

“Year’s end is neither an end nor a beginning but going on, with all the wisdom that experiences can instil in us”

Hal Borland

E-Chiguru

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II BA Journalism Students

Volume: 01

Issue: 01

Date: 01-01-2020

EDITORIAL

In this world full of socializing animals, a messenger grew in between us. Day by day, gradually he took many forms of communicating the messages from one place to another. He grew so huge that the whole world is full of him today. He is journalism. There’s nothing under the sun that Journalism doesn’t cover. Journalism has seen drastic changes with passing years. Right in the beginning, information was passed from mouth to mouth. Soon people communicated through writing on stones, on walls, pigeons, symbols, scrolls and so on.

As years passed, during the freedom struggle, many newspapers emerged as a strong weapon of the struggle. Indians used it as an opportunity to write against the British. News papers became a medium of passing on the news from one area to another. Gradually Radio gave voice to all the news, information, facts and talents. Radio reached every corner of India. Soon television joined its hands with radio. TV played a role of a box full of entertainment and information. News channels popped up and played a dynamic role in the process of spreading the news. But today we are all standing with information shrunk inside our mobiles. The digital world has created a whole new way of spreading the message. Everything is now electronic. E-mails were the first step in the same. Today even if we are standing next to each other, we don’t speak or share the information; instead, we share it through WhatsApp, Facebook or so.

In this background, we have decided to jump from hand written wall-magazines to digital E-Chiguru. E-journals are the golden chance for us-journalism students- to become master in various dimensions like typing, proofreading, page designing, Photoshop, editing skills, etc. This is our first effort towards ‘E-Chiguru’- a new revolution in the department of journalism. We seek your support for our new project. We are sure this E-Chiguru is going to be a big, deeply rooted and strong tree.

ANYBODY CAN TALK!

Golden Lecture Series, one among the ambitious projects of SDM College, Ujire, started in 2015. Golden Jubilee Program of the college was a launch pad for this noble act of educational outreach program.

SDM E-Resource Development Project initiated in ‘SDM Multimedia Studio’ functioning under the department of Journalism, started to produce hundreds of E-Lectures developed by the academicians and started to share them in its YouTube channel.

Social media exposure became a boon to this E-Lecture Series, as many aspirants throughout the globe refer these videos for academic gain. This project produces lectures prepared by the academicians of vivid streams and upload them to the official YouTube channel for universal access. Gradually, college started ‘Student Lecture Series’ as part of its E-Resource Development Project in the academic year of 2019-20. This program is designed to the students of all streams with the interest of developing e-lectures of their preferred subject. Once students discuss with the concerned faculties and prepare the lecture in approved format, it will be recorded, edited and uploaded to YouTube and Face Book page of the studio and reach the followers.

Online reach of the content is quite well, as few videos are marked with 70K views. This boosts the confidence of the participants. As mentioned earlier, ‘Any Body Can Talk’ under this project and language is not a barrier anymore.

Shashanka HV, II BA

Person of the year 2019



Dr. D. Veerendra Heggade
President, SDM Educational Institutions

Dharmadhikari of Srikrishna Dharmastala Padmavibhushana Dr.D Veerendra Heggade has been selected for the Press Club’s ‘Person of the Year’ award. Chief Minister B S Yeddiyurappa will confer the award on December 31st in an event to be held in the press club. On behalf of whole institution, the e-chiguru team is congratulating him.

From principal’s desk



Prof. S. Satheeshchandra
Principal, SDM College Ujire

“On this occasion of 2020 new year, we should try new ways to reach new plans and new dreams. Everyone should do the SWOC analysis on themselves. SWOC- Strength, Weakness, Opportunities and challenges. One shouldn’t compromise when it comes to 2020. One should write it completely and one should live it to the fullest”

The base for your success is time management: AV Chitharanjan Das



Ujire: Journalism is one of the fully developed fields in the society. The more colors and creativity you fill in to it the more vibrant it becomes; said the news reader of Akshashvani A.V Chittraranjan Das.

In the guest lecture held by the journalism department at SDMC Ujire on the rising topic Radio World and Creative writing he said that in the journalism field there are plenty of chances but there is the scarcity of selection. We need to grab the opportunities that comes in our way at the right time. If we

want to achieve something in life we have to learn time sense. In our life hard work is very important to achieve our dream or to succeed in life.

On this occasion Head of the department Prof. Bhaskar Hegde presided the programme and welcomed the gathering. 2 special editions of Chiguru was released. And there was a discussion done later on. Vikram Hegde introduced the guest. Shashanka thanked the gathering.

VANARANGA MORE COLOURS, MORE EXPRESSIONS



Nature is the basic inspiration to art forms. Each and every beginning is from nature. Here there is a platform for showcasing talents, in between the nature. ‘VANARANGA’ it’s an open theatre with all facilities to an artist to perform.

This is the dream project of V. Hemavathi Heggade for her respect and support towards the artists. It is well organised where about 300 audience can be seated. This theatre is built with proscenium style.

this theatre was inaugurated on 09-12-2019 and this kick started Natakotsava. This was of 4 days. And Ninasam thirugata team performed two plays- Rakshasa thangadi and Karna Sangathya. The first two days of Natakotsava had play Barbarika and Muddannana promotion prasanga by SDM staffs.

Lets hope Vanaranga will be more colourful in future days and SDM students will use it to the fullest.

Sowmyashree.K, II BA

These Photos Speak

Photo Story as the name suggests, a story is narrated through photographs. Here the photography skills and a story with message is needed. Instead of movements as in movies or short movies, here positions and emotions are captured. Photos should be effective so that it should reach the viewer and he should understand the story easily. It comprises background music, and sequence of photos. There is no scope for dialogues here.

This can also said as digital expression of comic types. comics were popular form of story telling that reached people irrespective of age.

Even though these are borrowed from English, Malayalis were first to introduce it in India. Today people have less time to spend on movies, so this short storytelling videos can be established as time-savers and mood changers. Photo story is unique because of its illustrative and effective narration. It has become a trend to produce a photo story in college level as it is good for learners.

T. S. Krutika Rani, II B. A

Happy new year



We are entering into new day, new year, new decade; We are entering into 2020

Samskruthasamskruthishibira

Samskruthasamskruthishibira was organised by the department of Sanskrit at Arippady Mutt in Ujire. It was a 3 days’ (Dec 20 to 22) residential camp and 70 students participated in the same. The intension of the whole camp was to make students capable of speaking in Sanskrit fluently.

Ecstasy 2019

Ecstasy 2019 was a one week inter classes fest conducted by the department of psychology. It included six different competitions namely Izumiti, Inkombulo, Jugg-uh-l, fintoaccentus, amornexus, maze-o-mania.

National youth conference

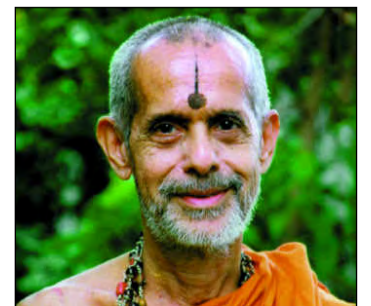
Akanksha Charitable Trust, Puttur is organising National Youth Conference 2020 on 10th and 11th January in Loyola college, Mangaluru. Many students of SDM are selected as delegates out of which 6 students are studying Journalism.

U+ plus channel



U+ plus channel is initiated by Sharath started in Ujire. Journalism students of SDM college are most welcomed to participate in various dimensions of the channel.

Pejavarashri condolence



Pejavaraseer Vishweshwara Theertha Swamiji expired on 29th December Sunday due to Nuemonia. On Monday students and faculty of SDM college gathered to offer condolence. Prof S Satheeshchandra offered condolence on behalf of everyone.

E-Chiguru E-Akshara

Resolutions and New year!



'For last year's words belong to last year's language And next year's words awaits another voice'

says T S Eliot

Say hi everybody, most awaited 2020 is here. A new year with joy and merry! Prayers and parties! It's the first day of New year ,and what makes it the most special is the feeling of freshness in it. It's like a newly bloomed beautiful flower, aroma which attracts everyone passes through it, Nobody can resist!

Since childhood we've been coming across NewYears and suddenly everything gets changed ;the new year which was meant for holiday, fun;now has started to sound quite serious. New year brings new Resolutions, Responsibilities & Relationships (3 R's)which we are not ready for, yet we'll be overjoyed to the extent that we forget everything and just relax, we feel it's kind of break from hectic schedule. But you never know it might be a start for everything.

The Most overrated thing about New year is the Resolutions which comes with it! Resolution like not using social medias alot, being a good kid, never to bunk classes, join gym and the list goes on.. but is this really valid and how long? Our resolution expires sooner than biscuits does, damn! Inner me(us) will always be reminding us about the Resolutions we dropped for no reason. Even without giving it a try! So what's the use? It's a precious year with new feels, new chances, same dreams but a fresh start , and no one has the right to dump the good start!

So let's not give up on things soon, let's be brave enough to keep our words, let's try hard to keep the 3 R's throughout the year and do some good deeds for ourselves and others. Cheers to a new year and another chances to get it right.

Happy new year everybody!

Ila Gowri, II BA

I was struggling to look normal in that crowd. Unfamiliar faces were irking me, and intimidating my poise. I tried to speak but couldn't. But I had to manage, as I didn't want my sister to be worried much. I took my bag, smiled at everyone. I was about to leave that place;when I heard someone calling me. With all smile, wishing me goodbye, he said 'Madam, please visit again' – Yeah! that was a quite normal ending and the actual saga started few days back...

That was the end of my vacations;only two days were remaining. I decided to go to my hostel in the next morning.It was too late when I left home. I caught Hubli-Dharamshala bus at 5am. I reached Ujire at 11am. I went to hostel just unpacked my luggage, I was alone in my room bored, I wrote a letter and kept that on warden's table, then went out of the hostel took a bus for Mangaluru.

Around 1pm I reached Mangaloreand in between the journey, one of my cousinsjoined me. We were sitting in the bus stand. A blue bus just came. It was open air bus;The words written in the board of the bus was in Malayalam. I became very excited because I was learning Malayalam. So, I didn't even utter a word, I just stepped into the bus. And my sister followed me! We took tickets for Kasaragod. Around 5pm we reached the place. But the actual headache started from there! I told my sister that I know Malayalam

so there will be no issues. But the fact was Kerala people were trying hard to understand my Malayalam. NearlyOne hour we looked around for the room to stay, finally we got a good lodge to stay. I was talking in Malayalam even though they didn't understand my Malayalam they appreciated the effort.

We freshened up and set out in search for food and some entertainment at around 9pm. For our surprise, we found very few people here and there. The people had a very strange glance at us as though we had horns on our heads. We simply ignored that and made struggles to find one shop that offered us some random juice and a burger. With too much curiosity in my stomach I managed to ask the chetta, "enthinaivideporth arum illa?"(why isn't anybody on the road?).To our source of amazement we learned that it was a high alerted area and no one came out of their houses at that hour of time. With our lives in our hand we ran back into to the room with the food.

The next morning, we asked the room boy for routes with my brokenMalayalam, and efforts went in vein as we couldn't find the right bus. So, I rushed back to the same person, seeking help. Finally, we reached a famous beach fort named Bekal. And the rest is history!....

To be continued..

Sindhu Hegde, II BA

LETS BE THE CHANGE

Is it mandatory for a college student to do some social service? Why the college administration or authorities are stressing so much upon these matters? Why some students are wasting their time doing some works which don't bother them at all!?

May be these questions are raised in a student's mind who is not so much concerned about society or who is restricted to some areas.

But it really matters a lot. We expect so many things from our society, we perceive and exploit everything even though we have no rights to do so. But really do we think of returning the help we obtained from the society? Till PU we may be the stress of examinations, studies etc. So for that reason we may not be able to make time to go for it, or there may be a lack of opportunities. But degree life gives us a better and wider platform to do something good for the society. It may be through various organizations like NSS, NCC, Rovers and Rangers, Red cross, departmental clubs etc. I'm extremely happy that our college is one of the best example for encouraging students in this regard.

It doesn't mean that we should bring a reform which change the society all of a sudden. Small steps like cleaning our surroundings, helping someone who is in need, maintaining discipline, educating someone etc. pave the way for huge change.

For example, if there are 200 students in a hostel, suppose if they waste one hour on a Sunday it means that they have wasted a totalof 200 hours. That wasting time can be utilized somewhere else. If we have 168 hours in a week, minimum 2 hours (Saturday or Sunday) can be made fruitful by involving in social benefit tasks.

Once if we get into these activities it totally changes us and moulds our personality. The way we look into our surroundings also changes. It becomes

the reason for our upliftment. Many a times we get a chance to mingle with different people who has different perspectives towards life and who has many problems in life. Somewhere these experiences helpsus to overcome some situation that our life poses.

I will tell you an example, Varun and Raghav both were good friends. But they were totally different in their social aspects. Varun used to study hard and get a good number in the examination, whereas Raghav hardly attended the classes and used to spare more time in doing social services. He was very poor in his studies. Finally, when they completed their education Raghav got excellent job than Varun. Not the scores mattered there but his real and selfless service towards the society made him to get the good job.

There is a false notion among some students that they cannot get good marks if they involve in social activities. We can make our future bright and meaningful by involving in such activities. The self-satisfaction that we get when we help someone or the smile in the face of a person who has taken the help matters a lot than anything. No money, no honours can replace it.

Our college provides plenty of such opportunities to explore ourselves. Let's be the part of a good cause. When someone is doing good there will be many people to make fun of it. But one or the other day the same person will appreciate us.

What we return to our society is more important than what we get from our society. Let's motivate others also to move in this path. Every person is a source. If he or she train up 10 members then they will also turn into sources. So it totally contributes a large group of good citizens or human resources to the society. Let's spend some time with others. Let's be the change we wanted to see in the society.

Rashmi Yadav, II BA 'B'

Every road has a story

