Sri Dharmasthala Manjunatheshwara College (Autonomous)

Ujire (D K), 574240

Research Paper Publications

2017-2018

- 1. Dr. Hampesh K S, Assistant Professor, PG Department of MCJ, published a research article entitled 'Role of Kissan Vani Programme in Agricultural Development' in an International Multilingual Research Journal Vidyawarta, (ISSN 2319-9318, Issue 18, Volume 4, April to June 2017, pp10-16, Impact factor: 4.014)
- **2.** Dr.Pundarika A, Assistant Professor, Department of History, published a research article entitled "Islamic Revolution in Iran in 1979 and the Indian Subcontinent" was published in an International Multilingual Research (Refereed) Journal, *Vidyawarta*, Issue -18, Vol. 04, April to June 2017, Impact Factor 4.014, PP- 27-32
- 3. Dr. A. Jaya Kumar Shetty, published an article titled "Performance Appraisal: A strategy for Continuous Improvement and Assured Performance" in International Research Journal (ISSN 2394 5303, July 2017 Issue-31, Vol-03, Impact Factor 4.002(IIJIF) pp 66-71)
- 4. Ms. Shefali S K, Assistant Professor, PG Department of Psychology published a poem titled "I Love You" in 'Literary Herald' a UGC Approved Journal, Volume 3, Issue1, June 2017, ISSN: 2454-3365.
- 5. Ms. Prarthana J, Assistant Professor, PG Department of Biotechnology, published an article entitled 'Screening of phytochemicals & bioactive antibacterial activity in Spirogyra sp' in the International Journal of Advanced research, Vol. 5, Issue 7, ISSN: (2320-5407), Impact Factor- 6.118, DOI:10.21474/IJAR 01/4822;1145-1154.
- 6. Ms. Shefali S K, Assistant Professor, PG Department of Psychology, published an essay titled 'Mystery of Love' in Ashvamegh e- Journal, Volume 3, Issue 30, July 2017, ISSN: 2454-4574.
- 7. Mr. Rakesh.T.S, Assistant Professor, Department of Commerce has published articles titled 'A Case Study on Small Scale Soft Drinks Manufacturing Entrepreneurs in Belthangady Taluk' in Journal of Entrepreneurship and Management, ISSN: 2277-6850, Volume 6, Issue 2, 40-45, June 2017, UGC refereed Journal no: 48123.
- 8. Mr. Rakesh.T.S, Assistant Professor, Department of Commerce has published articles titled 'Factors Influencing Buying Behavior of Consumers of Domestic Soft Drinks: A Case Study' in the Nitte Management Review, ISSN: 2231-6043, Volume 10, Issue 2, 44-53, Dec 2016.
- 9. Mr. Rakesh.T.S, Assistant Professor, Department of Commerce has published articles titled 'Consumer Perception and Satisfaction towards Internet Banking and Mobile

- Banking with reference to Nationalized Banks in Rural India' in the International Journal of Asian Business and Information Management, ISSN: 1947-9638, Volume 8, Issue 4, 29-40,Oct-Dec 2017.
- 10. Ms. Madhushree. S, Assistant Professor, PG Department of Commerce has published an article titled 'Consumer Perception and Satisfaction towards Internet Banking and Mobile Banking with reference to Nationalized Banks in Rural India' in the International Journal of Asian Business and Information Management, ISSN: 1947-9638, Volume 8, Issue 4, 29-40.Oct-Dec 2017.
- 11. Mr. Ramith Ramu, Assistant Professor, PG Department of Biotechnology has published a research paper entitled "Impact of Active Compounds Isolated From Banana (*Musa* Sp. Var. Nanjangud Rasabale) Flower And Pseudostem Towards Cytoprotective And DNA Protection Activities" in the International Journal of Pharmacy and Pharmaceutical Sciences 9(10), 21 23.
- 12. Mr. Purandara H., Assistant Professor, PG Department of Chemistry, has published a research paper entitled, 'Crystal structure of (E)-4-methyl-*N*-{2-[2-(4-nitrobenzylidene) hydrazin-1-yl]-2-oxoethyl}benzenesulfonamide *N*,*N*-dimethylformamide monosolvate', in Acta E crystallographic communications, *Acta Cryst.* (2017). E73, 1683–1686 (ISSN 2056-9890)
- 13. Ms.Akshatha.K. Assistant Professor, Department of Social Work, published her scientific article titled 'Stakeholders Opinion on Psycho Social Issues of Adolescents' in the Shanlax International Journal of Arts, Science And Humanities(ISSN 2321-788X, Volume 5, Issue 4, 10-16, October2017, Impact factor 2.114)
- 14. Ms. Devaki, Assistant Professor, PG Department of Commerce has published a paper titled 'Impact of Innovative Training at RUDSETI Promotes Efficient Entrepreneur' in the International Journal of Academic Research (ISSN.2348-7666, volume-4, Issue 2 (6), PP . 51)
- 15. Dr Shankarnarayan K, Assistant Professor, Department of English has published an article titled "Karnad's Anju Mallige, a 'Glocal'(Glocal and Local) on Incent" in an International Journal of English 'The Criterion' (UGC Approved Journal No 768, ISSN 0976-8165, Issue IV (August), Volume number N8, PP019-028)
- 16. Mr. Bhanu Prakash , Assistant Professor, Department of Commerce has published a paper titled "A Study on Awareness of Indian Tax structure" in International Multilingual Referred Research Journal 'Vidyavarta' (UGC approved Journal Sr.No.43053, ISSN 2394-5303 September 2018, Issue 33, Volume 01,PP 020 023, Impact factor: 4.002)
- 17. Mr. Purandara H., Assistant Professor, PG Department of Chemistry, has published a research paper entitled, 'Crystal structures of three ortho-substituted *N*-acylhydrazone derivatives', in Acta E Crystallographic Communications, (*Acta Cryst* 2017. E73, 1946–1951, ISSN 2056-9890).

- 18. Ms.Prarthana.J, Asst Prof & H.O.D of P.G Department "Molecular characterization of fish pathogens and factors influencing pathogenicity in Applied Research (ISSN 2249-555X, Volume 7;8.page no 111 114)
- 19. Dr.Vasantha Kumar, Assistant Professor, PG Department of Chemistry has published a research paper titled 'Novel 2-methyl-6-arylpyridines carrying active pharmacophore 4,5 synthesis, antidepressant, and anti Chemical Intermediates published by Springer Netherlands(ISSN 1568 017-3083-4, Impact factor 1.369)
- 20. Ms. Dhaneshwari, Assistant Professor, Department of Social Work has published a research article titled "Working Women, Motherhood and Occupational Challenges" in International Journal of Kannada Research (ISSN 2454-5813, Volume 3(3),2017 page no 16-25)
- 21. Dr Shankarnarayan. K, Assistant Professor, Department of English published an article titled "Higher education and Challenges" in the Biannual Research Journal 'Shodha' published by SDM College, (ISSN 2249-0396, Volume 7,July Issue 1, page no 154-169
- 22. Dr Jayakumar Shetty, Associate Professor, Department of Economics published an article titled "Higher education and Challenges" in the Biannual Research Journal 'Shodha' published by SDM College, (ISSN 2249-0396, Volume 7,July Issue 1, page no 154-169)
- 23. Dr. Ramith Ramu, Assistant Professor, PG Department of Biotechnology has published a research paper entitled "Investigation of Antihyperglycaemic Activity of Banana (*Musa* sp. Var. Nanjangud rasa bale) Flower in Normal and Diabetic Rats" in the journal 'Pharmacognosy Magazine'. (DOI: 10.4103/0973-1296.216331, Impact Factor: 1.07)
- 24. Ms. Shefali SK, Assistant Professor, PG Department of Psychology, published a poem titled "The Broken String", in Indian Ruminations, Journal of Indian English Writer.; (December Edition(online), ISSN- 2249-2062)
- 25. Dr.Manoj Godbole, Assistant Professor, PG Department of Biotechnology published an article entitled "Influence of different media, medium strength and carbon source on adventitious shoot cultures and production of bacoside A in *Bacopa monnieri*(L)" in Ceylon Journal of Sciences (46(4)2017;page no 97-104)
- 26. Dr. P. N. Udayachandra, Associate Professor, Department of Commerce published a paper entitled "A Study Necessity and Effectiveness of Training for Self Employment and Entrepreneurship in Karnataka" in the Journal of Commerce and Management Thought (ISSN: 0975623X, Volume 9, Number 1, Jan- Mar 2018, Page No. 5 to 14)
- 27. Dr. Ramith Ramu, Assistant Professor, PG Department of Biotechnology published a research paper entitled "Assessment of Nutritional Quality and Global Antioxidant Response of Banana (Musa sp. CV. Nanjangud Rasa Bale) Pseudostem and Flower" in the journal Pharmacognosy Research (ISSN 0976- 4836 (Print)0974-8490 (Electronic) 2017; Volume 9 (Suppl 1), S74-S83, PubMed cited journal with impact factor 0.5)

- 28. Ms. Soumyasri, Assistant Professor, Department of Computer Science published a paper entitled "Novel Resource Quality Aware Algorithm for Privacy Processing Location Monitoring in Wireless Sensor Network" in the International Journal of Applied Engineering Research (ISSN 0973-4562, Volume 12, Issue 24, Page No 14101-14107)
- 29. Dr.Rajesh.N.Hegde, Assistant Professor Department of Chemistry jointly published a paper titled "Voltammetric Detection Of Cinnarizine At Multiwalled Carbon Nano Tubes Modified Carbon Paste Electrode" in the International Journal of Research and scientific innovation (ISSN: 2321-2705, Volume V, Issue-I, January2018, Page No 31-41, Impact Factor 1.694)
- 30. Dr.Vishwanatha P ,Associate Professor, Department of Chemistry jointly published a paper titled "Voltammetric Detection Of Cinnarizine At Multiwalled Carbon Nano Tubes Modified Carbon Paste Electrode" in the International Journal of Research and scientific innovation (ISSN: 2321-2705, Volume V , Issue-I, January2018, Page No 31-41, Impact Factor 1.694)
- 31. Dr. Mithun Chakravarty, Assistant Professor, Department of PG Studies in English, SDM College, Ujire and Ms. Manasa S Holla, II M A English, SDM College, Ujire published a joint paper titled "Modern Dalit 'Self' in Dalit Discourse and Life Narratives" in the Biannual Multi-disciplinary Research Journal Shodha (ISSN 2249 0396. Vol-7, No-2, Jan, 2018. pp 120 130).
- 32. Mr. Purandara H., Assistant Professor, PG Department of Chemistry, has published a research paper entitled, 'Crystal structure and Hirshfeld surface analysis of (E)-4-chloro-N-{2-[2-(4-nitrobenzylidene)hydrazin-1-yl]-2-oxoethyl}benzenesulfonamide N,N-dimethyl formamide monosolvate', in Acta E crystallographic communications, Acta Cryst. (ISSN 2056-9890) (2018). E74, pp 394–399)
- 33. Mr. Nagaraj Poojary, Assistant Professor, Department of Economics published an article titled "Comparative Analysis of Economics and Environment Sustainability" at IJER (International Journal of Economics & Research) International Journal (ISSN 2229-6158, Jan-Feb 2018u9 11, pp 55-61)
- 34. Dr. A Jayakumar Shetty, Associate Professor, Department of Economics co-authored an article titled "A Pragmatic Strategy to align Research into undergraduate Studies: published in the Biannual Multi-disciplinary Research Journal Shodha (ISSN 2249 0396. Vol-7, No-2, Jan, 2018. pp 143 151)
- 35. Dr.Akshatha.K., Assistant Professor, Department of PG Studies in Social Work published paper on "Psycho Social Problems among adolescent students and need for school counselling services" in the UGC recognized Journal of Media and Social Development (UGC Reg No 64317 ISSN 2320-8244 (Print), Special issue 16-17 February 2018,pp 14-22).
- 36. Dr.Maheshbabu. N, Assistant Professor, PG department of Psychology has published research paper entitled "Mental Alertness and Self-Esteem of Underprivileged Students"

- in the International Journal of Current Research, (ISSN 0975833X, Volume 10, Issue 01, January 2018, PP 60-62)
- 37. Dr.Maheshbabu.N, Assistant Professor, PG department of Psychology has published research paper entitled "An Intervention Program on Mental Alertness and Self-Concept of Underprivileged" in the International Journal of Current Research in Modern Education. (ISSN 2455-5428, Volume 3, Issue 01, January 2018, PP 63793-63795)
- 38. Dr.Pundarika. A, Assistant Professor, Department of History, published an article entitled "Ideals and System of Education Since Ancient Times" in the International Multilingual Research Journal, (ISSN: 2319-9318, January to March, Issue-21, Vol-14, PP 85-94)
- 39. Mr. Gurudath Shenoy, Assistant Professor, Department of Business Management has published an article titled "Comparative Study on Policyholders Satisfaction towards Claim Settlement Services of Mediclaim Policies of Bharati Axa Insurance & Oriental Insurance Company Limited Mangalore Branches" in IASMS Journal of Business spectrum, Bengaluru. (ISSN 0974-8016, 2018, Vol 11 Number1, PP 60)
- 40. Dr. Sufiya Pathan, Faculty, Centre for Interdisciplinary Research in the Humanities and Social Sciences has published the article "Why Communalism is an Indian problem: The Relationship between Communalism and Hinduism in Colonial Discourse" In *Critical Humanities from India: Contexts, Issues, Futures* (ISBN 978-1-138-74304-5 / 978-1-351-23494-8, New York: Routledge 2018, PP 95-116)
- 41. Dr.Dunkin Jalki, Faculty, Centre for Interdisciplinary Research in the Humanities and Social Sciences has published the article "Caste as an Impediment in the Journey of a Bhakta: Lingayat Vachanas, Jati and Adhyatma" In *Critical Humanities from India: Contexts, Issues, Futures* (ISBN 978-1-138-74304-5 / 978-1-351-23494-8, New York: Routledge 2018, PP 149-176)
- 42. Dr. Ganaraja K, Assistant Professor, Department of Economics has published the article titled "Comparative Analysis of Trends in Area, Production and Productivity of Arecanut" in the International Journal of Social and Economic Research (ISSN:2249-6270 Vol. 7(I) Jan-March 2018, PP 60-60)
- 43. Dr. Ganaraja K, Assistant Professor, Department of Economics has published the article titled "An Analysis of Kisan Credit Card Scheme: A Study" in the edited book 'Changing Contours of Welfare Programmes in India: Issues & Challenges published by Niruta Publications, Bengaluru. (ISBN: 978-93-84262-44-0)
- 44. Mr. Nagaraja Poojary, Assistant Professor, Department of Economics, published a paper titled "Performance Evaluation of Economical & Environmental Impact for Renewable Solar Energy Residual System" in the International Journal for Scientific Research and Development (ISSN 2321-0613, Vol. 6, Issue No. 01, 2018, PP 603-60)
- 45. Dr Shalip Kumari, Associate Professor, Department of Political Science has published an article titled "Women Political Participation in India' in the "edited book Social

Inclusion and Democracy" published by Rawat Publications, New Delhi (ISBN-978-81-316-0854-8, Year 2018, PP291-317)