

BE ALONE. THAT IS THE SECRET OF INVENTION :
BE ALONE. THAT IS WHEN IDEAS ARE BORN.
- NIKOLA TESLA

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Editorial

The blossoms of E-CHIGURU

The world, in its 21st era is moving in the direction of technology and modernization. Technology is ruling over the world tremendously. From agriculture to architecture, from industries to IT companies, from Schools and colleges to society's nook and corner, every action, every work is given a technological touch.

Wall magazine are one of the ambitious project of every department in our campus. These wall magazines didn't fall back in make overing themselves with a E- Version.

The chiguru wall magazine from the creative bouquet of journalism department is now ought to reach many enthusiastic readers outside the campus, beyond the city and is all set to reach the masses via internet.

So, here we the students of journalism are bringing out the "CHIGURU" in its electronic version.

This brand new attempt to give an E-touch to the departmental magazine, is a process of painting the students creativity, writing skills, knowledge and experience with a frame work and art work of technology.

Here, we are presenting the second edition of E-chiguru with a collection of reports of the campus happenings, The very attention seeking and informative articles related to the dangerous viruses of digital era, the fabulous celebration of new year Eve in the campus etc. and some visual treat photographs from the bunch of our own student photographers.

Hope, this edition of E-chiguru is admired by the readers.

Viruses of all time

The digital virus is the most commonly faced threat in the world of internet. This is also known as viral marketing or viral advertising. It is a business strategy which use the social networking sites to promote a product as it comes from

an identified sponsors, so most people fool themselves by visiting these links. CNET has recently reported that 20% of links found within social media new streets will open viruses. Another study says that 60% of the virus attacks comes from a notification of third party applications.

Computer virus may take many different shapes and forms. Some are mildly annoying but some have damaged an entire country's nuclear program. The following are some of the most famous viruses of all time.

Conficker- It was first discovered in 2008. It uses a variety of different malware techniques, including



It was a special day, unusual a day filled with happiness and wishes, hopes and resolutions in everyone's eyes. It was the day of New Year, vibrant and colourful. Being one among those happy human souls, I was more desperate than others for a specific reason! Because, I was part of Mascot team which was eagerly waiting to welcome everyone in the college by wishing Happy New Year!!!

The journey of that single day is cherishable all through my life. The feeling that I experienced is hard to pen down into words. A mascot is always charming and happy. Its job is to entertain others no matter what is happening to the person inside. The Mascot is always expected share smiles and joy. Just as others, until being a mascot I had the same notion, but that day I realised the darker and harder side of being a mascot.

I was Jerry Mascot, which I wore since 7:30 in the morning till 2 o'clock in the afternoon. Almost 6 and half hours, I was inside a mascot that was literally a sweet factory! Thanks to all those pals and buddies who saved me providing water in break. The moment I wore the Mascot, I realised it sweats like hell and as an addition, it had a bad odour that was unbearable. I was deprived of fresh air inside that huge

A day within M ascot

headmask which was blocking my nose, eyes and entire face. Those hours within mascot taught me the plight of partial blinds too.

Apart from these obstacles, I still was exotic to entertain everybody whoever I met. Initially at 8:30 I was standing in front of of our college and trends with full of enthusiasm and energy. The sun was draining my stamina though I still managed to smile and dance and cheer the students. But then I realised, even if I cry or laugh my emotions were confined within the mask and I just appeared as a happy mascot. That made me laugh at my mere intelligence. There were mixed responses from the students, faculty and other visitors who looked strange when I wished and yet few splashed with joy.

I realised the necessity of sharing happiness and joy which is indeed hard to gain. The attachment that we have for a non living thing either it may be a character, arises an emotion within us. I feel Mascot was just and medium that help me to do my job. I can proudly say that I had a great start this year. I got an opportunity to add a lot of beautiful moments in my bag of memories. I wish I can be part of spreading happiness just like this throughout the year.

Bhargavi.R.Shet
3 year B.A

A day for the youth

"Arise Awake and stop not until the goal is reached" is a very popular slogan given by Swami Vivekananda which indicates that dedication shown towards any work along with hard work will always lead to success. National Youth day is celebrated on January 12, it is the day for the younger generation to learn their dedication towards the nation. It is celebrated to commemorate the birthday of Swami Vivekananda. The main objective behind celebrating this day is to make a better future of the nation by motivating the youths and propagating the thoughts of Swami Vivekananda. This day is known to be called famously as "Yuva divas" Swami Vivekananda was and will ever be the greatest inspiration for every citizen. The celebration of this day started in the year 1984 when the Indian government declared this day as National Youth Day. And since from 1985 continuously the nation has been celebrating this day in a tremendous manner.

Here in India, various competitions like debates, essays, elocutions, paper presentations are held in schools and colleges to motivate students. Whereas in organizations, songs, religious speeches, meditation programmes, walkathons, poem recitation take place to celebrate this day. Every year there is a theme which is set for this particular day, and events are followed according to this theme. The theme of 2020 was Channelizing Youth Power for Nation Building".

Swami Vivekananda was a great philosopher, a man of wisdom and an ideal person whose teachings not only motivated the youth but also paved way for the development of the country. Hence January 12th is celebrated as National Youth Day with great enthusiasm and joy.

Anupama
3 year B.A

exploiting flaws in Windows and using dictionary attacks on administrator passwords to infect computer.

CryptoLocker- It was released in September 2013. CryptoLocker spread through email attachments and encrypted the user's files so that they couldn't access them. Ransomware works much like that, except your computer is taken hostage by a faceless bad guy. The hackers then sent a decryption key in return for a sum of money, usually somewhere from a few hundred pounds up to a couple of grand.

ILOVEYOU- it sounds like a very sweet thing that gives out the feel of Valentine's day but it's actually far more sinister than that. ILOVEYOU is one of the most well-known and destructive viruses of all time. The virus came in an email with a subject line that said

"I love you". The malware was a worm that was downloaded by clicking on an attachment called 'LOVE-LETTER-FOR-YOU.TXT.vbs'. ILOVEYOU was so effective, it actually held the Guinness World Record as the most 'virulent' virus of all time.

Thus, the computer viruses are one of the serious digital threats in communication and technologies era and one need to be extremely careful before using any sights or downloading any apps.

Vinutha
3 year B.A

Success is eventual with hardwork : Prof.S.Prabhakar

Excellent thinking and ideas, dedicated working is equally important along with a well built personality. Late Shri Ratnavarma Heggade, Dharmadikari of Dharmastala worked with the same Moto and the result is the developed and ideal village called Ujire in place of a backward and underdeveloped Ujire said, the vice president of SDM Group of institutions Prof. S. Prabhakar.

Prof. S. Prabhakar inaugurated the late Shri Ratnavarma Heggade intercollegiate Kannada Debate competition organized in SDM Degree College Ujire. The Mangalore University level debate competition was conducted in memory of late Shri Ratnavarma Heggade .

SDM College has given a wonderful platform for the students to exhibit their debating skills. Students who have come here as the representatives of their college should uphold the spirit of a true competitor and give their best beyond winning the prizes, he added.

Ritired Kannada professor Dr.Narasimha Murthy, Dr. K. Subramanya Bhat from Belthangady first



grade college and Dr. Yogesh, Professor of Alvas College comprised the jury panel for the event.

Students from various colleges of Mangalore University, Registrar of the College, Dr. Sampathkar and others were present in the event.

Prof. S. Satishchandra, Principal of SDM Degree College proposed the welcome address, Dr. Sudheer KV, head of literary and fine arts committee rendered the vote of thanks and prof. Divakar kokkada, faculty of Kannada department hosted the event.

VENTURA: AN INTERCOLLEGIATE COMMERCE FEST

The secret of success is, initially one should decide their goal then accurate time to reach the goal. Later, walk into the road of success said Prof Janardhan

Ventura, a university level fest organized by the department of commerce and Business administration of Sri Dharmastala Manjunatheshwara college, Ujire. Mr. Janardhan who spoke in the inaugural function of the event said that there are many formulas for success, but among them inspiration, punctuality, hard work and dedication are the key formulas. If students adopt these principles in their life they will definitely reach great heights in life.

Prof. Sateeshchandra who was the president of the event addressed the gathering and claimed that along with knowledge and skill good manners and ideal behaviour of a person is prime factor for success.

The fest was followed by various competition such as best manager, quiz, best entrepreneur, stress in-



terview and students from various colleges participated enthusiastically.

SDM Business Management College, Mangalore bagged overall championship and MAPS College, Mangalore bagged Overall runners

The HOD and dean of department of commerce, Prof. Udaychandra, HOD of Department of Business Administration Prof, Ajay Kombrabail and students and faculty of the commerce department graced the event.

Swami Vivekananda ideology not just for text books

Swami Vivekananda became an inspirational and ideological personality due to his irreplaceable and precious contribution to the society. The small service steps of a man can bring a huge difference in the society. So, as youths we need to walk in the path of service of the mankind. The philosophy



and principles of Swami Vivekananda should not just be restricted to our academics and syllabus but should be adopted in the walks of our life said, the Tashildhar Ganapati Shastry.

He spoke after inaugurating the special guest lecture on the topic 'service and leadership' on account of National youth day at Sri Dharmastala

Manjunatheshwara Degree College organized by the NSS and NCC unit.

Assistant professor Dr. Sateesh Kumar from Manipal College, who was the resource person of the session addressed the gathering by lecturing on the topic 'service and leadership' and claimed that technology has brought equality in the society. But as facilities are increasing people's level of maturity is becoming adulterated. Hence, before the mental adulteration of the mankind, youths should evoke themselves and should bring deliberate changes in the society, he added.

Principal of the college Prof. Sateesh chandra who presided the event said that swami Vivekananda has not just retained as a name and personality instead, he is a power, indeed in every Indian heart and has created a huge wave of change across the country.

A unique wall magazine called 'yuva chetana' was released in the occasion .

NSS officer Dr. Lakshminarayan proposed the welcome address and Prof. Ashakiran rendered the vote of thanks. NSS volunteer Inchara.G hosted the event.

Self defence is the key against Injustice



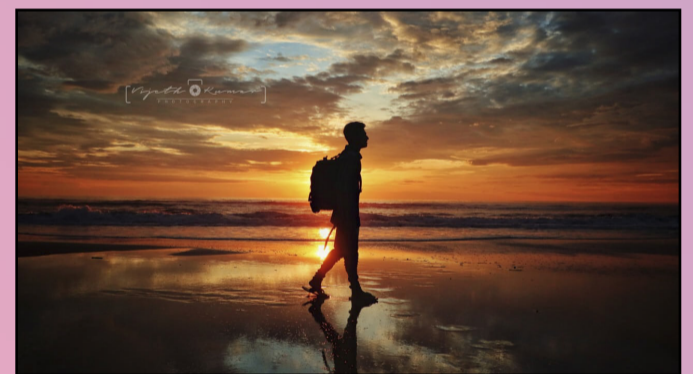
Ujire: Poets and the scholars describe the beauty of a woman comparing to the essence and eternal beauty of nature. A women is a synonym for purity and sacredness. But, what we are witnessing in the present sociey is completely opposite to this culture and women are prone to continous harrasement and assalts said Mrs. Bharathi Suresh Patgar, the chief supervisor of Ministry of women and child welfare.

Mrs. Bharathi Patgar spoke at a programme in Sri Dharmastala Manjunatheshwara college, organized by the Women development Greviances cell and created awareness among the girl students regarding the safety measures to be taken with respect to women harrasement in present world and how a women should boldly defend andprotect herself in such unforeseen scenerios.

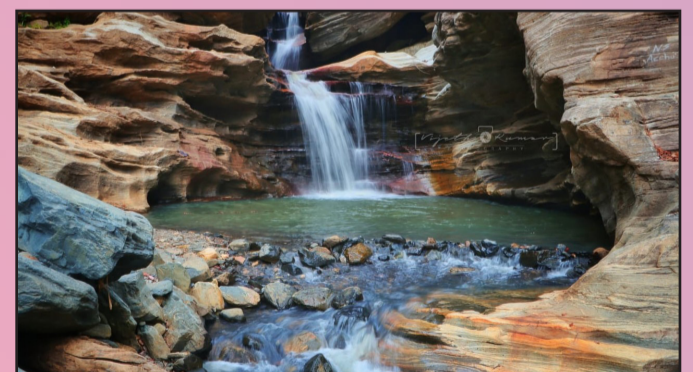
The chief coordinator of wome development cell and faculty of Department of English Shubharani ad nearly female students of the college were present in the programme.

The programme was hosted by chetana of 3rd B.sc and Aishwarya rendered the vote of thanks.

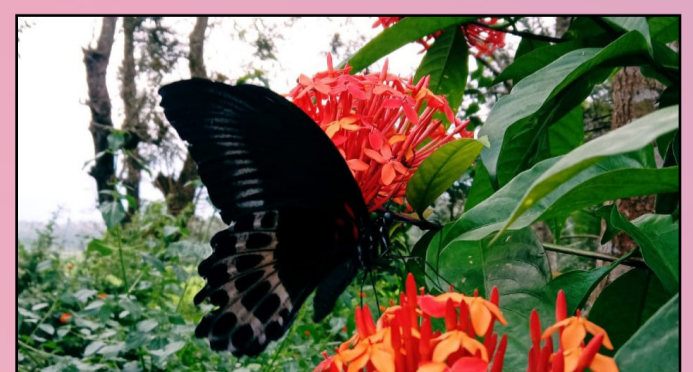
Gallery



Success is a game of light and shadow



The Rocks of roaring waves



Earnest wings