



Principal's Desk

Beyond the limits of planning

The ancient cities even during medieval times didn't have a radius more than two miles for the simple reason that people without any transport system could not cover greater distances. Until the Industrial Revolution, there was only one way for most people to travel on land: on foot. With services concentrated in the centre of cities, the radius of development from the heart of the city was limited to not much more than one mile—about the distance a person can walk in 30 minutes. Ancient Rome packed as many as a million people into an area a little more than two miles in diameter. Medieval Paris stretched about two miles and the historic City of London is nicknamed the "Square Mile" for the same reason.

Likewise, the planning that we usually do depend on our requirements as well as resources and going beyond appears impracticable. For example, in 1880 there were at least 150,000 horses in the city of New York and cleaning the city was a herculean task which took decades of planning. All this planning lost relevance once the cars were invented. By 1917 the last horse car was put out of commission and the new planning began for these cars in a new perspective.

These examples indicate the limitations of planning. Consequently a need for out of the box thinking and dynamism are essential even for the best plans. Particularly when many parameters are involved as in the case of academic systems, continuous follow up and systematic analysis at every strategic point will be the key for the success of the system. Yet it can still be a non strenuous exercise if we put our mind and soul into our plans. Growing with our plans and procedures is perhaps the right attitude in our journey towards success.

Prof. Satheeshchandra S.

Principal

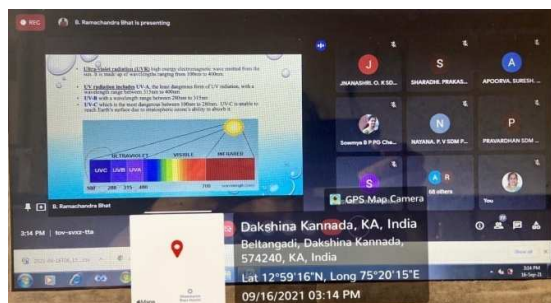
Workshops Organised

The Department of Home Science and the Department of PG Studies in Diet and Nutrition, SDM CNYS, jointly organized a Workshop on the topic "Healthy Diet: For Better Life" on September 18, 2021, on account of 'Rashtriya Poshan Maah - 2021'. The main objective of the programme was to create awareness among youths to follow healthy diet and good food habits throughout lifetime.

The Department of Commerce and the Department of Business Administration jointly organized a Workshop on the topic "National Education Policy 2020" on September 28, 2021. The resource person was Dr. P. N. Udayachandra, Dean and Head, Department of Commerce, SDM College (Autonomous), Ujire. Dr. Rakesh T. S., Assistant Professor, Department of Business Administration, coordinated the programme.

Day Celebrations

The Department of PG Studies in Chemistry celebrated the 'World Ozone Day' on September 16, 2021. On this occasion, a guest lecture was organized on the topic "Ozone: Keep Food and Vaccine Cool" by Dr. B. Ramachandra Bhat, Professor, Department of Chemistry, NITK Surathkal. In his talk he mentioned the importance of



ozone layer and explained how it is getting depleted. He insisted the participants to protect the ozone layer with eco-friendly living life style. M.Sc. Chemistry/Organic Chemistry students attended the lecture. As a part of the celebration, activities like E-poster Presentation on the theme 'Ozone' and an Online Quiz were organized for the students. Dr. Manoj Godbole., Associate Professor, Department of PG Studies in Biotechnology, and Dr. Sahana, Assistant Professor, Department of PG Studies in Physics, SDM College (Autonomous), Ujire, adjudicated the e-poster competition.

The NSS Units organized a special talk on the topic "Personality Development and Soldiers" on September 24, 2021, on account of 'NSS Day Celebration'. Sri Bellala Gopinath Rao, Swacha Manas, Ramakrishna Ashram, Mangaluru, was the resource person. Dr. Nagarathna K. A.,



Program Coordinator, NSS, Mangalore University, was the chief guest. The program was presided by Dr. Satheeshchandra S., Principal, SDM College (Autonomous), Ujire. The programme was held through Google Meet platform, which was attended by 80 participants including senior program officers, staff members and NSS volunteers.

Guest Lectures Organised

- The Department of PG Studies in Social Work organized Resource Talk Programme, in association with Inchara Foundation, Mangalore, on the topic “Volunteering for Covid-19 Vaccines” on September 16, 2021. The resource person was Mr. Preetham Rodrigus, Director, Inchara Foundation. Dr. Akshatha K., Assistant Professor, was the convener of the programme. 33 II MSW students attended the programme.
- The Department of PG Studies and Research in Commerce organized a Guest Lecture Series on the topic “Organizational Behavior” by Ms. Sushmitha, Lecturer, Government First Grade College, Belthangady, on September 15, 2021, through Google Meet platform. I M.Com. and I M.Com. (IBM) students attended the programme.
- The Department of PG Studies and Research in Commerce organized a Guest Lecture Series on the topic “Management of Life Insurance” by Ms. Ankitha, Junior Process Associate, Continueservesoftech India Pvt. Ltd., Bangalore, from September 16 to 18, 2021, through Google Meet platform. I M.Com. and I M.Com. (IBM) students attended the programme.
- The Department of PG Studies and Research in Commerce organized a Guest Lecture Series on the topic “Financial Market and Services” by Ms. Shilpa, Representative Talent Acquisition, Concentrix Technology, Bangalore, from September 29 to October 1, 2021, through Google Meet platform. I M.Com. and I M.Com. (IBM) students attended the programme.

Vaccination Camp

The NSS Units organized “Free Vaccination Camp of Covishield II Dose” on September 25, 2021, for the staff and students of SDMC College (Autonomous), Ujire, aged above 18 years, at the college campus, in association with Taluk Health Center, Belthangady, and Primary Health Centre, Ujire. 299 doses were administered in the camp, and were volunteered by 9 NSS volunteers.



Staff Publications

- Dr. P. Vishwanatha, Head, Department of Chemistry, published a research paper titled “A Mild and Efficient Method for Synthesis of Benzimidazoles using Thallium Nitrate or Lanthanum Nitrate Catalysts” in the International Journal of Scientific Research in Chemical Sciences, E-ISSN: 2455-3174, Vol. 8, Issue. 4, pp. 01-04, August 2021.
- Ms. Ashwini Jain, Assistant Professor, Department of B.Voc., published a criticism titled “Natcharami – A Wind of Change for Kannada Cinema” in the National Journal E-Cine India, ISSN – 2582-2500, September 2021.
- Dr. Purandara H., Assistant Professor, Department of PG Studies in Chemistry, published a research paper titled “Crystal Structure Elucidation, Experimental and Computational Optical Properties of Novel Acceptor-Donor-Acceptor Organic Material: A Suitable Candidate for Nonlinear Applications” in the Journal of Molecular Structure 1248 (2022) 131492, ISSN: 0022-2860.

Staff Achievements

- Dr. Sanmathi Kumar, Assistant Professor, Department of History, presented a research paper titled “Humanities and Social Sciences” in the One Day Multidisciplinary National level Conference on ‘Sustainable Development in Global Scenario Issues and Challenges’ organized by Government First Grade College, Koppa, Maddur Taluk, Mandya District, on September 18, 2021.

- Dr. A. Jayakumar Shetty, Head, Department of Economics and Rural Development, attended as a Chief Guest on the occasion of 'World Pharmacist Day' programme organized by Belthangady Taluk Pharmacists Association on September 26, 2021.
- Prof. S. N. Kakathkar, Department of Physics, attended as a resource person and delivered a talk on the topic "Magic Square" in the Jnana Mantapa programme, on September 23, 2021.
- Mr. Praveena D, Assistant Professor, Dept of B.Voc., participated as a resource person and delivered a special lecture in the Two Day Workshop on the topic "Fundamentals of GST and Customs Duty" for the final year B.Com. students, organized by LCR Indian Degree College, Kakyapadavu, Bantwala, on September 24 and 25, 2021.

Staff Participation

- Dr. Mallikarjuna N. and Ms. Shruti Mankikar, Assistant Professors, Department of Hindi, participated in the National level Three Day Faculty Development Programme on the topic "Management Perspective in Research Technology Empowerment" organized by Ayya Nadar Janaki Ammal College, Sivakasi, Tamilnadu, from September 23 to 25, 2021.
- Dr. Mallikarjuna N., Assistant Professor, Department of Hindi, participated in the National Faculty Development Programme on the topic "Research and Extension" organized by the Department of Zoology, Ayya Nadar Janaki Ammal College, Sivakasi, Tamilnadu, from September 23 to 25, 2021.
- Dr. Sanmathi Kumar, Assistant Professor, Department of History, participated in the Academic Empowerment and Research Culture Seven Day National level Faculty Development Programme organized by IQAC under PARAMARSH Scheme of UGC by Sri Venkataramana Swamy College, Bantwal, from September 13 to 20, 2021.
- Dr. Sudheer K. V., Assistant Professor, Department of Psychology, participated in the Seven Day Online National level Faculty Development Programme on the topic "Research Methodology in Social Science" organized by Dr. G. Shankar Government First Grade College & PG Study Centre, Ajjarakadu, Udupi, from September 22 to 28, 2021.
- Dr. Sanmathi Kumar, Assistant Professor, Department of History, attended a National level Workshop on the topic "Teaching, Learning & Evaluation in Colleges" organized by Internal Quality Assurance Cell, Mahatma Gandhi Memorial College, Udupi, on September 15, 2021.

- Mr. Shivaraj B. G., Assistant Professor, Dept of B.Voc., attended a Two Day Workshop on the topic “BI Tools Excel, Power BI, Tableau, Google Data Studio” organized by iTech Analytic Solution, Bangalore, on September 18 and 19, 2021.
- Ms. Apoorva K. Hegde, Ms. Rakshitha, Ms. Kaushalya Devi Himani and Mr. Gajanana Bhat, Assistant Professors, Department of English, attended a National level Webinar on the topic “National Education Policy: Challenges and Opportunities” organized by Mulki Sunder Ram Shetty College, Udupi, on September 25, 2021.
- Mr. Ravishankara G. K., Assistant Professor, Department of Kannada, attended a Webinar on the topic “Kannada on Godavari Coastal Line” organised by Dravidian University, Kuppam, on September 28, 2021.
- Dr. Mallikarjuna N., Assistant Professor, Department of Hindi, attended a One Day National Webinar on the topic “Bharatiyata ki Avadharana aur Hindi” organized by Radha Govinda University, Ramgad, Jharkhand, on September 18, 2021.
- Dr. Mallikarjuna N., Assistant Professor, Department of Hindi, attended a Three Day International E-Seminar on the topic “Vartamaan Samay me Hindi ki Upadeyata” organized by Rani Durgavati University, Jabalpur, from September 12 to 14, 2021.
- Dr. Mallikarjuna N., Assistant Professor, Department of Hindi, attended a National level Compilation on the topic “Shuddha Shabda Chayan Pratoयोगita - 2021” organized by MVPS's Arts, Commerce and Science College, Nashik, Maharashtra, on September 20, 2021.
- Dr. Mallikarjuna N., Assistant Professor, Department of Hindi, attended a National Conference on the topic “Hindi Pakwada” organized by Barkatulla University, Bhopal, from September 18 to 20, 2021.
- Dr. Mallikarjuna N., Assistant Professor, Department of Hindi, attended a National Online Seminar on the topic “NEP 2020: Bharatiya Gyan Parampara Bhasha, Kala evam Sanskriti” organized by Karmakshetra Mahavidyalay, Ettava, on September 23, 2021.
- Dr. Sanmathi Kumar, Assistant Professor, Department of History, attended a National level Webinar on the topic “History of Tulunadu - Contributions of K. V. Ramesh” organized by the Department of PG Studies in History and Archaeology & IQAC, in association with Manusha University College, Mangalore, on September 18, 2021.

- Dr. Sanmathi Kumar, Assistant Professor, Department of History, attended a National level Webinar on the topic “National Education Policy 2020 (NEP): Multidisciplinary and Holistic Education” organized by IQAC, Sri Venkataramana Swamy College, Bantwal, on September 23, 2021.
- Dr. Sanmathi Kumar, Assistant Professor, Department of History, attended a National level Webinar on the topic “NEP 2020: Opportunities and Challenges” organized by IQAC, St. Philomena College, Puttur, on September 24, 2021.
- Dr. Sanmathi Kumar, Assistant Professor, Department of History, attended a National level Webinar on the topic “National Education Policy: Challenges and Opportunities” organized by Mulki Sunder Ram Shetty College, Shirva, Udupi District, on September 25, 2021.
- Dr. Sanmathi Kumar, Assistant Professor, Department of History, attended a National level Webinar Lecture on the topic “Political History of the Alupas - A Review” organized by the Department of PG studies in History and Archaeology & IQAC, University College, Mangalore, on September 25, 2021.
- Dr. Ganaraja K., and Dr. Mahesh Kumar Shetty H., Assistant Professors, Department of Economics and Rural Development, attended a National Webinar on the topic “National Education Policy: Challenges and Opportunities” organised by Mulki Sunder Ram Shetty College, Shirva, in association with Government First Grade College and Centre for PG Studies, Thenkanidiyur, Udupi, on September 25, 2021.
- Ms. Shobha S., Assistant Professor, Department of Home Science, attended a National level Webinar on the topic “Preliminary Mediation for Suicidal Ideation” on account of ‘World Suicide Prevention Day - 2021’ organised by the Department of Psychology (UG & PG), on September 13, 2021.
- Ms. Shobha S., Assistant Professor, Department of Home Science, attended a Special Lecture Series - III on the topic “Value Addition to Food: Freedom from Malnutrition” organized on the eve of ‘National Nutrition Week’ by the Department of Home Science, Government First Grade College, Ankola, on September 18, 2021.
- Prof. S. N. Kakathkar, Ms. Rashmi N. and Ms. Apeksha, Assistant Professors, Department of Physics, attended a National Webinar on the topic “NEP 2020: Opportunities and Challenges” organized by Internal Quality Assurance Cell (IQAC), St. Philomena College, Puttur, on September 24, 2021.

- Ms. Poojitha Varma Jain, Assistant Professor, Department of Mathematics, attended the NAAC Sponsored One Day Online Seminar on the topic “Qualitative and Quantitative Metrics in RAAF of NAAC” organized by Rajalakshmi Engineering College (Autonomous), Chennai, on September 17, 2021.
- Ms. Poojitha Varma Jain, Assistant Professor, Department of Mathematics, attended a National level Webinar on the topic “National Education Policy 2020 (NEP): Multidisciplinary and Holistic Education” organized by the IQAC under UGC PARAMARSH College Scheme of Sri Venkataramana Swamy College, Bantwal, on September 23, 2021.
- Dr. Savitha Kumari, Ms. Manjula and Ms. Vijetha, Assistant Professors, Department of Statistics, attended a University level “Webinar Series 2021” organized by the Statistics Association, Department of PG Studies and Research in Statistics, Mangalore University, on September 19, 2021.
- Dr. Savitha Kumari, Assistant Professor, Department of Statistics, attended a National level Webinar on the topic “National Education Policy: Challenges and Opportunities” organised by Mulki Sunder Ram Shetty College, Shirva, in association with Government First Grade College and Centre for PG Studies, Thenkanidiyur, Udupi, on September 25, 2021.
- Dr. Sudheer K. V., Assistant Professor, Department of Psychology, attended a Two Day Webinar on the topic “Navigating the Pathways of Research Publishing in Scopus-Indexed Journals” organized by the Research and Consultancy Cell, Vidhya Prabhodini College, Goa, on September 24 and 25, 2021.
- Ms. Sharaschandra K. S., Assistant Professor, Department of Business Administration, attended a University level “Webinar Series 2021” organized by the Statistics Association, Department of PG Studies and Research in Statistics, Mangalore University, on September 19, 2021.
- Mr. Praveena D, Assistant Professor, Dept of B.Voc., attended a Two Day National level Seminar on the topic “Contemporary Issues in IPR in India” organized by the Department of PG Studies and Research in Commerce and IQAC, Sahyadri Commerce and Management College, Shimoga, on September 20, 2021.
- Dr. Athul S. Semitha, Assistant Professor, Department of PG Studies in Social Work, attended an International Conclave on “Climate Change Mitigation and Adaptation” organized by Virtual

Centre Excellence for Social Welfare Administration, PEDA, APSWDP, Climate Change Education Centre, South Korea and Chandigarh University, on September 4, 2021.

Students Achievements

- NSS Volunteer Mr. Hrithik H. A., I B.Sc., got selected for representing Mangalore University in the 'State level Pre-RD Selection Camp' held at VTU, Belagavi on September 29, 2021.
- 10 NSS Volunteers visited nearby houses on September 16, 2021, and created awareness among the villagers regarding the 'Mega Vaccination Drive to be held on September 17, 2021, in Dakshina Kannada'.
- 21 NSS Volunteers volunteered for the 'Mega Vaccination Drive' organised by the Health Department, Mangalore in various villages of Belthangady Taluk, on September 17, 2021. The volunteers assisted health officials in the registration and recording process of vaccination.
- 2 NSS Volunteers volunteered for the 'Vaccination' held at Primary Health Centre, Ujire, on September 25, 2021. The volunteers assisted health officials in the registration and recording process of vaccination.

