



# Sri Dharmasthala Manjunatheshwara College, Ujire-574240



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### Principal's Desk

#### To study, to learn and to know

Couple of decades ago, if someone asked a student why he needs to go to college, the natural answer would have been 'to study': Study some subjects and topics, get a degree and seek employment. A type of 'cool' transition. That was fine as very few people ventured into the colleges then and the employment scenario wasn't all that bad.

But as enrolment started to show the rising trend, competition gradually crept in, forcing academic institutions to gear up for the transformation which they earnestly did. Even the students felt this transformation and tuned themselves to the new academic scenario. Consequently the focus shifted from 'to study' to the new mindset 'to learn'- resulting in the introduction of new concepts in teaching and learning. The skill component began gaining significance in academic circles.

Things started changing drastically with the advances achieved in digital technology where needs narrowed down to specificity and demands of up gradation were almost on a daily basis. Fortunately, boundaries of resources were also widened and thankfully became increasingly affordable. Consequently the mindset of the learners catapulted to a scenario where they can choose to know - a major shift in learner empowerment.

The challenging task of the present day teachers is to make students realise what this empowerment means to them and how to be successful in it. They need guidance to 'know' to be successful in life. We the teachers need to provide the light with a hope that it will drive away the darkness. Leaves don't see the light as we do but they impound the stellar light energy to make life out of ordinary elements and compounds.

**Prof. Satheeshchandra S.**

Principal

## NCW Member Visit and Guest Talk



Ms Shyamala S Kunder, Member, National Commission for Women, Delhi, visited the college and constructed the significant discourse on contemporary women issues in the guest talk organised by Women Development Cell of the SDM Degree College On 15 February 2020. While addressing student representatives from each

section, Ms Kunder said, transparency with parents can limit violence against women to an extent. She stressed on the need of building a good rapport between parents and children. Children must be taught to value relationships from childhood. Many unhealthy developments in the society have its root cause with family issues. She added that, misuse of women rights is a matter of concern. Number of complaints to the NCW is increasing enormously. It is observed that dowry; rape, sexual harassment and divorce cases are on high rate. To control this development, discrimination between men and women that exist in the society must be checked. Prof S Satheeshchandra, Principal, SDM College, Ujire presided over the function. In his presidential remarks, he said like nature, women are tolerant and kind. She is not equal to men but a step ahead of them. Ms Shubharani P S, Coordinator, Women Development Cell welcomed the gathering, Ms Amreen delivered vote of thanks while Ms Raksha mastered the ceremony.

## SDM Jhenkar 2020



The two days Educational and Cultural fest 'SDM- Jhenkaar' concluded with a grand note. Vivekananda College, Puttur bagged the Overall Championship Trophy of Jhenkaar- 2020.

Presiding over the function, Prof. S. Satheeshchandra, Principal of the college said, 'We often complain that the youths are diverted due to addiction to the technology. But the two days of Jhenkaar disapproved this criticism and the dedication, discipline and enthusiasm of contestants and students assured that they are on right track'.

Delivering the valedictory remark Dr. B. P. Sampathkumar, Registrar, SDM College said, 'along with the subject domain knowledge one should acquire the emotional and cultural richness in them'.



The two days programme was run successfully with 10 events with seamless integration and timely manner. The tracks were- Symphony, Spot photography, Quiz, JAM, Mock CID, Youth on ramp, Mr. and Ms. Jhenkaar, Gully Cricket, Speak for Nation and Remix dance.



Winners of the events: Speak for Nation (St. Agnes Mangalore, St. Aloysius Mangalore) Mock CID (St. Agnes Mangalore, JSS College Dharwad), Spot Photography (JSSAHER Mysore, Maharaja College, Mysore) JAM (SVS College, Bantwal, Vidyarashmi First Grade Grade College, Savanoor), Quiz (Vivekananda College Puttur, Alvas Degree College,

Moodabidire), Recent Remix (JCBM College, Sringeri, SDM College, Ujire) Ramp Walk (NDRK PG Center, Hassan, JSSAHER Mysore) Gully cricket (JCBM Sringeri, Mangalore University Konaje), Symphony (St Aloysius College, Mangalore, Vivekananda College, Puttur) Mr. Jhenkaar- Sampath Kumar Rai, Vivekananda College, Puttur, Miss Jhenkaar – Bhagyalaxmi B., Vivekananda College, Puttur.

## MOU to Encourage Budding Writers

The Department of Journalism and Mass Communication signed an agreement with the Center for Internet and Society to provide platform through Wikipedia for the student writers who are well-versed in scripting research-based write-ups. The Memorandum of Understanding (MOU), was signed by Prof Sathishchandra, Principal of SDM College, Ujire.

## Investor Awareness Programme

Department of PG Studies in Commerce organized an Investor Awareness Programme in association with Mangalore University Commerce Teachers Association (MUCTA) and Franklin Templeton Mutual fund, for M.Com and MA. Economics students. Mr. Leo Amal, was the chief guest. Dr. B. Shivarama Holla, Professor, Department of PG Studies in Chemistry, delivered the presidential remarks for the inaugural function. Mr. Naveen Rego Julian, CFP, SEBI registered Financial advisor, shared the information on the importance of savings and various products available for saving in India. He stressed upon the importance of investing in

ourselves and to move investments with us. Followed by, Mr. Leo Amal A, Branch manager, Franklin Templeton Asset Management Pvt Ltd, discussed the time value of money concepts and its impact on overall wealth creation in the long run. Ms. Sapna Shenoy, personal investment services professional, offered the insights into personal money management. She discussed various investment avenues available and their implications.

## Talents Day



“Participation is always more important than winning. Platforms like these are created such that the best talents are unveiled and fostered,” said the Principal of SDM College Ujire, Prof. Satheeschandra. He was speaking as he inaugurated the ‘Talents’ Day’ at SDM on 5th of February.

Talents’ Day at SDM is an annual event that takes place for over 16 hours, and over 1500 students take part in it with self-motivated preparation. A plethora of talents is presented on the stage on these days.

## Carnatic Classical Concert under Spic Macy

A special Carnatic Music Concert was organized at SDM College Ujire on 3rd of February. Popular artist Sikkal Gurucharan performed at the event. Mannakoil J Balaji associated the artist with Mrudangam, while V Sanjeev was the violin artist. The event was organized by SpicMacay in order to instill interest in Carnatic Music within students. Prof. Satheeshchandra, the Principal of SDMC Ujire was present at the event.



## Industry-Student Interaction

P.G. Department of Chemistry organized an Industry-Student Interaction on 31 January 2020 in view of campus interview by different industries. Dr. K V Uduapa, Director, ArkGen Pharmaceuticals Pvt. Ltd.,





Bangalore and Dr. Sanjay S S, Assistant Professor, Department of Chemistry, SDMIT, Ujire were the resource persons. An orientation was given at the beginning by Dr. K V Udupa on how to



introduce oneself to the interviewer and present their project work which followed suggestions to the students to focus themselves to meet the expectations of the industry. The major part of the programme was mock interview, where the resource persons conducted one-to-one interview to II M.Sc. Chemistry and Organic Chemistry students (total 75 students). Their questions were based on their project work, requirements of the departments in the industry and basic Chemistry. Students were graded on a scale of 10 based on their performance. At the end, based on the performance and the drawbacks, suggestions were given to improve their performance.

## Campus Recruitment

PG Department of Chemistry organized campus recruitment by Anthem Biosciences Ltd., Bangalore on 1 February 2020. Total 70 students participated in the first round in which written test was conducted. 23 students got selected for the 2nd round which was one to one interaction. 3 students got selected for the organization.

## Student Lecture Session



PG Department of Chemistry organized a student lecture session on 'Food Adulteration' by Ms. Nikhila, II M.Sc. Chemistry, on 8 February 2020. She spoke about the different types of adulteration, reason behind food adulteration and problems associated with it. She gave few examples of food adulterants which are commonly used in our daily life.

## Special Camps

PG Department of Psychology organised a five- day Psychotherapy Refreshing Camp for the students from 3 February to 7 February 2020 at its premises. Father S M P Staney C, Counselor and Psychotherapist, Redemptorist Father St Anthony's Church, Tamilnadu, were the The training camp facilitators. The camp provided a platform for the students to explore and understand various colors of human behaviour and how to deal with them using different psychotherapies.

## Faculty Initiatives

With the noble cause of making awareness on psychological aspects among the students of the different streams, three Assistant Professors of PG Studies and Research in Psychology executed the sensitization drive by conducting interactive sessions. Dr. Vandana Jain, along with 1st year students of the department, presented a module on the topic 'Adolescents' Issue' for 9<sup>th</sup> std students of government Kannada Medium High School, Padangadi, on 1 February 2020. Ms. Varsha A Malagi, along with the 1st year students, presented a module on the topic 'Exam facing skills' for 10<sup>th</sup> std students of SDM state syllabus school, Ujire, on 8 February 2020. Dr. Maheshbabu N, took a class for 2<sup>nd</sup> MSW students on 'Research method: Identification and Problems of Research' on 1 February 2020.

## Workshops

The Department of PG Studies in Statistics organized a two-day Workshop on 'R' Software" on 1st and 2 February 2020 for BSc Statistics students of SDMC, Ujire. Purpose of this workshop was to introduce R and to train the students in implementing basic statistical techniques using R. The resource person was Mr. Shravan, Analyst, Sattva Consulting Pvt. Ltd., Bangalore. The participants were given hands-on training and the topics discussed during the two days of workshop were introduction to R, fundamentals of R and statistical analysis using R. Twenty six students of I & III BSc Statistics from SDMC, Ujire, and a faculty from the Department of Commerce, St. Aloysius College, Mangalore, participated in the workshop.

The PG Department of Journalism and Mass Communication conducted workshop on 'Writing for Media' on 31 January 2020. Dr. Basavaraj Sadar, retired Station Director of Dharwad Akashvani was the resource person. Mr Sadar explained the techniques of Radio writing including news and features. He has focused on the concept of Radio interview patterns.

PG Department of Journalism and Mass Communication organised one-day workshop on 'Content Generation for Wikipedia' on 4 February 2020. Ananth Subraya and Titto, representing Bangalore-based Center for Internet and Society, guided the student on the topic.



Department of Botany organised one-day workshop on Application and opportunities in Plant Sciences on 13 February 2020. Total 90 Students participated in this workshop. Mr. Shivaprakash M Senior Director of Horticulture, Zilla Panchayat Belthangady was the inaugurator of this programme, Prof. Satheeshchandra S presided over the function. Dr. Kumara Hegde

B. A. Coordinated the workshop. Mr. Mahaveer Assistant Horticulture Officer, Belthangady, Mr. Aju Shanil George Apiarist and young entrepreneur, Suraj Ajila Expert in Hydroponics were Resource persons.

## Guest Lectures

PG Department of Journalism and Mass Communication organised a guest lecture on recent journalistic trends on 8 February 2020. Smt. Asha Krishnamurthy, former chief of Political Bureau, English daily Deccan Herald, delivered the guest lecture and highlighted the ongoing developments in the journalistic world. She explained the present status of media organisations and available media job opportunities.

The Department of Home Science, organized guest lecture on 'Family Relations' on 3 February 2020. Dr. Vandana Jain, HOD of Psychology Department, focused on the several aspects of family crisis and furnished the modules of psychological solution to face crisis situation. In another guest lecture session, held on 13 February 2020, Belthangady Mahila Santwana Kendra Counselor Sowmyashree provided elaborative information about Functioning of Women Helpline Center.

With a view to popularize simple chemical experiments, reactions, basic principles and procedures, among the students, the department of Chemistry organized a special programme "Chem Magic" by Prof. Ronald Mascarenhas, Retired Professor and Head of the department of Chemistry, St Agnes College,



Mangaluru on 14 February 2020."Basic sciences play an integral role in the development of critical thinking and creativity of an individual. They teach us the 'why' and 'how' of life", said the professor. Perceiving the need to develop the scientific temper and a genuine interest in science among the students, he made

the session very interactive and fun filled one. He revealed the mystery behind few chemical reactions to the students in an enchanting manner. Nearly 200 students attended and actively involved in the session. Dr. Vishwanatha P, Head of the department and all the members of the faculty were present. The programme was sponsored by Department of Biotechnology, Government of India under the Star College Scheme.

## Educational Visit

The Department of PG Studies in Statistics organized an educational visit to "Central Plantation Crops Research Institute (CPCRI) based in Vittal on 3 February 2020 for its students. CPCRI is a premier institute under ICAR for conducting basic and strategic research on coconut, areca nut and cocoa. In the forenoon, the students explored varieties of areca nut and cocoa and had an informative and interactive session on 'Applications of Statistics in the field of Agriculture' by Dr. Jose C. T., Principal Scientist and Acting Head of the Station. In the afternoon, Mr. Bhavishya, Scientist, demonstrated three field experiments on areca nut and cocoa, where he explained about how statistical techniques are being implemented to carry out those experiments. Dr. Savitha Rao, Ms. Supriya S. P., and Ms. Deeksha, Department of PG Studies in Statistics, accompanied the students.

## Alumni Interaction

PG Department of Journalism and Mass Communication organised Alumni Interaction programme on 1 February 2020. Varadashankar, the member of creative team of Zee TV Kannada entertainment Channel, explained the concept of scripting for entertainment programmes. Jithesh, representing Colours Channel, highlighted the concept of creative writing.



Department of Kannada organised an Alumni Interaction for 3 B.A Students on 11 February 2020 in which Mr. Rahul (2019 passed out batch), currently perceiving Kannada MA Course in Kannada University, Hampi, delivered a talk on 'What next after B.A'. In its another alumni interactive session organized for 1 B.A students on 11 February 2020, Ms. Geetha, Assistant teacher, S.D.M. English Medium School, Ujire (2015 passed out batch) focused on Kannada Language and Literature.

The department of History organized an alumni interactive session by Ms. Sajjida , a PhD Scholar, Mangalore University. In this programme, 86 students of the department were benefited. Dr. Pundarika A, and Dr. Sanmathi Kumar, were present on the occasion.

The Department of Computer Science organized an alumni interaction programme on 7 February 2020 on 'Career Guidance and Job Opportunities in IT Field'. Mr Kiran G.P, representing Amazon Bangalore Wing, highlighted the key aspects of the topic.

## NSS Activities



NSS Volunteers participated in "Nethravathi Rakshisi" Cleaning Campaign held at Nathravathi River, Dharmasthala, on 2 February 2020, NSS Units and Youth Red Cross Unit of the college organized one day Workshop on Prevention of Ragging, Drug Abuse, Sexual Harassment and Awareness on Environmental

Protection On 8 February 2020, The workshop was organised as per the Mangalore University circular for the selected students of Sacred Heart College, Madangthiyar, Prasanna Polytechnic College, Belthangady and SDM College of Education, Ujire and the NSS and Rovers and Rangers students of our college. The workshop was inaugurated by Prof. S Satheeshchandra, Principal, SDM College, Ujire and it was followed by four sessions on various themes of the workshop.

## Faculty Achievements

- Gurudath Shenoy, Assistant Professor, Department of Business Management presented a paper titled 'A Study on Patents in Indian Automobile Industry with reference to Indian car Manufacturers'

in a national level conference on 'Intellectual Property Rights' held at Government First Grade College, Bantwal, on 6 February 2020

- Dr. B. P. Sampath Kumar, Head, Department of Kannada attended an international seminar on 'Multiculturalism in Language and Literature' as a resource person at Milagres College Mangalore on 10 February 2020 and delivered a talk on 'Prachina Kannada Sahithyadalli Bahuthvada Nelegalu'. In another programme Shared Lecture held on 5 February 2020 at SDM High School, he has delivered a talk on 'Creative Writing Skill' at SDMH High School, Belal on 5.2.2020.
- Dr. Shalip, Department of Political Science, was a resource person in the one day basic training programme on 'Human Rights' sponsored by National Human Rights commission (NHRC) New Delhi organised by St. Agnes College, Mangalore on 11 February 2020.
- Dr. Bojamma K.N. Assistant Professor, Department of Kannada attended a International seminar on 'Multiculturalism in Language and Literature' at Milagres college Mangalore and presented a paper on 'Adhunika mahila Kavyadalli Purana Bhanjane Mattu Maru Nirmanada Nele' on 10 February 2020.
- Dr. Rajshekar, Assistant Professor, Department of Kannada, was the resource person and delivered talk on 'Basavaraja Kattimni Kathegalu " in the programme on 30 January 2020 at Alvas Degree College Moodubidri. The programme was organized in association with Belagavi-based Basavaraj kattimani Prathistana, Government of Karanataka. By inaugurating a cultural drama festival organized by Kantavara Kannada Sangha in Kantavara on 1 February 2020, he has highlighted the significance of cultural festivals. In another programme Shared Lecture held on 5 February 2020 at SDM High School, he has delivered a talk on 'Creative Writing Skill' at SDM High School, Belal on 5.2.2020.
- Dr. Nagarajappa K.V, Associate Professor, Department of Kannada, delivered Kannada talk on 'Human Values in Kannada Literacture' at D. Devaraj Arasu Pre-metric boys hostel, Belthangady, on 1 February 2020.
- Mr. Sooryanarayan Bhat P, Assistant Professor, Department of English, was the judge for two competitions 'Mr and Ms Jhenkar and 'Turncoat' of SDM Jhenkara Educational Cultural Festival organized at SDM PG Center, Ujire, on 13 February 2020. He was also the judge for the competition 'Mock Press' held on 8 February 2020, as a part of college day competition.

- Ms Pavithra Jain, Assistant Professor, Department of English, was the judge for 'Youth on Ramp' held on 12 February 2020 at SDM PG Centre, Ujire.
- Ms Shubharani P S was the judge for 'Anecdote' held on 12 February 2020 at SDM PG Centre, Ujire.
- Dr. Sanmathi Kumar Associate Professor, Department of History, SDM College Ujire attended as a Resource Person in the programme organized by History Department and IQAC of Government First Grade College Punjalkatte and delivered a Special Lecture on 'Bharathada Paramparika Thanagalu Mattu Avugala Rakshaneyalli Namma Patra' on 5 February 2020 at seminar Hall in Government First Grade College Punjalkatte.
- Ms Chitra B C, Assistant Professor, Department of PG Studies in Social Work was resource person for Faculty Development Programme to deliver talk on Effective Communication & Human Relations, organized by RUDSETI Ujire for SKDRDP employees On 30 February 2020,. There were 38 beneficiaries where the resource person spoke on communication and its related aspects for better living. In addition to it, few videos related to the subject were also shown.

## Staff Publication

- Dr. Sanmathi Kumar, Associate Professor, Department of History, SDM College Ujire, published an International Research Paper entitled "Protection and Preservation of Indian Historical Monuments " in International Journal of Multidisciplinary Educational Research® -- ISSN No 2277-7881 Impact Factor: 6.514, Index Copernicus Value: 5.16, ISI Value: 2.286. Research Unique Number: 17.7.2013.49 (UGC Approved Journal) Peer Reviewed & Refereed International Journal, Indexed & Listed at: Ulrich's Periodicals Directory @, ProQuest. U.S.A. International Regd. published by Sucharitha Publications IJMER, VOLUME 9, Issue 1(6), January 2020, Visakhapatnam, 530017, Andhra Pradesh, on 13<sup>th</sup> February 2020.
- Dr. Sanmathi Kumar Associate Professor, Department of History, SDM College Ujire published an National Research Paper entitled "**Moodubidereya Ithihasika Vastushilagalu**" in Antarvani a book collection of research articles, Volume 09, published by **Indaneelamanim Publications, Chikodi, Belagum, 591222 with ISBN No. 9788194151807** in the month of January 2020.

- Gurudath Shenoy, representing the Department of Business Management, published a paper titled 'Students Perception and Satisfaction on PHONE PE Wallet – A Study with reference to SDM College Ujire', in Asia Pacific Journal of Research. Impact factor 6.58 E- ISSN Number 2347-4793. Vol5, Issue 12 January 2020
- Dr. Shashikant Kurodi, Assistant Professor, Department of English, published a joint paper with Ms. Rooparani G S, lecturer, PES College Bangalore, titled 'A Study of Concept of Self in the Novels of Shashi Deshpande: That long Silence and The Binding Wine' in Roots International Journal of Multidisciplinary Researches dated February 2020, Volume 6, No. 3, ISSN 2349-8684, pages 31-36. He has also published a joint paper with Ms. Deepthi R, II MA, titled 'Challenges of Translation with a Special Reference to A K Ramanujan' at a one-day seminar on 'Translation Theory in Practice: New Perspectives' organized by Karnatak University, Dharwad on 15 February, 2020.

## Students' Achievement

- Shivaprakash from 1st BA, SDMC Ujire has bagged the Gold Medal at the National Weight Lifting Championship held at Kolkata from 2nd to 7th February. He has also bagged the Bronze medal at the National Senior Weight Lifting Championship held at the same venue.



- Students of Journalism and Mass Communication emerged champions in state level media festival 'Media Vivek' held at Vivekananda college, Puttur, on 29 January 2020. Talented students representing the college won four first places in the cultural events including Mad Ad photography, JAM and panel discussion.
- Ms. Anjana, L R, Ms. Anjana V, Ms. Anusree, Ms. Vismaya and Ms. Akhila, First year students of the Psychology Department, attended two-day workshop on 'The Dream and Dream Analysis' from 9-11 February 2020 at Department of Psychology, SN college, Vadakara, Calicut.
- Ms. Pavithra, Ms. Pooja Bangera, Ms. Manjula, Ms. Ayesha, Ms. Rashmi and Ms. Kalpana, First year students of the Psychology Department, attended a seminar on 'Alcohol and family' on 14 February 2020 at Dr. A V Baliga Memorial Hospital Doddangudde, Udupi.

- Lohithkumar Jain and Shravana Kumar K N, final year M com students participated in 'ANVESHANA-2k20', A one day national level paper presentation competition" organised by Govt First Grade College Belthangady on 8 February 2020 and secured First place in the competition.
- Shreesha Ganesh, final year M com student has successfully completed the "NISM Series-xv: Research Analyst Certificate Examination" conducted by the National Institute of Securities Market.
- Lakshmi Lanchan, III B. Sc student won second place in PPT presentation competition in science fest "AURORA" organized by St. Philomena college, Puttur, on 13 February 2020
- A team of 40 2nd BSc students participated in One-day workshop on Beekeeping on 11 February 2020 at Madhuvana, training center, for Apiary Putrabail Laila. The program was organised by Horticulture Department, Zilla Panchayath Belthangady. Mr. Ganesh V Shendye coordinated this visit.
- Ms. Varshith M V, II MA, presented a paper titled 'Problems of Translator in Translation' at a one day seminar on 'Translation Theory in Practice: New Perspectives' organized by Karnatak University, Dharwad on 15 February 2020.

