Sri Dharmasthala Manjunatheshwara College (Autonomous)

Ujire (D K), 574240

Research Paper Publications

<u>2018-2019</u>

- Dr. Sowmya B. P PG Department of Chemistry published a paper titled 'Synthesis, Characterisation and Study of Thermodynamic Properties of 1-(2,4-Dichlorophenyl)-3-(naphthalen-1-yl)-2-propen-1-one' in the International Journal of Emerging Technology & Innovative Research, 5(7), 68-73, 2018. ISSN: 2349-5162.
- Ms. Anukrithika Prasai and Dr. Vandana Jain (2018) has published a research paper entitled "Self-esteem and Self-efficacy among Orphan Adolescents and Adolescents Living with their Parents." Journal of contemporary research in Indian. Vol.08. No 1(11), Pp:103-107. ISSN: 2231-2137. Impact factor: 0.956 (GIF).
- 3. Dr. Rakesh.T. S, Department of Commerce and Ms.Madhushree, Department of Commerce jointly published a paper titled Retailers' Perception towards Local Soft Drinks against MNCs Soft Drinks with Special Reference to Dakshina Kannada(D), Karnataka in the UGC approved journal Shodha, volume 8, no1,pp-153 to 169, July -2018.
- 4. Dr. Sudhakar Y. N PG Department of Chemistry has published a paper titled Electrocatalytic Oxidation of Morin on Electrodeposited Ir-PEDOT Nanograins' in Food Chemistry 270(1), 78-85, 2019. ISSN Number: 0308-8146.
- 5. Mr. Naveen Kumar, PG Department of Chemistry has published a paper 3-(3,5-Difluorophenyl)-1-phenyl-1H-pyrazole-4-carbaldehyde in Molbank 2018(3), M1011. ISSN Number: 1420-3049.
- Dr. Mithun Chakravarty, Department of PG Studies in English, SDM College, Ujire and Ms. Nidhi, II M A English, SDM College, Ujire published a joint paper titled Translating the Transgender: The Hijra Life Narratives in Shodha, Vol-8, No-1 (July 2018. P 136 – 142. ISSN 2249-0396.)
- Dr. A. Jaya Kumar Shetty, Department of Economics published an article titled Farm Mechanization: A Case Study of Agricultural Machinery Custom Hiring Centre in Vidyavarta, An Interdisciplinary Multilingual Refereed Journal,UGC Approved-Sr.No:62759, Impact Factor 5.131(IIJIF))ISSN: 2319 9318, April to June 2018, Issue-25, Vol-02, pp 79-84.
- Mrs. Chitra B C, PG Department of Social Work published a scientific paper titled Demographic Factors and its influence on Work-Life Balance of KSRTC Bus Drivers in International Journal of Legal Research and Studies (A Peer-Reviewed Refereed Online Law Journal) Indexed with IIJIF, Impact Factor: 1.021,ISSN: 2456-608X, Volume 3, Issue 4, October-December 2018.Page number is 17-20.

- Dr. Purandara H, PG Department of Chemistry published a research paper entitled, Comparison of the crystal structures and Hirshfeld surface analysis of five N-(4methylbenzenesulfonyl) glycine hydrazone derivatives, in Acta C Structural Chemistry, Acta Cryst. C74 (2018) 1553-1560. Impact factor: 8.6 (ISSN 2053-2296)
- 10. Mr Mahesh Kumar Shetty H and Dr. A. Jayakumar Shetty, Department of Economics published an article titled Women Empowerment through NGO Intervention: An Empirical Investigation published in International Journal of Social and Economic Research with ISSN No. 2249-6270 on 7 November 2018.
- 11. Ms Geetha A.J, Department of JMC published a paper entitled Role of Communication in eradicating polio in India with special reference to public service advertisements in UGC approved international Journal of Basic and Applied Research with ISSN 22780505, Impact factor – 5.86 on October 2018.
- 12. Mrs.Geetha A J, Department of Journalism published a research article on Strategic Use of AIDA Model in New Media to Raise Funds for Film Making in India- A study of Crowd Funded films, in International Journal of Research in Social Sciences, Vol 8, Issue No 12, December 2018. ISSN: 2249 with Impact Factor 7.81.
- 13. Mr. Gurudath Shenoy, Department of BBA published an article titled Impact of Natural disasters on common man a study at Kodagu District (Karnataka) at Shan lax International Journal of Economics, Volume 6, Issue 1 November 2018. Impact factor-4.005, ISSN: 2319-961X.
- 14. Ms. Prarthana.J, P.G Department of Biotechnology published a paper entitled Fresh Water Algae as a Potential Source of Bioactive Compounds for Aquaculture and Significance of Solvent System in Extraction of Antimicrobials -A review, Asian Journal of Scientific research.,12:18-28; ISSN DOI: 10.3923/ajsr.2019.18.28
- 15. Ms. Vasanthi M.K and Dr. A.J.K Shetty published an article titled Micro-finance An Emerging Horizon of Inclusive Growth published in SSHJ (Social Science and Humanities Journal) with ISSN No: 2456-2653 Vol-03, Issue 01, 2019 pg No. 801-808 on 20 January 2019.
- 16. Ms. Vasanthi M.K and Dr. A Jaya Kumar Shetty titled Entrepreneurship Development Paves Way for Women Empowerment published in SSHJ – Social Science and Humanities Journal with ISSN No.: 2456-2653. Volume 03, Issue – 01, 2019, pg No. 809-814 published on 20 January 2019.
- 17. Prarthana.J, PG Department of Biotechnology, published a paper entitled Molecular Characterization of Antimicrobial Drug Resistant Escherichia coli Isolated from the Environment at Dakshina Kannada, Karnataka, in Journal Pure Appl Microbiol, 12(4), Dec. 2018, DOI 10.22207/JPAM.12.4.
- Mrs. Chitra B.C.,PG Department of Social Work Published a paper titled Demographic Factors and Its Influence on Facilitating Factors of Work-Life Balance among KSRTC Bus Drivers a double blind peer reviewed journal named Anusandhan Vatika, a part of Edwin Journal, Volume III, Issue 4, December 2018, ISSN 2230:8938, Impact Factor: 5.373.

- 19. Dr. A. Jayakumar Shetty, Department of Economics published an article titled Challenges and Concerns of Rapid Migration of students towards private schools published in Shodha published by Dr. HaMaNa Research Center, SDM College, Ujire, issue January 2019, pp No. 110 to 117 with issue No. 2249-0396.
- 20. Mrs.Varsha Malagi, Assistant Professor, Dept of PG Studies and Research in Psychology has published research paper entitled Mindfullness among Non Ashtang Yoga Practitionners and Non Asthang yoga practitioners in Phonix International Journal for Psychology and Social Sciences, Vol 03; Issue 01; page no 94-109 ISSN: 24565180. Impact factor: 3.489 (SIJF).
- 21. Dr. Purandara H, PG Department of Chemistry, has published a research paper entitled, Synthesis, spectroscopic characterization, crystal structure, Hirshfeld surface analysis and third-order nonlinear optical properties of 2-(4-chlorophenoxy)-N'-[(1E)-1-(4methylphenyl) ethylidene] acetohydrazide, in Journal of Molecular Structure 1185 (2019) 205-211. Impact factor: 2.011 (ISSN: 0022-2860).
- 22. Dr. Rudresha B. J, PG Department of Chemistry, has published a research paper entitled, Enhanced photo stability and optical nonlinearity of nickel and cobalt organometallic complexes in Optical Materials 89(2019) 494-497. Impact factor: 2.023 (ISSN: 0925-3467).
- 23. Mrs.Varsha Malagi, PG Department of Psychology, has published a research paper titled College going late adolescent's attitude towards women in the journal of Humanities and social sciences. Vol 24. 1. 2019. ISSN: 2279-0145.
- 24. Sri Gurudath Shenoy, Department of BBA published a paper titled Impact of vocational education on Business management student's employability A study at SDM College (Autonomous) Ujirein the International journal of Advance & amp; innovative researchVolume 6, Issue 1 ISSN No: 2394-7780. UGC Journal No: 63571.