



Sri Dharmasthala Manjunatheshwara College, Ujire-574240



E-Bulletin

Volume: 15

Edition: 2



Principal's Desk

Dear Students,

Creetings to all

Today college reopened after the vacation. Our students had an opportunity to complete the internship in the chosen organisation to enhance their knowledge and skill acquired in the college.

Now you are going to be with us for another semester. Those who have completed the odd semester will move on to the even semester. Always even semesters move faster due to the various activities and the programmes.

You all need to prioritize your performance. Identify the goal to be achieved, plan your resources and perform with full focus.

For guidance and suggestion, consult your mentors and class teachers.

Wish you all the best.

Dr. P.N. Udayachandra

Principal

Honorary Doctorate of Mangalore University to Hemavathi V Heggade of Sri Kshetra Dharmasthala



Dr Hemavathi V Heggade of Sri Kshetra Dharmasthala has been awarded Honorary Doctorate by Mangalore University for her notable services in the fields of education and social welfare. She was awarded the Doctorate at the annual convocation ceremony held on the 23rd of April, 2022. She has pioneered initiatives that have been instrumental in making numerous women lead independent lives. SDM fraternity congratulates Maatrushree Dr Hemavathi V Heggade on this milestone.

Programmes Organised

A Seminar on Pashchima Ghattagala Samrakshane, Mahatva hagu Nethravathi mattu itare Upanadigala Pavithrate - Pramukhyate [Conservation of Western Ghats - Significance and Importance of Netravathi Rivar and its tributaries]

Shri Dharmasthala Manjunatheshwara College, Ujire in association with Taskforce for the Western Ghats and Forest Department, Karnataka organised a one-day seminar on 'Conservation of Western Ghats- Significance, Importance of Netravathi River and its Tributaries' on 26 April 2022. The seminar was

inaugurated by Dr.D Veerendra Heggade, Dharmadikari of Shree Kshetra Dharmasthala. Prathap Simha Nayak, MLC, presided over the inaugural session. It was opined that our ancestors have preserved nature in the name of sacred practices and transferred nature to us with most sanctity. However, the selfishness of modern man is disturbing and destroying nature. Our existence lies in the existence of nature. So the conservation of the environment must be our prime task. Mathrushree Hemavathi V Heggade, Sri D. Surendra Kumar, Vice President of SDME Society, Prakash, S. Natakar, Forest Officer, Mangalore Division. Mr Dinesh, DFO were present on the occasion.

Ravi Kushalappa, President, Task Force for the Western Ghats welcomed the guest, Dr. P.N. Udayachandra , Principal, SDM College Ujire proposed a vote of thanks. Dr. Kumara Hegde. BA mastered the ceremony.



Speaking in a technical session, Dr Kumaraswamy, a former member of the Taskforce for the Western Ghats said, leading the ecological system on an illogical path is a very unscientific initiative. We should understand the very sensitive issue of developmental initiatives and conservation of nature sustainably. Sahyadri Mountain range has given life to the Indian ecological system and it is a residence for a wide variety of flora and fauna. But due to different developmental works, there have been enumerable attacks on the Western Ghats he added.

There must be an exclusive session on the conservation of the Western Ghats in Vidhana Sabha and Vidhana Parishad, he noted. The political discourses should be constructed to safeguard the Western Ghats he added.



Speaking in a technical session Prof. Bhaskar Ganesh Hegde, Environmentalist said, 'Vanishing tendency of Western Ghats will pose a serious threat to river sources and mankind. The Western Ghats are a treasure trove of biodiversity and different species of the rarest kind. It is inevitable to protect the Western Ghats for the purpose of longstanding surveillance of forthcoming generations. Human life is dependent on rivers. It is prime time to protect the rivers which are considered as lifelines of human life.'



The Department of PG studies in Journalism and Mass Communication conducted a three day workshop on 'Page Designing' for final year BA Journalism students from 7 to 9 April 2022. Rajeev Hegde, Associate Editor, Glance Media inaugurated the workshop. As an inaugurator, he stated that technological abilities should be merged with literary talents to improve media professionalism. For displaying news that has been

analysed in several aspects, page design is critical. Dr Vishwanath P, Dean, SDM Post-Graduation Centre Ujire, was present on the occasion. Dr Bhaskar Hegde, Head of the Department welcomed the guest. 16 final year BA Journalism students participated in the workshop.



The Department of PG Studies and Research in Psychology organised a workshop on account of International Autism Day on the topic "Management of children with Autism" on 20 April 2022. The resource person was Ms SairaMariya Saldanha, Psychologist, Anirvedha Foundation, Mangalore. The event coordinator for the programme was Dr Maheshbabu N. The first- and second-year MSc Psychology students participated in the workshop.

The NSS Units of the college organised Lecture Number 44, 45 and 46 of the Lecture Series on 75 Freedom Fighters and Indian Achievers on account of the "Azadi Ka Amrit Mahotsav" Programme of GOI. Mr Vivian Serrao, II BCA delivered a lecture on the topic "Mother Teresa - The Mother of Humanity". Mr Shreyas B, Assistant Professor, Department of Business Administration, SDM College, Ujire was the Chief Guest. 92 members were present in the program and 61 NSS Volunteers also participated. Ms Princia Fernandes, II B.Sc A delivered a lecture on the topic "Flt. Lt. Gunjan Saxena - The Kargil Girl" on 22 April 2022 Lt. Shubharani, Asst. Professor, Dept. of English, SDM College, Ujire was the Chief Guest. 93 members were present in the program and 65 NSS Volunteers also participated. Ms Nayana, II B.Com A delivered a

lecture on the topic "Padmashree Sudha Murthy – Daana Chintamani " on 25 April 2022. Dr Shrisha Naik Bajpe, Asst. Professor, Department of Biotechnology, SDM College, Ujire was the Chief Guest. 81 members were present in the program and 63 NSS Volunteers also participated.

Campus Placement Programmes

- The Department of Journalism and Mass communication organised Campus Placement Programme in association with Vijavani, Kannada Daily on 13 April 2022. 28 students took part in the campus placement exam. Raghavendra Ganapathi, Deputy Editor, Vijayavani, Bangalore Bureau, Surendra Wagle, Resident Editor, Vijayavani, Mangalore, and Manu Balanja, Reporter, Belthangady were present during the program.



- The Department of Journalism and Mass communication organised a Campus Placement Programme in association with Kannadaprabha, Kannada daily newspaper on 20 April 2022. Raghavendra Agnihotri, Bureau Chief, Kannadaprabha, Mangalore Krishnamohana Thalengala, Deputy News Editor Kannadaprabha and students of First & Second JMC were presented during the program. Nearly 30 students participated in the campus placement exam.



Guest Lectures

- The Department of Journalism and Mass Communication organised an interactive session with Raghavendra Ganapathi, Deputy Editor, Vijayavani, Bangalore Bureau and Surendra Wagle, Resident Editor, Vijayavani, Mangalore on 13 April 2022. Every journalist's most valuable asset is his/her general knowledge. We should be mindful of everything that is going on in our environment. Reading will help us increase our general understanding as well as our vocabulary, said Raghavendra Ganapathi. First JMC students actively participated during the session.
- The Department of Journalism and Mass Communication organised an interactive session with Raghavendra Agnihotri, Bureau Chief, Kannadaprabha, Mangalore on 20th April 2022. As a resource, he stated that journalists maintain a close check on social media accounts, so you must be active as well as keep your account clean; you are not allowed to be prejudiced while providing information. General knowledge and common sense are critical in the world of journalism, and they serve as keys to success. First JMC students actively participated in an interactive session.



- The Department of Journalism and Mass Communication organised an interactive session with Krishnamohana Thalengala, Deputy News Editor Kannadaprabha on 20 April 2022. As a resource, he advised that we stay on top of all current trends and maintain a high level of activity on social media sites. We should also be aware of our obligations and duties. First JMC students actively participated during the program.



Community Oriented Programmes

The Department of Journalism and Mass Communication extended its media relation service to the 3rd State Level Conference of Akhila Bratheeya Sahitya Parishad held on 19 and 20 March 2022 at Sri Krishnanugraha Sabangana Ujire. 43 students and 7 Faculty members of Journalism and Mass Communication actively worked in the media committee. During this occasion news reports, photographs and video stories of the sessions were prepared by the students and it was published in various media across the state. On the same occasion, a special issue - Nudi Munnudi- a collection of all the articles written by the students was published.



Study Visits

The Department of PG Studies and Research in Commerce has organised a one day industrial visit to Campco Ltd, Puttur, Directorate of Cashew Research, Puttur and Gurucharan Industries, Mangalore for the first year M.Com and M.Com (IBM) students on 26 March 2022. This visit was mainly focused on orienting the students on industrial process and organisational culture and behaviour. The visit was organised by Dr Priya Kumari S V, HOD of PG Studies and Research in Commerce and coordinated by Mrs Madhushree S, Assistant Professor, Department of PG studies and Research in Commerce



Selection Trails and Coaching Camp

Sports students' selection trails and coaching camp was held from 20 April to 5 May 2022. 15days coaching camp was provided. Free food and accommodation were arranged for the athletes who come from different districts and states.

Participation in Internship

The Department of Chemistry organised an internship programme at Sri Dharmasthala Siri Gramodyoga Samste. The motto of the internship was to provide hands-on experience to the students in household chemical product manufacturing, 9 students attended the programme from 12 to 18 April 2022 at various manufacturing units spread over Belthangady taluk and were actively involved in the process. Dr Rajesh Hegde, Assistant Professor, Department of Chemistry co-ordinated the programme.

Staff Achievement



Dr Shashiprabha, Assistant Professor, PG Department of Chemistry, is sanctioned with Rs. 20,000/- by Karnataka Science and Technology Academy to conduct workshops/symposia/seminars to spread scientific awareness under the Scheme Small Grants.

Staff Publications

- Dr Shashiprabha, Assistant Professor, Department of PG Studies and Research in Chemistry, published a research paper titled "Synthesis, Characterization, Antimalarial and Anticancer Activities of Few New Amino Analogues of 1,4-Naphthoquinone" in the Asian Journal of Organic & Medicinal Chemistry (UGC Care list Journal), April 2022, Vol.7(1), p. 123-130, ISSN No. 2456-8937.
- Dr Hampesh K S, Assistant Professor, Department of Journalism and Mass Communication, has participated in a webinar as a resource person and spoke about Activity Based Learning in Post Graduate Education in Journalism on 8 April 2022 organised by the Department of Journalism and Mass Communication, Sharanabasava University, Kalburagi.

- Dr N K Padmanabha, Assistant Professor, Department of Journalism and Mass Communication published a book titled 'Chalisuva Bimbagalu'. The book is based on the Minor research Project on 'Caste, Religion and Belief system in Indian Cinema' funded by Dr B.R Ambedkar Study Centre, Kuvempu University, Shimoga. The book was released on 19 April 2022 at Kuvempu University, Shankaraghatta. ISBN- 978-93-83985-37-1

Staff Participations

- Dr Sudheer K.V, Assistant Professor, Department of Psychology attended a 6 day national level FDP on the topic "Pedagogical Transition in Higher Education" from 18 to 23s April 2022, organized by Sri Aurobindo College, Bangalore.

Sports Achievements

- Ms Meghna B C and Ms Deekshanjali attended the 12th Asian Netball coaching camp held at Haiyan from 20th March to 10 April 2022.
- Mr Abhshek C Bhandary, Mr Manoj KL, Mr Rohan Shetty and Ms Shriya participated in the 23rd Youth National Level Volleyball Championship held at Uttarakhand from 11 to 16 April 2022.

