



Sri Dharmasthala Manjunatheshwara College, Ujire-574240



E-Bulletin

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Principal's Desk

May 23rd was a dark day for the sad demise of the Secretary, Dr. B. Yashovarma.

It was so sudden and shocking. It created ripples of unbound impact for the college. He made an indelible mark in the growth college. As a Principal, he led the college in Academics, Sports and Cultural events. The college hosted national and international seminars, zonal level and national sports meets. He contributed his expertise and experience in managing educational institutions as Secretary of SDME Society.

Now we all are recovering from the shock, but still we all have the grief and the feeling that we are missing him. Let the noble soul attain eternal peace. The best way to pay homage is to imbibe his ideals and principles he stood for as a Principal in SDM College and later as Secretary to SDME Society. He had the outstanding reputation of leading the SDM College for NAAC 'A' Grade in earlier 3 cycles. His intellectual acumen and administrative experience contributed to this achievement.

Now, the institution is going for the 4th cycle of assessment and he contributed in the form of guidance and consultation in the preparation of AQAR and SSR. His demise has tilted the NAAC process. Now, all of us are recovering from the shock and collectively continuing the process with our collective wisdom and mutual consultation with others. To an extent, we survived from the shock due to the practice of principles of decentralisation and philosophy of mutual consultation and sharing knowledge in the institution.

Let noble thoughts come to us from all directions.

Dr. P.N. Udayachandra

Principal

An Obituary



Dr B Yashovarma, Former Principal of the College and Secretary of SDM Educational Society, breathed his last in the early mornings of Monday, 23 May 2022. Including the publication of our fortnightly SDMC E-Bulletin, he is known for his innovative and scientific approaches to modernise the education system and institutional practices. He envisioned SDM institutions on the academic map of the world. His contributions will fondly be remembered forever. We express our deepest condolences on his sad demise.

Superannuation

Dr Shankaranarayana K



After more than three decades of fruitful services in the college, Dr Shankaranarayana, Head, Department of English, superannuated on 31 May 2022. He was instrumental in the inception of the PG Studies in English and upgrading the department into a 'Research Department' under Mangalore University. His thesis 'A Study of History, Myths, Legends and Folk Traditions in the Plays of Girish Karnad' under the guidance of Dr Madhava Bhat was awarded PhD by Kannada University Hampi. He had Undertaken a Minor Research Project of UGC titled English Teaching through Language Games in Schools/ Colleges. He has published articles and presented papers in several national and international seminars. He has published his PhD thesis and edited books of literary translation. He led the department from the front in organising innovative and essential activities such as seminars, workshops on translation, School Adoption, Literary Appreciation and Rural Visits. His leadership skills were exhibited to the best when he could establish a consortium of colleges offering English Literature and signed an MoU for organising academic programmes. As a NAAC Coordinator of the college, he works relentlessly at present in finalising the Self Study Report of the College. We wish him a peaceful, prosperous and healthy life ahead.

Mr Yuvaraj Poovani



The College Office Superintendent, Mr Yuvaraj Poovani, superannuated after an illustrious service of more than three decades in the college office on 31 May 2022. He was known for his sincerity, commitment and hardworking nature. Under his guidance and leadership, several training and welfare programmes were organised for the non-teaching staff of the college. He was instrumental in assisting the principal in managing the Finance, HR, and Service Registers. His keen eye in maintaining the infrastructure and learning resources of the college was appreciated by all. We wish him a peaceful, prosperous and healthy life ahead.

NSS Annual Special Camp



The Annual Special Camp of NSS Units was held from 12 May 2022 to 18 May 2022. The camp was inaugurated by Prof. P S Yadapadittaya, Vice-Chancellor, Mangalore University at Government Higher Primary School, Kakkada. The camp aimed at social service, academic activities, and personality development.

Several developmental, educational, and social service activities are conducted during the camp with the support of identified resource persons. The students of the school are given special educational programs and activities during the days. In the camp, volunteers conducted renovation of School Compound, Cleanliness work at Kakkada, Mayila Kote area and in Southadka, Plantation Program, Poustika Vana, NSS Garden organised Health Camp, where 343 beneficiaries attended for general check-ups, Dental Treatment, ENT, Ortho, Naturopathy treatment, and Blood Group Classification.



NSS Annual Camp, Kakkada, Karnataka, India
Cleanliness Work at Kakkada and Southadka
 Lat 12.997°
 Long 75.332362°
 16/05/22 11:50 AM

The valedictory of the camp was held on 18 May 2022. It was presided over by Dr P N Udayachandra, Principal of the College. Sri Harish Rao, President, Managing Committee, Southadka temple, was the chief guest. The dignitaries and the representatives of the village remembered the invaluable services rendered by 110 NSS Volunteers and the Programme Officers.

Guest Lectures



A Short film titled 'Off to Dustbin' directed by Lokesh from II B.Voc was released by famed actor and director M K Matha on 12 May 2022. The short film is now available on the YouTube channel of SDM B Voc.

"Originality is the key to succeeding in the film industry. Be prepared to perform even the smallest of tasks

assigned to you with perfection. Stay humble and always keep learning”, MK Matha advised the students. Interaction with the guest followed the address. Mr Madhava Holla, HOD of B.Voc in Digital Media & Film Making and Mr Ashwith HR, HOD of BVoc in Retail & Supply Chain Management, were present on the occasion.

Career Guidance Programme



HRD and Placement Cell, in association with the Department of Commerce, conducted career guidance on the kinds of jobs available in the market for degree holders on 20 May 2022. Prof. Raghavendra, NITTE Institute of Management, Bangalore and Mr Shashi Ranjan, Founder of I Dreamz, Bangalore,

were the resource persons. The students of final year B.Com attended the programme.

An orientation programme on Professional Course CMA-USA



HRD and Placement Cell in association with the Department of Commerce, conducted an orientation programme on Professional Course CMA-USA and CA on 19 May 2022. Mr Sanjay Singh, CEO, Mr Sujay Kumar, Director, Ms Nikitha, Director, Mr Bhujanga, Director of Greater Knack Professional Review, Mangalore, were the resource persons. The students of B.Com attended the programme.

Guest Lectures

The Department of Commerce organised a guest lecture on "Office Management and Communication" on 17 May 2022. Mr Sandesh S N, State President of Kotak Mahindra Insurance and Banking, Mangaluru, was the resource person.

Staff Achievements

- Dr A Jayakumara Shetty, Associate professor, Department of Economics, participated and presented a paper titled "Developing Social Capital for Empowering the Small and Marginal Farmers in India" at Two Day- National Conference on 'Atmanirbhar Bharat: Opportunities for Empowering India' sponsored by ICSSR organised by Department of Studies and Research in Economics, Tumkur University, Tumakuru, on 29 and 30 April 2022.
- Dr A Jayakumara Shetty, Associate professor, Department of Economics, chaired a session at the Two-Day National Conference on 'Atmanirbhar Bharat: Opportunities for Empowering India' sponsored by ICSSR organised by the Department of Studies and Research in Economics, Tumkur University, Tumakuru, Karnataka on 29 and 30 April 2022.
- Dr Ganaraja K, Assistant Professor, Department of Economics, participated and presented a paper titled "FDI inflows to Tourism Industry in India: A Step towards Athmanirbharbharath" at the Two Day National Conference on 'Atmanirbhar Bharat: Opportunities for Empowering India' sponsored by ICSSR organised by Dept of Studies and Research in Economics, Tumkur University, Tumakuru, on 29 and 30 April 2022.
- Dr Mahesh Kumar Shetty H, Assistant Professor, Department of Economics, presented a paper titled "Aathma Nirbhar Barath Through Agricultural Sustainability: A Case Study of Pragathi Bandhu Model" at the Two Day National Conference on 'Atmanirbhar Bharat: Opportunities for Empowering India' sponsored by ICSSR organised by Dept of Studies and Research in Economics, Tumkur University, Tumakuru, Karnataka on 29 and 30 April 2022.
- Mr B Ganesh Nayak and Ms Poojitha Varma Jain, Assistant Professors Department of Mathematics presented a paper on "Solution to the Agricultural problem using Linear Programming Problem" in the National level seminar on "Computational Mathematics and Research Culture" on 26 May

2022, organised by the Department of Mathematics at St Agnes College (Autonomous), Mangalore.

- Mr Praveena D, Assistant professor, Department of BVoc in Retail & Supply Chain Management, participated and presented a paper titled "A Pilot Study on Impact of Micro Finance Schemes of Skdrdp on Self Help Groups (SHGS) On Economic Empowerment in Rural Area of Mysore Division District In Karnataka" in the two-day international conference on "Managing Business Transformation in the Digital Era" organised by the Department of MBA, SIT, Mangaluru on 29 April and 30 April 2022.

Staff Publications

- Dr Ganaraja K, Assistant Professor, Department of Economics, published a paper titled "Demographic Analysis of Micro, Small and Medium Enterprises (MSMEs) in India: A Study" in the Conference Proceedings on 'Atmanirbhar Bharat: Opportunities for Empowering India' sponsored by ICSSR organised by Department of Studies and Research in Economics, Tumkur University, Tumakuru on 29 and 30 April 2022 with ISBN 9788195622832 published by Suvi Publications, Shikaripura, Shivamogga District.
- Dr A Jayakumara Shetty, Associate professor, Department of Economics, published a paper titled "Developing Social Capital for Empowering the Small and Marginal Farmers in India" in the Conference Proceedings on 'Atmanirbhar Bharat: Opportunities for Empowering India' sponsored by ICSSR organised by Dept of Studies and Research in Economics, Tumkur University, Tumakuru on 29 and 30 April 2022 with ISBN 9788195622832 published by Suvi Publications, Shikaripura, Shivamogga District.
- Dr Ganaraja K, Assistant Professor, Department of Economics, published an article titled "Growth and Instability Analysis of Pepper in India" in Shodh Sanchar Bulletin (UGC Care listed), Vol 11(41) with ISSN: 2229-3620.
- Dr Mahesh Kumar Shetty H, Assistant Professor, Department of Economics, published an article titled "Impact of Cashless Economy On MSMEs: An Evaluation Study In Karnataka." in Journal of Education: Rabindra Bharati University (UGC CAREapproved), Vol XXIV, No1 (XV), with ISSN: 0972-7175.

- Dr Ganaraja K, Assistant Professor, Department of Economics has published an article titled "Indigenous Practices in Education for Higher Cognitive Skills: Steps Ahead" in Journal of Education: Rabindra Bharati University (UGC CARE approved), Vol XXIV, No1 (XVI), with ISSN: 0972-7175.
- Dr Sudheer K V, Assistant Professor, Department of Psychology published a research paper entitled "A Study on Specific Mental Health issues among Single Parent and their Adolescent Children in the Post Covid-19 Scenario", in UGC Care I Journal Shodhasamhitha, Vol:9,issue 1(5), page number 26-32.
- Dr Sudheer K V, Assistant Professor, Department of Psychology published a research paper entitled "Decoding the relationship between Self-perception, Resilience and Life skills among Disadvantaged Youths in Post Pandemic Arena", in UGC Care I Journal - Journal of Fundamental and Comparative Research, Vol:8,issue 1, page number 51-54.
- Dr Shashiprabha, Assistant Professor, PG Department of Chemistry, published a paper titled 'A systematic study towards the synthesis, isolation, and recrystallisation of Atovaquone, an antimalarial Drug:- a sustainable synthetic pathway` in Mapana -Journal of Sciences(UGC CARE list Journal), 2022, Vol. 21, No. 1, ISSN No. 0975-3303.

Staff Participations

- Dr Shankar Narayan K, Prof.Gajanan Bhat, Mr Sooryanarayan Bhat, Ms Shubharani, Ms Pavithra, Ms Rakshitha, Mr Shafwan and Ms Apoorva attended a Seminar organised by the Department of PG studies in English on Indian Literature Studies on 28 June 2022 at SDM PG Centre.
- Dr Mallikarjuna.N Assistant Professor, Department of Hindi, attended an International Conference on " Bharatiya Swatantrya Samar Me Hindi Patrakarita Ka Pradey " organised by Sant Gahiraa Guru Vishvavidyalaya. Ambikapur, Chattisgad on 17 May 2022.
- Dr Mallikarjuna N, Assistant Professor, Department of Hindi, attended a National Level Webinar on " Svatantrata Sangram Ka Prerak Evam Sampoon Itihas", organised by Madhya Pradesh Bhoj University, Bhopal, on 12 May 2022.
- Dr Mallikarjuna N, Assistant Professor, Department of Hindi, attended a National Level Webinar on " Dalit Sahitya; Samkaaleen Chunoutiyaa Aur Sambhavanaye " organised by Balabheem Arts, Science and Commerce College, Beed. Maharashtra on 26 May 2022.

- Dr Sanmathi Kumar, HOD and Assistant Professor, Department of History, attended the National Level webinar Lecture on Shri Kshethra Dharmasthala - Contributions to the study of Tulunadu History on 28 May 2022, organised by the Department of PG Studies in History, University College Mangalore and Archaeology & IQAC in Association with Manusha.
- Dr Sanmathi Kumar, HOD and Assistant Professor, Department of History, attended NAAC Sponsored one day National Level Seminar on Emerging Challenges and Changes students centric learning and Challenges in sustenance Best practices in Higher Education on 26 May 2022, organised by IQAC R.T.E Society's Arts, Science and Commerce Degree College Rannebennur, Haveri District.
- Ms Abhijna Upadhyaya, Assistant Professor, Department of History, attended a National Level webinar on ' Shri Kshethra Dharmasthala - Contributions to the study of Tulunadu History' on 28 May 2022, organised by the Department of PG Studies in History, University College Mangalore and Archaeology & IQAC in Association with Manusha.
- Dr Ganaraja K and Dr Mahesh Kumar Shetty H, Assistant Professors, Department of Economics and Rural Development, attended SPARC (Ministry of Education, GOI) sponsored five-day International Workshop on "Progress in Adoption of Sustainable Agriculture in India: Barriers and Opportunities" organised by National Institute of Technology Karnataka, Surathkal from 25 to 29 April 2022.
- Ms Revathi S and Ms Sridevi K, Assistant Professors, Department of Physics, have participated in the KSTA sponsored two-day National workshop on Nuclear Radiation -Experiment And Instrumentation organised by the department of Physics St Philomena College, Puttur.
- Ms Fathima Safira., Assistant Professor, Department of Commerce, participated in a workshop on "Second Semester NEP B.Com Courses" held on 21 May 2022, at Besant Women's College, Mangaluru.
- Mr Gurudath Shenoy, Assistant Professor, Department of BBA, participated in a workshop on New education policy organised by St Philomena college Puttur on 26 May 2021.

Students Achievements

- Ms Deeksha of II BSc (B) delivered a student lecture series on "Interesting Facts About pie" on 19 May 2022.
- The students of III BBA organised a quiz competition for the students of II and I BBA on 28 May 2022.
- NCC Army cadets represented Mangalore Group in the Inter-Group Shooting Competition held at Bengaluru from 17 to 26 May 2022. The cadets are Pravardhan Jain - II BCom D, Dhanush, I BCom A, Keerthik, II BCom. A, Sindhu P Hegde, II BA 'A'.

