and Presentation Skills' held at St. Agne's College, Mangaluru on 31 August 2016.
- Six students of M.Sc. Biotechnology have participated in a two day National Level Conference on 'Emerging Trends in Engineering, Research & Management (DELTA NCETERM-2016)' held at GM Institute of Technology, Davangere on 23 and 24 September 2016.
- Ms Sri Vidhya R.N and Ms Vaishnavi M V of II M.Sc.(PG Psychology) have participated and jointly presented a paper titled 'Level of Happiness and Helping Attitude among young adults' in International Level Conference on 'Successful Mental Health and Wellbeing' at Pondicherry University, Puducherry from 13 to 15 October 2016.
- 12 students of II M.Com have participated and presented 5 papers in a National Level Seminar on 'Diverse Challenges for Business Organizations' held at Mangalore Academy of Professional Education, Mangaluru on 7 October 2016.
- 13 students of II M.Com have participated and presented 8 papers in a one day University Level Seminar on 'Innovations in Banking for Future Growth' held at Saint Mary's Syrian College, Brahmavar on 24 October 2016.
- 12 students of II M.Com. have participated and presented 4 papers in the two-day International Level Conference on 'Inclusive Economic Growth and Sustainable Development' held at SDM Institute of Management and Development, Mysuru on 18 and 19 November 2016.

- 23 students of II M.Com have participated and presented 10 papers in National Level Conference on 'Management Myopia in the 21<sup>st</sup> Century' held at St. Agnes College (Autonomous) organized by Department of PG Commerce on 2 and 3 December 2016.
- Ms Annanya and Ms Shripriya of II M.Com. have participated and jointly presented a paper in 5<sup>th</sup> International Level Conference on 'Managing Human Resource at the Work Place' held at SDM Institution of Management and Development, Mysuru on 9 December 2016.
- 108 Students of Botany participated in 'LAKE-2016' - an International Level Conference on 'Conservation and Sustainable Management of Ecologically Sensitive regions in Western Ghats', organized by Energy and Wetlands Research Group, CES, IISc., Bengaluru at Alva's College, Moodabidri on 28, 29 and 30 December 2016.
- 4 students of III B.Sc. have participated in a two day National Level Workshop on 'Physics of Musical Instruments' held at St. Aloysius College (Autonomous), Mangaluru on 16 and 17 December 2016.

## II. RESEARCH ACTIVITIES AND OUTPUT:

### Major Research Projects

| Sl No | Name of the Faculty  | Project title   | Funding Agency | Grant allotted | Completed/Ongoing |
|-------|----------------------|---|----------------|----------------|-------------------|
| 1     | Dr.B.P.Sampath Kumar | Oral And Written Traditions of Jaina Songs-A Cultural Study         | UGC            | 4,60,200       | Ongoing           |
| 2     | Dr.Pushpendra        | Determination of quality standards for three ayurvedic formulations | UGC            | 8,87,300       | Completed         |

### Minor Research Projects

| Sl No | Name of the Faculty | Project title  | Funding Agency | Grant allotted | Completed/Ongoing |
|-------|---------------------|--|----------------|----------------|-------------------|
| 1     | Sahana K            | Analysis of waveguide coupled micro strip antenna for return loss and current distribution using mat lab | UGC            | 2,00,000       | Completed         |
| 2     | Vidwan              | Akhil Bharatha Madhwa  | UGC            | 1,00,000       | Completed         |

|   |                       |  |     |          |           |
|---|-----------------------|--|-----|----------|-----------|
|   | Ramachandra Purohit   | Maha Mandala in south India  |     |          |           |
| 3 | Sandesh S N           | Product Marketing of SHG Clusters through siri with special reference to Dakshina kannada District   | UGC | 60,000   | Completed |
| 4 | Dhaneshwari           | A study on effectiveness of asha workers in enhanceing health of rural women   | UGC | 1,25,000 | Completed |
| 5 | Ashwini K             | Study of non-linear optical properties and biological activities of arylfuranlypropenones and their derivatives                              | UGC | 1,90,000 | Completed |
| 6 | Alphonsamma           | A study on nutritional and health status of children going to anganwadi, with special reference to Belthangady taluk Dakshina Kannada        | UGC | 1,00,000 | Completed |
| 7 | Mahesh Kumar Shetty H | Voluntary organizations and inclusive rural development A comparative study of selected voluntary organizations in Dakshina Kannada District | UGC | 1,00,000 | Completed |
| 8 | S.N Kakathkar         | Design of Microstrip antenna for intensive   | UGC | 1,59,000 | Completed |

|    |                          |   |     |          |           |
|----|--------------------------|---|-----|----------|-----------|
|    |                          | investigation of higher bandwidth   |     |          |           |
| 9  | Prarthana J              | Microbial production of bio surfactants for Enhanced Oil Recovery   | UGC | 1,05,000 | Completed |
| 10 | Ganesh V<br>Shendye      | Study on Microbial ecology of selected endemic and endangered legumes of western Ghats and lowland regions of Udupi , Dakshina Kannada and Chikkamagalur Districts of Karnataka | UGC | 57,500   | Completed |
| 11 | Parashuram<br>Kamath     | An analytical studies of corporate social responsibility (CSR) activities in Dakshina Kannada District of Karnataka   | UGC | 85,000   | Completed |
| 12 | Shreyas B                | Work life balance of married female teaching staff of selected schools of Dakshina kannada District   | UGC | 60,000   | Completed |
| 13 | Mary M J                 | A study on the importance of premarital counseling in reducing divorce  | UGC | 1,00,000 | Completed |
| 14 | Abdul Khadar<br>Aneesh A | Effectiveness of supply chain management with   | UGC | 50,000   | Completed |

|    |                          |   |     |          |            |
|----|--------------------------|---|-----|----------|------------|
|    |                          | reference to dairy products in costal Karnataka A case study of Karnataka Milk Federation                                       |     |          |            |
| 15 | Ganaraj K                | Implications of price fluctuation on arecanut growers a study in Dakshina Kannada District                                      | UGC | 1,10,000 | Completed  |
| 16 | Chidananda H L           | Evaluation of training and development practices of selected N.G.Os in micro finance sector with special reference to Karnataka | UGC | 60,000   | Completed  |
| 17 | Mr. Naveen Kumar         | Synthesis, Characterization and Pharmacological activity of N,S Containing simple and condensed Heterocycles                    | UGC | 1,50,000 | Completed  |
| 18 | Dr.Chethan Rao           | Study On Hygienisation Of Sewage sludge Of Mangalore City UsingGamma Irradiation  | UGC | 1,50,000 | Sanctioned |
| 19 | Dr. K. M. Shambhu Sharma | Investment for Conservation of Western Ghats :Perception of People`s Representatives  | UGC | 1,40,000 | Sanctioned |
| 20 | Harish Shetty            | Consumer preference for online shopping in UdupiDistrict- An  | UGC | 50,000   | Sanctioned |

|    |                 |   |     |          |            |
|----|-----------------|---|-----|----------|------------|
|    |                 | Empirical study   |     |          |            |
| 21 | Dr.Shashiprabha | Studies of nitrogen heterocycles derived from substituted aryl ethers and study of their biological activities  | UGC | 39,000   | Sanctioned |
| 22 | Vasanthi M K    | Role of Micro Finance in Inclusive Growth and Empowerment of Scheduled Caste Women -a case study  | UGC | 40,000   | Sanctioned |
| 23 | Ramith Ramu     | Beneficial effects of Banana (Musa Sp. Var.Nanjangud rasabale) Flower and Pseudostem on pain and functional death associated with diabetic neuropathy: A perception into its mechanism for neurop | UGC | 1,30,000 | Sanctioned |

### Student Research Projects

| Sl. No | Name of the Student                        | Project Title  | Guide          | Funding Agency | Grant allotted |
|--------|--|--|----------------|----------------|----------------|
| 1      | Ms. Varsha Reddy and Ms. Rafa Farhat Jahan | Investigating the Role of Banana (Musa Sp. Var. Nanjanagud Rasabale) Flower as a Dietary Approach in Preventing Hyperglycaemia and Associated Diabetic Complications | Dr.Ramith Ramu | VGST           | 40,000/        |



## **FACULTY PUBLICATIONS:**

- Dr A Jayakumar Shetty, Associate Professor, Department of Economics co-authored: A paper titled 'Problems and prospects of Rubber Plantation: A Case Study of Dakshina Kannada District' published in Biannual Research Journal Shodha (ISSN: 2249-0396, Volume 5, Issue 2, Page No 79-90).
- Dr. Dunkin Jalki and Dr. Sufiya Pathan, Assistant Professors, CIRHS jointly published a paper titled "On the Difficulty of Refuting or Confirming the Arguments about the Caste System" in an international journal 'Theatrum Historiae' published by the Department of Historical Sciences of the faculty of Arts and Philosophy of the University of Pardubice (ISSN 1802-2502, Issue 17, Volume 2015, Page No 37-61).
- Dr. Sudhakar Y. N., Assistant Professor, PG Department of Chemistry co-authored a paper entitled "A Study of Physicochemical Properties of Subcutaneous Fat of the Abdomen and its Implication in Abdominal Obesity" published in "Journal of Clinical and Diagnostic Research" (ISSN: 0973 709X, 2016, Vol-10(5): OC48-OC51. Impact factor: 0.3).
- Dr. A. Jaya Kumar Shetty, Associate Professor, Department of Economics co-authored an article titled 'Economics of Plantation Crops in India: A Special Focus on Rubber' published in Journal of Research, Extension and Development (ISSN: 2319 – 1899, March 2016, Vol. 4, No. 7, Page No 25-28)
- Mr Ramith Ramu, Assistant Professor, Department of PG Biotechnology, Published a Review paper entitled 'Therapeutic potentials of Triterpenes in Diabetes and its associated complications' in the journal, Current Topics in Medicinal Chemistry (DOI:10.2174/1568026616666160414123343, Impact Factor 2.9)
- Mr Ramith Ramu, Assistant Professor, Department of PG Biotechnology, published a Research paper entitled "the effect of a plant extract enriched in Stigmasterol and  $\beta$ -Sitosterol on Glycemic status and glucose metabolism in alloxan - induced diabetic rats" in the journal "Food and Function" (DOI:10.1039/C6FO00343E Impact Factor: 2.68)
- Ms Priya Kumari S. V., Assistant Professor, Department of PG Commerce, published an article titled 'Impact of SHG/NHG organized and promoted by Kudumbashree on Women Empowerment' in International Journal of Commerce, Management and Computer Application (Rock Line Publications, ISSN (print) 2395-2083, ISSN(online) 2395-2091 Vol. 2, Issue 3, Page No. 19-22, , Impact factor 4.2)

- Dr A Jaya Kumar Shetty, Associate Professor, Department of Economics coauthored an article titled ‘Economics of Plantation Crops in India: A Special Reference Focus on Rubber’ published in Journal of Research, Extension and Development (ISSN: 2319-1899, Volume 4, No. 7, March 2016. PP 25-28)
- Mr Ganaraj, Assistant Professor, Department of Economics, published an article titled ‘Areca Nut Price Fluctuation in Dakshina Kannada: Steps Ahead’ in Biannual Research Journal ‘Shodha’ (ISSN 2249-0396 Volume 6, No. 1, PP 112-122, July 2016)
- Ms Kavyashree, Assistant Professor, Department of Commerce published a paper titled “A Comprehensive Study on Factors Affecting Purchase Decision of Life Insurance Customers” (ISBN 978-81-929306-7-1, Page No 266-276)
- Ms Fathima Safira, Assistant Professor, Department of Commerce published a paper titled “A Comprehensive Study on Factors Affecting Purchase Decision of Life Insurance Customers” (ISBN 978-81-929306-7-1, Page No 266-276)
- Mr Sandesh, Assistant Professor, Department of Commerce published a paper titled “A Comprehensive Study on Non Performing Assets Management of Selected Public Sector and Private Sector Banks” (ISBN 978-81-929306-7-1, Page No 371-379)
- Mr Harish Shetty Assistant Professor, Department of Commerce published a paper titled “A Comprehensive Study on Non Performing Assets Management of Selected Public Sector and Private Sector Banks” (ISBN 978-81-929306-7-1, Page No 371-379)
- Mr Ganaraj K., Assistant Professor, Department of Economics published an article titled ‘Trends in Area Production and Productivity of Areca Nut in Karnataka’ in Journal of Research Extension and Development (ISSN: 2319 – 1899, Volume 5, Issue No.2, October 2016, Page no 20-24)
- Mr Bhaskar Hegde, Assistant Professor, Department of MCJ jointly published a paper titled ‘The Role of Newspaper in Enhancing Education’ in an International Journal of Scientific Research.(ISSN 2277-8179,December 2016, Volume 5, Issue 12, Page No 67-68 , Impact factor 3.508)
- Dr Hampesh K.S., Assistant Professor, Department of MCJ jointly published a paper titled ‘The Role of Newspaper in Enhancing Education’ in an International Journal of Scientific Research.(ISSN 2277-8179,December 2016, Volume 5, Issue 12, Page No 67-68 , Impact factor 3.508)

- Mr. Gurudath Shenoy, Assistant Professor, Department of BBM/BBA Department of PG Commerce jointly published an article titled 'An Emperical Study on Perception of Degree Students towards SB A/c of Selected Banks with Reference to Students of SDM College Ujire' in a souvenir published to commemorate the National Conference held at Milagres College, Kallianpur ( ISBN - 978-81-929263-3-9, Page no: 42 to 46)
- Mr Sharaschandra K.S., Assistant Professor, Department of PG Commerce jointly published an article titled 'An Emperical Study on Perception of Degree Students towards SB A/c of Selected Banks with Reference to Students of SDM College Ujire' in a souvenir published to commemorate the National Conference held at Milagres College, Kallianpur ( ISBN - 978-81-929263-3-9, Page no: 42 to 46)
- Ms Navyashree G. C., Assistant Professor, Department of PG Psychology presented a research article titled 'Psychological well being among the adolescents who have experienced and who have not experienced sexual abuse' in an International Level Conference on 'Public Mental Health and Neurosciences' organized by Sarvasumana Association at Jain University Bengaluru on 14 and 15 December.
- Dr A. Jaya Kumar Shetty, Associate Professor, Department of Economics published an article titled 'Business Correspondent Model for SHG Promoting Institutions: A Study of SKDRDP' and 'Implications of Microfinance on Women, Poverty and Inclusive Growth' respectively in the book 'Inclusive Growth: Dynamics and Discourses' published by National Centre for Inclusive Growth and Development Research, Mysuru. (ISBN No.: 97881927970-1- 4).
- Ms Vasanthi M.K., Assistant Professor, Department of Economics published an article titled 'Business Correspondent Model for SHG Promoting Institutions: A Study of SKDRDP' and 'Implications of Microfinance on Women, Poverty and Inclusive Growth' respectively in the book 'Inclusive Growth: Dynamics and Discourses' published by National Centre for Inclusive Growth and Development Research, Mysuru. (ISBN No.: 97881927970-1- 4).

#### **BOOKS PUBLISHED BY FACULTY**

- Dr A Jayakumar Shetty, Associate Professor, Department of Economics co-authored a book titled 'College Scanner' for IV Semester B.Com students of Mangalore University published by United Agencies (ISBN: 978-93-85682-21-6).

- Mr Rakesh.. T.S., Assistant Professor, Department of Commerce authored all chapters of ‘Cost and Management Accounting’ subject and one chapter of ‘Financial Accounting’ subject in the text book titled ‘All in One College Scanner for B.Com, V Semester, Mangalore University’ published by United Agencies Publishers, Mangaluru (ISBN 9789385682339).
- Mr Bhanu Prakash B.E., Assistant Professor, Department of Commerce co- authored ‘Business Taxation III’ subject in the text book titled ‘All in One College Scanner for B.Com. V Semester, Mangalore University published by United Agencies Publishers, Mangaluru (ISBN no: 97893885682346)

#### **CONFERENCE PAPER/POSTER PRESENTATIONS:**

- Mr Suresh Babu K.N., PG Department of Commerce presented a paper on “Economic Empowerment of Rural Poor – A Case Study With Special Reference to SKDRDP” in a UGC Sponsored one day National Level Conference on ‘Micro Finance with Special Reference to Business Correspondent Model in Financial Inclusion and Empowering the Vulnerable’ held at SDM College, Ujire on 23 March 2016.
- Mr Gurudath Shenoy, Department of Business Management presented a paper on “Economic Empowerment of Rural Poor – A Case Study With Special Reference to SKDRDP” in a UGC Sponsored one day National Level Conference on ‘Micro Finance with Special Reference to Business Correspondent Model in Financial Inclusion and Empowering the Vulnerable’ held at SDM College, Ujire on 23 March 2016.
- Dr Shashiprabha, Assistant Professor, PG Department of Chemistry presented a paper titled “Synthesis, Characterization and Biological Activities of Derivates of Fenobam, Thiofenobam and Analogues” and won the ‘Best Paper Award’ in a two day National Level Seminar on “Emerging Trends In Analytical Techniques - 2016” organized by the PG Department of Chemistry, Government Science College , Hassan on 28 And 29 March 2016.
- Mr Gurudath Shenoy presented a paper titled ‘Role of Microfinance in the Upliftment of Rural Women – A Case Study with Reference to SKDRDP, Belthangady’ at National Level Conference on ‘Recent Trends in Commerce and Management’ held at Sri Bhuvanendra College, Karkala on 6 April.

- Ms Prarthana J., Assistant Professor, PG Department of Biotechnology has presented a paper titled ‘Screening of Phytochemicals & Bioactive antibacterial activity in Spirogyra sp’ in a National Level Conference on ‘Emerging Trends in Engineering, Research and Management (DELTA NCETERM-2016)’ held at GM Institute of Technology, Davanagere on 23 and 24 September 2016.
- Ms Prarthana J., Assistant Professor, PG Department of Biotechnology has presented a paper titled ‘Phytochemical Analysis of Antimicrobial Bioactive Constituents from Oscillatoria sp’ in a National Level Conference on ‘Emerging Trends in Engineering, Research and Management (DELTA NCETERM-2016)’ held at GM Institute of Technology, Davanagere on 23 and 24 September 2016.
- Ms Prarthana J., Assistant Professor, PG Department of Biotechnology has presented a paper titled ‘Molecular Characterization of Resistant Strains of Escherichia Coli Isolated from Environmental Sources’ in a National Level Conference on ‘Emerging Trends in Engineering, Research and Management (DELTA NCETERM-2016)’ held at GM Institute of Technology, Davanagere on 23 and 24 September 2016 .
- Ms Prarthana J., Assistant Professor, PG Department of Biotechnology has presented a paper titled ‘Analysis of Antimicrobial and Antioxidant Activities of Long Term stored Sphaeranthus Indicus’ in a National Level Conference on ‘Emerging Trends in Engineering, Research and Management (DELTA NCETERM-2016)’ held at GM Institute of Technology, Davanagere on 23 and 24 September 2016
- Ms Priya Kumari S.V., Assistant Professor, Department of PG Commerce presented a paper on ‘Micro-Finance and Rural Women Empowerment: A Study’ in one day National Level Seminar on ‘Diverse Challenges for Business Organization’ held at Mangalore Academy of Professional Studies, Mangaluru on 7 October 2016 .
- Dr Shashiprabha, Assistant Professor, Department of PG Chemistry presented a paper titled ‘Structural Studies on Nitroimidazooxazoles with Antitubercular and Antileishmanial Activities’ and won Best Oral Presentation Award in a two -day National Level Conference on ‘Recent Advances in Industrial Engineering and Applied Chemistry (NCRAIEAC-2016)’ organized by the Departments of Chemistry and Industrial Engineering and Management, Sri Siddhartha Institute of Technology, Tumkur on 21 and 22 October 2016.

- Ms Ganavi, Assistant Professor, Department of Chemistry made a poster presentation titled 'Study on Buchwald – Hartwig Cross- Coupling Reaction' in a two -day National Level Conference on 'Recent Advances in Industrial Engineering and Applied Chemistry (NCRAIEAC-2016)' organized by the Departments of Chemistry and Industrial Engineering and Management, Sri Siddhartha Institute of Technology, Tumkur on 21 and 22 October 2016.
- Mr Suresh Babu, Assistant Professor, Department of PG Commerce presented a paper titled 'NPA Management in Urban Co-operative Bank- A current Scenario' in a University Level one day Conference on 'Innovations in Banking for Future Growth' held at Saint Mary's Syrian College, Brahmavar on 24 October 2016.
- Mr Sharathchandra K.S., Assistant Professor, Department of PG Commerce presented a paper titled 'Comparative Performance Evaluation of Public and Private Sector Banks' in a University Level one day Conference on 'Innovations in Banking for Future Growth' held at Saint Mary's Syrian College, Brahmavar on 24 October 2016.
- Ms Prarthana J., Assistant Professor, PG Department of Biotechnology presented a paper entitled 'Molecular Identification of Common Autism Gene in Autistic Spectrum Disorder, Intellectual Disability and Autistic Like Behaviour' in a National Level Conference on 'Genetics of Human Diseases' organized by Department of Animal Sciences, Central University of Kerala, Kasargod on 3 and 4 November 2016
- Ms Madhushree S., Assistant Professor, Department of PG Commerce presented a paper titled 'Investors Perception towards Stock Market with special reference to Dakshina Kannada (D) in the two-day International Level Conference on 'Inclusive Economic Growth and Sustainable Development' held at SDM Institute of Management Development, Mysuru on 18 and 19 November 2016
- Mr Sharathchandra K.S., Assistant Professor, Department of PG Commerce presented a paper titled 'Cost volume profit analysis of Jasmine Enterprise: A study in Coastal Karnataka' in the two day International Level Conference on 'Inclusive Economic Growth and Sustainable Development' held at SDM Institute of Management Development, Mysuru on 18 and 19 November 2016 .
- Mr Vasantha Kumar, Assistant Professor, Department of PG Chemistry presented a poster titled 'Fragment based Computational Designing of Quinolothiazolidinone hybrid molecules as A-Acetyl Transferase-1 inhibitors and their Anticancer Activities' in the

three day National Level Conference on ‘Emerging Trends in Agrosience Chemistry and Technology’ organized by Syngenta Biosciences Pvt. Ltd at Goa from 21 to 23 November 2016.

- Dr Divakar K., Assistant Professor, Department of Kannada presented a paper titled ‘ವಿವಿಧ ರೀತಿಯಲ್ಲಿ ಬೆಳೆಸಲಾಗುವ ಹಸಿರು ತರಕಾರಿಗಳನ್ನು ಸುಸ್ಥಿರವಾಗಿ ಉತ್ಪಾದಿಸುವುದು ಮತ್ತು ಅವುಗಳ ಮಾರಾಟದ ಬಗ್ಗೆ ಅಧ್ಯಯನ’ in a one day National Level Conference on ‘ವಿವಿಧ ರೀತಿಯಲ್ಲಿ ಬೆಳೆಸಲಾಗುವ ಹಸಿರು ತರಕಾರಿಗಳನ್ನು ಸುಸ್ಥಿರವಾಗಿ ಉತ್ಪಾದಿಸುವುದು ಮತ್ತು ಅವುಗಳ ಮಾರಾಟದ ಬಗ್ಗೆ ಅಧ್ಯಯನ’ organized jointly by Karnataka Sangha, New Delhi, Karnataka Tulu Sahithya Academy, Mangaluru and ‘Tulu Siri’, New Delhi at New Delhi on 27 November 2016
- Dr.A.Jaya Kumar Shetty, associate Professor, Department of Economics presented a paper titled ‘Shifts in cropping pattern and its impact on Indian Economy’ in a UGC sponsored two- day National Level Seminar on ‘Land Economy: Issues and Challenges’ held at Sri Mahaveera College, Moodabidri on 21 January 2017
- Ms Vasanthi M.K, Assistant Professor, Department of Economics presented a paper titled ‘An Economic Analysis of Production and Marketing of Coffee in India’ in a UGC sponsored two- day National Level Seminar on ‘Land Economy: Issues and Challenges’ held at Sri Mahaveera College, Moodabidri on 21 January 2017
- Mr Nagaraj Poojary Assistant Professor, Department of Economics presented a paper ‘An Analysis of Production and Productivity of Mango in India’ in a UGC sponsored two- day National Level Seminar on ‘Land Economy: Issues and Challenges’ held at Sri Mahaveera College, Moodabidri on 21 January 2017
- Mr Ganaraj K Assistant Professor, Department of Economics presented a paper ‘An Analysis of Production and Productivity of Mango in India’ in a UGC sponsored two- day National Level Seminar on ‘Trends in Area, Production and Productivity of Arecanut: A Comparative Analysis’ held at Sri Mahaveera College, Moodabidri on 21 January 2017

### **III. STUDENT PERFORMANCE IN SPORTS & CULTURAL ACTIVITIES**

#### **Sports and Games**

- The men’s team won the Winners up trophy in “State Level Senior Volleyball Tournament” held at Bengaluru, from 6 to 8 March 2016 .

- Both men's and women's team were the Winners in "Mangalore University Inter - collegiate Tennis Tournament" held at Saint Mary's Syrian College, Bramhavara on 4 and 5 March 2016.
- 5 students have won First Place and Rs.3,00,000 in 'Twin City Open Marathon Relay' from Mysuru to Bengaluru held on 12 and 13 June 2016.
- A team of eight students won the Winners up trophy in "Open Kabaddi Tournament" held at Sakaleshpur on 11 and 12 June 2016.
- Mr Shabdik Varma of I B.Com. has won Gold in "Inter District Level Open Rapid Chess Tournament" held at Bantwal on 19 June 2016.
- The women's team won III Place in 'Open State Invited Women's Volleyball Tournament' held at Gubbi on 21 August 2016.
- 11 students of the college have won 8 Gold, 4 Silver and 6 Bronze Medals in men and women section of 'State Level Amateur Athletic Association Meet' held at Bengaluru from 2 to 4 September 2016.
- Our College chess team bagged IV Place in 'Mangalore University Level Inter-collegiate Chess Tournament' held at St. Mary's College, Shirva from 9 to 11 September 2016.
- Both men's and women's teams were the Winners in 'District Level Volley Ball Dasara Tournaments' held at Mangaluru on 10 September 2016.
- Both men's and women's teams were the Runners in 'District Level Net Ball Dasara Tournaments' held at Mangaluru on 10 September 2016.
- Both Men's and Women's teams won Runners up Championship in 'Mangalore University Level Inter- collegiate Cross Country Championship' held at Alva's College, Moodabidri on 15 September 2016.
- Both men's and women's teams have won Runners-up Championship in 'Mangalore University Inter- collegiate Shuttle Badminton Tournament' held at Government First Grade Women's College, Ajjarakadu, Udupi on 17 and 18 September 2016.
- The women's team was the Winner in 'Mangalore University Inter-collegiate Table Tennis Tournament' held at Milagre's College, Kallianpur on 20 September 2016.
- The women's team was the Winner in 'Mangalore University Inter-collegiate Yogasana Tournament' held at Government First Grade College, Barkur on 25 and 26 September 2016.



- Men and women teams have won 7 Gold and 7 Silver in Women's Athletics in 'Division Level Dasara Tournaments' held at Ajjarakadu, Udupi on 23 and 24 September 2016.
- The women's team was the Winners in Women's Volley Ball in 'Division Level Dasara Tournaments' held at Ajjarakadu, Udupi on 23 and 24 September 2016.
- Both men's and women's teams were Winners in Net Ball in 'Division Level Dasara Tournaments' held at Ajjarakadu, Udupi on 23 and 24 September 2016.
- Men's and Women's teams of the college bagged Winner's and Runner's Championships respectively in 'State Level Dasara Netball Tournament' held at Mysuru from 2 to 4 October 2016.
- Women's team of the college bagged Runner's Championship in 'State Level Dasara Volleyball Tournament' held at Mysuru from 2 to 4 October 2016.
- Women's team of the college has bagged 4 Gold, 4 Silver and 1 Bronze in 'District Level Junior Athletic Meet' held at Mangaluru on 13 and 14 October 2016.
- Men's team of the college won Runner up Championship in 'Mangalore University Level Inter collegiate Kabaddi Tournament' held at Besant Evening College, Mangaluru from 17 to 19 October 2016.
- Men's team of the college won Runner up Championship in 'Mangalore University Level Inter collegiate volley ball Tournament' held at Government First Grade College, Sullia from 20 to 22 October 2016.
- 3 students have won 5 silver medals in 'State Level Amateur Athletic Tournament for Men and Women' held at Bagalkot from 20 to 22 October 2016.
- 7 Gold, 7 Silver and 9 Bronze medals in women's section and 12 Bronze medals have been won by men's section in 'Mangalore University Inter-collegiate Athletic Tournament' held at Government First Grade College, Thenkanidiyur from 6 to 8 November 2016.
- Mr Sakshath H S of I BA has participated in '39<sup>th</sup> Junior National Handball Championship' held at Patna from 18 to 23 November 2016.
- Ms Meghana of I BA has won Bronze medal in 'State Level Federation Cup Cross Country Championship for Women' held at Arasikere on 27 November 2016.
- Ms Lakshmi G M of I B.Com. has participated in 'South Zone Athletic Meet' held at Telengana on 13 and 14 November.

- Ms Thrupti P G of II BA has participated in women section of ‘South zone Inter University Kabaddi Selection Trials’ held at Mangalore University on 24 November 2016.
- Ms Trupthi P G of II BA represented Mangalore University and won II Place in ‘South Zone Inter University Kabaddi Tournament for Women’ held at Bharathiar University, Chennai from 14 to 17 December 2016.
- 6 students have participated in ‘South Zone Inter University Hand Ball Tournament for Men and Women’ held at Periyar University, Chennai from 22 to 25 December 2016.
- 6 students have participated in ‘South Zone Inter University Volley Ball Tournament’ held at Calicut University, Kerala from 25 to 28 December 2016.
- 6 students have represented Mangalore university and won Runners Up trophy in ‘Senior National Level Netball Tournament’ held at New Delhi from 28 December to 3 January 2017.
- 6 students have represented Mangalore University and won Winners Up Over all Championship in ‘All India Inter University Women Athletic Meet’ held at Coimbatore from 5 January to 15 January 2017.
- The women’s and men’s teams of the college have II and III places respectively in ‘Mangalore University Level Inter Collegiate Power Lifting’ held at Government First Grade College, Vittal on 6 and 7 January 2017.
- A team of 9 members has won Runner up Championship in ‘Mangalore University Inter-collegiate Men’s Open Kabaddi Tournament’ held at Alva’s College, Moodabidri on 12 January 2017.
- 3 students have represented Mangalore University in ‘South Zone Inter University Kabaddi Tournament’ held at Veltech University, Chennai on 12 January 2017
- A team of 9 students were the Winners in ‘Mangalore University Level Men’s Inter-collegiate Open Kabaddi Tournament’ held at Surathkal on 16 January 2017.
- The men’s and women’s teams of the college have won Runners up Championship in both the sections in ‘Mangalore University Inter Collegiate Power Lifting Championship’ held at Ajjarakadu, Udupi on 16 and 17 January 2017.
- Mr Rakesh B R of I BA represented of Mangalore University team and won Winners up Trophy in ‘National Level Junior Volleyball Tournament’ held at Chithradurga from 14 to 19 January 2017.

- The women's team of 12 members won third place in 'Mangalore University Level Inter-collegiate Softball Tournament' held at Dr B. B. Hegde First Grade College, Kundapur on 17 and 18 January 2017.

### **Cultural/ Literary**

- A group of 7 students won Runners up championship in Intercollegiate Hindi Fest- "Umang - 2016" organized by Alva's College, Moodabidri on 5 March 2016.
- A team of 15 students of Journalism bagged the Runner's up trophy in a two day National Level Media Fest – "Beacons" held at Nitte Institute of Communication, Deralakatte, Mangaluru on March 8 and 9 March 2016
- A team of 25 students of PG Department of MCJ bagged the Overall Championship trophy at a two day National Level Symposium on "Investigative Journalism and Media Buzz -2016" held at Alva's College, Moodabidri on 10 and 11 March 2016.
- Students of II M.Sc. Physics won the Overall championship in an Inter-collegiate competition 'Phoenix – 2016' organized by PG Department of Physics, St. Philomena College, Puttur on 17 March 2016.
- The students of M.Sc Organic Chemistry and Chemistry won Overall Championship and Runners up prize respectively in a one day Inter-collegiate Fest "Elixir 2016" organized by the Department of Chemistry, Mangalore University on 26 March 2016.
- Ms Nishkal Jain of II M.Com. and Mr Pareekshith of I M.Com. secured I place in a State Level Post Graduate Commerce Fest 'Finance' held at Sacred Heart College, Madanthyar on 22 March 2016.
- A team of 5 students of I MCJ participated in '11<sup>th</sup> State Level Drama Competition – Rangathorana' held at Bellary from 26 to 28 March 2016.
- 3 students of Post graduation have participated in Discussion Program on 'Co-post graduation education v/s Single Sex Education – Pros and Cons' organized by Mangaluru Akashavani broadcasted on 23 April 2016.
- Ms Ramyashri of I MCJ delivered a talk on "Nagara Jeevanadalli Kaledu Hoguttiruva Mahile" broadcasted by Akashavani Mangaluru on 7 June 2016 2016.
- Mr Bharath Bharadwaj H.S. of I MCJ delivered a talk on "Rashtrada Abhivruddhiyalli Yuva Janateya Patra' broadcasted by Akashavani Mangaluru on 8 June 2016.

- A recorded lecture on ‘Sanskrit Lesson’ by Ms Suvarchala Ambekar of II BA and Ms Ashrath of III BA was broadcasted by Akashavani Mangaluru on 19 July 2016.
- A team of B.Sc. Mathematics students secured Overall Championship in ‘Prof. K. A. Krishnamurthy Birth Memorial Celebration -103’ held at St. Aloysius College, Mangaluru on 10 August 2016.
- A team of 18 students have won the Overall championship in an Intercollegiate competition ‘Expressions-16’ held at School of Social Work Roshni Nilaya, Mangaluru on 10 September 2016.
- Ms Suvarchala of III BA won the consolation prize with the cash prize of Rs.750/- in an Essay Competition organized by Karavali Lekhakhiyara Vachakiyara Sangha and K.V. Jalajakshi Samsmarana Prathistana on 13 September 2016.
- Ten Students of B.Sc. have won Overall championship in Mangalore University Level ‘Late Rev Dr G L D Cruz Memorial Science Competitions’ held at Milagres College, Kallianpur on 14 September 2016.
- A team of 8 students of BBM and B.Com. won Overall Runners Championship in Inter-collegiate Management Fest ‘FACULA-2016’ held at St. Philomena College, Puttur on 15 September 2016.
- Ms Athmeeya Shetty of II B.Com. won First Prize with a cash prize of Rs. 2,000/- in ‘S.D.Samrajya Memorial Mangalore University Level Inter-collegiate Elocution Competition’ held at Sri Mahaveera College, Moodabidri on 29 September 2016.
- The short film ‘Peace Begins with Love’ produced by SDM Multimedia Studio bagged consolation prize in ‘Dakshina Kannada District Level Short Film Competition’ held as a part of nationwide campaign on ‘Peace and Humanity’ organized by Jamaate-e-Islami Hind (JIH).
- A team of BBM and B.Com. students has won Overall Runners Championship in a National Level UG Management Fest ‘Abhigyaan – 2016’ held at SDM Institute for Management Development, Mysuru on 3 and 4 October 2016.
- The Students of I and II M.Sc Chemistry have won I prize in Seminar and I place in Multitask competitions in the National Level Inter-collegiate Science Fest ‘VORTEX’ organized by Department of Industrial Chemistry, Mangalore University on 27 October 2016.

- 31 students have participated in ‘Shankarnag Award Ceremony 2016’ organized by Shankarnag Memorial Trust at Chaodaiah Memorial Hall, Bengaluru on 9 November 2016.
- The college cultural team consisting of 43 members presented a skit Variety Performance during ‘Karavali Uthsava’ at Belthangady on 18 December 2016.
- Mr Aditya Shetty Jnana of II B.Sc. has won I prize of Rs.5000/- in District Level Elocution Competition held at Canara College, Mnagaluru on 21 December 2016.
- Mr Adithya Shetty Janna of II B.Sc., CBP has won First prize of Rs. 25,000/- in ‘State Level English Elocution Competition’ organized by Ministry of Youth Affairs held at Doddaballapur on 5 January 2017.
- A team of 20 students have won Runners up championship in ‘National Level Inter-collegiate Fest – Emblazon 17’ held at St .Agnes College, Mangaluru on 7 January 2017 .
- Ms Athmeeya Shetty, II B.Com. won II prize in ‘Mangalore University Inter-collegiate Debate Competition’ held at Vivekananda Law College, Puttur on 10 January 2017.
- Mr Rohith Basri of II BA, Mr Naveen Kumar of III BA, Mr Vishak of III BA, Mr Kishore of II BA have won I, II, III and Consolation prizes respectively in ‘Taluk Level Kannada Essay Writing Competition’ organized by Taluk Panchayath, Belthangady on 12 January 2017.
- A team of BCA and B.Sc. students Computer Science won the Runner up championship in a Mangalore University Level IT-Fest ‘Pinnacle - 2017’ held at St. Philomena College, Puttur on 12 January 2017.
- 3 students have won I Prize in Folk Song, II Prize in Gita Recitation and I Prize in Photography in ‘Mangalore University Level Cultural Fest RHYTHM 2017’ held at Shri Venkataramana Swamy First Grade College, Bantwal on 16 January 2017.
- 7 students have won I Prize in Folk Song (Solo), I Prize in Folk Song (Group) and III Prize in Classical song (Solo) in ‘Mangalore University Level Inter-collegiate Music Competition’ held at University College, Mangaluru on 18 January 2017.
- Ms Vinisha of II MCJ has been recognized as B Grade Theatre Artist in Kannada by All India Radio, Mangaluru.

- A team of 8 students of Hindi have won the Overall Championship and ‘Umang Rolling Trophy’ in the Mangalore University Inter-collegiate Hindi Fest ‘Umang -2017’ held at Alva’s College, Moodabidri on 28 January 2017.

### **NCC Army and Navy**

- 4 students of NCC Army wing BA attended ‘Tala Sainik Selection Camp’ conducted by Shivamogga Battalion at Sahyadri College, Shivamogga from 16 to 25 June 2016.
- 4 students of NCC Army Wing attended ‘Basic Leadership Camp’ held at Mysuru from 22 June to 2 July 2016 .
- 9 Cadets of NCC Navy Wing attended ‘Nau Sainic Camp, Phase I’ at Udupi from 1 to 10 September 2016.
- 2 Cadets of NCC Navy Wing have participated in ‘All India Nau Sainic Camp’ held at Karwar from 7 to 15 October 2016.
- Senior NCC Army Cadet Chaithanya M M, III B.Com has participated in the ‘Advanced Leadership Camp’ held at Garmur, Jorhat Assam from 16 to 27 November 2016.
- 3 NCC Navy Cadets attended Pre Republic Day Parade Camp – I at Bengaluru from 23 November to 4 December 2016.
- NCC Navy Cadet Ananda of II BA has been selected to participate in ‘Republic Day Parade Camp 2017’ at New Delhi’.
- NCC Navy Cadet Ananda of NCC Army wing has participated in 68<sup>th</sup> Republic Day at New Delhi on 26 January 2017.
- NCC Army Cadets Balaji and Cadet Navya. B. N of II B.Com have participated in ‘National Integration Camp’ held at Toranagallu, Bellary from 17 to 29 January 2017.

### **National Service Scheme**

- 4 volunteers of NSS unit have participated in Mangalore University Level selection and Leadership Camp held at Mangalore University, Konaje from 21 to 27 July 2016.
- 2 volunteers of NSS have participated in Mangalore University Level one day Workshop on ‘NSS Songs’ held at Sacred Heart College, Madanthyar on 15 September 2016.
- A team of four NSS volunteers participated in ‘National Level Adventure Camp’ held at Atal Bihari Vajpayee Institute for Mountaineering and Allied Sports, Manali, Himachal Pradesh from 25 November to 4 December 2016.

- NSS volunteers attended 'Youth Day Programme' organized at Ramakrishna Mutt, Mangaluru on 12 January 2017.
- A team of 16 NSS volunteers have won Overall Runners up championship in Mangalore University Level Inter-collegiate Cultural Fest 'Srujana' held at Canara College Mangaluru on 19 January 2017.

### **Rovers & Rangers**

- 2 Rovers have participated in the State Level Rovers 'Coastal Trekking and Environmental Study Camp' organized by Bharath Scouts and Guides, Karnataka D.K. District, Mangaluru from 12 to 16 March 2016.
- 2 Rovers have participated in Mysore Divisional Level 'Rovers and Rangers Disaster Management Training and Swatch Bharath Service Camp' held at Dr V.S. Acharya Bharath Scouts and Guides District Training Centre, Udupi District from 29 July to 2 August 2016.
- 2 Rovers have participated in one week camp organized by Bharath Scouts and Guides, Karnataka at Mysuru from 24 to 30 December 2016.
- Two Rovers have participated in the '17<sup>th</sup> National Level Jamboree' held at Mysuru from 24 December to 5 January 2017.
- One Rover and 6 Rangers have participated in the Yuvajanothsava Procession organized by Youth Red Cross Society, D.K., District held at Mangaluru on 12 January 2017.

### **IV. COMMUNITY SERVICES, EXTENSION AND CONSULTANCY SERVICES:**

- To develop the attitude of helping others among the students, the Rovers and Rangers wing started an innovative programme 'Drug Bank' where in the students will donate unused and unexpired drugs which are later donated to the needy. Inaugural programme of Drug Bank was held on 13 July 2015 by Prof. K.S. Mohannarayana, Department of Political science. 150 unused tablets were collected from the students and donated to SDM Hospital, Ujire.
- As a part of individual social responsibility and extension service, the Department of English adopted Government Higher Primary School at Badanaje. The students of the department will visit the school every Thursday and train them in Basic English and Communication Skills, which will in turn help the students to prepare themselves to use English in their everyday communication.

- National Service Scheme in association with KMC, Mangaluru and SDM Hospital, Ujire organized 2 Blood Donation Camp on 3 March and 29 January.
- Conducted 'Social Work Rural Camp' at Higher Primary School, Nelyadka from 3 to 8 April. 'Environmental Awareness and Blood Grouping Camp' was organized by the Eco Club at Government High School, Gerukatte and Government High School, Koranja on 18 August. Students of III B.Sc. Biochemistry performed blood group detection for the students.
- A programme for SHG group about 'Women and Children's Health' was organized by the Department of MSW at Vishvakarma Hall, Punjalkatte on 19 November.
- A programme about cleanliness was organized by NSS at Mundaje Panchayat on 26 November. NSS students of PU College Mundaje and community people participated in the programme.
- 'Free Health Check up Camp' was organized by the MSW Department in collaboration with Vincent D'Paul Society, KMCA and Fr. Muller Hospital, Thumbay at St. Joseph Church Dharmasthala on 27 November. 284 people registered and benefited. 119 health cards were distributed.
- 'Vittiya Saksharta Abhiyan'- a campaign for promoting digital economy among the rural people of Belthangady Taluk was organized by the Departments of Political Science, Commerce, BBM and NSS unit on 10 January.

## 8. INNOVATIONS:

- **Faculty Exchange Programme:** From this year the college has adopted a novel method of sharing knowledge. The method called 'Faculty Exchange Programme' where teaching faculty of SDM sister institutions teach students of SDM College, Ujire for a specific number of hours of the topics in their syllabus. These exchange programmes offer immediate benefits as students get opportunity to learn concepts and ideas presented in an entirely new and different manner. The programme also presents a unique opportunity for interaction between SDM sister institutions.
- **Student Faculty:** Recognition of student faculty which is a novel scheme, ensures challenging practical learning experience to the advanced learners. Student faculty members teach to lower classes for fixed number of hours. Student faculty trail was



conducted on 11 July 2015. About 105 students from different streams participated in the selection process.

- **Student Lecture Series:** A unique program and the Best Practice of the college where the students get a unique opportunity to express their views on topics of their interest at college level. The selected topics are video recorded and subsequently uploaded to the YouTube so that the students will get global exposure.
- **Alumni Interactions:** As a part of Alumni – Almamater co-ordination and effective source of feed back on various aspects of learning, several interactions are held where in alumni share their experiences with the students.
- **Others:** Language Learning Booth, Students’ Activity For a, True Education Programme , Virtual Class. TED Lecturers, Field Visit, Orientation on Coursera and edx, nano learning corners, and W4H

**VIP’s visited:**

- Lt.Col.Ashok Kini, Comptroller, Rashtrapathi Bhavan, New Delhi on 20<sup>th</sup> July
- Swami Shashankananda, Ramakrishna Mutt, Ranchi on 8<sup>th</sup> August 2016
- Dr G. Venkateswaran. Chief Scientist, Central Food Technological Research Institute (CFTRI) on 26<sup>th</sup> August 2016
- Dr V.L.S. Kumar, Member, National Disaster Response Team (NDRT)
- Mr Ravi Kumar K., Chief Excel Officer, Microsoft Office Specialist Excel Expert 2010, Hyderabad on 27<sup>th</sup> September 2016
- Dr Gururaj Karajagi, Founder and Chairman of the Academy for Creative Teaching (ACT), Bengaluru on 2<sup>nd</sup> and 3<sup>rd</sup> December 2016
- Sri. Ramachandra Rahi, Secretary, Gandhi Smaraka Nidhi, New Delhi on 25 January 2017

**Placement Details**

| Sl. No. | Name     | Programme | Employer                            |
|---------|----------|-----------|-------------------------------------|
| 1.      | NAYAMMA  | B.A       | STEPPING STONES CENTER,BANGALORE    |
| 2.      | SHUBHA V | B.A       | TATA CONSULTANCY SERVICES,BANGALORE |

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|-----|-------------------------|----------------------|--|
| 3.  | MOHINI KUMARI           | B.A                  | STEPPING STONES<br>CENTER,BANGALORE          |
| 4.  | ASHA N                  | B.A                  | STEPPING STONES<br>CENTER,BANGALORE          |
| 5.  | CHITHRA N               | B.A                  | STEPPING STONES<br>CENTER,BANGALORE          |
| 6.  | CHANDHANA H             | B.A                  | STEPPING STONES<br>CENTER,BANGALORE          |
| 7.  | AKSA                    | B.A                  | STEPPING STONES<br>CENTER,BANGALORE          |
| 8.  | ASHISKRISHNA            | B.A                  | STEPPING STONES<br>CENTER,BANGALORE          |
| 9.  | ABHISHEK N              | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE |
| 10. | AKSHATHA T D<br>.PRABHU | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE |
| 11. | AKSHATHA P D            | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE       |
| 12. | NANDEESH<br>KARANTH J C | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE       |
| 13. | PRIYADARSHINI R         | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE |
| 14. | PURUSHOTHAMA            | <a href="#">B.Sc</a> | INFOSYS BPM PVT.<br>LTD,BANGALORE            |
| 15. | VAMSHIJ JOSEPH          | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE       |
| 16. | VIDITHA                 | <a href="#">B.Sc</a> | HCL PVT. LTD (V-<br>DART),MANGALORE          |
| 17. | VINAYAK D BHAT          | <a href="#">B.Sc</a> | SEQUENT RESEARCH<br>LTD,BANGALORE            |
| 18. | LIKHITHA P R            | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED                   |

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|-----|---------------------------|----------------------|---|
|     |                           |                      | (IT),BANGALORE                                  |
| 19. | LIKHITHA                  | <a href="#">B.Sc</a> | TECH MAHINDRA PVT.<br>LTD,BANGALORE             |
| 20. | NIKITHA M C               | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE    |
| 21. | NIKITHA                   | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 22. | SABHYA                    | <a href="#">B.Sc</a> | HCL PVT. LTD (V-<br>DART),BANGALORE             |
| 23. | SABHYA A                  | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 24. | AVINASH                   | <a href="#">B.Sc</a> | SEQUENT RESEARCH<br>LTD,BANGALORE               |
| 25. | SAHITHYA A                | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 26. | AVITH RALF<br>MASCARENHAS | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 27. | SAHITHYA                  | <a href="#">B.Sc</a> | TECH MAHINDRA PVT.<br>LTD,BANGALORE             |
| 28. | VASUDHA G R               | <a href="#">B.Sc</a> | HCL PVT. LTD (V-<br>DART),BANGALORE             |
| 29. | AJNA R A                  | <a href="#">B.Sc</a> | DELOITTE CONSULTING INDIA<br>PVT. LTD,BANGALORE |
| 30. | ARPITHA S L               | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE    |
| 31. | ARPITHA                   | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 32. | ARPITHA                   | <a href="#">B.Sc</a> | TECH MAHINDRA PVT.<br>LTD,BANGALORE             |
| 33. | ASHWATH                   | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |

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|-----|-------------------|----------------------|---|
| 34. | DHANYASHREE K K   | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED (IT),BANGALORE     |
| 35. | H P NITHYASHREE   | <a href="#">B.Sc</a> | DELOITTE CONSULTING INDIA PVT. LTD ,BANGALORE |
| 36. | JEESAN T          | <a href="#">B.Sc</a> | DELOITTE CONSULTING INDIA PVT. LTD,BANGALORE  |
| 37. | JEESAN THOMAS     | <a href="#">B.Sc</a> | TATA CONSULTANCY SERVICES,BANGALORE           |
| 38. | PUSHPARAJA        | <a href="#">B.Sc</a> | TATA CONSULTANCY SERVICES,BANGALORE           |
| 39. | RAKSHITHA         | <a href="#">B.Sc</a> | DELOITTE CONSULTING INDIA PVT. LTD ,BANGALORE |
| 40. | SINCHANA OE       | <a href="#">B.Sc</a> | ICICI BANK,BANGALORE                          |
| 41. | SINCHANA S GOWDA  | <a href="#">B.Sc</a> | TATA CONSULTANCY SERVICES,BANGALORE           |
| 42. | YASHASWI K S      | <a href="#">B.Sc</a> | DELOITTE CONSULTING INDIA PVT. LTD,BANGALORE  |
| 43. | YASHASWI          | <a href="#">B.Sc</a> | TECH MAHINDRA PVT. LTD.,BANGALORE             |
| 44. | PARJANYA KUMAR    | <a href="#">B.Sc</a> | TATA CONSULTANCY SERVICES,BANGALORE           |
| 45. | NAMRATHA PRABHU K | <a href="#">B.Sc</a> | DELOITTE CONSULTING INDIA PVT. LTD,BANGALORE  |
| 46. | LEENA N           | <a href="#">B.Sc</a> | HCL PVT. LTD (V-DART),BANGALORE               |
| 47. | PRASHASTHI        | <a href="#">B.Sc</a> | TATA CONSULTANCY SERVICES,BANGALORE           |
| 48. | SOWMYA K          | <a href="#">B.Sc</a> | TATA CONSULTANCY SERVICES,BANGALORE           |
| 49. | SUMA V S          | <a href="#">B.Sc</a> | TATA CONSULTANCY SERVICES,BANGALORE           |

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|-----|----------------|----------------------|---|
| 50. | PRANAM P       | <a href="#">B.Sc</a> | INFOSYS BPM PVT.<br>LTD,BANGALORE               |
| 51. | PRANAMYA Y     | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 52. | PRANAMYA       | <a href="#">B.Sc</a> | TECH MAHINDRA PVT.<br>LTD,BANGALORE             |
| 53. | VIJETHA PAI BH | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 54. | KEERTHAN RAO Y | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 55. | SHARANYA       | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 56. | SOWMYA T       | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 57. | SHREYAS SP     | <a href="#">B.Sc</a> | ICICI BANK,BANGALORE                            |
| 58. | SHREYAS .R     | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE    |
| 59. | SHREYAS        | <a href="#">B.Sc</a> | TECH MAHINDRA PVT.<br>LTD,BANGALORE             |
| 60. | PRANEETA B     | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE    |
| 61. | PRANEETA BAPAT | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 62. | PRANEETA       | <a href="#">B.Sc</a> | TECH MAHINDRA PVT.<br>LTD,BANGALORE             |
| 63. | SAHANA N NAYAK | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE          |
| 64. | AMRUTHA C      | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE    |
| 65. | ARPITHA KUMARI | <a href="#">B.Sc</a> | DELOITTE CONSULTING INDIA<br>PVT. LTD,BANGALORE |

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|-----|----------------------|----------------------|--|
| 66. | ARPITHA JAIN         | <a href="#">B.Sc</a> | STEPPING STONES<br>CENTER,BANGALORE              |
| 67. | ANJITHA L            | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE           |
| 68. | ASHWINI S            | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE     |
| 69. | CHAITHRA P D         | <a href="#">B.Sc</a> | HCL PVT. LTD (V-<br>DART),BANGALORE              |
| 70. | CHAITHRA DEVIAH      | B.Sc                 | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE     |
| 71. | DEEKSHA<br>DHARMARAJ | <a href="#">B.Sc</a> | INFOSYS TECHNOLOGY LIMITED<br>(IT),BANGALORE     |
| 72. | DEEKSHA D            | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE           |
| 73. | SHREEYA              | <a href="#">B.Sc</a> | DELOITTE CONSULTING INDIA<br>PVT. LTD ,BANGALORE |
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| 75. | VARUNENDRA           | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE           |
| 76. | VARUNENDRA B         | <a href="#">B.Sc</a> | TATA CONSULTANCY<br>SERVICES,BANGALORE           |
| 77. | DHEERAJ              | <a href="#">B.Sc</a> | DELOITTE CONSULTING INDIA<br>PVT. LTD,BANGALORE  |
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| 81. | HARSHITHA J          | <a href="#">B.Sc</a> | STEPPING STONES                                  |

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| 83. | SHWETHA B L        | <a href="#">B.Sc</a> | STEPPING STONES CENTER,BANGALORE    |
| 84. | SWARNA C G         | <a href="#">B.Sc</a> | STEPPING STONES CENTER,BANGALORE    |
| 85. | JASMINE            | <a href="#">B.Sc</a> | STEPPING STONES CENTER,BANGALORE    |
| 86. | KAUSAR             | <a href="#">B.Sc</a> | STEPPING STONES CENTER,BANGALORE    |
| 87. | MOHINI KUMARI JB   | <a href="#">B.Sc</a> | STEPPING STONES CENTER,BANGALORE    |
| 88. | NAYAMA MARIA RAHIM | <a href="#">B.Sc</a> | STEPPING STONES CENTER,BANGALORE    |
| 89. | NISHATH M V        | <a href="#">B.Sc</a> | STEPPING STONES CENTER,BANGALORE    |
| 90. | ANJITHA N          | <a href="#">B.Sc</a> | STEPPING STONES CENTER,BANGALORE    |
| 91. | ANJITHA NIRMAL     | <a href="#">B.Sc</a> | HCL PVT. LTD (V-DART),BANGALORE     |
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