Sri Dharmasthala Manjunatheshwara College (Autonomous) Ujire (D K), 574240

Research Paper Publications

<u>2015 – 2016</u>

- Dr. A. Jayakumar Shetty, Associate Professor and Ms.Vasanthi. M.K Assistant Professor, Department of Economics, jointly published a paper titled "Microfinance and MDGS: Problems and Prospects –A case study" in Edited volume of Microfinance and Inclusive growth by Crossland College, Brahmavar, Udupi.(ISBN:978-81-928345-2-8)
- 2. Dr. A. Jayakumar Shetty, Associate Professor and Ms.Vasanthi. M.K Assistant Professor, Department of Economics, jointly published a paper "Rural Women Empowerment and Entrepreurship Development" in Edited volume of Microfinance and Inclusive growth by Crossland College, Brahmavar, Udupi.(ISBN:978-81-928345-2-8)
- Mr.Sudhakar Y.N Assistant professor, Department of PG in Chemistry, published a paper titled "Lithium Salts Doped Biodegradable Gel polymer Electrolytes for Super Capacitor Applications" in International Journal of Material and Environment Science, ISSN:2028-2508, volume 6 (5)(2015) 1218-1227.
- 4. Mr A.K. Aneesh and Mr Sandesh S.N, Assistant Professors, Department of Commerce & Business Management jointly published a paper titled 'Impact of Online Advertising on Consumer Buying Behaviors An Empirical Study on Fast Moving Segment of Electronic Gadgets' in International Journal of Management, IT and Engineering (ISSN: 2249 0558, July 2015, Volume-5, Issue 7, pp. 300 307, Impact factor 5.299)
- 5. Mr. Gurudath Shenoy and Mr Sandesh S.N, Assistant Professors, Department of Commerce & Business Management published a paper titled 'Working Capital Preference for Agro Based Msme's A Study on selected enterprises Of D.K. District' in International Journal of Management, IT and Engineering (ISSN No. 2249-0558, Special issue, Volume 5, Issue 7, pp 192-200, Impact factor 5.299)
- 6. Ms. Kavyashree K, Assistant Professor, Department of Commerce & Business Management published a paper titled 'A study on non performing asset management of Banks with special reference to State Bank of India' in International Journal of Management, IT and Engineering (ISSN No. 2249-0558, Special issue Volume 5, Issue 7, pp 215-221,Impact factor 5.299)

- 7. Ms. Prarthana J, Assistant Professor, PG Department of Biotechnology published a Paper entitled 'Microbial Production of Biosurfactant' in an International Journal of Emerging Engineering Applications in Bioscience (ISBN: 978-93-5009-346-7. Vol.2 (1), pp 59-65)
- 8. Ms. Dhaneshwari and Ms Swathi B, Assistant Professors, PG. Department of Social Work published a research article titled 'Enhancing The Life Of Individual Who Are Into Lifestyle Modification Through Multi Model Approach With Special Reference Clients Of Counseling Nature Cure Hospital, Dharmasthala' in an International Journal of Psychosocial Research A Peer reviewed Journal (ISSN 2320-6381, July 15 Special Issue, pp.1-5, Global Impact Factor of 0.541)
- 9. Dr. A. Jaya Kumar Shetty, Associate Professor and Mr. Mahesh Shetty, Assistant Professor, Department of Economics, jointly published a paper titled 'Inclusive Rural Development and Co-operative Farming: A case of Pragathi Bandhu Model of DK District' in Asian Journal of Development Matters (ISSN 0973-9629, 2015, Volume 9, Issue 1, pp 170-177)
- 10. Dr Muruganandan S, Assistant Professor, PG Department of Commerce published a research article 'A Comparative Study on Financial Strength of Tata Steel Ltd and SAIL' in The Management Accountant Journal (ISSN 0972-3528.Vol.50, No.8, pp. 72-75)
- 11. Dr Muruganandan S, Assistant Professor, PG Department of Commerce published a research article 'Impact of Weather on Return and Volatility: Evidence from Indian Stock Market' in International Journal of Financial Management, (ISSN Number: 2229-5682, Volume 5, Issue 2, pp 42-49)
- 12. Ms Savitha Rao, Associate Professor, Department of Statistics published a research paper entitled, 'Rank Tests for Independence Against Weighted Alternative with Missing Values' in American journal of Mathematics and Statistics ((ISSN 2162-948X (print), Volume 5, Issue 4, pp 196-199).
- 13. Dr. Sampath Kumar, Associate Professor, Department of Kannada published a research article entitled "Jaina Dharmadalli Yaksha Yakshiyaru" in a book titled 'Yaksha Yakshiyaru" edited by Dr. Chinnaswamy Sosale published by Prasaranga, Kannada University, Hampi (ISBN 978-93- 83044-47-4 pp 171- 182)
- 14. Ms. Priya Kumari S.V, Assistant Professor, Department of PG Commerce: Published a research paper entitled "Impact of Microfinance on Poverty Alleviation with Special Reference to SKDRDP Dharmasthala, Dakshina Kannada Dist. Karnataka" in International Journal of Commerce Management and Computer Application (ISSN(Print) 2395-2083, ISSN (On line) 2395-2091, Volume 1, Issue 3 ,pp 10-11)

- 15. Mr. Satheeshchandra S, Associate Professor, Department of Physics, published a paper on Crystal Structure of (2E)-1-(1-benzofuran -2-yl)-3-(2-bromophenyl) prop-2-en-1-one monohydrate in an International Journal of Crystallographic Communications (ISSN 2056-9890. E-71, 2015, Vol 71, Issue 11, pp 840-841)
- 16. Dr. Dunkin Jalki, Associate Professor, SDM Centre for Inter disciplinary Research in Humanitites and Social Sciences, published a paper entitled "Lingayat Tradition, Adhyatma and Caste: How Bhakti Traditions Understand Caste" in the special number of the Journal of Contemporary Thought (ISSN 0971-4731. 41 (Summer 2015), pp. 165-190)
- 17. Dr. Sufiya Pathan, Associate Professor, SDM Centre for Inter disciplinary Research in Humanitites and Social Sciences, published a paper entitled "When Communalism is Not Religious Antagonism: The Hidden Assumptions in the Colonial Conception of Communalism" in the special number of the Journal of Contemporary Thought (ISSN 0971-4731.41 (Summer 2015): pp. 117-136)
- 18. Dr. A. Jayakumar Shetty, Associate Professor and Ms. Vasanthi M.K, Assistant Professor Department of Economics, jointly published an article titled 'Women Empowerment through SHG's to get back India's lost Pride' in edited volume of 'Life and Living of Swami Vivekananda and his Teachings to Mankind' published by St. Mary's College, Shirva (ISBN No. 978-81-927923-3-0)
- 19. Mr. Abdul Anish Khader, Department of Commerce published a paper titled "Effectiveness of Supply Chain Management with Reference to Dairy Products in Dakshina Kannada A Case Study of DKMUL" in 'International Journal of Science, Technology & Management' (ISSN 2394 1537 Volume 5, Issue 1 Page No 66-67, Impact Factor 2.012)
- 20. Mr. Abdul Anish Khader, Department of Commerce published a paper titled "Innovative Technological Practices in Banks A Study on Various Information Technology Services Offered by SBI" (in 'International Journal of Science, Technology & Management' (ISSN 2394 1537 Volume 5, Issue 1Page No 76- 84, Impact Factor 2.012).
- 21. Mr Suresh Babu K.N, PG Department of Commerce has published a paper entitled "Management of NPA in Selected Co-Operative Bank with special reference to DK District Karnataka", in International Journal of Commerce, Business and Management (Volume: 5, Issue: 1, ISSN: 2319-2828, Page No 40-44, Impact factor 0.674)
- 22. Ms Vandana Jain, Department of Psychology (UG) and Dr M.Y. Manjula, PG Department of Psychology jointly published a paper titled "Impact of Intervention

- Programmes on Achievement Motivation and Academic Achievement of Dalit Adolescent Girls" in Biannual Research Journal of SDM College "Shodha" (Issue No: 2, Volume: 5, ISSN 2249-0396, Page No: 136-145)
- 23. Ms Vandana Jain, Department of Psychology (UG) and Dr M.Y. Manjula, PG Department of Psychology jointly published a paper titled 'Subjective Well-being among Dalit Adolescent Girls' in 'International Journal of Psychosocial Research' (ISSN 0973-5410, Issue No: 2, Volume: 10, Page No: 189-197)
- 24. Dr B. P. Sampath Kumar, Department of Kannada published a paper titled 'Kannada Vimarshe Matthu Dr M. M. Kalaburgi' in the Biannual Research Journal 'Shodha' (ISSN 2449-0396. Volume 51, Issue 2, January 2016, Page No: 65 71)