



Principal's Desk

Creativity in Adversity

It is a common feeling that during difficult times, people normally focus on existential and survival strategies. When the scale of risk is higher, so will be the level of precaution. Art and literature flourish during periods of safety and stability. When the society is at risk of wars or the spread of epidemic, of course precaution is a top priority. We are not used to literally distancing ourselves from people as it is an unusual practice. But it is a necessary self confinement to thwart the spread of viral diseases.

The great scientist Isaac Newton encountered similar circumstances in his life time between 1665 and 1667. During that period Plague ravaged Britain, killing almost a quarter of its population. The Universities were closed for two years to prevent the spread of the deadly disease. Creativity perhaps cannot remain idle even during such acute calamities. The genius in Newton changed the world of science for ever through his path breaking theories in the fields of calculus, motion, optics and gravitation, in that period. Plague never plagued his creativity.

After over three and a half centuries, we are in a similar situation where nations are gripped by the fear of Corona virus. It is extremely essential to follow all the precautionary guidelines to prevent the spread of the disease. It is time to restrict ourselves and spend some time to think about our goals and purposes of life. It is better served when we focus on our individual growth and if possible, contribute to the society as did the great scientist, at least on a smaller scale.

Dr.Satheeshchandra S.

Principal

The 45th Annual Congress of the Epigraphical Society of India and 39th Annual Conference of the Place Names Society of India



'Youth of the contemporary world should show keen interest in multi-dimensional aspects of documenting ancient past for the purpose of framing the present to the future', said Dr. D.Veerendra Heggade , Dharmadhikari, Shri Kshetra Dharmasthala. He was speaking after inaugurating the joint sessions of the 45th Annual Congress of the Epigraphical Society of India and the 39th Annual Conference of the Place Names Society of India organized in association with S.D.M. College (Autonomous) Ujire at Vasantha Mahal, Dharmasthala on Friday 28 February 2020.

On this occasion, Dr. B Yashovarma, Secretary S.D.M.E Society released the Proceedings of the previous conference of the Epigraphical and Place Name Societies of India. Dr. K. Munirathanam, Secretary, Epigraphical Society of India, Mysuru felicitated Dr. D. Veerendra Heggade, Dr. B. Yashovarma, and Prof. Satheeshchandra S. for inaugurating the exhibition and the conference.

Dr. S. Sathishchandra , Principal of the College welcomed the gathering. Dr. T S Ravishankar, President, Secretary, Epigraphical Society of India proposed the vote of thanks. Dr. Jaiprakash, General President of Epigraphical Society of India, Dr. Krishendu Ray, President of the Place Names Society of India presided over the function. The conference was attended by number of delegated from different parts of the country. Academic and researched papers were presented in the two day national conference.

Vijnaana Sinchana -2020



In commemoration of National Science Day, the departments of Physics and Chemistry organized Intercollegiate Science Competition 'Vijnaana Sinchana -2020' on 3rd February 2020. The inaugurator, Dr.Satheeshchandra. S, Principal, speaking on the theme of National Science Day 2020 - 'Women in Science' expressed that the theme is well adopted in our institution as the girl students in our collegeare playing a dominant role in all our science activities. He also congratulated

the both the departments for organising the programme which provided a forum to bring out various skills and talents of the students and advised the students to make use of the opportunities, focus on a particular area and try to get expertise in that. Dr. Kumara Hegde. BA, Head of the Botany Department and Co-ordinator, Star College Scheme of the College, called upon the students to inculcate three C's – Curiosity, Creativity and Commitment in their life. Prof.S.NKakathkar, Dean of Science, Convener of the event, welcomed the gathering. Dr.Vishwanatha P., Head of the Department of the Chemistry and Convener of the programme was present on the occasion. About 76 students from various colleges of Mangalore university region participated in 8 different competitions held. As a part of social responsibility and environmental conservation initiative, saplings were distributed to the participants.

Dr.B.Ganapayya, Dean,SDM PG Centre, distributed prizes to winners. The students of Poornaprajna College, Udupi and Shri Venkataramana College, Bantwal bagged Overall and Runners up Championships respectively. Mr.Sachin Katte of Govindadasa College Surathkal has emerged as the Star of Vijnana Sinchana. The event was sponsored by Department of Biotechnology, Government of India under the Star College Scheme.

State Level Symposium on Kuvempu Literature



Department of Kannada in association with Kuppali based Rashtrakavi Kuvempu Foundation organized a state level symposium titled Hosa Talemarige Kuvempu Sahitya Darshana intended to introduce the literary contributions of Kuvempu to the new generation on 9th March 2020. Speaking after inaugurating the programme, Kadidal Prakash, Joint Secretary of Kuvempu Sahitya Prathisthana, highlighted the importance of Kuvempu message on Universal Brotherhood. Reflecting central theme of the symposium, writer and senior journalist Narendra Rai Derla delivered the special lecture. Dr.Sathishchandra S, Principal, SDM College, presided over the programme. The students of SDM Ranga Adhyayana Kendra staged poetic story feature titled Nagi under the direction of Yashwanth Beltangady. Students performed Rasamanjari programme of Kuvempu songs on the occasion. Students from different colleges presented seminar papers on Kuvempu poetic literary contributions.

Workshop on Preparation of Household Chemicals

The department of Chemistry organized a workshop for the students of SDM Kannada Medium High School on 'Preparation of Household Chemicals' on 5th March 2020. Students of II B.Sc demonstrated the preparation of products like liquid soap, synthetic juice syrup, tooth paste, shampoo, detergent powder, cold cream, phenyl, pain balms etc. The main objective of the workshop is to popularize chemistry among the school students. The workshop was sponsored by the Department of Biotechnology, Government of Biotechnology under the Star College Scheme.

Anaemia Free Campus Programme

On the occasion of International Women's Day, in association with NSS, Women Grievance Redressal Cell organized a programme 'Anemia Free Campus' on 9th March 2020. Dr Pavan, MD, General Physician, SDM hospital, Ujire was the resource person. While addressing the students, pointed out nutrition deficiency as a main cause for anemia among girls. Food rich with iron and vitamins must be taken to avoid anemia in future. Another resource person, Dr Geetha B Shetty, Dean, Division of physical therapeutics and nutrition, SDM College of Naturopathy, explained about the physical and mental conditions of women. Prof S Satheeshchandra, Principal, SDM College, Ujire presided over the function. Girls have achieved success in many fields. But the number is very few in the field of science, he opined. Cotton bags were released and distributed to the student representatives to create awareness among students to check the use of plastics in daily life. Dr Laxminarayan, NSS Officer, SDM College, Dr Savita Rao, Coordinator, Women Grievance Redressal Cell, Staff and students were present. Asha Kiran, NSS Officer welcomed the gathering and Ms Rashmi Yadav delivered vote of thanks while Ms Raksha Kotyan, NSS volunteer, mastered the ceremony.

Mangalore University Intercollegiate Weightlifting Competitions 2020

“Ambitions as big as global achievements are the only way to obtain notable success in the field of sports,” said Mr. Gururaj Poojary, a Bronze Medalist in weight lifting at the Commonwealth Games and Junior Warrant Officer of Indian Airforce. He was speaking after inaugurating the university level Weightlifting Championship at SDM College Ujire on 12 March 2020.

The two day inter-university Weightlifting Championship came to an end at SDM on 13th of March. In the male category, the home team of SDMC Ujire has bagged the overall championship, and Alva's College Moodubidre has bagged the same in the female category.



Alva's College Moodubidre has bagged the runners' up trophy in the male section and SDMC Ujire has bagged the same in the female section.

Prof. Prabhakar , Vice President of SDME Society presided over the valedictory and handed over the trophies to the winners

Campus Interview

As part of its recruitment drive, Manipal Media Network conducted campus interview for final year PG students of Mass Communication and Journalism to provide job opportunities in Udayavani Kannada daily and its English digital platforms on 7th March 2020. Manipal Media Network HR Manager Usharani, recruitment head Vidya Shenoy, Salome, Vishal Bandarkar and Rajesh Moolki were the team members. Team has shortlisted 5 students for sub-editor, reporter and creative production section.

Azim Premji Foundation, Yadgiri, conducted job interview for the students of MSW, PG Center on 2nd, 3rd and 13th March 2020. Prof. Ravishankar K R, HOD, coordinated job interview of 15 students. Out of 15 students 13 have been selected for final round.

Activity on Laboratory Skills

Most of the times Chemistry experiments become hurdles to Pre-University students in solving it using chemical reactions which in turn needs laboratory skills too. Keeping this in mind, a team comprising 10 students of M.Sc. Chemistry & Organic Chemistry accompanied by Dr. Sowmya B.P. and Ms. Nefisath P., visited SDM PU College and conducted different chemical experiments to I PU Science students on 10 March 2020. Theory and reason behind each experiment was elaborated to the students. In addition, the reactions which seemed to be fun to carry out were also performed before the students and they were also given a chance to reproduce the result. Meanwhile, different aptitude questions were also given to the students, in between the experiments and skill in solving them was also explained. Prof. N. Dinesh Chowta, Principal, SDM PU College, Head and all faculty members of the Department of Chemistry were present on the occasion.

Extension Activities

A group of 14 students of II M.Sc. Chemistry accompanied by faculty members Dr. Purandara H. and Dr. Sujay M. visited Government High School, Perla-baipady on 10 March 2020. The group interacted with students of 8th and 9th standard. A group of 14 students of II M.Sc. Chemistry accompanied by faculty members Dr. Sowmya B. P. and Ms. Nefisath P, visited Government High School, Nidle on 02 March 2020. The group interacted with students of 8 and 9th standard. The objective of the program is to motivate students towards basic science and to create awareness among student on healthy food habits and their social responsibility. The activities involved were demo of chemical experiments, quiz and games. The group explained the importance of chemistry in daily life and demonstrated tests for food adulteration.

- Uma Maheshwari, Sahana Shetty, Vandana. D.J of IIBA conducted a session on 'Save Water' at S.D.M Aided Higher Primary School, Ujire under the guidance of Mr.Abhinandan Jain on 4th March 2020.
- Deekshith, Prathith Kumar, Raviraj, Nagaraj and Chethan of IIBA conducted a session on 'Current Economic Issues' at S.D.M. Aided Higher Primary School, Dharmasthala under the guidance of Mr.Abhinandan Jain 5th March 2020

- Adithya, Hemanth, Ullas and Puneeth Kumar of I BA conducted a session on Career Opportunities in Economics Ramakunjeshwara High School, Ramkunja, Kadaba Taluk under the guidance of Ms. Vasanthi MK 4th March 2020
- Adithya ,Ashik, Ullas, Puneeth Kumar and Ananya M of I BA conducted a session on Career Opportunities in Economics at Governemnt Higher Primary School, Charmady under the guidance of Ms. Vasanthi MK 5th March 2020
- Namrata Jain, Department of Physics, gave share lecture on optics in Government High School, Nellikar village. The experiments on sound, AC and DC dynamo reflection, refraction were demonstrated.

Guest Lecture

Department of Hindi organized a guest lecture by Dr.Devaki Prasanna on "Hans Jayi Akela - Ek Vivechan" for 1Bcom, BBA/BCA students on 5th March 2020. Sonali Teradale coordinated the programme.

Alumni Interaction

- Department of History arranged an Alumni Interaction programme on 6th March 2020. Mr. Harsha Naik, Bombay Engineering Group Center Kirkee Poonaguided the students of II and III B.A.
- Department of Economics arranged Alumni Interaction prorgamme on 12th March 2020. Mr Guraraj Poojari, prominent alumni and Asian Games Gold Medal recipient, interacted with III BA RD students.
- Department of Commerce organized an Alumni Interaction programme on 10th March 2020. Mr Abdul Rahiman guided 3rd B.Com students on Report Writing Techniques.

Field Visit

The Department of Chemistry organized a field visit to Solara Acive Pharma Sciences Mangaluru on 10th March 2020.A total of 40 students and 6 staff members were actively participated in this visit. The visit was organized to provide industrial exposure to the students and also to enhance the knowledge of manufacturing of active pharmaceutical ingredients. The workshop was sponsored by the Department of Biotechnology, Government of Biotechnology under the Star College Scheme.

Eco-friendly Initiative

Eco Club of the SDM College organized seminar presentation competition on 'Alternative measures to prevent depletion of natural resources' on 7th March 2020.

Ms.Prarthana,J, H.O.D of P.G Dept of Biotechnology, chaired the competition on 'Climate Change' organized by Orators club of Ujire SDMIT at its premises on 12th March 2020

Staff Publication

- Dr. Shashiprabha., Assistant Professor, PG Department of Chemistry, has published a research paper titled 'Microwave Assisted, Solvent Free, Green Synthesis of Pyrimidine Derivatives' in International Journal Shodha, 2020, 9, 134-140 (ISSN2249-0396).
- Gurudath Shenoy, Department of Business Management, published a paper titled 'Impact of Digital Recruitment & Selection Process on Candidates at Selected Private Sector Banks' in International Journal of Social & Economic Research.[Impact factor 6.58] E- ISSN Number 2249-6270. Vol 9, Issue 4.
- Gurudath Shenoy, Department of Business Management, published a paper titled 'Self -Employed Women's Perception on Mobile Banking- A Study with Reference to Self Employed Professionals at Ujire (D K)' in International Journal of Social & Economic Research. Impact factor 6.58 E- ISSN Number 2249-6270. Vol 9, Issue 4.
- A chapter titled 'Nandanavanavannu Concrete Madauva Munna, scripted by Dr. Manoj Godbole, Assistant Professor, P.G Dept of Biotechnology, published in the book 'Punarnava2'. Editor -Dr. Iranna Injanageri and Dr. Shivananda Tavali. ISBN 978-81-939340-6-7
- A chapter titled 'Capturing Diverse Impressive Images using Foldscope 2020' scripted by Ms. Prarthana. J, H.O.D of P.G Dept of Biotechnology in the book 'Folscope & Its applications'. Editor: Dr.Arun Dev Sharma; Pg 175-187; ISBN 978-93-85835-68-1;NPA publishers

Book Published

Dr. Maheshbabu. N & Sushmitha J published a book titled "Alcoholics and dependents, Stress, marital adjustment and coping strategies" at Lambert Academic publishing International Book Publication, Beau Bassin Mauritius, Germany. ISBN: 978-620-0-56622-5.

Staff Achievement

- Dr. A. Jaya Kumar Shetty attended as panelist and presented a paper titled 'Promoting Farm Mechanization and Entrepreneurship: A Case Study' at a National Conference on 'Rethinking of Indian Development Experience', organized by PG Dept of Studies & Research in Economics, Mangalore university, on 13th March 2020.
- Dr. A. Jayakumar Shetty was invited to deliver a lecture on 'Challenges and Concerns of Microfinance in India' organized by PG department of research and studies in Economics, Tumkur University, Tumakur, on 4th March 2020.
- Dr. Rajshekar, Assistant Professor, Department of Kannada, was the resource person in the seminar on 'Adigara Navodaya Kavyadalli Rastreeyate' at Vivekanada Degree College, Puttur , organised by Kannada Sahitya Akademi, Bangalore on 7th March 2020.
- Ms. Prarthana. J, H.O.D of P.G Dept of Biotechnology and Mr. Aravinda Narayana, BiSEP faculty jointly presented a paper titled 'A novel Probiotic and prebiotic formulation have synergistic effect on production of lactic acid bacteria influencing production of bioactive compounds' in a UGC sponsored National conference on Pollution and Bioremediation- Current scenario and future prospects held at Mangalore University on 7th March 2020
- Dr. Maheshbabu. N, Assistant Professor, Dept of PG studies and research in Psychology, presented a paper titled "Effect of teaching experience on well being and organizational climate among couple teachers" at One day National seminar on "Ethical Dimension in Business and management: Conceptual Vs. Reality" organized by, Vidyavardhan First Grade College, Mysuru on 7th March 2020

- Varsha A Malagi, presented a joint paper titled “Marital Adjustment, Psychological Wellbeing and Sexual Satisfaction among Muslim Homemaker Women” with Rehna Abdul Samad at a National Conference on Mental Health and Well-Being organized by the Department of Psychology, PSG College of Arts & Science on 13th and 14th March 2020. She also presented another joint seminar paper titled “Happiness, Life Satisfaction and Self-Efficacy among Entrepreneurs and Professionals” with Ritty Thomas in the same conference.
- Dr. Purandara H., Assistant Professor, PG Department of Chemistry, has participated in the National Conference on ‘Frontiers of Chemical and Agricultural Sciences Development: Challenges and Opportunities (FCASDCO-2020)’ held at the Department of Chemistry, Govinda Dasa College, Surathkal, Mangaluru, on 03 March 2020.
- Bhaskar Hegde, HOD of the Department of Mass Communication and Journalism, participated in a two-day state level journalists conference held in Mangalore on 7th and 8th March 2020.

Students' Achievement

- Mr Sachin Prathap of Final BBA of the college has got selected to the Indian squad of the National Kabbaddi. The college, while congratulating him for his selection, wishes him best for all his future endeavours. 
- The chapter scripted by II M.Sc student Mr. Vijaya Kumar Gouda Patil (II M.Sc), Co authored by Dr. Manoj Godbole, Assistant Professor, P.G Dept of Biotechnology, titled ‘Biodiversity and environment 2020’; COSMOS, published in the book. Editors Mrs. Vijayalakshmi D and Adavisiddesh B Tavali; Pg 1-6; ISBN 978-81-941989-2-5
- Students Reshma P.B, Sanjana Kamath, Dhiya Mary Jacob, Sayujya, Namratha M, Suha Shafeel Muhammed, Sreenidhi K, Pooja shekar, P S Sanoha, Harsha V S, Chaitra R, Kavya M, Bhavya G, Elizabeth Jolly, Sona Jolly, Anfa sulthana, Arathi K, Nidha Rafeeq and Gopika Arekar representing Department of PG Studies and Research in Psychology presented joint research papers with faculty members Dr Vandana Jain, Dr Maheshbabu N, Varsha A Malagi on key aspects of psychology at a two-day national level conference on “Psychology: Transcending Barriers for a Better Future” An activity of Paramarsh Scheme sponsored by UGC organized by St. Aloysius college (Autonomus) Mangalore on

- Literary and Fine Arts students and won individual prize and overall 3rd prize in Intercollegiate Yakshagana Competition held at AJ Shetty Institute of Technology, Mangalore, on 6th March 2020.
- Mr.Likith, II M.Sc, Student presented paper titled 'Isolation and identification of hydrocarbon degrading gut microbiota of *Etroplus suratensis*(Karimeen)'in a UGC sponsored National conference on Pollution and Bioremediation- Current scenario and future prospects held at Mangalore University on 7th March 2020.
- Five students representing the PG department of Mass Communication and Journalism participated in a State level drama competition Rangatorana held in Bellary from 13th to 15th March 2020 as expert members to bring out 'Nuditorana' journal on the occasion. Students scripted different kinds of write-ups including news, drama reviews, interviews, articles with relevant photographs and published them by bringing out colorful magazine every day during Rangatorana event.
- Students of II B.Sc won the prizes in a state level Mathematics quiz and drawing competitions organized by Karnataka Science and Technology Academy,Bangalore, from 6th to 7th March 2020. Gowtham S.S and Sumanth Adiga won consolation prize in mathematics quiz competition. Shreeraksha won 3rd prize in drawing competition.
- III B.A Journalism students team published 32 page-practice journal on 14th March 2020. This issue contains thought provoking articles poems, reports of college activities, photos etc.
- For the purpose of Yuvavani programme recording, eight students representing the Department of Mass Communication and Journalism visited Mangalore AIR and given speech on various topics in the overall week.

