



Principal's Desk

Arrow of Time

Time is a bizarre yardstick governing almost all human activities. The rise and fall of civilisations which are experienced by generations over a long period of time become well understood concepts only on completion and become well defined in a particular framework of time. The big picture appears as a clear picture in short intervals. But, for all practical purposes, time flows at the same rate for all of us and all processes happen at the same time flow rate. Our freedom struggle is a story of almost two centuries. The unfolding of it becomes clear only after the process is complete and it becomes a historical episode when bound by the timeframe.

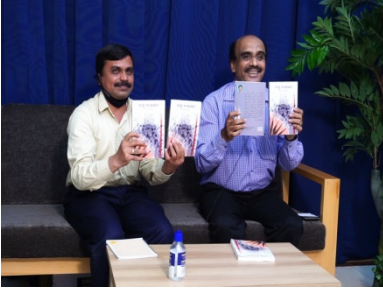
In the process of our lives, individually or in association, we are bound to be a part of some human activity or the other, creating patterns and phenomena on completion. They become our contributions. These contributions may be termed positive or negative based on their impact on the big picture. The flow becomes a process, when it is defined within the framework of time.

When we are in the midst of a sea, life appears as a float in eternity and we understand its limits only on reaching the shores. The sea gets a definition when it is confined within the shores and becomes perceivable. To foresee the shores is a huge challenge and often may even result in errors. Yet a suitably planned phenomenon can more probably be a meaningful reality when we put our minds and souls in it. It is perhaps what we have to do in this time of uncertainty.

Prof. Satheeshchandra S.

Principal

'Suddi Samvidanana' - Book Release



A book titled 'Suddi Samvidanana' written by Dr. N K Padmanabha, Assistant Professor, Department of MCJ was released on 13 July, 2020 through an online function (Webinar). Prof. Bhaskar Hegde, Head of the Department of MCJ released the book and Mr. Veerendra P M, Former Journalist of The Hindu and Deccan Herald and Editor of Tungabadra News line, an English portal, was the chief guest. During his delivery Mr. Veerendra highlighted the role of media in development process. Journalism is a special tool to fulfil developmental works in society he said. Many students turn their attention for media with glamorous attraction but the same time hard work, interest, command over language are all essential to survive in the media he explained. Suddi Samvidhan provides critical insights into news and media. 110 students including alumni's attended the programme.

Staff Publication

- Dr. Muruganandan S., Assistant Professor, PG Department of Commerce published a research paper entitled 'Testing the profitability of technical trading rules across market cycles: Evidence from India' in a UGC Care list journal, Colombo Business, 11 (1), 24-26.
- Dr .A. Jaya Kumar Shetty, Head, Department of Economics & Rural Development & Smitha N. S., published a research article titled "An Analysis of the Contribution of Small Scale Industries towards Indian Economy", in IJESC, (ISSN No: 2250-1371) Volume 10, Issue 03, 2020, pp 24927-24930.
- Dr .A. Jaya Kumar Shetty, Head, Department of Economics & Rural Development & Smitha N. S., published a research paper titled "A Study on the Problems Faced by Labourers in Small Scale Industries with Special Reference to Bangalore Rural District", in an International Journal of Arts, Science and Humanities, (P-ISSN: 2321-788X, E-ISSN:2582-0397) Volume 07, Issue 02, 2020, DOI: <https://doi.org/10.5281/zenodo.3724001>, <http://www.shanlaxjournals.com>.

Staff Achievements

- Ms. Nefisath P., Assistant Professor, PG Department of Chemistry presented a paper entitled 'Larvicidal study of 1-(Substitutedphenyl)-3-((2E,5Z)-1-methyl-5-(substitutedfuran-2-yl)methylene)-4-oxoimidazolidin-2-ylidene)urea and thiourea analogues against *Anophelesarabiensis* & Structural insight by single crystal X-ray studies', in an International Virtual Conference on 'Innovative Research in Chemical Sciences (IRCS-2020)' organized by Department of Chemistry, SRM Institute of Science & Technology, Ramapuram Campus, Chennai on 29 & 30 June 2020 and won **Best Paper award**.
- Dr. Shashiprabha, Assistant Professor, PG Department of Chemistry presented a paper entitled 'Synthesis, Characterization, Anthelmintic and Anti-microbial Studies of novel Chalcones and Pyrazolines' in an International Virtual Conference on 'Innovative Research in Chemical Sciences (IRCS-2020)' organized by Department of Chemistry, SRM Institute of Science & Technology, Ramapuram Campus, Chennai on 29 & 30 June 2020.
- Dr. Sowmya B. P., Assistant Professor, PG Department of Chemistry presented a paper entitled 'Synthesis and thermodynamic properties of (E)-1-(4-substitutedphenyl)-3-(naphthalen-1-yl)-prop-2-en-1-one' in an International Virtual Conference on 'Innovative Research in Chemical Sciences (IRCS-2020)' organized by Department of Chemistry, SRM Institute of Science & Technology, Ramapuram Campus, Chennai on 29 & 30 June 2020.
- Dr. A. Jaya Kumar Shetty, HOD, Dr. Mahesh Kumar Shetty, Dr. Nagaraj Poojari, and Ms. Vasanthi M K, Assistant Professors, Department of economics, participated in the National Level E-Quiz on "Indian Economy" organized by the Department of Economics Besant Women's College, Mangalore held on 2 July 2020.
- Dr. A. Jaya Kumar Shetty, Head, Department of Economics has participated in the following programs through online platform;
 - Webinar on "Covid-19 Vs Immunity and its Socio Impact" organized by Zoology Department of Gangasheel Mahavidyalaya, Bareilly on 2 July 2020.
 - National Webinar on Varthaman Bharath: Chunavthiya Evamsamhanayen" organized by Department of Lifelong Learning University of Rajasthan, Jaipur and Chandrakanta Mahavidyalaya, Bulandshahr on 5 July 2020.

- Dr. A Jayakumar Shetty, Dr. Mahesh Kumar Shetty, Ms. Vasanthi MK has participated in the National Level E-Quiz on “Money, Banking and Finance” organized by Sri Sharada College, Basrur held on 12 July 2020.
- Dr Shalip, Head, Department of Political Science, participated in the one day National level Webinar on “Covid-19 Pandemic: Impact and Strategies for Rural degree Colleges in India” organized by Cauvery College Virajpet held on 9 July 2020.
- Dr Shalip, HOD and Mr. Nataraj H K, Assistant Professor, Department of Political Science participated in the One day National level Webinar on “Growth mindset- A Blue print for better self” organized by Sri Mahaveera First Grade College Moodbidri held on 20 July 2020.
- Prof. S N Kakathkar, Head, Department of Physics has attended the following programs;
 - Webinar on NAAC RAF -Data validation and verification, Deviation and solutions organized by Bapuji Educational society(R)Davanagerand SDM Educational society(R) Ujire on 30 June 2020.
 - Webinar on How to build immunity through Ayurveda organized by ISBR College Bangalore.
- Prof S N Kakathkar, HOD, Ms. Apeksha Jain, Ms. Namratha Jain and Ms. Vasudha G R, Assistant Professors, Department of Physics attended the live Webinar on Advanced Materials Synthesis, Characterization and Photo voltaic application organized by IMPS Engineering College Malda on 9 July 2020.
- Prof S N Kakathkar, HOD, Ms. Rashmi, Ms. Vasudha and Ms. Namratha, Assistant Professors, Department of Physics attended the live Webinar on Introduction to LASER and FibreOpticsorganized by Francis Xavier Engineering College Tirunelveli, Tamilnaduon 13 July 2020.
- Prof. B. Ganesh Nayak, Department of Mathematics has attended the following programs;
 - One Day National level webinar on Application of Mathematics organized by KPR Institute of Engineering and Technology on 6 July 2020.
 - one day National level webinar on “Outcome Based Education” Organised by IQAC of S.M.Setty College of Science, Commerce & Management Studies, POWAI, Mumbai on 4 July 2020.
 - One day National level webinar on “Mathematical model for industrial for industrial system” organized by Guru Nanak College Killiwali on 13 July 2020.

- One Day webinar on “Wolfram Mathematica:An overview”organized by Dr.Ambedkar Institute Of Technology on 10 July 2020.
- Ms. Vasanthi M K, Assistant Professor, Department of Economics has participated in the following online programs;
 - National level Technical Talk on “Advertisements’ Legal Controversies: Consumer Awareness” on 29 June 2020, organized under the banner of Synthesis (Student Forum) of PES Institute of Advanced Management Studies, Shivamogga, Karnataka.
 - International Webinar titled “Coping with Covid-19 with Perfect and balanced Mind” organized by the Department of Secretarial Practice & Computer Science, Besant Women’s College Mangalore on 03 July 2020.
 - E-Quiz on “Covid -19 Awareness” organized by Youth Red Cross Unit, Kuvempu University, Jnanasahyadri, Shankaraghatta held on 1 July, 2020.
- Dr. Nagaraj Poojari, Assistant Professor, Department of Economics has participated inTwo-Day Online Faculty Development Programme: Tech-Savvy Teachingorganized by Post Graduate Department of Commerce, St. Mary’s Collegeheld on 3-4 July 2020.
- Mr. Abhinandan Jain, Assistant Professor, Department of Economics has participated in the E-Quiz on General Economics organised by Department of Economics, Saint Mary’s Syrian College, Brahmavar held on 10 July 2020.
- Ms. Apeksha Jain, Assistant Professor, Department of Physics, attended the webinar on “online teaching learning and online assessment demo” organized by InPods Ed-tech on 30 June 2020.
- Ms. Apeksha Jain, Assistant Professor, Department of Physics, participated in the following programs;
 - International webinar on “Role of nanomedicine in prostate cancer” organized by Alva’s Centre for research in nanotechnology on 3July 2020.
 - National level webinar on “challenges and possibilities in online language teaching” organized by Sri Mahaveera College Moodabidri on 3 July 2020.
 - Webinar on “Employment opportunities after covid -19” organized by As-salam college of engineering technology on 11 July 2020.
 - National webinar on “challenges infront of reporter during covid-19”organised by dept. of mass communication and journalism KLE society’s S.K arts college, hubballi on 10 July 2020.

- Mrs Namratha Jain S, Assistant Professor, Department of Physics, has participated in the following programs;
 - International Webinar on “Role of Nanomedicine In Prostate Cancer” organized by Alva’s Centre for Research In Nanotechnology, P.G Department of Biotechnology on 3 July 2020.
 - International Webinar on “Online Teaching Learning and online assessment demo” organized by In Pods Ed-tech on 29 July 2020.
 - National Level Webinar On “Preparing and Publishing an Article For National And International Journals” organized by Department of management, G.T Institute Of Management Studies And Research, Bangalore on 13 July 2020.
- Ms. Rashmi N, Assistant Professor, Department of Physics has attended the following programs
 - National Webinar on ‘Interface between Chemistry and Environment’ organized by Dept. of Chemistry Dr. Shyam Prasad Mukherjee University on 10 July 2020.
 - National Webinar on ‘Growth Mindset-A Blueprint for a Better Self’ organized by Sri Mahaveera First Grade College, Moodbidri on 10 July 2020.
 - International webinar on ‘History and Biology of the Corona virus’ organized by Dept. of Chemistry, St. Joseph College, Bengaluru on 11 July 2020.
- Ms. Vasudha G R and Ms. Apeksha Jain, Assistant Professors, Department of Physics attended various webinars organized by InPOds Ed-Tech from 29 June to 2 July 2020.
- Ms. Vasudha G R, Assistant Professor, Department of Physics has participated in course ‘COVID :19 how to put on and remove personal protective equipment (PPE)’ organized by World Health Organization on 5 July 2020.
- Mr. Nataraj H K, Assistant Professor, Department of Political Science participated in the has participated in the webinar ‘Film and Ideology ’ , organised by the Department of English and Media Studies in association with IQAC of Vijaya College, Jayanagar, on 25 June 2020 and One day International Webinar on Recent Trends in chemistry Organized by Department of Chemistry Govt. Shivnath Science College, Rajnandgaon (C.G.) on 27 June 2020.
- Ms Akshtha B, Assistant Professor, Department of Mathematics has participated in the following programs;
 - 6 day National Webinar Series on “Application of mathematics” conducted by Department of Mathematics, KPRIET held from 6 to 11 July 2020.

- National Webinar on “GeoGebra : An Effective Tool for Mathematics Teaching ” organized by Department of Mathematics, Loyla Collge, Marvi on 03 July 2020.
- Webinar on “*Latest Trends in Cyber Security*” on 13 July 2020,organized by Department of Computer Science and Engineering, Swarnandhra Institute of Engineering And Technology, Andhra Pradesh.
- Two Day National Level Webinar on “Cyber Security – A Birds Eye View” organized by Saveetha Engineering College on 09 and 10 July 2020.
- National Level Webinar titled “Number Theory and Cryptography” held on 3 July 2020 organized by the Undergraduate Department of Mathematics, St. Aloysius College, Mangalore.
- Webinar on “Wolfram Mathematica : An Overview” held on organized by the Department of Mathematics & Department of Industrial Engineering and Management at Dr. Ambedkar Institute of Technology, Bengaluru held on 10 July 2020.
- Mr. Ramesha H, Department of Physical Education has participated in the Ten day online Yoga Workshop on “Healthy Body and Healthy Mind” organized by UGC Sponsored Centre for Yoga, Philosophy and Practice in association with Department of Gymkhana and Sports, B.K Birla College (Autonomous) Kalian From 22 June to 1 July 2020.
- Ms. Sharada, Department of Physical Education has participated in the webinar on “Exercise for Betterment for health” organized by department of Physical Education, Holy Cross College (Autonomous), Nagercoil on 6 July 2020 and the webinar on “Sports and Physical Education in the present scenario” organized by Department of Physical Education St. Aloysius College (Autonomous) Mangalore on 8 July 2020.
- Dr Ganaraja K, Assistant Professor has participated in a National level Webinar on ‘Impact of COVID-19 on Indian Economy, Sector-wise Analysis’, organized by Karnataka Rajya Arthika Parishath (KRAP), Bangalore on 28 June 2020.
- DrGanaraja K, Dr. Yuvaraja U., Assistant Professors has participated in a National level Webinar on ‘New Economic Crisis: Challenges to Recovery’, organized by Sri Mahaveera First Grade College, Moodbidri on 13 July 2020.

- Dr. Yuvaraja U, Assistant Professor, PG Department of Economics, has participated in the following programs;
 - Two Day Online Faculty Development Programme: 'TECH-SAVVY TEACHING' held on 3 & 4 July 2020, organized by the St. Mary's College, Post Graduate Department of Commerce, Shirva, Udupi District.
 - Webinar on Post Covid-19 Social Work Education and Emerging Opportunities and Challenges on July 2 2020, organized by IQAC and Social Work Department, Vivek group of College, Bijnor.
 - Webinar on Application of statistics in research organised on National Statistical Day, on June 29, 2020, by Department of Statistics, Mangalore University.
- Mr. Sunil Hegde, Assistant Professor, Department of MCJ attended a webinar on 'World Sports Journalists Day' organised by Media Study Centre and Physical Education Department, Krista Jayanti College, Bangalore on 2 July, 2020.
- Dr. Padmanabha, Dr. Hampesh K S, Mrs. Geetha A J and Mr. Sunil Hegde faculties of Department of MCJ attended an International Webinar on 'Resiliency of Media in the Times of Global Crisis' organised by Department of Communication, Bangalore University, Bangalore on 6 to 11 July, 2020.
- Dr. Hampesh K S and Mr. Sunil Hedge, Assistant Professors, Department of MCJ attended webinar on 'Challenges of Reporting Covid - 19' organised by Department of Journalism & Mass Communication in Association with Field Outreach Bureau, AkkamahadeviWomens University, Vijayapura, on 7 July 2020.
- Mr. Sunil Hegde, Assistant Professor, Department of MCJ attended a webinar on 'Cinema Samvada Series' organised by Baduku Community College, Bangalore on 8 July, 2020.
- Dr. Padmanabha, Dr.Hampesh K S and Mrs. Geetha A J faculties of Department of MCJ attended a Webinar on 'Role of Media in Managing Covid - 19' organised by Ministry of Information and Broadcasting, Field Outreach Bureau, Shimoga on 8 July 2020.
- Dr. Hampesh K S, Dr.Padmanabha and Mrs. Geetha A J faculties of Department of MCJ attended Faculty Development Programme organised by Amity School of Communication, Kolkata on 1 to 5 July 2020.

- Mrs. Geetha A J, Assistant Professor, Department of MCJ attended workshop on 'Media Literacy' organised by Department of Communication, Womens Christian College, Chennai on 8 July 2020.
- Mr Ravishankar K R, Assistant Professor, PG Department of Social Work has been participated in a National level webinar on creating investment awareness among salaried employees with a focus on financial planning on 07 July 2020 organized by Department of Management Studies, City College, Bangalore.
- Dr. Dhaneshwari, Dr Chitra B C, Ms. Swathi B. and Dr. Athul Semitha, Assistant Professors, PG Department of Social Work attended a National level Webinar on "Gender equality & women's right in view of COVID-19 circumstances: From a legal perspective" organized by Kristu Jayanti College, Bengaluru held on 6 July 2020.
- Dr Chitra B C and Ms. Swathi B., Assistant Professors, PG Department of Social Work attended a Four day International Webinar on "Recent Trends in Community Development" organized by Pooja Bhagavat Memorial Mahajana Education Centre, Mysuru on 6-9 July 2020.
- Dr. Dhaneshwari, Dr Chitra B C, Ms. Swathi B. and Dr. Athul Semitha, Assistant Professors, PG Department of Social Work attended a National Webinar on "Creating investment awareness among salaried employees with a focus on financial planning" conducted by City College, Department of Management Studies, Bangalore on 7 July 2020.
- Dr. Dhaneshwari, Dr Chitra B C, Ms. Swathi B. and Dr. Athul Semitha, Assistant Professors, PG Department of Social Work attended a 3 day International Training Programme on "Crisis & Disaster Management" organised by National Institute of Disaster management- Ministry of Home Affairs, Government of India, New Delhi & Department of Social Work(Aided) Madras Christian College (Autonomous) Chennai, Tamilnadu, India on 9-11 July 2020.
- Dr. Dhaneshwari, Dr Chitra B C and Ms. Swathi B. Assistant Professors, PG Department of Social Work attended a National Webinar on " How to write Research Papers and Publish in International Journals " organised by Department of MBA and Department of IEM, Dr Ambedkar Institute of Technology, Bengaluru on 9 July 2020.
- Dr Chitra B C, Ms. Swathi B. and Dr. Athul Semitha, Assistant Professors, PG Department of Social Work attended an International Webinar on "Innovative Teaching Methodologies" organised by IQAC, in association with Institution's Innovation Council & Research & Development Cell, Kings College of Engineering, Punakulam on 10 July 2020.

- Dr. Dhaneshwari, Dr Chitra B C and Ms. Swathi B. Assistant Professors, PG Department of Social Work attended a National level Webinar on “ Growth Mindset- A Blueprint for a Better Self ” organised by Sri Mahaveera First Grade College, Moodabidri on 10 July 2020.
- Dr Dhaneshwari, Assistant Professor, Department of PG studies in Social Work, has participated in the following webinars;
 - Webinar on epidemics T of vector Borne disease amidst covid-19 Pandemic in low and middle income countries and its impact on health system organized by NITTE university on 1 July 2020.
 - Webinar on Interstate migration Intersectional Voices on the way forward organized by SNDT Women’s University, Mumbai on 30 June 2020.
 - National level Webinar on Understanding the society The implications of Covid-19 on families and social responsibilities organized by Govt. First Grade College, Madhugiri on 13 July 2020.
- Dr Akshatha K, Assistant Professor, Department of PG studies in Social Work, has participated in the following programs;
 - National Level Webinar series on “Covid-19 Lockdown and the vulnerable Population “organized by P.G. Department of Social Work and IQAC, Govt. First Grade College, Krishnarajasagar, Mysore on 1-4 July 2020.
 - Certificate course on Cognitive Behavior Therapy organized by Saakar Academy, Bengaluru from 1 July 30 July 2020.
- Dr. Athul Semitha, Assistant Professor, Department of PG studies in Social Work, has participated in the following webinars;
 - International Webinar on “Depression and Loneliness-The Dark Corridors of Life” organized by ALFA Forensic Science Organization which was held on 12th July 2020.
 - an International Webinar on “Life Interrupted – Coping with long term Stress” organized by the department of languages, CITY College, Bangalore which was held on 11th July 2020.
 - International Webinar on “Social Work Practice in COVID-19” organized by the department of Social Work and IQAC, HINDUSTAN Arts and Science College, Chennai which was held on 14th July 2020.
 - National Webinar on “HR Functions and Responsibilities in an Industry ” organized by the PG and Research Department of Social Work , Sacred Heart College, Tirupattur on 8 July 2020.

- Webinar on “How to Develop Soft Skills in Post-Covid Era” organized by Prestige Institute of Management and Research, Indore on 1 July 2020.
- National Level Webinar Series on “COVID – 19 Lockdown and the Vulnerable Population” organized by the PG Department of Social Work and IQAC, Govt. First Grade College, Krishnarajanagar, Mysore which was held from 1 to 4 July 2020.
- National Webinar on “Child Protection” organized by the HINDUSTAN Arts and Science College, Chennai on 13 July 2020.
- a Webinar on “Use of Digital Platform in e-Teaching” organized by the department of Science and IQAC, SDM College, Ujire on 9 July 2020.
- Online National Level Technical Talk on “Advertisement’s Legal Controversies: Consumer Awareness” organized by the P.E.S Institute of Advance Management Studies, Shivamoggaon 29 June 2020.
- One Day National Webinar on “Significance of Social Work Profession in the context of New Social Environment” organized by the Department of Social Work, AdikaviNannaya University, Andra Pradesh on 1 July 2020.

Students’ Achievements

- NSS Volunteers participated in month long SPIT FREE INDIA Movement of the Central Govt. to prevent the spread of Covid – 19
- Four Rovers and three Rangers participated in service camp at various College/School for SSLC EXAM held on 25 June 2020 to 3 July 2020.

